

TEAM ID : NM2023TN

**PROJECT TITLE : CREATION OF AN APPLICATION FOR
SCHOOL MANAGEMENT**

Demonstration Of Proposed Features

There are some basic features that all proposals are likely to contain, which are summarised in the table below. However, the information provided is only a guideline – you may need to adjust according to your document's purpose and your discipline's preferences.

Basic Features

1. A well-stated definition of the problem

A description of the problem

The causes of the problem

The consequences should the problem remain unsolved.

2. A clearly stated proposal to solve the problem

Arguments in favour of your solution

Some hints as to how to implement the solution

3. Awareness of alternative proposals

Alternative solutions for the problem

Acceptance or refutation of each alternative solution

4. An evaluation of the benefits of your proposal

Positive effects of your proposal, for example, cost benefits or sustainability

5. Possible counter arguments to your proposal

An awareness of possible objections to your proposal that you, in turn, argue against

6. A careful analysis of your audience

The needs, convictions and prejudices of the readers are taken into account

The information selected is neither too basic nor too narrow for your audience's knowledge base

7. A reasonable, sensible tone

Irony and sarcasm are avoided (unless it is your specific purpose to be ironic)

Counterarguments are fairly and reasonably evaluated, without attacking those who disagree with you

The appeal is to the intellect rather than to the emotions (although appealing to the emotions subtly is likely to be necessary at times as part of the persuasive tone – see persuasive writing).

Academic Proposals

An academic proposal, such as an application for PhD studies, usually looks a bit different from a business proposal. The following sections are commonly found in an academic proposal:

Introduction and Theoretical Framework

Statement of the Problem

Purpose of the Study

Review of the Literature

Research Questions and/or Hypotheses

The Design – Methods and Procedures

Limitations and Delimitations

Significance of the Study

References

Appendices