

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	28 June 2025
Team ID	LTVIP2025TMID47530
Project Name	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How can we develop a housing dashboard that helps users to understand about housing market trends?



Key rules of brainstorming

To run an smooth and productive session

- | | |
|---|---|
|  Stay in topic. |  Encourage wild ideas. |
|  Defer judgment. |  Listen to others. |
|  Go for volume. |  If possible, be visual. |

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



G Thanusree

Show price trends over time with a simple line chart.

Highlight average price per city in a quick summary box.



Kanala Sireesha

Use a mapview to show houses by location.

Use tooltips to show extra details like number of bedrooms and area when hovering over a chart.



Jadala Vaishnavi

Add filters for city, price range, and property type.

Add an interactive dashboard that updates all charts when a filter is applied.



Vikas Puthin

Include a pie chart to show the proportion of property types (e.g., apartments vs. houses).

Use color coding to show price ranges for easy comparison.



3

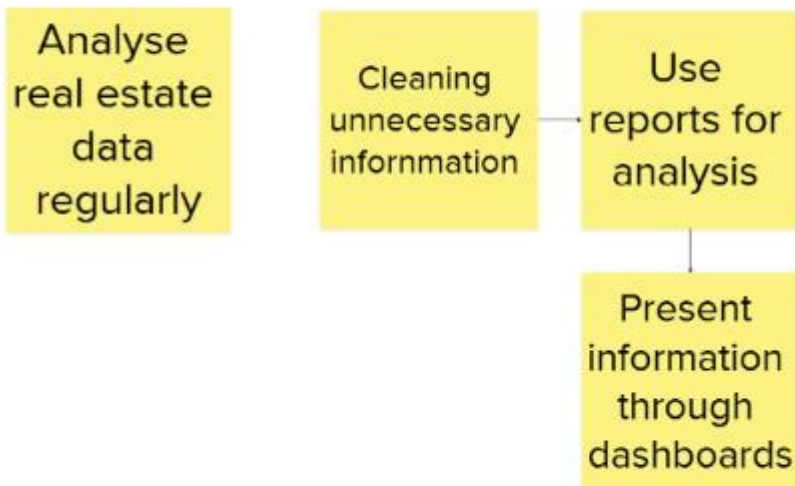
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize and categorize important ideas as themes within your mural.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm this spot by using the laser pointer holding the H key on the keyboard.

