

# **Basic Concept: LifeCraft – Retirement Lifestyle MVP**

## **Core Idea:**

A retiree (or pre-retiree) can:

1. Register → Create an account.
2. Complete their profile → Basic info (age, retirement age, lifestyle preferences).
3. Describe retirement dreams → (e.g., travel to Europe, buy a home, start a charity).
4. Connect with an advisor → Select an available advisor and request a consultation.

This shows the **platform's value loop**:

👉 User → Profile & dreams → Advisor → Guidance.

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## **MVP Feature Breakdown**

### ◆ **Backend (Django + DRF)**

#### **1. User & Profile System**

- User model with JWT authentication.
- Profile model with fields: name, age, current savings, retirement age, description.
- Profile completion API.

#### **2. Advisor Management**

- Advisor model (name, expertise, bio, contact).
- Admin flag to mark user as advisor.
- API to list advisors (public endpoint).

#### **3. Dream Management**

- Dream model: title, description, estimated cost, category (travel, hobby, home, donation).
- API for CRUD (create, read, update, delete) of dreams linked to a user.

#### **4. Advisor Selection**

- BookingRequest model: (user → advisor, dream description, status).
- API to send booking request and allow advisor to accept/decline.

#### **5. Basic Notifications (Optional for MVP)**

- Email on registration (via SendGrid/Mailgun).

- Email when a booking request is sent.
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## ◆ Frontend (Next.js + Tailwind)

### 1. Authentication Flow

- Sign-up, Login, Logout pages.
- Form validation (email, password).
- JWT storage in local storage or cookies.

### 2. Profile Completion Form

- Page for adding details: name, age, retirement age, interests, profile picture.
- Submit form → call profile API.
- Simple dashboard card showing: “You plan to retire at 60, and your dream is ...”

### 3. Dream Input & Visualization

- Form to add dream: title, description, estimated cost, category.
- Display dreams in a list or simple card grid.

### 4. Advisor Directory

- List of advisors with photo, expertise, short bio.
- Button: “*Request Session*”.

### 5. Booking Request Form

- User selects advisor + links one of their dreams.
- Submit → Booking request sent.
- Confirmation screen: “Your request was sent to Advisor X”.

### 6. Minimal Dashboard

- Section for profile info.
  - Section for dreams.
  - Section for advisor requests.
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## MVP User Journey

1. Alice (a retiree) signs up.
2. She fills in her **profile** (age 52, wants to retire at 60).
3. She adds a **dream**: “World Tour, estimated ₹20 lakh.”
4. She browses the **advisor directory** and selects “Raj – Financial Planner.”

5. She sends a **request**, attaching her dream.
  6. Raj receives the request (email/notification).
  7. Raj can respond, and Alice feels guided.
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## Why This MVP Works

- Simple enough to build in **8–10 weeks** with your team.
- Covers **real-life flow**: signup → dream input → advisor help.
- Proves the **platform's value** to users and investors.
- Leaves room to expand into **financial calculators, forums, payments, roadmap builders** later.