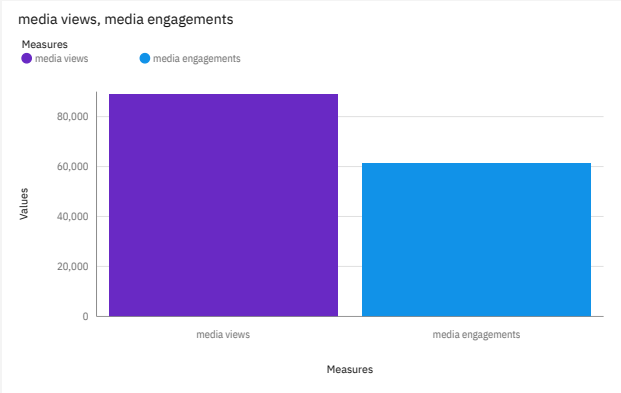


ANALYSIS OF SOCIAL MEDIA

STORY

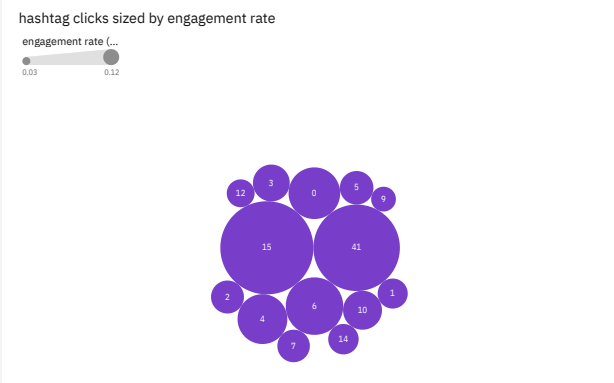
Media views, media engagements

- The overall number of results for media engagements is over a thousand.
- The overall number of results for media views is over a thousand.



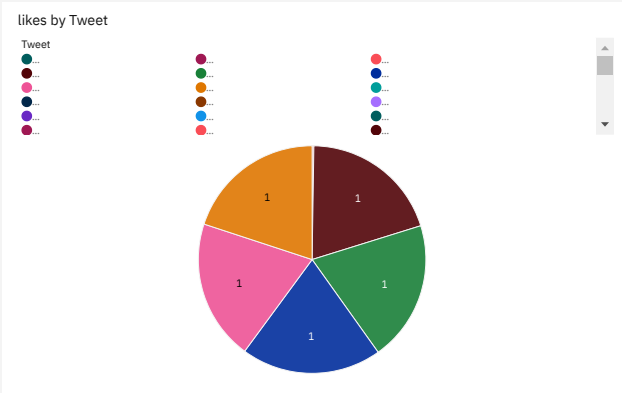
Hashtag clicks by engagement rate

- hashtag clicks 1 has the highest Total app opens but is ranked #12 in Average engagement rate.
- over all hashtag clicks ,the average of engagement rate is 0.06651.
- 0 is the most frequently occurring category of hashtag clicks with a count of 1086 items with engagement rate values (92.1%of the total)



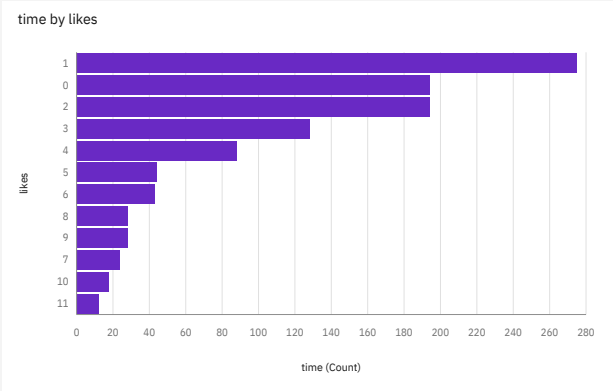
Likes by tweet

- Tweet fringilla rhoncus mauris enim leo rhoncus sed vestibulum sit amet cursus id turpis integer aliquet massa id lobortis convallis tortor #lacus has the highest Total app opens but is ranked #82 in Total likes.
- likes is unusually high when tweet is elementum ligula vehicula consequat morbi a ibsum integer a nibh in quis just of maecenas



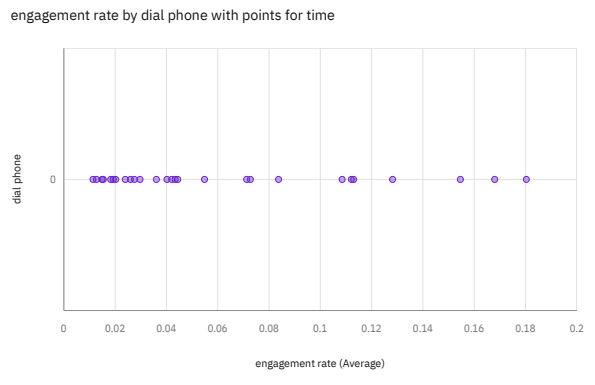
Time by likes

- The count is unusually high when likes is 1.
- likes 5.0 has the highest Total app opens but is ranked #6 in Count time.
- likes 1.0 has the highest Count time but is ranked #2 in Total app opens.
- 1 is the most frequently occurring category of likes with a count of 275 items with time values (25.6 % of the total).
- The total number of results for time, across all likes is over a thousand.



Engagement rate by dial phone with points for time

- time 2020-07-21 15:06 +0000 has the highest values of both engagement rate and app open.
- The total number of results for dial phone, across all engagement rates, is 28.
- The total number of results for engagement rate, across all engagement rates, is 28.



Likes

- The overall number of results for likes is over a thousand.

