THANIDA SANGSRI
UX/UI DESIGNER

CONTACT

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EDUCATION

2021 - 2024
KING MONGKUT'S INSTITUTE OF TECHNOLOGY LADKRABANG

- Bachelor degree in Faculty of Science (2021 - 2024)
- Major : Applied Mathematic
- GPAX : 3.41

SKILLS

UX : Persona , User Interview , Contextual Inquir , User Journey map , Information Architecture (IA) , Usability Test

Design : Wireframes , Design System , Atomic Design , Component Libraries , Visual Design , Auto Layout

Tools : Figma , Adobe Photoshop , Adobe Lightroom , SQL

SOFT SKILL

- Empathy
- Communication
- Adaptability
- Time Management

PROFILE SUMMARY

Hi, my name is Thanida. I am passionate about UX/UI design. I am proficient in using Figma to create visually appealing and user-friendly interfaces. With hands-on experience in designing real web applications, I have been involved in the entire design process—from conducting user research and creating wireframes to building interactive prototypes. digital experiences.

EXPERIENCE

Intern - UX/UI Design , MSIG Insurance
Bangkok , Thailand | November 2024 - March 2025 (5 months)

- Assisted the senior UX researcher in conducting usability tests and identifying usability issues.
- Responsible for developing interview questions for real user interviews, assisting in conducting the interviews, observing user behavior, and supporting other research activities.
- Studied the system workflow and analyzed user requirements, along with designing the system processes.

PROJECT

Agency platform

- Designed a policy submission system for insurance agents, specifically for travel insurance products.
- Conducted user research and design activities, including persona creation, user journey mapping, information architecture (IA), wireframing, prototyping, and interviews with real users to inform and validate the design process.

Dubai-CarX

- A responsive web platform for in-game trading that allows players to browse and purchase virtual cars.
- Designed the UI using Figma and Created interactive prototypes, and Design System

Chilling Track

- System designed to be a parcel tracking center, contained all available provider.
- Designed the UI using Figma and created an interactive prototype to simulate real user interactions.

Lending Item System

- Create and Design a system for tracking lending item status. This system is designed in context of faculty's lending Item. UI is designed in figma.