



# PIZZA SALES REPORT

JANUARY 15 - DECEMBER 15

Pizza Category

All

1/1/2015

12/31/2015

HOME

BEST/WORST SELLERS

GENERAL PAGE

## BUSIEST DAYS AND TIME

### DAYS

Orders are highest on weekends, **Fridays/Saturday** evenings.

### MONTHLY

There are maximum orders from month of **July** and **January**

## SALES PERFORMANCE

### CATEGORY

Classic category contributes to **maximum sales and orders**.

### SIZE

Large size pizza contributes to **maximum sales**.

817.86K

Total Revenue

38.31

Avg Order Value

49574

Total Pizzas Sold

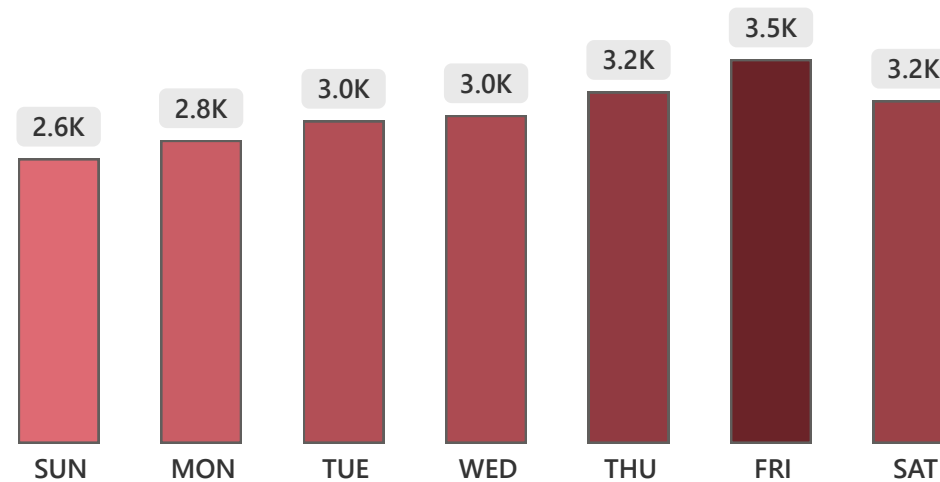
21350

Total Orders

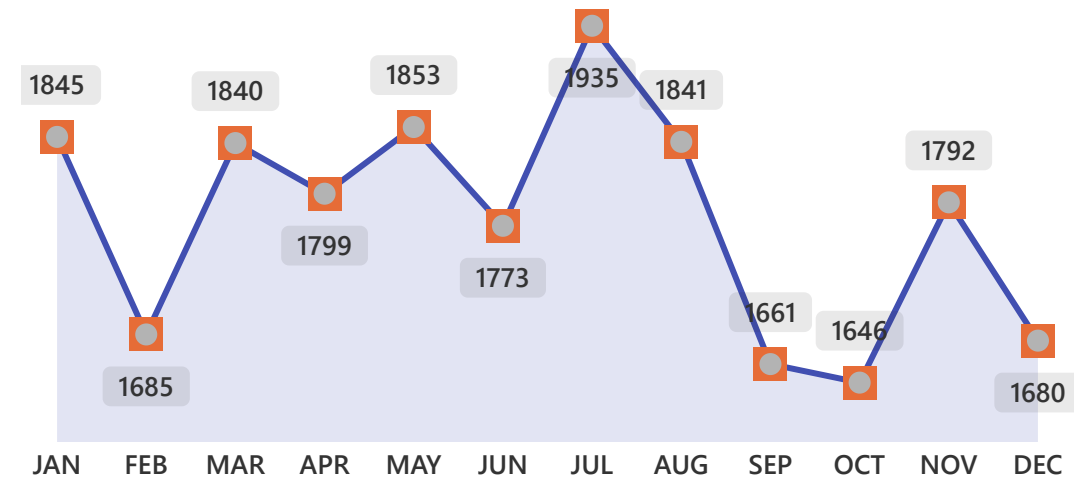
2.32

Avg Pizzas Per Order

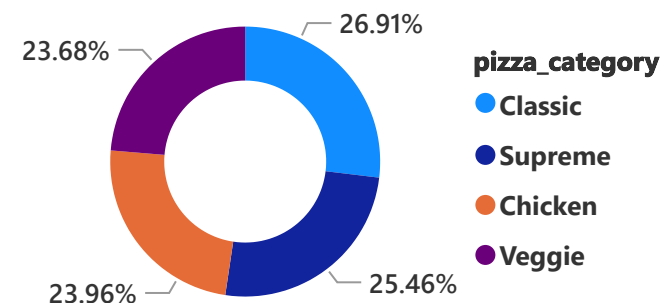
