

BUILDING A WEBSITE USING CANVA

A PROJECT REPORT

Submitted by

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1. INTRODUCTION

In an increasingly digital world, the creation and maintenance of a website have become pivotal for individuals, organizations, and businesses. This project, aptly titled "Build a website named Leo Bakery using canva". This is a website where you can order bakery items and also you can customize it as your wish and get delivered on the same to celebrate with your family, friends and also with your loved ones with a wonderful imaginary, tasty and fresh items of your order.

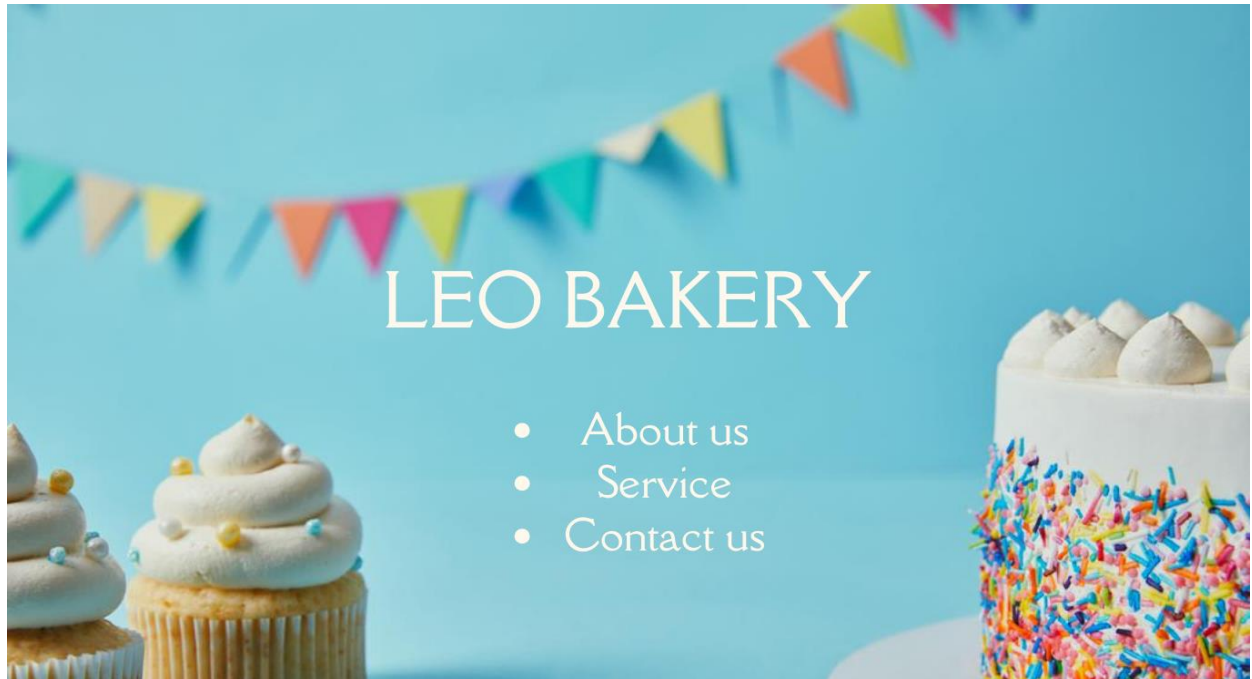
1.1. Overview

This project report outlines the successful development and deployment of a dynamic website for Leo Bakery. In an era where an online presence is essential for businesses, this project aimed to create a user-friendly, informative, and responsive website to enhance the company's digital footprint and better serve to its customers. The website serves as a vital channel for Leo bakery to showcase its services, build brand credibility, and interact with clients.

1.2. Purpose

Our goal is to provide all of our customers with an unparalleled product and experience. Our talented team of pastry chefs uses the purist of ingredients and cutting edge techniques to create a product that is truly superior in quality. We constantly provide outstanding customer service and believe that customer satisfaction is our ultimate goal. We are dedicated to provide our family of employees with a respectful and positive work environment where everyone is equal.

2.RESULT



ABOUT US

Leo bakery has been serving Chennai for the last 10 years with delectable cakes and excellent service. We are a team of professionals with 25 years of hospitality experience dedicated to providing our cakes with the best possible quality and flavour. Our experience and commitment to perfection have made us into the business we are today. Our irresistible and mouth watery quality cakes are bound to tempt you.

We are dedicated to offering our patrons a top-tier quality product alongside outstanding service. Our cakes are crafted from a multitude of the finest ingredients and are prepared with care and attention to detail by our seasoned team so that you will receive a product that is not only delicious but also looks fabulous. Our passion is to delight you with our cakes—for any occasion.

WHY TO CHOOSE US

There are many reasons to choose our bakery.

Still, three stand out:

Passion for baking

Our passion for baking means we love what we do and take pride in every product we create.

Commitment to using only the highest quality ingredients

We believe that the best-baked goods are made with the best ingredients, which is why we only use the highest quality ingredients in our recipes.

10+ years of experience in the bakery industry

Our 10+ years of experience in the bakery industry allow us to offer our customers a wide range of products, from cakes and cookies to loaves of bread and pastries.

