

SALE INSIGHTS ANALYSIS

984.87M

Revenue

2.4M

Total Sales Quantity

Year

All

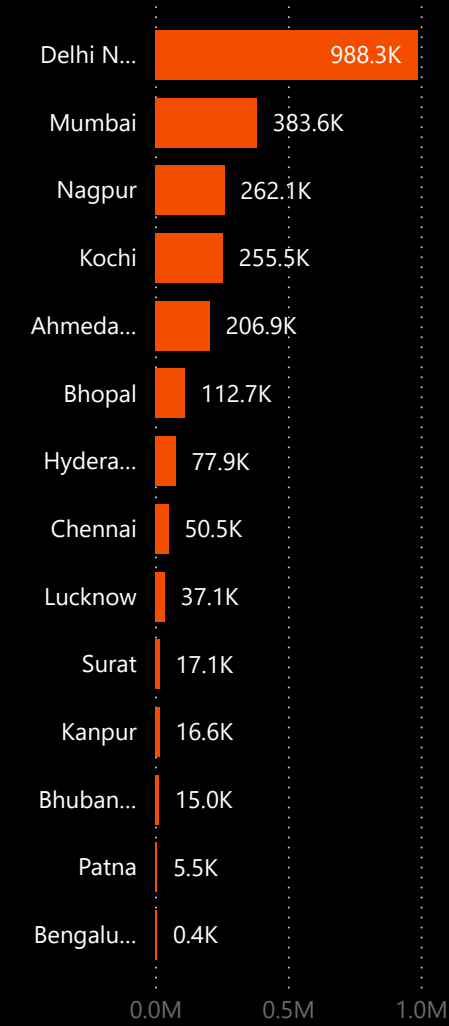
Month

All

Revenue by Markets



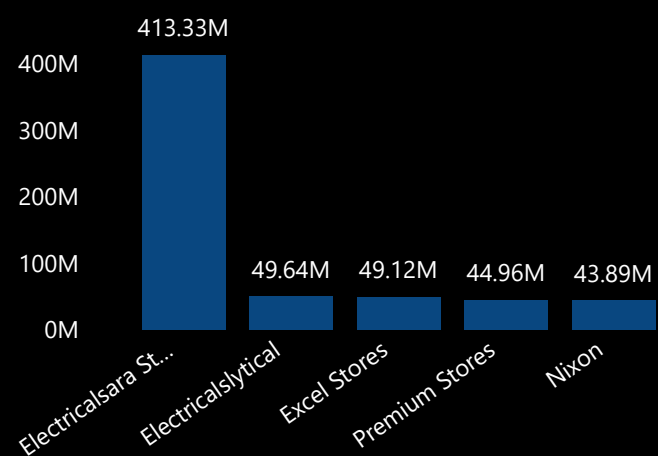
Sales Quantity by Markets



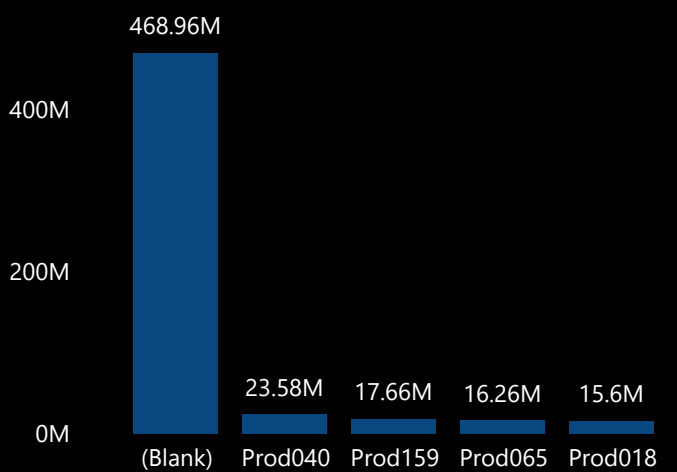
Revenue Trend



Top 5 Customers by Revenue



Top 5 Products by Revenue





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984.87M

Revenue

24.66M

Total Profit Margin

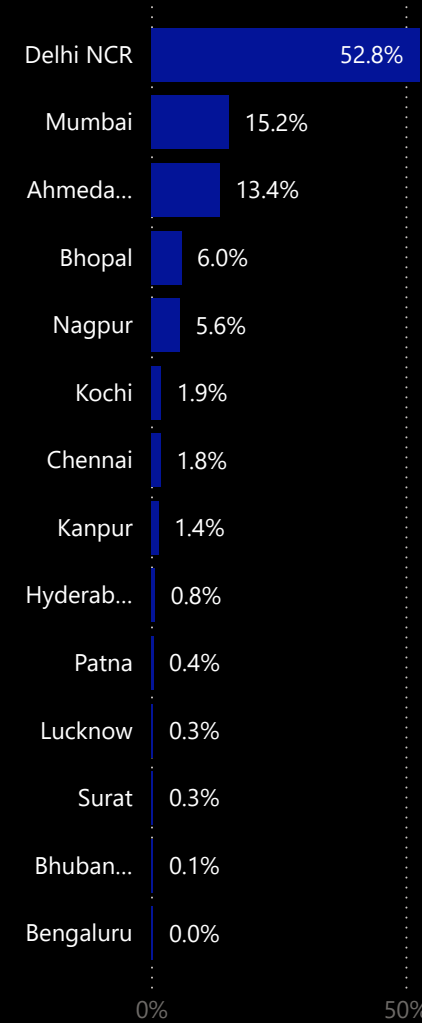
Year

All

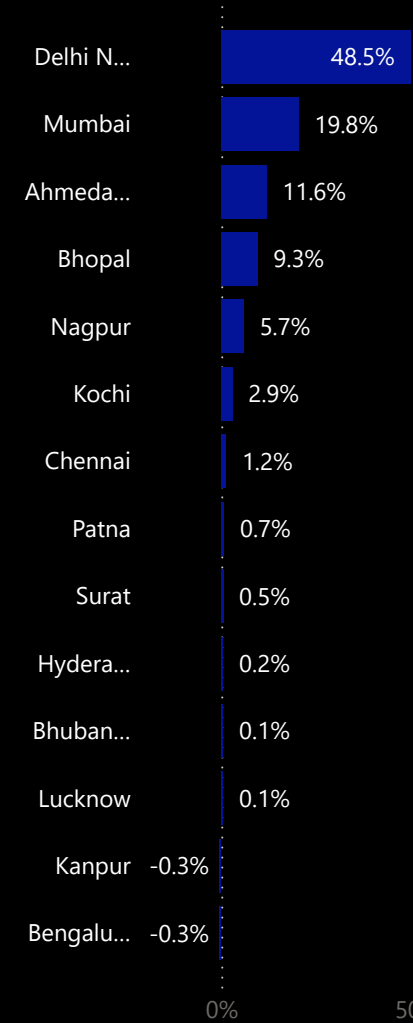
Month

All