### Total Orders by Order\_Day



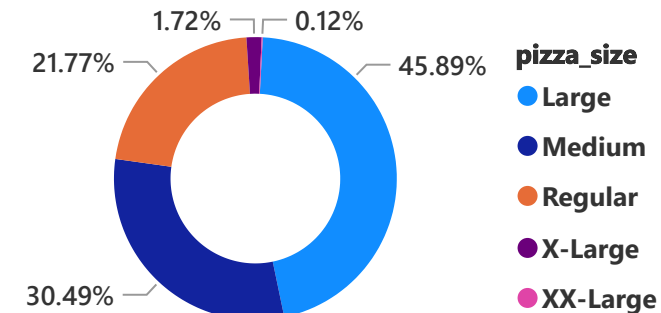
### Monthly Trend for Total Orders



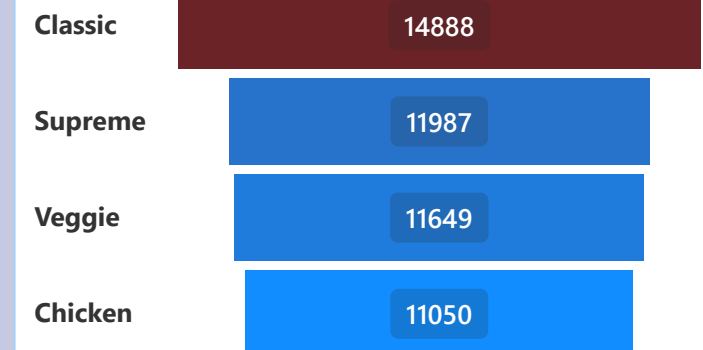
### Percentage of Sales by Pizza Category



### Percentage of Sales by Pizza Size



### Total Pizzas Sold by pizza\_category





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## BEST SELLERS

### REVENUE

The Classic Deluxe Pizza  
Contributes to Maximum Total  
Orders.

### QUANTITY

The Classic Deluxe Pizza  
Contributes to Maximum Total  
Orders.

### TOTAL ORDERS

The Classic Deluxe Pizza

## WORST SELLERS

### REVENUE

The Brie Carre Pizza Contributes to  
Minimum Total Revenue.

### QUANTITY

The Brie Carre Pizza Contributes to  
Minimum Total Quantity.

