

BUILDING A WEBSITE USING CANVA

A PROJECT REPORT

Submitted by

B.KALAIVANNAN (2020311017)

in partial fulfillment for the course of

DIGITAL MARKETING

for

NAAN MUDHALVAN

B. TECH-PETROLEUM ENGINEERING AND TECHNOLOGY

7th SEMESTER

DEPARTMENT OF APPLIED SCIENCE AND TECHNOLOGY

ALAGAPPA COLLEGE OF TECHNOLOGY

ANNA UNIVERSITY: CHENNAI 600025

ACKNOWLEDGEMENTS

First and foremost, we would like to express our deep sense of gratitude to our faculty mentor **Dr. M. YUVARANI**, Department of Applied Science and Technology, Anna University, for her excellent guidance, counsel, continuous support and patience.

We are thankful to the Industrial mentor **MR. ABDUL MALICK** for the valuable suggestions, which helped us to improve the quality of this project work.

TABLE OF CONTENT:

S.NO	DESCRIPTION	PAGE NO
1	INTRODUCTION	2
	1.1 OVERVIEW	2
	1.2 PURPOSE	2
2	RESULT	3
	ADVANTAGES AND DISADVANTAGES	6
	3.1 ADVANTAGES	6
	3.2 DISADVANTAGES	8
3	APPLICATION	9
4	CONCLUSION	10

1. INTRODUCTION

In an increasingly digital world, the creation and maintenance of a website have become pivotal for individuals, organizations, and businesses. This project, aptly titled "Build a website named Chain Us using canva". This website is a vacation planning website which provides varies plan for your vacation in and all around the world based on your requirements.

1.1. Overview

This project report outlines the successful development and deployment of a dynamic website for Wonder`s Tour and Travels, a vacation planning company. In an era where an online presence is essential for businesses, this project aimed to create a user-friendly, informative, and responsive website to enhance the company's digital footprint and better serve to its customers. The website serves as a vital channel for Wonder`s Tour and Travels to showcase its services, build brand credibility, and interact with clients.

1.2. Purpose

- At Wonder`s Tour and Travels, we care about our travellers with the utmost transparency and quality services. As one of the trusted travel agents in Chennai, Wonder`s Tour and Travels is keen to assist you with all your travel needs.

- Following is some of the best reasons to choose us:
 - I. Innovative and environment-friendly travel packages
 - II. Hassle-free travel experience
 - III. Value-oriented pricing
 - IV. Luxury vehicles and expert drivers
 - V. Round-the-clock customer services

- VI. Absolute transparency
- VII. Experienced travel guides
- VIII. Personalized care on arrival and departure
- IX. Flexible payment structure
- X. 24*7 customer services

2.RESULT



About us

Wonder's Tour and Travels, we can avail of customized services as we can directly ask your requirements and offer a tailor-made tour package within your budget limit. At GT Holidays, our responsibility is to avail best offers and help you to plan a hassle-free trip. We are not only offering the best tour packages but also, facilitating you to acquire air/train tickets, passports, and visas. With Wonder's Tour and Travels, the best travel agent in Chennai, you can make your traveling dreams become a reality.

Why to choose us

When you choose the best travel agency in Chennai to book a vacation, you are always expecting cost-effective and quality services. As one of the best tour operators in Chennai, Wonder's Tour and Travels offers unique destinations with great attention to detail. Wonder's Tour and Travels is known to follow international standards and top-notch customer services. We plan your travel with utmost care to make your vacation a memorable experience. Our team members help you from the very beginning to the last moment of your trip.

Wonder's Tour and Travels have tie-ups with the best hotels and resorts across the world, and thereby we can provide our customers with the best available rates. Our vast experience and good knowledge about destinations help us to offer customized tour packages to our travelers from around the world. We believe that our innovative thinking, attractive tour packages, transparent customer dealings, and above all our clients are the main reason to flourish as one of the best Chennai tour operators.

Our Service

- Wonder's Tour and Travels aim to provide quality services at the best available prices to our clients across the world.
- Wonder's Tour and Travels has maintained exclusive relationships with hotels and resorts as it helps us to provide our clients with better accommodation for corporate groups and tourists.
- We can provide better accommodation ranging from luxury and budget hotels to resorts.
- We have a team of trained and experienced staff to provide you with air ticketing and rail ticketing services across the world without any hassle.
- We also provide bulk air and rail tickets for business groups to arrange their meetings in national and international destinations of your choice.

- As a credible travel agency in Chennai, Wonder's Tour and Travels provide passport and visa services apart from tour packages. Wonder's Tour and Travels has experienced professionals to handle all the documents and legal formalities. Our dedicated professionals let you free from the hassle of standing in the long queues in front of the passport office.

