

# THANUJA K

(+91) 9741366689 | [Smartsheet Core Product Certified](#) | [thanujakedila@gmail.com](mailto:thanujakedila@gmail.com) | [thanuja-kedila](#) |

## ABOUT ME

---

Experienced in data analysis, manipulation, and presentation using tools like Tableau, and PowerBI. Skilled in business data storytelling through visualizations, with strong critical thinking and problem-solving abilities to uncover root causes and deliver clear insights to stakeholders. Proficient in SQL scripting..

## EDUCATION

---

### MBA in Food Business (Analytics and Marketing)

Karnataka Veterinary, Animal and Fisheries Sciences University

Bangalore,Karnataka

Jan. 2022 – Nov 2023

## EXPERIENCE

---

### Data Analyst - Operations

DesignCafe

November 2023 – Present

Bangalore, Karnataka

- Using Smartsheets developed project tracking metrics and dashboards for valuable insights.
- Built EC architecture for enhanced customer project management.Designed user-friendly architecture and workflows for efficient data handling
- Created VOC architecture with automated workflows for streamlined processes.

### Business Development Promoter

Sids Farm Private Limited

June 2023 – September 2023

Bangalore, Karnataka

- Conducted comprehensive market research by engaging with diverse communities, organizing events, and actively promoting Sid's farm products, resulting in increased brand visibility and customer engagement.
- Utilized advanced Excel skills to analyze extensive datasets, extracting valuable insights that informed strategic decision-making processes and optimized marketing strategies for Sid's farm products.

## PROJECTS

---

### Coffee Market Insights Automation | Google Sheets, Looker Studio, Smartsheet

- Scraped real-time coffee data from websites and automated its flow from Google Sheets to Smartsheet using Data Shuttle.
- Implemented GitHub Actions and created dynamic dashboards in Power BI Looker Studio for analysis.
- Developed a weekly automated report with conditional formatting to track monthly tag popularity and key revenue-driving product insights.

### Airbnb Analysis | Python, Jupyter Notebook, Looker Studio

- Conducted comprehensive data analysis and visualization on Airbnb listings data using Python libraries (Pandas, Matplotlib, Seaborn) to identify key market trends, pricing strategies, and customer preferences.
- Used the data loaded from Google Sheets and Utilized Google Looker Studio for interactive, visually engaging dashboards.

## TECHNICAL SKILLS AND ACHIEVEMENTS

---

**Languages:** Python, SQL

**Databases:** MYSQL Workbench, Excel, Google Sheets, Smartsheets

**Visualization Tools:** Tableau, PowerBI, Google Data Studio

**Developer Tools:** PyCharm

## CERTIFICATION AND ACHIEVEMENTS

---

### Achievements

- Star Performer in JAS Qarter of DesignCafe for creating quality metric sheets and dashboards for the stakeholders.

### Certifications

- [Smartsheet Core Product Certified](#)
- Excel Skills for Business: Essential,SQL (Basic) Hackerrank Skill Test,Master in Powerbi Desktop and Service - Udemy