

Thao Uyen Chau

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I am a BFA graduate in Digital Media Art at San Jose State University. Before studying Digital Media Art, I was a graphic designer, being employed at Grab, Southeast Asia's leading B2C superapp for multiple services and Tiki.vn, a pioneer B2C e-commerce company in Vietnam. After relocating to the United States, I enhanced my focus to include digital drawing, web development, and 3D modeling.

Experience

Nozomi Networks

SharePoint Web Designer Contractor (4/2023 - present)

- Create graphic assets, redesign, and build SharePoint websites for the company and HR team.
- Design presentations for HR team to brief senior leadership.

HR Administrator Contractor (3/2021 – 3/2023)

- Ensure a successful hiring process by communicating with new hires, IT, recruiting team, and third-party vendors.

Grab App

Graphic Designer Contractor (8/2017 – 1/2018)

- Follow brand guideline to execute visual designs for fast-paced promotion campaigns on Grab App, website, Facebook, Instagram, YouTube, and Google Ads.
- Collaborated with Sales and Products teams to create printing products like brochures, banners, standees, and backdrops for company events and advertisements.

Tiki.vn Corporation

Graphic Designer (6/2016 – 2/2017)

- Design landing pages and deliver compelling visual artworks for sales campaigns on Tiki website, Tiki App, and social media platforms. Retouch product photos.

Expertise & Skills

- 3D Modeling, web design, HTML/CSS, digital drawing, motion design, animation, layout, typography, printmaking.
- Blender, Maya, Figma, InVision Studio, Photoshop, Illustrator, Premier Pro, After Effects, InDesign, Procreate, Keynote, Microsoft Office.

Education

San Jose State University (8/2021 – 6/2023)

- Bachelor of Fine Arts, Concentration in Digital Media Art
- Graduated Summa Cum Laude
- Overall GPA: 3.99

Diablo Valley College (8/2018 – 5/2021)

- Graphic Design
- Won DVC President Art Award for 2021 Student Art Show
- Overall GPA: 4.0