






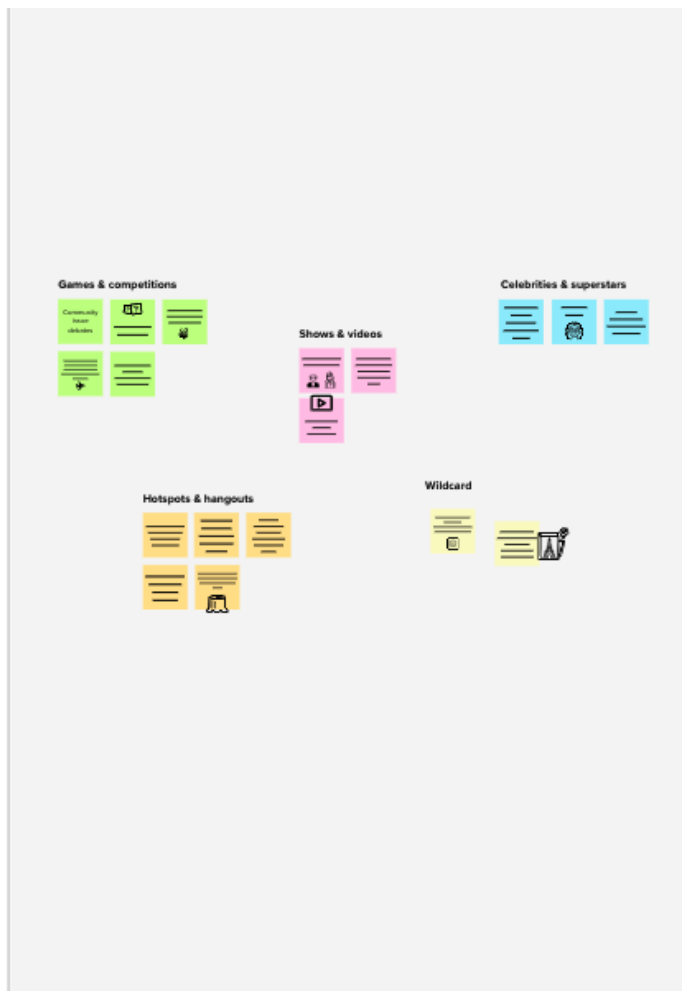
Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

-  **10 minutes** to prepare
-  **1 hour** to collaborate
-  **2-8 people** recommended




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Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) 



Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) 

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

**Electric vehicles take time
to full charge**



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



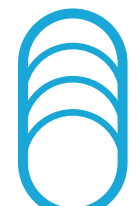
Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

pure electric vehicle or all electric vehicle is powered exclusively may come from a battery	a hybrid electric is a type of hybrid vehicle that combines a conventional internal combustion engine system with electric propulsion system	common form of HEV is hybrid electric car ,although hybrid electric trucks ,buses,boats and aircraft also exist
plug in electric vehicle is any motor vehicle that can be recharged from any external source of electricity	plug in electric vehicle is any motor vehicle that can be recharged from any external source of electricity	on-road electric vehicles include electric cars,battery electric buses,electric trucks ,electric bicycles etc
electric trains do not need to carry a heavy internal combustion engine	using renewable energy sources can make the use of electric vehicles more eco-friendly	using renewable energy sources can make the use of electric vehicles more eco-friendly

Person 2

electric vehicles don't have as many moving parts as an internal combustion vehicle	electric vehicles don't have as many moving parts as an internal combustion vehicle	electric vehicles don't have gears and are convenient to drive
electric vehicles are so quite	electric vehicles reduce noise pollution	electric vehicles has convenience of charging at home
electric vehicles are equipped with an electric motor and a battery pack	electric vehicles require few minutes to replenish their gas tanks	electric vehicle has a less driving range

Person 3

electric motor cycle	electric car	accumulator car
hybrid electric vehicle	battery driven car	e-bike
battery electric car	Tesla model S	Renault zoe

