Thao Uyen Chau

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I consistently approach things from a unique perspective to unveil their hidden facets, crafting fresh narratives in my artistic endeavors. Opting for the digital medium aligns with my passion for being part of an innovative team shaping and enhancing the digital world. This medium gives me the versatility to balance artistic and realistic elements, enabling me to create both creative works and beneficial products.

After working as a visual designer at Grab, the leading superapp for various services in Southeast Asia, and at Tiki Corporation, a pioneering B2C e-commerce company in Vietnam, I pursued further education to fortify my expertise in the digital media field. My goal is to actively contribute to the evolving landscape of technology in the future.

Experience

Nozomi Networks

SharePoint Web Design Contractor   (4/2023 - present)
- Create graphic assets, redesign, and build SharePoint websites for the company and HR team.
- Design presentations for HR team to brief senior leadership.

HR Administrator Contractor   (3/2021 – 3/2023)
- Ensured a successful hiring process by communicating with new hires, IT, recruiting team, and third-party vendors.

Grab App

Visual Design Contractor   (8/2017 – 1/2018)
- Followed brand guidelines to execute visual designs for fast-paced promotion campaigns on Grab App and website, Facebook, Instagram, YouTube, and Google Ads.
- Collaborated with Sales and Products teams to create print designs like brochures, banners, standees, and backdrops for company events and advertisements.

Tiki Corporation

Graphic Designer   (6/2016 – 2/2017)
- Designed landing pages and executed visual designs for sales campaigns on Tiki website and App, and social media platforms. Retouched product photos.

Expertise & Skills

- 3D modeling, web design, HTML/CSS, layout, wireframing, prototyping, typography, digital drawing, motion graphics, concept development, trade show graphics, print production.
- Blender, Maya, Figma, InVision Studio, Photoshop, Illustrator, Premier Pro, After Affects, InDesign, Procreate, Keynote, Microsoft Office, G Suite.

Education

San Jose State University   (8/2021 – 6/2023)
- Bachelor of Fine Arts, Concentration in Digital Media Art
- Graduated Summa Cum Laude (GPA: 3.99)

Recognition
- San Jose State University President's Scholar   (8/2021 – 5/2023)
- Diablo Valley College President Art Award for Student Art Show   (2021)