CONTACT US MORE INFORMATION



3.ADVANTAGES AND DISADVANTAGES

3.1 ADVANTAGES

Cost

One of the advantages of our packages is the cost savings. By booking all your travel arrangements, such as transportation and accommodation, as a package deal, you may get a better rate than booking each component separately. Tour companies often have negotiated rates with hotels, airlines, and other providers, which they pass on to their customers. This means you can enjoy an affordable vacation that you would be able to arrange on your own. A cheap tour package offers hotel stays in a 4-star hotel, which can be expensive if you book it separately. They provide airport transfers and drops and also cover all the famous tourist destinations. But if you arrange your accommodation and travel separately, your trip may become expensive.

Convenience

You don't have to worry about booking yourself flights, good accommodations or activities because we will be taking full care of it. Everything is pre-arranged and incredibly convenient for you, So you don't have to worry about travel arrangements and unexpected changes on your itinerary. You can sit relaxed, knowing that everything has been taken care of.

Variety

On our packages and holidays, you will have the chance to visit multiple locations in one trip. This is great for the people who like to explore more in a short amount of time.

Stress-free

All the hard work of research, planning and booking is done for you on a selected packages, so you can relax and enjoy the journey. Planning a trip can be stressful, especially if you are unfamiliar with the destination. With a Wonder`s Tour & Travels, all the hard work is done for you. You don't have to spend hours researching accommodation options or trying to find the best deals on flights. Everything is pre-arranged, so all you have to do is show up and enjoy your vacation.

Connections

We offer exclusive access to certain attractions, activities and events that you wouldn't be able to get to on your own. Many of our packages offer exclusive access to certain attractions, activities, and events that you wouldn't be able to get to on your own.

Expertise

Our tour operators have extensive knowledge of the destinations they offer and can provide valuable insights into the local culture, history, and customs. They can also recommend the best places to eat, shop, and explore.

Group discounts

Our tour operators often offer discounts for group bookings, which can help you save money on your trip.

Socialization

Our package tours are a great way to meet new people and make friends. You'll be traveling with a group of like-minded individuals who share your interests and passions.

Less planning

Booking for our package tour means you don't have to spend hours researching and planning your trip. Our tour operator takes care of all the details, so you can sit back and relax.

Peace of mind

Our tour operators provide 24/7 support during your trip, so you can rest assured that you'll be taken care of in case of an emergency.

3.2 DISADVANTAGES

Limited freedom

The company sets schedules and activities that you need to follow, which can limit your ability to explore the destination on your terms. You may also have limited free time to do your activities, which can be frustrating for some travellers.

Quality of accommodation

Another disadvantage is the quality of accommodation. While some packages offer high-quality accommodation options, others may provide lower-quality accommodations to keep costs down. This is disappointing if you were expecting a certain level of comfort or amenities. It is based on the package you chose. Do check all the stays, transfers and activities in detail properly before you confirm.

Limited flexibility

You may not have the chance to stay longer in one place or take detours if you want to. This can be frustrating if you want to explore a particular area

in detail or if you want to change your plans on the fly. Additionally, some packages may have strict cancellation policies, which makes it difficult to change your itinerary.

Limited options

With some packages, you may not get the chance to choose activities which is not included in our package.

Crowded destinations

Popular tourist destinations can be crowded with other tour groups, which can detract from your experience.

Unpredictable weather

Your holiday may be affected by unpredictable weather. And you may not change your plans if needed.

4.APPLICATIONS

- The website provides detailed information about our packages of vacation offered, including booking of tickets, taking care of travellers, food, shelter, guidance and emergency services. Customers can also learn about our company's expertise and offerings.
- If you're looking for an adventure-packed vacation, booking our package tour can be a great way to explore new destinations and try new activities. Tour operators offer adventure packages that include activities such as hiking, rafting, and zip-lining.

- If you're traveling with a group of friends or colleagues, booking our package tour can be a cost-effective and convenient option. We often offer discounts for group bookings, which can help you save money on your trip.
- Our package tours can also be a good option for solo travellers who want to meet new people and make friends along the way. You'll be traveling with a group of like-minded individuals who share your interests and passions.
- Customers can easily get in touch with our company through facebook, LinkedIn and Instagram. Online booking and scheduling systems allow customers to request services at their convenience.
- Customers can find information about our company's 24/7 emergency support services, including how to reach out for our clients.

5.CONCLUSION

This project report provides an in-depth look at the journey of creating a website for “Wonder`s Tour and Travels”. It highlights the efforts and accomplishments in building an essential online resource for the company's clients and prospects, emphasizing the project's contribution to the company's continued success and growth in the digital era.