Person 4

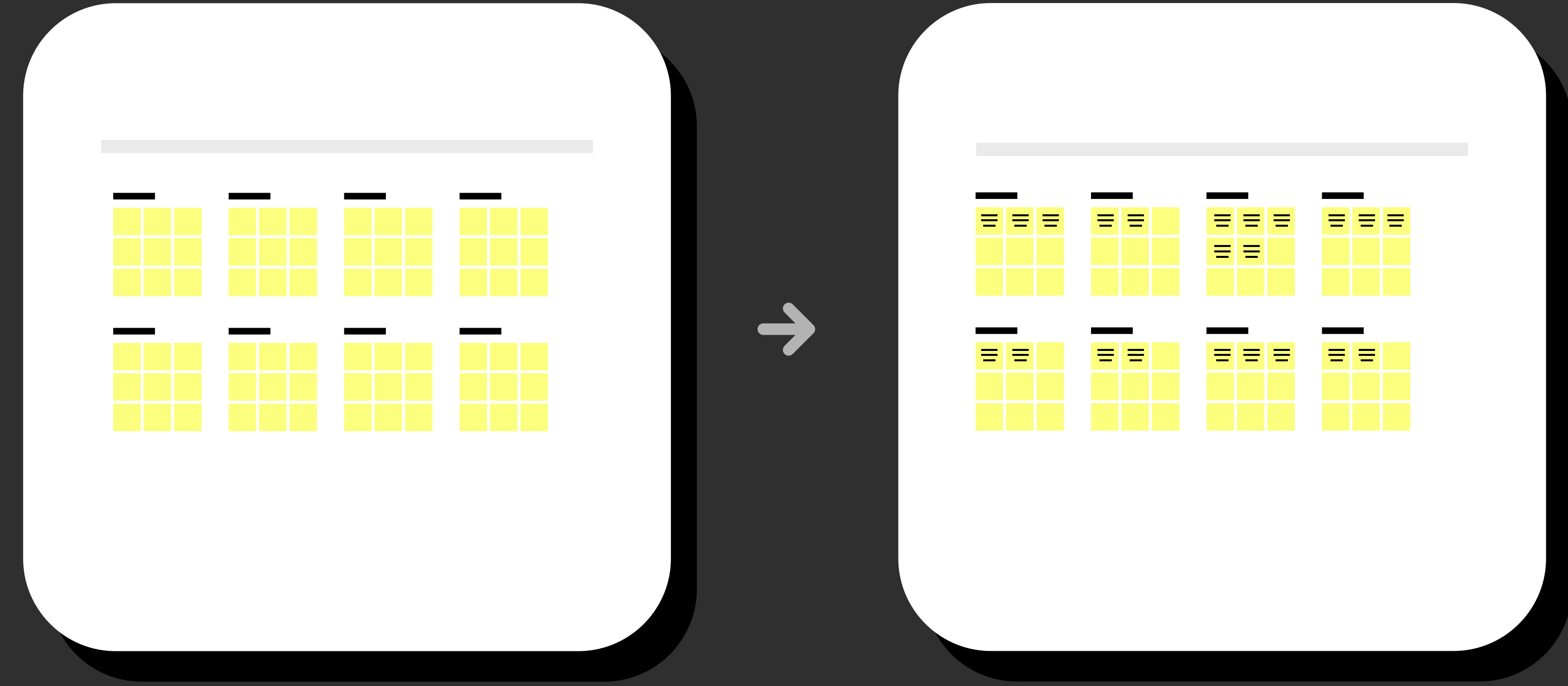
A gasoline vehicle costs between 3 & 4 lakhs	it take more time to full charge	wire crimper
you use batteries all the time	electric vehicles are highly pricing	supply of direct current to the battery
EV range is 250 miles in a single charge	electric car will not be able to go vast distance	utilization of electric vehicles is still in its infancy

Person 5

Person 6

Person 7

Person 8




Group ideas

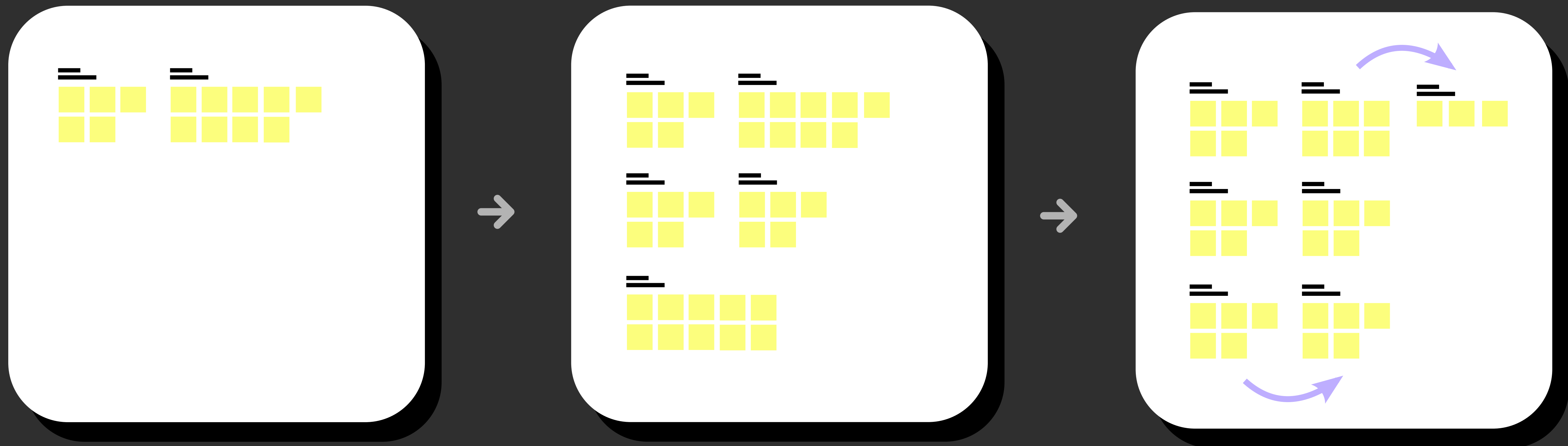
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