In a city like Chennai, which is bustling with activity all day, finding time to attend social gatherings or even celebrate special occasions with your loved ones can be challenging. Our online cake delivery service is the perfect solution if you're looking for a hassle-free way to order a cake for your memorable event. If you are looking for a delicious and safe cake, look no further than our shop. We are FSSAI certified, meaning our cakes are made per the highest food safety standards. Our cake shop offers a 500+ variety of appealing designer cakes, each more delicious than the last. With over 40+ irresistible flavours to choose from, we're sure to have the perfect cake for any of your occasions; whether celebrating a birthday, anniversary or just because, our cakes will make your event extra special. Our team of skilled cake artists can create custom cakes to order. We also offer the best online cake delivery service in Chennai, so you can be sure your cake will arrive fresh and on time. Our customers are our top priority, and we're proud to have served over 1 Million happy customers. We're the perfect choice for your celebration!

OUR SERVICE

At Leo Bakery, we take immense pride in offering a wide array of services that cater to your every baked delight need. Our core commitment is to deliver the highest quality products made with the finest ingredients. From the moment you enter our virtual bakery, you can explore a diverse menu of delectable treats, ranging from freshly baked bread and pastries to custom-designed cakes for your special occasions. We also extend the convenience of online ordering, catering services for memorable events, and a subscription option for a regular dose of our delightful creations. With a relentless focus on taste, quality, and customer satisfaction, our bakery stands as a beacon of flavor, ensuring that every experience is a sweet and memorable one.

CONTACT US FOR MORE INFORMATION



3.ADVANTAGES AND DISADVANTAGES

3.1 ADVANTAGES

➤ **Our Freshly Baked Delights:**

Step into a world of mouthwatering aromas and flavours. Our bakery is committed to baking fresh goods daily, ensuring that every bite is a delightful experience.

➤ **A Feast of Choices:**

Explore a wide array of delectable treats that cater to every palate. From warm, crusty bread to flaky pastries, beautifully crafted cakes, and a medley of cookies, there's a delightful choice for every craving.

➤ **Baking Your Dreams:**

We don't just bake; we create memories. If you have a special occasion

or a unique idea in mind, our talented bakers are here to turn your dreams into delicious reality. Let your imagination run wild.

➤ **Locally Sourced Goodness:**

We are deeply rooted in our community. By sourcing our ingredients locally, we not only ensure the highest quality but also support local businesses. It's a win-win for you and your neighbours.

➤ **Easy Online Ordering:**

Convenience is at your fingertips. Order your favourites online, and choose between doorstep delivery or a convenient pickup. No need to wait in line; your treats will be ready when you are.

➤ **Unique Creations:**

Dive into a world of exclusive delights that are truly one-of-a-kind. We take pride in offering unique and innovative creations that you won't find elsewhere. Be prepared for delightful surprises.

➤ **Customer Love:**

Our customers are the heart of our bakery. Read what they have to say about their experiences here. Their reviews and testimonials speak volumes about the love and care we put into every creation.

3.2 DISADVANTAGES

➤ **Limited Hours:**

We're passionate about what we do, but we also value our team's well-being. Please check our operating hours to ensure you visit us at the right time. Quality takes time, and it's worth the wait.

➤ **Quality Comes at a Price:**

At our bakery, quality is non-negotiable. Our commitment to using the finest ingredients and artisanal craftsmanship may reflect in the price, but every bite justifies the investment.

➤ **Allergen Awareness:**

Your well-being matters. To help you make informed choices, we provide detailed allergen information for each of our products. We want everyone to enjoy our treats safely.

➤ **Delivery Area:**

We extend our delivery services to bring our goodies to your doorstep. However, please be aware that we have a specific delivery radius to maintain the freshness and quality of our products.

➤ **Act Fast:**

Our popularity means that some of our signature items might be quickly snatched up during busy hours. To secure your favourites, plan your visit accordingly or pre-order online.

➤ **Health Conscious:**

While we indulge in the joy of sweetness, we also care about your health. Some of our treats may be on the sweeter side, so be mindful of your choices and savor them in moderation.

4.APPLICATIONS

➤ **Online Ordering System:**

We've made it easy for you to order your favourite treats online. Browse our menu, select items, personalize your order, and make secure online payments with just a few clicks.

➤ **Contact Information:**

We're just a message away. Our contact information, including our phone number, email, and bakery location, is readily available for any questions or feedback you'd like to share.

➤ **Social Media Integration:**

Connect with us on social media. Follow us on platforms like Instagram, Facebook, and Twitter to stay up to date with our latest creations, promotions, and delightful visuals.

➤ **Special Offers and Promotions:**

Enjoy extra sweetness with our special deals, discounts, and loyalty programs. We believe in rewarding your loyalty and making your bakery experience even more enjoyable.

➤ **Event Calendar:**

Don't miss out on our bakery-related events, workshops, or tastings. Explore our events calendar, sign up for your favourites, and join us for delightful experiences.

➤ **Gift Cards and Gift Orders:**

Share the sweetness with your loved ones. Purchase gift cards and send bakery items as heartwarming gifts, making special occasions even more memorable.

➤ **Mobile Responsiveness:**

Enjoy our bakery on the go. Our website is designed to be mobile-friendly, ensuring a seamless experience on various devices for your convenience.

5.CONCLUSION

This project report provides an in-depth look at the journey of creating a website for “Leo Bakery”. It highlights the efforts and accomplishments in building an essential online resource for the company's clients and prospects, emphasizing the project's contribution to the company's continued success and growth in the digital era.