### TOTAL ORDERS

The Brie Carre Pizza  
Contributes to Minimum Total

817.86K

Total Revenue

38.31

Avg Order Value

49574

Total Pizzas Sold

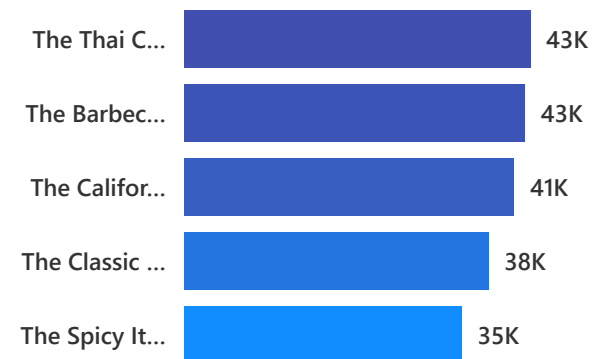
21350

Total Orders

2.32

Avg Pizzas Per Order

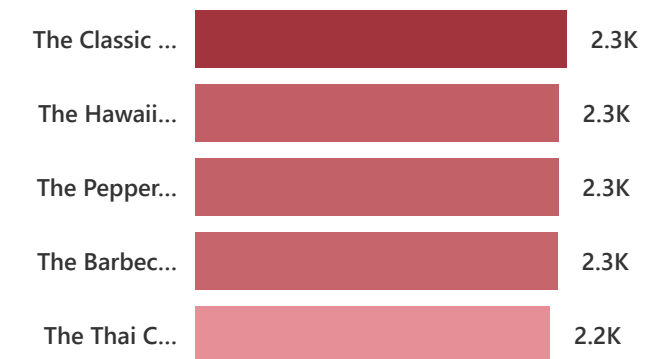
### Top 5 Pizzas by Revenue



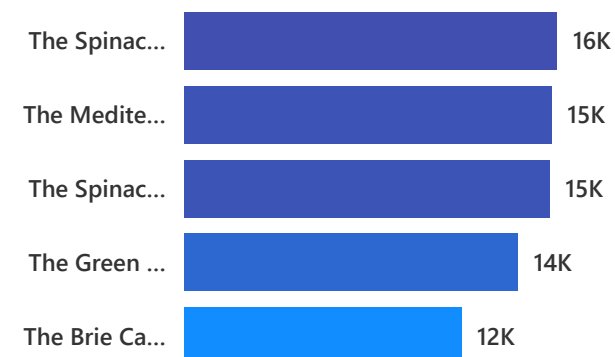
### Top 5 Pizzas by Quantity



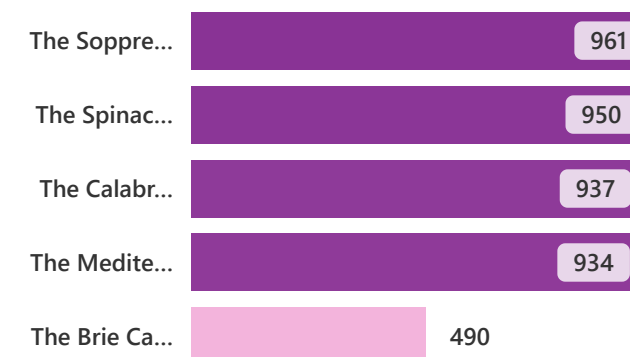
### Top 5 Pizzas by Total Orders



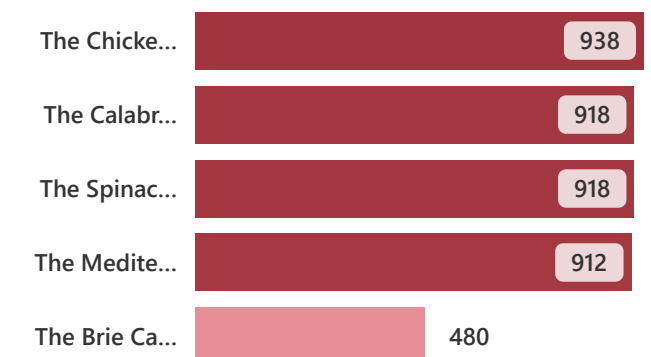
### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders





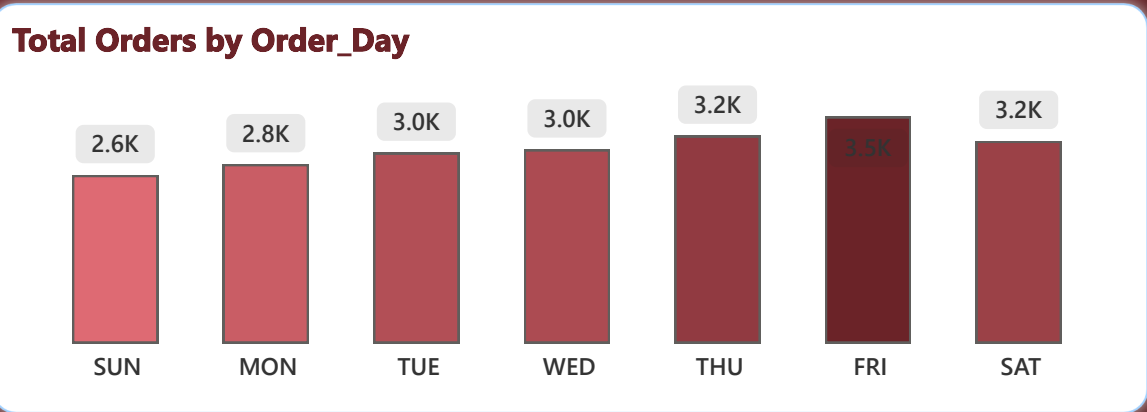
BUSIEST DAYS AND TIME

DAYS

Orders are highest on weekends, **Fridays/Saturday** evenings.

