



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

The sum total cost components of a package tour is known as the cost of package sold. However, the process of as certaining a package cost becomes complicated, if it not done with a establised budget the cost components of packages tour inculde:

Travel cost

Transfer

Transportation is a way of moment of human beings and goods from one place to another humen beings use various methods to move goods commodities ideas from one place to another

The brochure depicts the places of interest, types of services, nature of operation and condition. Information related to the mode of transport, accomodation and other related services is clarified in order to avoid ambiguity and confusion.

Tour is arranged as per the demand of customers. It is a freedom of customers to select the travel. The selection of interest and components of package tour is decided as per the wish and budget of customers.

The world tourism organisation difines as people "travelling to and staying in places outside their usual environment for not more then one consecutive year for leisure, business and other purposes."

Destination development is the strategic planning and advancement of defined areas to support the evaluation of desirable destination for travellers

ZOHO Books For TravelTrax Tours

Calculating the cost of distance is travelled an important task for many people, including drivers, transportation companies and anyone who needs to budget for travel expences. The process is fairly simple - the distance travelled is multiplied by the rate per kilometer (or mile) to determine the total cost.

The bank transactions are in ZOHO Books, it's easy to keep track of the money coming in and going out of your business. Once you match or categorise your bank feeds, you can easily reconcile them with your transactions.

A ledger is a book where journal entries are posted into individual ledger accounts in a chronological order. A ledger account is maintained to calculate the accounts balances at the end of everymonth and to summerize the financial information from the journal.

The journal entry follows the double entry system of book keeping and has a debit and credit entry to it.

Types:

Purchase journals

Sales journals

Cash recipt journal

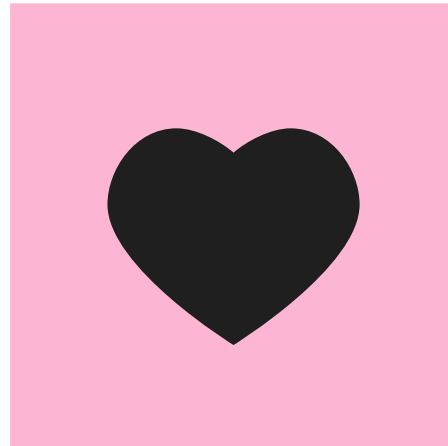
The purpose of travel report is to justify the purpose of the trip and the money that you spent. Because trip reports provide proof of expences, it is imperative that they are accurate and provide a clear explanation of the trip

The banking module in ZOHO Books help you optimize and automate your business's financial processes. Mojority of the transactions in a business happen throw banking, and it can be quite an hassle to manually enter in ZOHO Books.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?