Rayappu Thanusiyan

Intern UI/UX Designer

In Rayappu Thanusiyan ♀ github/Rayappu Thanusiyan ➤ rayapputhanusiyan25062000@gmail.com

Bē Behance Portfolio

Profile

As a UI/UX Designer, I focus on creating user-friendly and visually appealing interfaces. I have experience in designing interaction models, user flows, and detailed UI specifications. I am skilled in creating wireframes and prototypes that improve the user experience and increase engagement. I stay updated with the latest design trends and technologies to deliver high-quality results. I am committed to applying UX principles and design best practices to meet user needs and create effective solutions.

Areas of Expertise

UI/UX Design - User Interface Design - User Experience Design - Prototyping - Wireframing - Interaction Design - Web Development - Front-End Development - HTML/CSS/JavaScript - Responsive Design - Usability Testing - Figma - Adobe XD - Design Systems - Visual Design - Cross-Functional Collaboration - Mobile Design - Usability Research

Education

BSc Industrial Information Technology Uva Wellassa University of Sri Lanka Badulla, Sri Lanka 2021 - 2025

Relevant Courses: Human-Computer Interaction, Web Application Development, Mobile Computing, System Analysis and Design, Software Engineering, Digital Marketing, Semantic Web Technologies, Business Process Management, Advanced Programming Techniques, Research Methodology, Social and Ethical Issues in Computing, Management Information Systems, Enterprise Resource Planning (ERP).

Projects

• Commercial Bank Digital User Interface

Tools: Figma

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Duration: July 2024 - August 2024

Duration: June 2024 - June 2024

Description: Redesigned the Commercial Bank mobile app to improve usability and simplify navigation. The original app was difficult to use with a confusing layout, so I created a user-friendly, modern design that enhances the overall user experience, making banking simpler and more accessible.

• ThuriSpark (PVT) LTD Webpage

Tools: Figma

<u>Behance</u>

Description: Created an intuitive, visually appealing webpage design for ThuriSpark, focusing on UI/UX to enhance the user experience for design services and educational courses. The design ensures smooth navigation and clear information flow.

• AdWise Campaign Management System

Tools:Figma

Behance

Duration: 2024

Description: Designed and developed the AdWise Campaign Management System to streamline the process of campaign creation, execution, and monitoring. Focused on user-centric design for easy navigation and an intuitive interface. The platform provides administrators with the tools to manage campaigns effectively, analyze performance, and optimize strategies for maximum impact. The project was built using React.js for the frontend and a modern design system created with Figma to ensure consistency and ease of use.

• EcoPulse Duration: 2024

Tools: Figma, Adobe Photoshop

Behance

Description: Designed the EcoPulse project to raise awareness and encourage sustainable living through an intuitive and interactive platform. The design emphasizes eco-friendly visuals, seamless navigation, and engaging user experiences. Focused on delivering impactful storytelling and actionable insights to inspire individuals and organizations to adopt environmentally conscious practices.

• Music Streaming Website

Tools: Figma, Adobe Illustrator

Behance

Duration: 2024

Description: Developed a visually appealing and user-friendly interface for a music streaming platform. Focused on delivering a seamless user experience with features such as personalized playlists, easy navigation, and vibrant designs to enhance user engagement and accessibility.

Online Courses & Certifications

- UI/UX Design With Figma: 5+ Real World Projects (2023) Udemy
- Get Started with Figma (2024) Coursera
- Introduction to Front-End Development (2024) Coursera
- User Experience Design Learn UI UX App Design with Figma (2024) Udemy

Skills

- Design Tools: Figma, Adobe XD
- **Prototyping & Wireframing:** Low-fidelity Wireframes, High-fidelity Prototypes, User Flow Diagrams, Interactive Prototypes
- User Research: User Interviews, Personas, User Journey Mapping, Competitive Analysis, Stakeholder Interviews
- Visual Design: Typography, Color Theory, UI Elements, Iconography, Visual Hierarchy, Responsive Design
- Web Development: HTML, CSS, JavaScript, Front-end Development, Responsive Web Design, Cross-browser Compatibility
- **Soft Skills:** Creative Problem-Solving, Teamwork, Analytical Thinking, Active Listening, Adaptability, Attention to Detail

Extra-Curricular Activities & Volunteering

• Volunteer, Sri Lanka Scout Association

2013 - 2023

Engaged in various community service projects, leadership programs, and skill-building activities. Demonstrated strong teamwork, organizational, and problem-solving abilities through active participation in scouting events.

Member, Computer Society of Uva Wellassa University

2023 - Present

Contributed to the society's initiatives promoting technological advancements, organizing workshops, and participating in collaborative projects aimed at fostering innovation and knowledge sharing.

• Team Member, Media & Broadcasting, UWU EXPO

2022

Played a key role in managing media and broadcasting activities for UWU EXPO 2022. Assisted in event promotion, content creation, and ensuring smooth communication during the event.

Non-Related Referees

Dr. Sanjeewanie Senanayake

Lecturer

Department of Computer Science and Informatics Faculty of Applied Sciences

Uva Wellassa University of Sri Lanka *E-mail*: sanjeewanie@uwu.ac.lk

Phone: (+94) 719138132

T. Rajeetha

Lecturer

Department of Computer Science and Informatics Faculty of Applied Sciences

Uva Wellassa University of Sri Lanka

E-mail: rajeetha@uwu.ac.lk Phone: (+94) 766242726