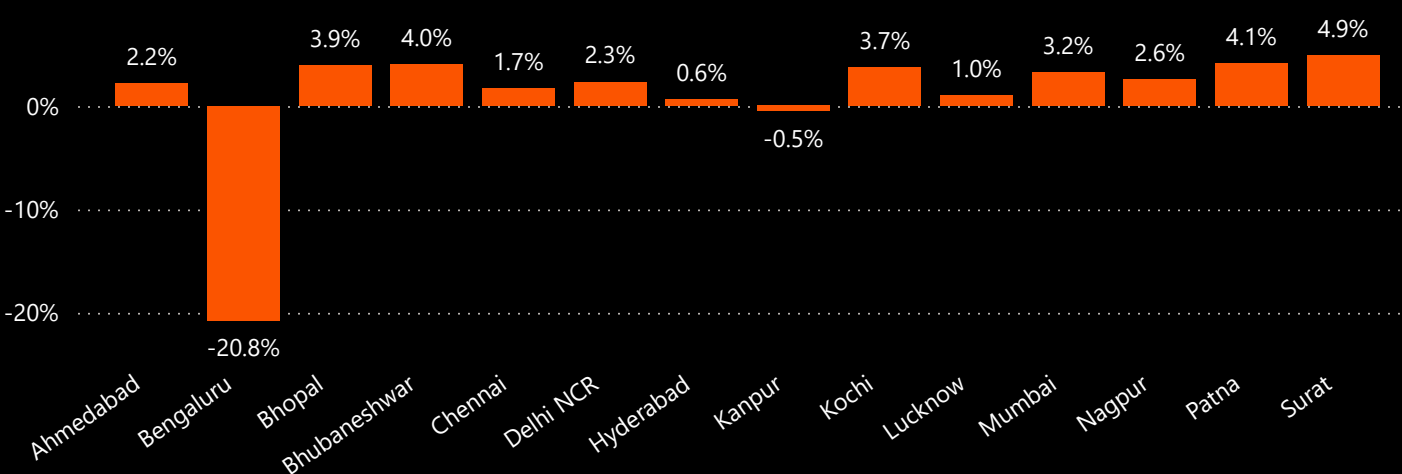
Revenue Contribution % by Markets



Profit Contribution % by Markets



Profit Margin % by Markets



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Leader	16,529,970.00	1.7%	5.1%	7.5%
Electricalsequipo Stores	1,330,361.00	0.1%	0.4%	6.6%
Power	5,727,123.00	0.6%	1.4%	6.2%
Elite	4,837,239.00	0.5%	0.9%	4.4%
Electricalsocity	17,489,935.00	1.8%	2.9%	4.1%
Nixon	43,893,083.00	4.5%	7.2%	4.1%
Sound	4,966,707.00	0.5%	0.8%	4.0%
Logic Stores	13,201,366.00	1.3%	2.0%	3.7%
Total	984,868,963.00	100.0%	100.0%	2.5%