

## Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



The nomination for all phases of the General Election have been submitted.

People might have expected political juggernauts to be held accountable for their promises and campaign commetments.

Assessing regional variations In candidate platforms and voter preferences.

The directives and guidance from party leadership can impact candidates behavior, and policy positions.

**Thinks** 

There are 8,039 candidates contesting for 542 parliamentary constituency seats.

The 17th Lok sabha was formed by the member elected in the 2019 Indian general election.

Measure the extent of media exposure and its impact on candidates needs for name recognition and visibility.

Their thoughts revolve around identifying political trends, swing factors, and patterns in candidates performs.

The analysis impacts the ability of citizens and policymakers to make informed decisions about political candidates and parties.

Applying statistical methods to identify causation, and significant factors that affected candidate performance and election results.

Analysis of
Candidates in the
2019 Lok Sabha
Election.

**A Quantitative** 

Some individuals may not have strong feelings about quantitative analysis either way, as they may not be actively engaged in the political process or might not fully understand its significance.

They often feel that their work can provide valuable insights into the political landscape.

Assessing the impact of policies, campign strategies, and regional factors on the election results.

Conducting
quantitative surveys
to gauge public
opinion, predict
election outcome,
and understand
voter preferences.

Many people appreciate quantitative analysis as it helps political parties, policymakers, and voters make informed decisions based on data and facts.

Voters might feel limited in their choice if they perceive that only a few dominant candidates have a realistic chance of winning.

Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

