

Thao Uyen Chau

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I often look at things from a different perspective to discover their hidden sides to depict fresh stories in my works. I choose digital medium as my practice, with a BFA degree in Digital Media Art from San Jose State University, because it is exciting to be a part of a creative crew who is building and improving the digital world. Digital medium gives me the ability to balance between artistic and realistic characteristics and allows me to create works to entertain people or create products that can benefit them. After working as a graphic designer at Grab, Southeast Asia's leading superapp for multiple services, and Tiki Corporation, a pioneer B2C e-commerce company in Vietnam, I went back to school to strengthen my knowledge and skills in the digital media field. I aspire to involve myself within the future paradigm of technology.

Experience

Nozomi Networks

SharePoint Web Designer Contractor (4/2023 - present)

- Create graphic assets, redesign, and build SharePoint websites for the company and HR team.
- Design presentations for HR team to brief senior leadership.

HR Administrator Contractor (3/2021 – 3/2023)

- Ensured a successful hiring process by communicating with new hires, IT, recruiting team, and third-party vendors.

Grab App

Graphic Designer Contractor (8/2017 – 1/2018)

- Followed brand guideline to execute visual designs for fast-paced promotion campaigns on Grab App and website, Facebook, Instagram, YouTube, and Google Ads.
- Collaborated with Sales and Products teams to create printing products like brochures, banners, standees, and backdrops for company events and advertisements.

Tiki Corporation

Graphic Designer (6/2016 – 2/2017)

- Designed landing pages and executed visual designs for sales campaigns on Tiki website and App, and social media platforms. Retouched product photos.

Expertise & Skills

- 3D modeling, web design, HTML/CSS, layout, wireframing, prototyping, typography, digital drawing, motion graphics, concept development, trade show graphics, print production.
- Blender, Maya, Figma, InVision Studio, Photoshop, Illustrator, Premier Pro, After Effects, InDesign, Procreate, Keynote, Microsoft Office, G Suite.

Education

San Jose State University (8/2021 – 6/2023)

- Bachelor of Fine Arts, Concentration in Digital Media Art
- Graduated Summa Cum Laude (GPA: 3.99)

Recognition

- San Jose State University President's Scholar (8/2021 – 5/2023)
- Diablo Valley College President Art Award for Student Art Show (2021)