

# THARSHIKA LOGANATHAN

UI/UX Designer | Product Designer | Freelance Designer

## CONTACT

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 Kalleriyan seema, Karaveddy, Jaffna,  
Sri Lanka

 Tharshika Loganathan

## ABOUT ME

Creative and detail-oriented UI/UX Designer with hands-on experience in modern mobile/web UI design, prototyping, and design systems. 6+ months freelancing in UI, websites, posters, and product visuals.

## WORK EXPERIENCE

### UI/UX DESIGNER (ASSOCIATE)

Bohar Solution, Jaffna

Aug 2025 – Present

- Designed user-centered dashboards, mobile apps, and internal system UIs using Figma.
- Created wireframes, prototypes, and responsive layouts for multiple real-time systems.
- Delivered clear, mobile-first designs aligned with brand and usability standards.
- Collaborated with developers to convert concepts into functional products.
- Managed projects independently after promotion, improving design quality and speed.

### Projects

- Desktop POS System (Project Manager Role)** – Managing requirements, coordinating UI/UX, QA, and development teams, tracking milestones, and ensuring on-time delivery.
- Lead Management System** – Wireframing and dashboard design for lead tracking and performance insights.
- Construction Management System** – Project tracking interface for monitoring tasks and timelines.
- YPO Carbon Calculator (Web & Mobile)** – Usability-focused UI design for carbon footprint calculation.
- Leno.lk** – Eco-friendly e-commerce website developed in WordPress.
- Eata.lk** – Tiles e-commerce website built using WordPress.
- PCSDF.org** – Sustainable development organization website developed in WordPress.
- Desktop POS** – Desktop POS UI design

## EDUCATION

### BSC (HONS) IN SOFTWARE ENGINEERING

Bcas Campus (Solent University, UK )  
Oct 2023 - Oct 2024

### HND IN COMPUTER

**SOFTWARE DEVELOPMENT**  
Bcas Campus ( Pearson)  
Sep 2021 - Sep 2024

### A-LEVEL – COMPLETED

Vigneswara College, Jaffna  
2020

### O-LEVEL – COMPLETED

Vigneswara College, Jaffna  
2018

## CORE SKILLS

- UI/UX:** Wireframes, High-Fidelity UI, User Flows, Journey Mapping, Usability Testing, Visual Design & Layout, Responsive & Mobile Design, UI Animation (Prototyping)
- Product Design:** A/B Testing, Problem Framing, Design Systems, Developer Handoff
- Technical:** Basic HTML/CSS, GitHub
- Soft Skills:** Communication, Client Handling, Time Management

## Media & Promotion Projects

## TOOLS

- Figma
- Adobe XD
- Sketch
- WordPress + Elementor
- Canva
- Mockup Tools
- Adobe Photoshop
- Illustrator (optional)
- Capcut

- Created POS hardware promotional videos (shooting and editing).
- Produced client testimonial videos, including videography and post-production.
- Designed short marketing videos for product promotions.
- Edited promotional posters and creatives for digital marketing.

## UI/UX DESIGNER (INTERN)

Bohar Solution, Jaffna

Jan 2025 – July 2025

- Developed fully responsive websites using WordPress & Elementor, aligning each design with branding and user experience goals.
- Designed clean, modern UI layouts for web and mobile applications in Figma.
- Assisted in wireframing, prototyping, user flow mapping, and structuring responsive screens.
- Gained hands-on experience in design principles, spacing, typography, and component creation.

## PORTFOLIO LINKS

### Behance

<https://www.behance.net/logantharshi>

### Google Drive

<https://drive.google.com/drive/folders/1Ws80vwFcU2DHQPTQn5807hEdNbLLyGuy>

## REFERENCES

### Gajarthan Thevarajah

Co-Founder and CEO -Bohar Solutions

Mobile: +94 76 607 7942

### J. Jathurshana

QA Engineer- Unicorn SD (Pvt) Ltd

Mobile: +94 770 567 361

### Projects

#### Wordpress Projects

- **ISRD** – Consulting and Development
- **Save a Life** – NGO Website
- **Sky Academy** – Education Platform
- **Center for Alternative Technologies** – Eco-focused website
- **Mr. Concreate** - Construction Company Website

### Figma

- **Lead Logger** – Intuitive data entry and tracking interface
- **Waste Management System** – Analytics dashboard
- **LankaTime Mobile App** – Mobile-first interface, prototypes

## FREELANCING EXPERIENCE (6+ MONTHS)

- Designed mobile app UI screens focusing on clean layouts and usability.
- Created eco-friendly e-commerce website UI designs with modern UX principles.
- Designed UI for car wash and travel agency websites.
- Worked on Lanka Express website UI design support.
- Designed 30+ marketing posters using Adobe Photoshop.
- Developed WordPress landing pages with responsive and conversion-focused layouts.