

Thao Uyen Chau

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I consistently approach things from a unique perspective to unveil their hidden facets, crafting fresh narratives in my artistic endeavors. Opting for the digital medium aligns with my passion for being part of an innovative team shaping and enhancing the digital world. This medium gives me the versatility to balance artistic and realistic elements, enabling me to create both creative works and beneficial products. After working as a visual designer at Grab and Tiki Corporation, I pursued further education to fortify my expertise in the digital media field. My goal is to actively align myself with the evolving landscape of technology in the future and influence its direction.

Experience

Nozomi Networks

SharePoint Web Design Contractor (4/2023 - present)

- Designed SharePoint sites for the company homepage and People and Culture Department that align with brand guidelines and are easy to navigate and maintain.
- Created presentation decks for HR leadership to brief the executive team.

HR Administrator Contractor (3/2021 – 3/2023)

- Managed successful onboarding process by communicating with new hires, IT, recruiting team, and background check vendors.

Grab App

Visual Design Contractor (8/2017 – 1/2018)

- Executed visual designs for promotions and marketing campaigns across multiple social media and advertising platforms such as, Facebook, Instagram, YouTube, Google Ads, and company app and website.
- Designed trade show graphics like booklets, banners, standees, backdrops, and stickers for company events and advertisements by collaborating with Product teams.

Tiki Corporation

Graphic Designer (6/2016 – 2/2017)

- Designed landing pages, banners, and social media posts for promotions and sales campaigns across multiple social media and advertising platforms and company app and website.
- Retouched product photos.

Expertise & Skills

- 3D modeling, web design, HTML/CSS, wireframing, prototyping, typography, digital drawing, motion graphics, trade show graphics, concept development, print production.
- Blender, Maya, Figma, InVision Studio, Photoshop, Illustrator, InDesign, Premier Pro, After Effects, InDesign, Procreate, Keynote, Microsoft Office, GSuite.

Education

San Jose State University (8/2021 – 6/2023)

- Bachelor of Fine Arts, Concentration in Digital Media Art
- Graduated Summa Cum Laude (GPA: 3.99)

Recognition

- San Jose State University President's Scholar (8/2021 – 5/2023)
- Diablo Valley College President Art Award for Student Art Show (2021)