

EXPERIMENT-1

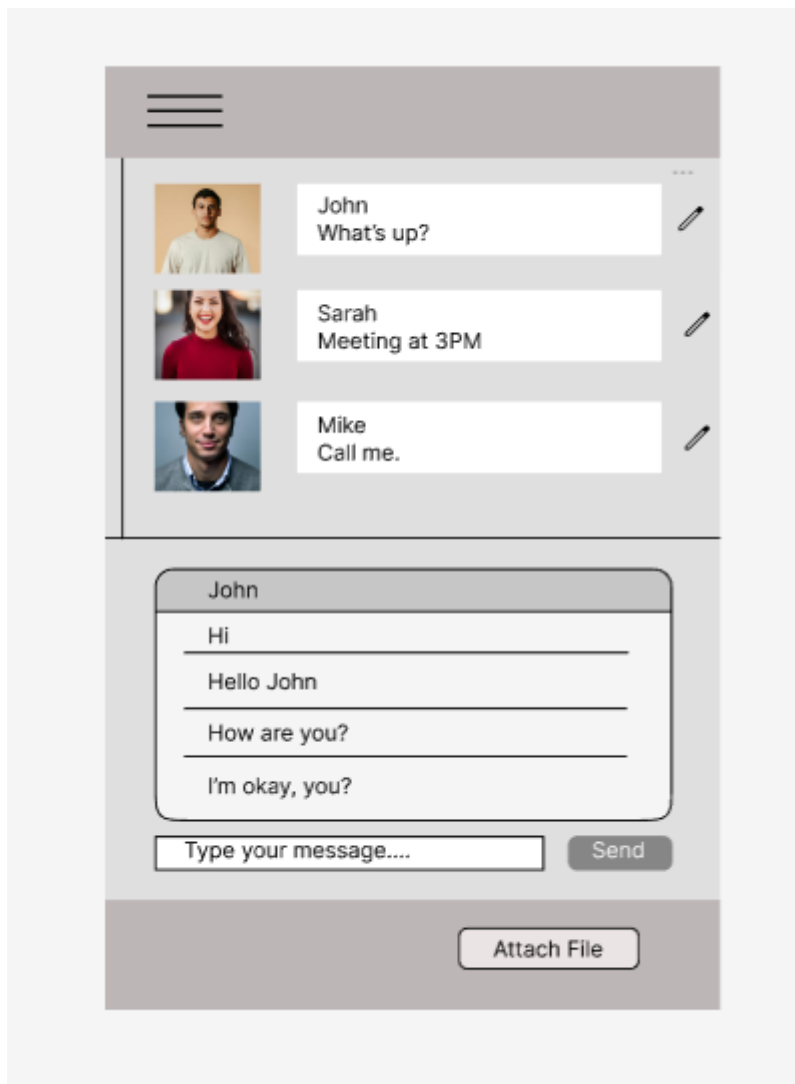
ROLL NO: 240701562

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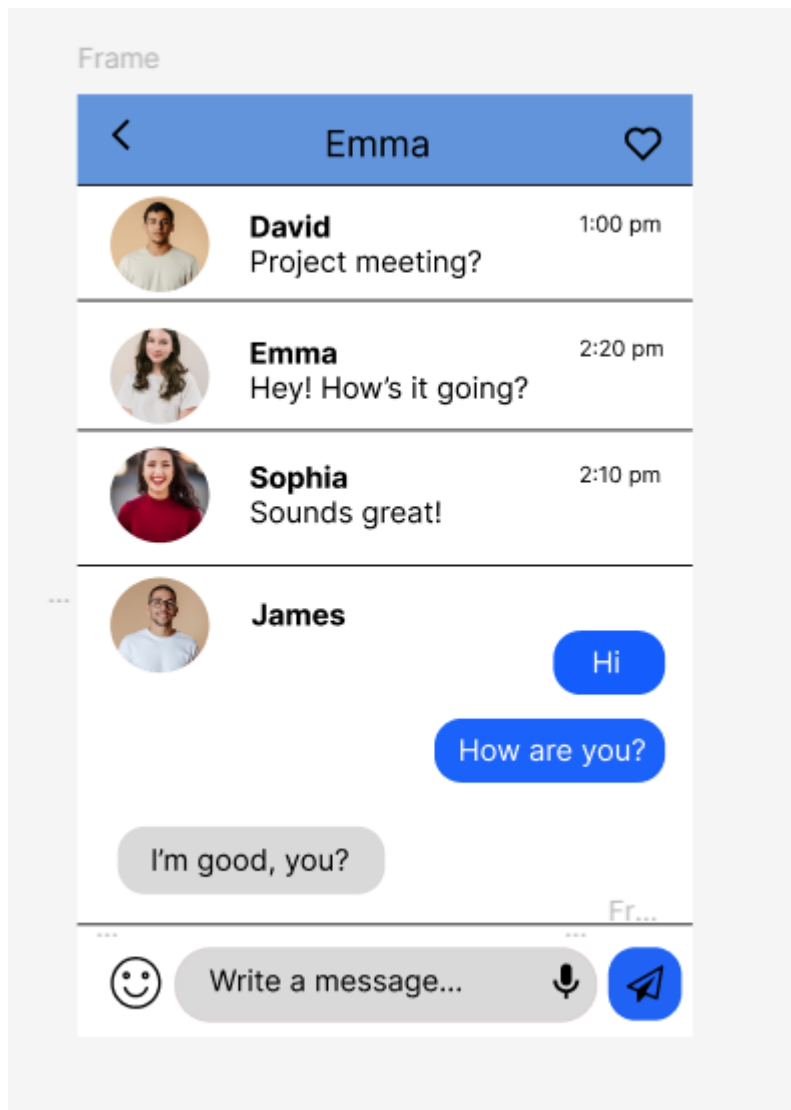
USER INTERFACE AND DESIGN

COMAPARSION OF UI DESIGN BETWEEN TWO FIGMA CREATION

Bad website:



Good website:



Prototype:

BAD WEBSITE / OLD UI – *Old Messaging App*

1. Design Style

- Uses a **basic and outdated layout**.
- Lacks proper spacing and alignment between elements.
- Uses dull colors with **poor visual hierarchy**.
- Chat interface appears cluttered and less attractive.

2. Content & Features

- Displays only **plain text messages**.
- No support for emojis, reactions, or voice messages.
- Message bubbles are not clearly differentiated between sender and receiver.

3. Navigation & Controls

- Limited navigation options.
- Uses basic text buttons instead of intuitive icons.
- Absence of modern features like edit profile or quick actions.

4. User Experience Drawbacks

- Difficult to identify active chats.
- No visual feedback for interactions.
- Overall interface feels less engaging and inefficient.

GOOD WEBSITE / NEW UI – *Modern Messaging App*

1. Design Style

- Uses a **clean, modern, and visually appealing layout**.
- Proper spacing, alignment, and rounded elements improve readability.
- Consistent color scheme enhances the overall look and feel.

2. Content & Features

- Supports **emoji reactions, voice messages, and icons**.
- Clearly differentiated chat bubbles for sender and receiver.
- Profile images improve user recognition and personalization.

3. Navigation & Controls

- Icon-based navigation such as **menu, heart, mic, and send icons**.
- Rounded message input box with placeholder text.
- Quick and intuitive controls enhance usability.

4. User Experience Improvements

- Better interaction through emojis and voice messages.
- Improved readability and visual clarity.
- Engaging interface that encourages continuous conversation.

Key Differences

- **Visual Design:**
Old UI is cluttered and outdated, while the new UI is clean and modern.
- **Features:**
Old UI lacks interactive elements; the new UI includes emojis, icons, and voice messaging.
- **Usability:**
New UI is more intuitive and user-friendly compared to the old UI.
- **User Engagement:**
Modern UI improves communication experience and user satisfaction.