MONTHLY

There are maximum orders from month of **July** and



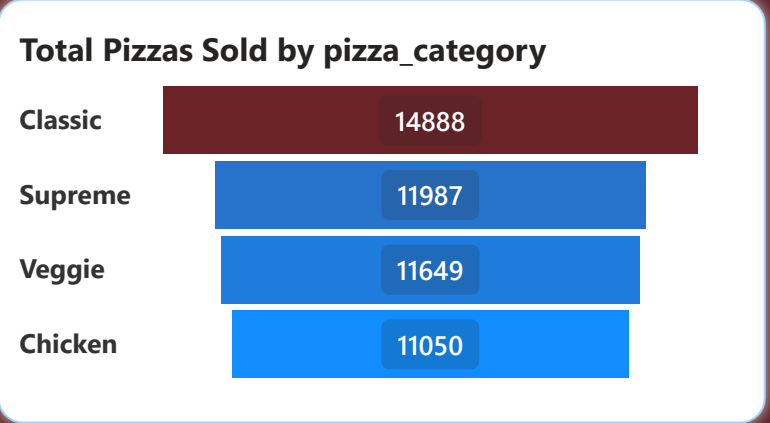
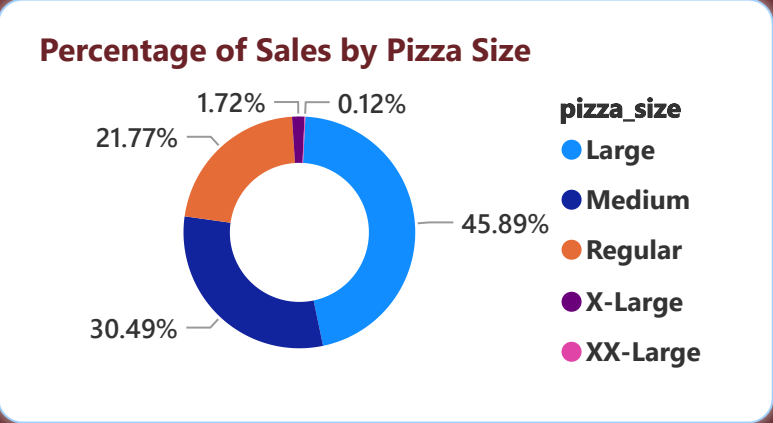
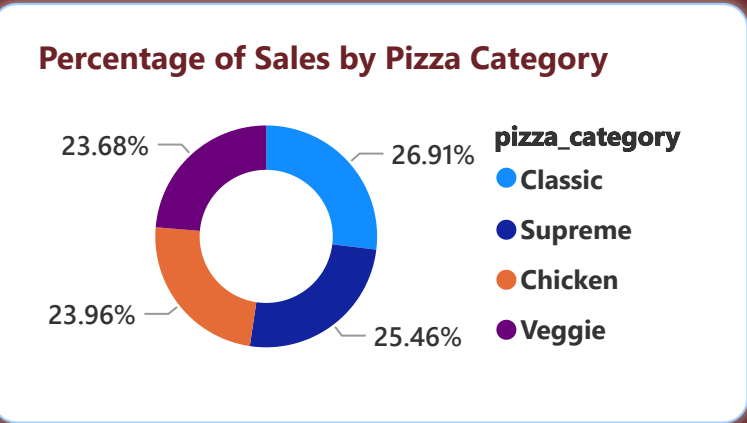
SALES PERFORMANCE

CATEGORY

Classic category contributes to maximum sales and orders.

SIZE

Large size pizza contributes to maximum sales.



BEST/WORST SELLERS

BEST SELLER BY REVENUE

The Thai Chicken Pizza category contributes to maximum Best Sellers by Revenue.

WORST SELLER BY REVENUE



Order Date

1/1/2015

12/31/2015