January 4, 2025

To Whom It May Concern,

Company:	**PUMA SE**
Address**:**	**PUMA WAY 1**
	HERZOGENAURACH GERMANY 91074
Representative:	**Chief Intellectual Property**
Tel:	**+49 (0)30 22 38 99 33**

Letter of Authorization

This document serves as confirmation that PUMA SE hereby grants full authorization to The Anti-Counterfeiting Group (ACG), including its designated officers, employees, and representatives, to act on behalf of PUMA SE in the protection and enforcement of its intellectual property rights worldwide.

This authority granted by **PUMA SE** to **ACG (The Anti-Counterfeiting Group).** includes:

(1)   Representation of Rights – ACG is authorized to represent PUMA SE with respect to the ownership, validity, and protection of PUMA SE's intellectual property assets, including trademarks, copyrights, domain names, and related rights on digital platforms.;

(2)   Enforcement Actions – ACG is empowered to submit complaints, takedown requests, and formal notices of infringement involving unauthorized use of PUMA SE's intellectual property. This includes reporting and requesting the removal of infringing materials across online marketplaces, websites, and social media networks. ACG may also provide supporting documentation, legal arguments, or other evidence required to substantiate such actions.

(3)   Protective Measures – ACG is authorized to pursue any additional measures necessary for the safeguarding of PUMA SE's intellectual property rights, including direct engagement with intermediaries, administrative bodies, or negotiation processes aimed at preventing or resolving infringement.

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The authorization conferred upon **The Anti-Counterfeiting Group (ACG)** under this Letter of Authorization may be revoked by PUMA SE at any time through written notice. Unless such revocation occurs earlier, this authorization shall remain valid and in full force until January 4, 2026.

Signed by:

James J. Aquilina

James J. Aquilina

brandprotection@puma.com

Chief Intellectual Property

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