14/07/2021 KPMG

## **KPMG**

## Thomas Nguyen

## 13/07/2021

Dear Mr. A, manager of Analytics, Information & Modelling, My name is Thomas from your team. After checking for the quality of the data from Sprocket Central Pty Ltd , I have found some issues:

- 1. Column "default" is unreadable.
- 2. Accuracy There is 1 customer that were born in 1843, which is almost impossible. This must be an error (It should be marked with NA for future analysis)
- 3. Completeness There are 4 columns that contain missing values: Job Title, Last Name, DOB and tenure 506 lines (or 12.650%) of Job title column are missing. 125 lines (or 3.125%) of last\_name column is missing. 88 lines (or 2.2%) of DOB column is missing. 87 lines (or 2.175%) of tenure column is missing.
- 4. Consistency The data seems to have good consistentcy
- 5. Currency Value is up to date
- 6. Relevancy There is no meta data in the dataset
- 7. Validity

There are grammar errors and different ways of recording data in gender columns: (Femal, F, M, U). There are job title that share the same name (Eg. Developer I, Developer II), need to clarify this

8. Uniqueness There is no duplicated data