

“READ THIS BOOK AND DO WHAT IT SAYS IF
YOU WANT TO BUILD BETTER PRODUCTS FASTER!”
EV WILLIAMS, FOUNDER OF MEDIUM AND TWITTER

SPRINT

how to
SOLVE BIG PROBLEMS
AND **TEST** NEW IDEAS
IN JUST **FIVE DAYS**

JAKE KNAPP

WITH JOHN ZERATSKY & BRADEN KOWITZ
from **GOOGLE VENTURES**