

## Says

What have we heard them say? What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



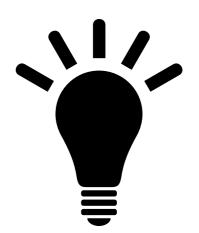
To create a
Motivated workeforce
Who Will
Your company in
the long run

A person who has the aptitude or skill to do something well

Focuses on your personal, long term career objectives.

There should be incentive, cash prize or some perk for achievement to motivate employees.

Creat a strong employer brand, Focuse on employee experience, Gain a single source view of employees.



As a company is important to think about the way you invest in your employees

Talent

Management is

the systematic

Attraction,

Identification

and etc...

The Atraction, selection and retention of employees

GROUP 9

Measuring success in Talent Management

A company's talent management strategies should provides a holistic employee experience.

Skills, high performance, ability, capability therse are all attributes to define a talent

How employers recruit and develop a workforce that is as productive as possible and likely to stay their organization long term

Employess are responsible for developing and executing performance goal that are aligned with company objectives.

Negative emotions can cause employess to feel stressed, anxious and resentful which can lead to decreased motivation and performance.

When employes are feel like they belong, they contribute more and stay in their jobs longer.



They feel like your organization is doing well and be more inclined to do the same, increasing their positive percreption of your organization as an employer.

The full scope of HR processes to attrat, motivate and retain high performing employes

Does

What behavior have we observed? What can we imagine them doing?

Overses the Business affires of perfomers, actors, musicians, writers and athletes.

Positive emotions can lead to positive feelings such as happiness, pride and enthusiasm which in turn can lead to greater job satisfaction and productivity.

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

