THARSHIKA LOGANATHAN

UI/UX Designer | Product Designer | Freelancer

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ABOUT ME

UI/UX Designer with practical experience in designing mobile and web interfaces, including POS systems and WordPress-based websites. Strong skills in Figma, wireframing, prototyping, and responsive design, with a collaborative approach to solving user and business problems.

EDUCATION

Bcas Campus (Solent University, UK) Oct 2023 - Oct 2024
BSc (Hons) in Software Engineering

Bcas Campus (Pearson) Sep 2021 - Sep 2023
HND in Computer Software Development

Vigneswara College, Jaffna 2020
A-Level – Completed

Vigneswara College, Jaffna 2018
O-Level – Completed

WORK EXPERIENCE

Bohar Solution, Jaffna, Sri Lanka, Oct 2024 – Present | Full-time | On-site
UI/UX DESIGNER

Designed user-centered dashboards, mobile applications, and internal systems using Figma. Created wireframes, interactive prototypes, and responsive UI layouts for multiple products, including Desktop POS systems, lead management systems, and construction management platforms. Collaborated closely with developers to ensure accurate UI implementation and consistency across platforms. Managed projects independently after promotion, contributing to improved delivery speed, design quality, and overall usability while applying mobile-first and user-centered design best practices.

Bohar Solution, Jaffna, Sri Lanka, Jan 2024 – Sep 2024 | Full-time
UI/UX DESIGNER (Associate)

Designed web and mobile interfaces aligned with user and business goals. Supported design system development, reusable components, and usability improvements through iterative feedback while contributing to real-time systems and internal tools.

Apps Lanka Software Solutions – Jaffna, Sri Lanka, Mar 2023 – Oct 2023 | On-site
UI/UX Designer (Intern)

Designed UI for Desktop POS systems using Figma and created wireframes and screen flows for a food ordering mobile application. Collaborated with developers to improve navigation, workflow efficiency, and overall usability across products.

Self-Employed, 2024 – Present
UI/UX Designer | Freelancer

I have designed mobile application UI screens with an emphasis on clean layouts, usability, and intuitive navigation, as well as created eco-friendly e-commerce website interfaces adhering to modern UX principles. My experience includes designing user interfaces for car wash and travel agency websites, and supporting UI enhancements for the Lanka Express website. Additionally, I have produced over 50 marketing posters and digital creatives using Adobe Photoshop, and developed responsive, conversion-focused WordPress landing pages.

PROJECTS

UI/UX Projects

- Desktop POS System – UI design and workflow optimization
- Food Ordering Mobile Application – Wireframing and UI design
- Lead Management System – Dashboard UI for performance tracking
- Construction Management System – Task and timeline tracking interface
- YPO Carbon Calculator (Web & Mobile) – Usability-focused UI
- LankaTime Mobile App – Mobile-first UI and prototyping
- Waste Management System – Analytics dashboard design

WordPress Projects

- Leno.lk – Eco-friendly e-commerce website
- Eata.lk – Tiles e-commerce platform
- PCSDF.org – Sustainable development NGO website
- ISRD – Consulting & development website
- Save a Life – NGO website
- Sky Academy – Education platform
- Center for Alternative Technologies – Eco-focused website
- Mr. Concrete – Construction company website
- Mathu Beauty Care – Beauty care business website
- MYL Construction – Construction company website
- Saai Food – Food business website
- Sun Travel & Holidays – Travel and tourism website

SKILLS

UI/UX Design

- Wireframing & Prototyping
- High-Fidelity UI Design
- User Flows & Journey Mapping
- Usability Testing
- Responsive Design
- UI Animation

Tools

- Figma
- Adobe Photoshop
- Davinci
- Adobe XD
- Illustrator
- Sketch
- Canva
- WordPress & Elementor
- Adobe premiere pro

Technical

- Basic HTML & CSS
- GitHub (Basic)

Soft Skills

- Communication
- Team Collaboration
- Client Handling
- Time Management
- Problem Solving

LANGUAGES

- **English -** Full Professional Proficiency

- **Tamil -** Native

REFERENCES

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