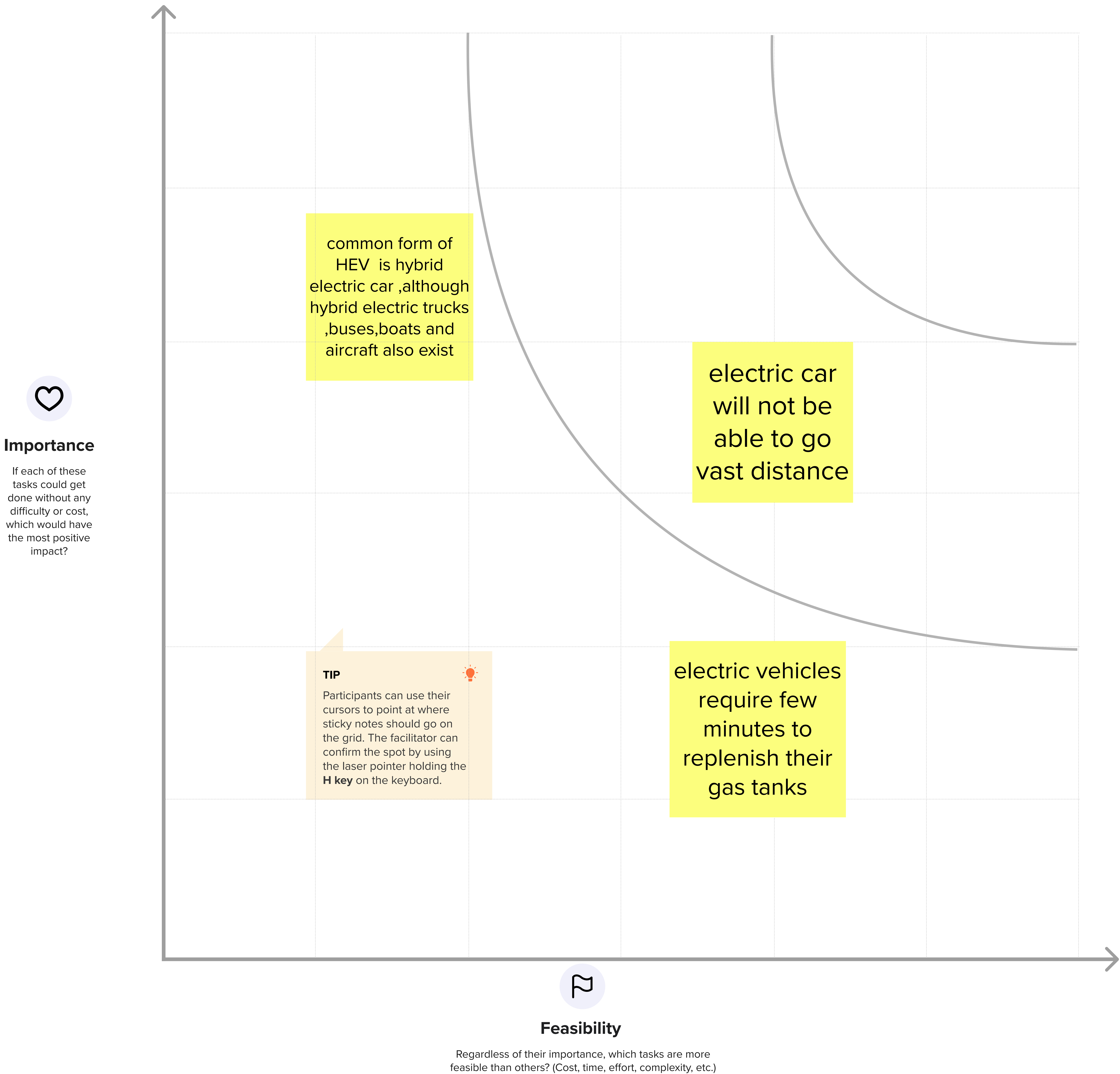
The Electric Vehicle (EV) is not new, but it has been receiving significantly more attention in recent years. Advances in both EV analytics and battery technologies have led to increased automotive market share. However, this growth is not attributed to hardware alone. The modern mechatronic vehicle marries electrical storage and propulsion systems with electronic sensors, controls, and actuators, integrated closely with software, secure data transfer, and data analysis, to form a comprehensive transportation solution. Advances in all these areas have contributed to the overall rise of EV's, but the common thread that runs through all these elements is data analytics



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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