Motorola – Activation Bonanza Scheme – February 2024 (Part 3)

We are pleased to share the Motorola Activation Bonanza Scheme through which a customer can get an additional amount off on the purchase of Select Motorola models. Should you agree to participate in the Motorola Activation Bonanza Scheme - February 2024 (Part 3), your customer would be able to avail of the support, details given below.

Duration : 16th FEB to 29th FEB 2024

Applicable Products : E13 4GB & 8GB, G14, G32 8GB, G54, G84, EDGE 30 FUSION

Scheme Construct: Activation Bonanza

- 1. An Activation Bonanza as mentioned will be paid on each new Moto Phone model activated during the program period.
- 2. The Activation Bonanza would be paid on the mentioned Models only. Other Moto Models not included are not eligible for this activation scheme.
- 3. Retailer agrees to pass on the activation bonanza benefit as applicable to the customer in full & the same needs to reflect in the final invoice to the customer.
- 4. The Offer benefit is payable net of GST / applicable taxes.
- 5. The Motorola DMS activation system will be considered as the final data source, to maintain transparency.
- 6. Any IMEI already reported as sold in Motorola Infield app before scheme period will not be eligible for pay out under this scheme.

Models Covered and Per Unit Payout

Model	Current Customer Price	Support/Unit	Support (Net of GST)
Moto E13 4GB	Rs 6,999	Rs 1000	Rs 847
Moto E13 8GB	Rs 7,999	Rs 1000	Rs 847
Moto G14	Rs 8,499	Rs 500	Rs 424
Moto G32 8GB	Rs 10,999	Rs 1000	Rs 847
Moto G54 8GB	Rs 14,999	Rs 1000	Rs 847
Moto G54 12GB	Rs 16,999	Rs 1000	Rs 847
Moto G84	Rs 18,999	Rs 1000	Rs 847
Edge 30 Fusion	Rs 42,999	Rs 8000	Rs 6780

Terms & Conditions:

- 1. Retailer agrees to share the sales invoice with Redington for audit purpose, after the end of the scheme period.
- 2. Redington India reserve the right to foreclose or modify the scheme at any point of time
- 3. Channel Hygiene Maintenance is a MUST. Any Outlet selling the product on Online Portals will be disqualified from the Scheme. Any mis-utilization of the scheme can lead to its cancellation.
- 4. The above Scheme is strictly not applicable for any B2B, Exports, & Corporate Orders/deals.
- 5. Each Infiltrated IMEI (tracked on online Portals & Other Territories) will attract a Penalty of Rs. 50,000.
- 6. The CN against the Program will be issued within 5 business days upon receiving the same from Motorola.
- 7. In case of any dispute, Redington's view would be considered final and binding