

## Thames Estuary Partnership

### Blue Connections - Training modules

| Module                                    | Content   | Learning outcome   | Skills & Knowledge  |
|---|---|--|---|
| <b>Introduction to the Thames Estuary</b> | <ul style="list-style-type: none"> <li>Physical processes and chemical characteristics</li> <li>Biology</li> <li>Ecology</li> <li>The Thames through time</li> <li>Current state &amp; environmental issues</li> <li>Governance &amp; public use</li> <li>Future of the Thames</li> </ul> | <ul style="list-style-type: none"> <li>Understanding the difference between the River Thames and Thames Estuary/Tidal Thames</li> <li>Understanding the tidal movements and tidal cycle</li> <li>Understand salinity gradient</li> <li>Knowledge of key species</li> <li>Knowledge of key habitats</li> <li>Understanding the natural history of the Thames</li> <li>Knowledge of key stakeholders</li> <li>Understanding the future of the Thames in the context of climate change</li> </ul> | <ul style="list-style-type: none"> <li>Environmental knowledge</li> <li>Environmental awareness</li> <li>Sustainability</li> <li>Estuarine science</li> <li>Aquatic ecology</li> <li>Water quality</li> <li>Climate change</li> </ul>   |
| <b>Introduction to MS Office</b>          | <ul style="list-style-type: none"> <li>Word</li> <li>Excel</li> <li>PowerPoint</li> </ul>   | <ul style="list-style-type: none"> <li>Working with fonts, headings, and images</li> <li>Working with placeholder text</li> <li>Drafting a report</li> <li>Working with data (rows and columns)</li> <li>Formulas</li> <li>Working with pivot tables</li> <li>Creating graphs</li> <li>Designing and preparing a presentation</li> <li>Video recording in presentation mode</li> </ul>   | <ul style="list-style-type: none"> <li>Creating (editing word) documents</li> <li>Preparing documents for print</li> <li>Creating spreadsheet</li> <li>Creating pivot tables</li> <li>Data analysis</li> <li>Data visualisation</li> <li>Creating presentations</li> <li>Communication</li> </ul> |

|   |  |   |  |
|---|--|---|--|
| <p><b>Introduction to Data Science</b></p>                                | <ul style="list-style-type: none"> <li>• What is data science?</li> <li>• Basic statistics</li> <li>• Installing R and RStudio</li> <li>• R Studio practical               <ul style="list-style-type: none"> <li>• Introduction to R</li> <li>• Intermediate R</li> <li>• Import, download and save data in R</li> <li>• Data wrangling in R</li> <li>• Data visualisation in R</li> <li>• Exploratory Data Analysis (EDA) in R</li> <li>• Case study 1 &amp; 2 using global climate and Thames Estuary data</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• Understanding the concept of data science</li> <li>• Data science roles &amp; tools</li> <li>• Data science workflow</li> <li>• Installing R and RStudio</li> <li>• Working with RStudio</li> <li>• Working with 'tidyverse' package</li> <li>• Understanding descriptive statistics</li> <li>• Understanding exploratory data analysis</li> </ul>   | <ul style="list-style-type: none"> <li>• Computing</li> <li>• R programming language</li> <li>• Basic statistics</li> <li>• Working with data</li> <li>• Data analysis and visualisation</li> <li>• Communication</li> <li>• Storytelling</li> <li>• Analytical and critical thinking</li> <li>• Project management</li> </ul> <p><b><i>After completing this module, you will be given full free access* to DataCamp where you can further develop your skills.</i></b></p> <p><b><i>*(Subject to written agreement.)</i></b></p> |
| <p><b>Introduction to Geographic Information System (GIS) Science</b></p> | <ul style="list-style-type: none"> <li>• Spatial Thinking and Intelligence</li> <li>• Cartography</li> <li>• Geographic Information System</li> <li>• Coordinate Reference System</li> <li>• QGIS</li> <li>• ArcGIS</li> </ul>   | <ul style="list-style-type: none"> <li>• Understanding the concept of spatial thinking</li> <li>• Map types and design</li> <li>• Map making process</li> <li>• Symbolology, labelling, working with colours</li> <li>• GIS data types</li> <li>• GIS software types</li> <li>• Geographic coordinate system</li> <li>• Projected coordinate system</li> <li>• Creating maps in QGIS</li> <li>• Overview of ArcGIS products</li> <li>• Mapping using ArcGIS Online</li> <li>• Mapping using ArcGIS Pro</li> <li>• ArcGIS StoryMap making</li> </ul> | <ul style="list-style-type: none"> <li>• QGIS software use</li> <li>• ArcGIS products</li> <li>• Analytical and critical thinking</li> <li>• Geospatial visualisation</li> <li>• Project management</li> </ul>   |

|                                      |   |   |   |
|--------------------------------------|---|---|---|
| <b>Introduction to Communication</b> | <ul style="list-style-type: none"> <li>● Defining Communication</li> <li>● Social Media Toolkit</li> <li>● Adobe Photoshop</li> <li>● Adobe Illustrator</li> <li>● Podcast Production</li> <li>● Science and Society</li> </ul> | <ul style="list-style-type: none"> <li>● Understanding what communication means and its value</li> <li>● How we can use social media within a company's strategy</li> <li>● Learn the basic toolkit for Adobe Photoshop and Illustrator</li> <li>● Learn the structure of production and postproduction of podcasting including liaising with guests needs and editing conversations</li> <li>● Understanding how society views science and scientists</li> <li>● Understanding a range of mediums of science communication and their values</li> </ul> | <ul style="list-style-type: none"> <li>● Adobe Photoshop and Illustrator skillset</li> <li>● Knowledge of science communication</li> <li>● Knowledge of what a company strategy is</li> <li>● Logic Pro skillset</li> <li>● Timely correspondence skill set</li> <li>● Interview skills</li> <li>● Research skills</li> <li>● Script writing skills</li> <li>● Microphone experience</li> <li>● Remote recording experience</li> <li>● Podcast creation skills</li> </ul> |
| <b>Environmental survey</b>          | <ul style="list-style-type: none"> <li>● Fish survey<br/>Using seine net and fyke net</li> <li>● Fish identification</li> </ul>   | <ul style="list-style-type: none"> <li>● Fish survey techniques and identification</li> </ul>   | <ul style="list-style-type: none"> <li>● Creating a risk assessment</li> <li>● Creating a method statement</li> <li>● Liaising with stakeholders</li> <li>● Fieldwork preparation</li> <li>● Environmental data collection</li> <li>● GPS / what3words usage</li> </ul> <p><b><i>Certificate of Completion to be issued by the Institute of Fisheries Management (IFM)</i></b></p>  |