

Creed Creme Café



Course: Introduction to Web development

Group Members: Thandiwe Mohlabeng, Tshepo Radebe,
Ryan Sibanda, Sisanda Nene, Mbali Ngubentombi, Neo
Morontse, Kgaogelo Molepo, Prince Mulovhedzi, Tebogo
Baloyi, Junior

Submission Date: 20 June 2025

1. PROJECT OVERVIEW:

Description:

Creed Crème Café is a vintage, boutique-style café that blends artisanal coffee culture with a sophisticated, cozy ambiance. Our mission is to deliver an exceptional coffee experience using ethically sourced beans, handcrafted beverages, and freshly baked treats. Located in the heart of the city, Creed Crème offers a unique fusion of taste, comfort, and community. From espresso purists to casual sippers, we cater to all with personalized service, elegant aesthetics, and a welcoming atmosphere perfect for work, meetings, or relaxation.

Team Members and Contributions:

- **Thandiwe Mohlabeng-** CSS Implementation, Html elements, Appendix (Documentation)
- **Tshepo Radebe-** Html Implementation, Menu page
- **Ryan Sibanda-** CSS Implementation, edited all content within website
- **Sisanda Nene-** Worked on the website (Rewards)
- **Mbali Ngubentombi-** Documentation (Reference and Resources)
- **Neo Morontse-** Terms of Service, privacy
- **Kgaogelo Molepo-** locations, return and refund policy
- **Prince Mulovhedzi-** Documentation (Project Overview)
- **Tebogo Baloyi-** website structure documentation (Site Map, Description & Navigation Explanation)

Goals and Objectives

~ Establish a Strong Online Presence

Showcase the Creed Crème brand, story, values, and offerings in a visually appealing and user-friendly manner.

~ Drive In-Store and Online Engagement

Encourage visits to the physical café and boost interactions such as online orders, event bookings, or newsletter sign-ups.

~ Provide Essential Information

Make it easy for visitors to find the menu, location, hours, contact details, and social media links.

~ Build Customer Loyalty

Integrate a rewards system or user account area for regular customers, along with blog content or updates that build a community.

Develop and publish a fully functional, mobile-friendly site by [20 June 2025].

- Ensure compatibility with all major browsers and devices.

~ Highlight Key Offerings

- Feature the café menu, daily specials, and seasonal drinks.

2. WEBSITE STRUCTURE:

Site Map

Our website consists of these main pages:

- Our Menu
- About Us
- General info
- Follow us
- Rewards
- Get In Touch

Page Descriptions

1. Home Page

Welcomes visitors with an introduction to Creed Cream Café and highlights the café's bestselling items or promotions.

2. Operating Hours Section

Tells customers what time each store opens and closes.

3. Menu Page

Displays a list of drinks and food items available at the café. Each menu item includes a name, image, description, and price.

5. Store Locations Page

Provides a list of all Creed Cream Café locations with their addresses, maps, and contact details.

6. About Us Page

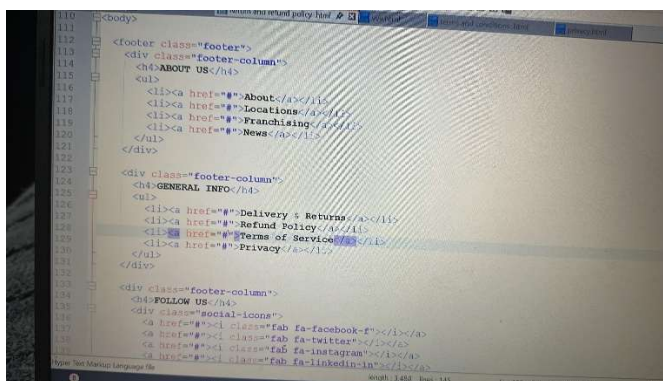
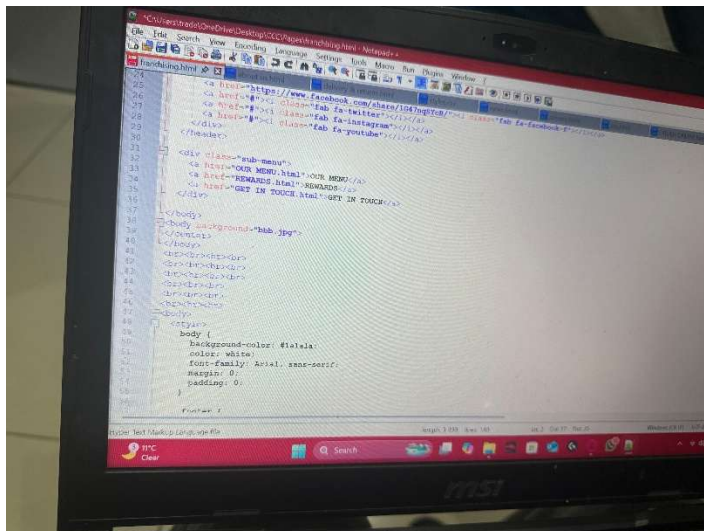
Shares the story of the coffee shop, its values, and what makes it special.

3. HTML ELEMENTS USED:

Content:

-
: for in between brakes with in the content.
- and : This is for creating unordered and ordered lists.
- <h1> to <h6>: This is the formatting of headings.
- : This was used for the images added onto the website
- <p>: This is for the paragraphs

Screenshot examples:



4. CSS IMPLEMENTATION:

CSS Properties Researched and Applied

We went for a more vintage and much warmer theme for the website because the café's theme is a vintage café. Which explains the use of these codes.

Layout:

- display: Used flex display
- margin, padding, justify: This applied for the spacing of content
- width: the sizing of the content

Font/Literature:

- font-family: The fonts used are "Arial" from "Sans-serif"
- font-size: The size of the text is 20px
- font-weight: The weight of the font
- letter-spacing: The spacing between letter

Colour and Visual:

- color: The colour used to define the text
- background-color: The colour of the background of the website
- border: used for the footer of the website pages

Colour codes and Designs:

- color: #f2f2f2
- background-color: #2c2c2c
- border-bottom: 1px solid #777
- border-top: 1px solid #777

Appendix: Github Repository

Our project is available at: <https://github.com/Thandiwe-006>

The repository contains all HTML Files, CSS Files, images, and documentation