# Thanmaya Sri Sigireddi

#### **EDUCATION**

## State University of New York at Buffalo, Masters in Data Science

Jan 2024 - May 2025

Relevant Coursework: Statistical Data Mining, Machine Learning, Pattern Recognition, Probability and Data Analysis, Database Management System, Numerical Methods.

## VNR Vignana Jyothi Institute of Technology and Engineering,

Jun 2019 - May 2023

# **Bachelors of Technology in Electrical and Electronics Engineering**

Relevant Coursework: Machine Learning, Deep Learning, Artificial Intelligence, Data Structures and Algorithms, OOPS Concepts, C Programming, Artificial Neural Networks and Fuzzy Logic.

#### PROFESSIONAL EXPERIENCE

#### Data Analyst Intern, Perfect Job Accord

Dec 2022 - Dec 2023

- **Data-Driven Recruitment Analytics**: Developed predictive models using **Python** and **scikit-learn** to analyze recruitment data, enhancing candidate-job matching efficiency by 25%.
- Business Intelligence Reporting: Created interactive dashboards in Power BI and Tableau, delivering real-time insights into staffing operations and client engagements, leading to a 15% improvement in decision-making speed.
- Data Preparation & Feature Engineering: Processed and transformed raw recruitment datasets using Pandas and NumPy, engineering meaningful features that significantly improved model accuracy and interpretability.

## **PROJECTS**

## **Detox Dial- AI-Powered Digital Wellness App**

- Developed a **multi-modal AI intervention system** to help users break digital addiction, integrating GPT-based chat, AI driven phone calls, and behavioral analytics.
- Leveraged **data analytics** and **machine learning** to monitor user behavior and deliver personalized detox recommendations, boosting user engagement.
- Utilized cross-platform development and modern **UI/UX** design principles to create an intuitive interface that significantly enhanced the overall user experience.

#### **Design & Implementation of Relational Database for Laptop Specifications**

- Engineered a BCNF-normalized **PostgreSQL** database for 5,000+ laptop records, ensuring efficient querying, data integrity, and performance optimization.
- Implemented **advanced SQL** techniques, including **stored procedures**, **indexing**, and **CTEs**, to accelerate analytical queries for market trend prediction.
- Built **ETL** pipelines using **Pandas** and **SQLAlchemy**, enabling seamless data ingestion, transformation, and structured storage for real-time analytics.

## **Clustering of Cryptocurrency Price Movements**

- Analyzed historical **cryptocurrency** price data using Principal Component Analysis (**PCA**) for dimensionality reduction and **K-Means** & **Hierarchical Clustering** for segmentation.
- Developed an interactive visualization dashboard in **R** (**Shiny**) to explore volatility, trends, and cluster relationships, aiding investors and financial analysts.
- Implemented custom **statistical feature engineering**, incorporating moving averages, correlation analysis, and volatility metrics for improved cluster interpretability.

#### **SKILLS**

- Programming & Scripting: Python, R, C, HTML, CSS
- Big Data & Databases: PostgreSQL, MySQL, Google BigQuery, AWS S3, Snowflake
- Frameworks/Libraries: Machine Learning, Deep Learning, NLP, Pandas, Numpy, TensorFlow, PySpark
- Visualization & Tools: Tableau, Power BI, Excel, UI/UX Design

### **CERTIFICATES**

- Data Science Foundations Great Learning Academy &
- Python Excel Solutions ∂
- AI-Integrated Application AI for Good Hackathon &
- Data Science internship Plasmid &
- SQL Excel Solutions ∂
- Microsoft Power Bi Excel Solutions ≥