




Vo Minh Thanh

Researcher and Analyst


 15/05/2003


 Ho Chi Minh City

 (+84) 817422199

 <https://github.com/ThanhVo15>

 <https://www.linkedin.com/in/thanhvo15/>

 <https://www.facebook.com/thanhvo.oldie/>

 thanhvo.contact@gmail.com

CAREER OBJECTIVES

Over the last year, I've sharpened my **data analysis skills** to address complex challenges effectively, achieving a **98%** on-time completion rate for projects. I balance **30%** self-study, **10%** mentorship, and **60%** hands-on experience. My expertise spans system design, source code optimization, and data warehouse construction for BI. Proficient in English and skilled with Power BI, I excel in tech innovation. My dream job would be as a Data Scientist or Machine Learning Engineer in a dynamic, tech-focused company. I am continually learning and expanding my skills in this area.

EDUCATION

University of Economics and Law

Artificial Intelligence, Data Analytics and Digital Business

10/2021 - 04/2025

- **Specializing in Data Analysis**, with a focus on practical applications of machine learning models, particularly in exploratory data analysis (EDA) and advanced data analytics (DA).
- **Proficient in Python, SQL, R**, capable of building data warehousing to BI solutions, grounded in many domain knowledges.
- **Basic experience with Azure Cloud**; experienced in SAP S/4 HANA; knowledgeable in MIS and Project Management.

Nguyen Tat Thanh High School for the Gifted

10/2018 - 05/2021

- Specialized in Mathematics
- Strong logical thinking and data organization skills

Courses

- Power BI - Mastering Data Visualization and Analysis.
- Business Analysis Foundations | LinkedIn Learning
- The Fundamentals of Digital Marketing | Google

CANCO Real Estate

Virtual Assistant

6/2023 - 4/2024

- **Analyzed real estate market trends**, guiding strategic decisions and identifying opportunities through data insights.
- **Streamlined customer data management**, transitioning 700 contacts to a new platform and identifying 40 key re-engagements.
- **Executed CRM campaigns** via email and social media, enhancing customer relationships through data-driven strategies.
- **Specialize in social media enhancement**, achieving 30k-100k views on multiple trending videos through expert content creation, and video editing.
- **Excel in curating property listings**, closely tailored to client needs.

Luanvo.co - Base.vn

Personal Assistant

4/2023 - 11/2023

- **Mastered digital transformation concepts** at Base software with Mr. Luan's guidance, creating cheat sheets for user ease.
- **Boosted the "Base.vn - Cong dong hoi dap, chia se"** group membership from 150 to 700 through effective video editing, graphic design, and targeted content.

PROJECT

Health Insurance Cross-Sell Prediction and Customer Segmentation

Team Leader

7/2023 - 3/2024

- **Best Paper Awards** in the 2nd International Conference on Economics (ICE) 2024.
- **Published** in the 2nd International Conference on Economics (ICE) 2024.
- **Achieved Faculty level** at UEL Information Systems Department
- Our in-depth analysis and optimization of machine learning models yielded a highly efficient predictive model.

Data Analyst Projects

5/2023 - 4/2024

- **Enhance WA TAB's strategic decisions** by forecasting customer turnover through detailed betting data analysis.
- **Storytelling** with film distribution company data.
- **Marketing Campaign** for Banking Products and Predict Customer Churn Rate.
- **Develop predictive models** for coffee prices using data on shipping, supply-demand, and financial trends.

EXTRACURRICULAR ACTIVITIES

- **Founder** of FYO - Finding Your Self Orgaization | 10/2020
- Member of **IS Times** | 11/2021 - 4/2024
- Team Member of **AIESEC in Viet Nam - HCMC** | 6-6/2022
 - My roles in T-GLOBAL camps honed my skills in customer experience, data analysis, and event management.

AWARD

- **Top 4** out of 7 at Data Got Talent 2024.
 - Our team excelled among 1,200 candidates, delivering actionable insights for cinema and WA TAB betting industries through expert data analysis and storytelling.
- **Top 2** Winner in AI in Business.
- **Top 2** Winner in IS Viral.