

THARSHIKA LOGANATHAN

UI/UX Designer | Product Designer | Freelance Designer

CONTACT

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📍 Kalleriyan seema, Karaveddy, Jaffna,
Sri Lanka

🌐 Tharshika Loganathan

EDUCATION

BSC (HONS) IN SOFTWARE ENGINEERING

Bcas Campus (Solent University, UK)
Oct 2023 - Oct 2024

HND IN COMPUTER SOFTWARE DEVELOPMENT

Bcas Campus (Pearson)
Sep 2021 - Sep 2024

A-LEVEL – COMPLETED

Vigneswara College, Jaffna
2020

O-LEVEL – COMPLETED

Vigneswara College, Jaffna
2018

CORE SKILLS

- **UI/UX:** Wireframes, High-Fidelity UI, User Flows, Journey Mapping, Usability Testing, Visual Design & Layout, Responsive & Mobile Design, UI Animation (Prototyping)
- **Product Design:** A/B Testing, Problem Framing, Design Systems, Developer Handoff
- **Technical:** Basic HTML/CSS, GitHub
- **Soft Skills:** Communication, Client Handling, Time Management

ABOUT ME

Creative and detail-oriented UI/UX Designer with hands-on experience in modern mobile/web UI design, prototyping, and design systems. 6+ months freelancing in UI, websites, posters, and product visuals.

WORK EXPERIENCE

UI/UX DESIGNER (ASSOCIATE)

Bohar Solution, Jaffna
Aug 2025 – Present

- Designed user-centered dashboards, mobile apps, and internal system UIs using Figma.
- Created wireframes, prototypes, and responsive layouts for multiple real-time systems.
- Delivered clear, mobile-first designs aligned with brand and usability standards.
- Collaborated with developers to convert concepts into functional products.
- Managed projects independently after promotion, improving design quality and speed.

Projects

- **Desktop POS System (Project Manager Role)** – Managing requirements, coordinating UI/UX, QA, and development teams, tracking milestones, and ensuring on-time delivery.
- **Lead Management System** – Wireframing and dashboard design for lead tracking and performance insights.
- **Construction Management System** – Project tracking interface for monitoring tasks and timelines.
- **YPO Carbon Calculator (Web & Mobile)** – Usability-focused UI design for carbon footprint calculation.
- **Leno.lk** – Eco-friendly e-commerce website developed in WordPress.
- **Eata.lk** – Tiles e-commerce website built using WordPress.
- **PCSDF.org** – Sustainable development organization website developed in WordPress.
- **Desktop POS** – Desktop POS UI design

TOOLS

- Figma
- Adobe XD
- Sketch
- WordPress + Elementor
- Canva
- Mockup Tools
- Adobe Photoshop
- Illustrator (optional)
- Capcut

PORTFOLIO LINKS

Behance

<https://www.behance.net/logantharshi>

Google Drive

<https://drive.google.com/drive/folders/1Ws80vwFcU2DHQPTQn5807hEdNbLLyGuy>

REFERENCES

Gajarthan Thevarajah

Co-Founder and CEO -Bohar Solutions

Mobile: +94 76 607 7942

J. Jathurshana

QA Engineer– Unicom SD (Pvt) Ltd

Mobile: +94 770 567 361

Media & Promotion Projects

- Created POS hardware promotional videos (shooting and editing).
- Produced client testimonial videos, including videography and post-production.
- Designed short marketing videos for product promotions.
- Edited promotional posters and creatives for digital marketing.

UI/UX DESIGNER (INTERN)

Bohar Solution, Jaffna

Jan 2025 – July 2025

- Developed fully responsive websites using WordPress & Elementor, aligning each design with branding and user experience goals.
- Designed clean, modern UI layouts for web and mobile applications in Figma.
- Assisted in wireframing, prototyping, user flow mapping, and structuring responsive screens.
- Gained hands-on experience in design principles, spacing, typography, and component creation.

Projects

Wordpress Projects

- **ISRD_**– Consulting and Development
- **Save a Life** – NGO Website
- **Sky Academy** – Education Platform
- **Center for Alternative Technologies** – Eco-focused website
- **Mr. Concreate** - Construction Company Website

Figma

- **Lead Logger** – Intuitive data entry and tracking interface
- **Waste Management System** – Analytics dashboard
- **LankaTime Mobile App** – Mobile-first interface, prototypes

FREELANCING EXPERIENCE (6+ MONTHS)

- Designed mobile app UI screens focusing on clean layouts and usability.
- Created eco-friendly e-commerce website UI designs with modern UX principles.
- Designed UI for car wash and travel agency websites.
- Worked on Lanka Express website UI design support.
- Designed 30+ marketing posters using Adobe Photoshop.
- Developed WordPress landing pages with responsive and conversion-focused layouts.