

Sri Lanka Institute of Information Technology



Assignment 1

24/Y1/S1/MTR-G13

Online Fashion Store

Internet and Web Technologies – IT1100

B.Sc. (Hons) in Information Technology

Group Number: 24/Y1/S1/MTR-G13

Project Title: Online Fashion Store

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1 Introduction

There are no limits to fashion. Day by day it will changing and increasing in wide range. There are various kind of fashion categories. Clothing fashion is one of them. People create there own fashion for various kind of there ideas. The days of walking around for find fashion items are over now. In today world find fashion items are very easy. There are many fashion stores as shops and the easiest and modest one is online shopping store.

we can choose large amount of different fashion items from online web stores . It is too easier for choosing designs , comparing , buying form any where and many more benefits from online web stores other than comparing to shopping centers.

We are NOURA Fashion. We give the opportunity to the people who in all around the world to connect with NOURA online fashion store and get there dream fashions to their hands. Thus we provide various kind of stylish selections at competitive cost. We can provide everything what's on your mind , Whether you're Looking for men's wear , women's wear , kids' wear or any other item which for reasonable prices. It's simply to brows on our web application and to make purchasing online as comfortable as possible for you. We assure you to protecting the security and privacy of your payments.

Visit our about us page for get our terms & conditions , privacy policy , goals and more information about us. If you have any issue please use our FAQ'S service and still need any support please contact our support team via email , Whatsapp or call us.

2 Personas

- New User – Focus on searching for items



Don't limit your challenges . li

AGE 21

JOB TITLE university student

STATUS Single

LOCATION Australia

- fashionable
- ambitious
- manageable
- social

FAVORITE BRANDS







USER PERSONA

STEVE SMITH

ABOUT :

As a new customer, I am an undergraduate at Sri Lanka Information Institute global and doing part time job as a salesman in Melbourne. I am employed partially to earn some money to support my parents as they are paying for my further studies. I am using my limited free time for discover new fashionable things. willing to go abroad to start a professional carrier as a software engineer.

GOALS :

- To discover a wide variety of clothing
- Want to easily find items.
- Choose new fashionable products from sale item.

MOTIVATION :

- Want to get offers to save his money.
- want to save time , there for efficient online shopping experiance.

TECHNICAL ABILITIES :

- Familiar working with technical items.

PERSONALITY :

Introvert ————— Extrovert


Analytical ————— creative

unfashionable ————— fashionable

Social ————— Introverted

Busy ————— Time rich

- Registered User – Register for the system



"I curate with all my heart, always considering the needs and preference of our customers."

AGE 25

JOB TITLE Doctor

STATUS Single

LOCATION canada

- Responsible
- Leadership Abilities
- Adaptable
- Hardworking

FAVORITE BRANDS



USER PERSONA

ANNE KINGSTON

ABOUT :

As an experienced healthcare professional , I'm dedicated to medical expertise and innovation in the ever -evolving field. With a deep understanding of human physiology and a keen awareness of medical advancements, I excel in transforming complex medical knowledge into compassionate care. I strive to push boundaries of medical innovation while upholding patient well-being and ethical practice. Together, we strive for medical excellence.

GOALS :

- Want to return or cancel an order within a reasonable timeframe.
- Values a seamless shopping experience with a clear communication, easy navigation
- Seeks clothing options that are stylish yet functional providing comfort and protection.

MOTIVATION :

- Engage in online fashion communities or forums share style tips, trends, and outfit ideas.
- Explore a wide range of clothing styles, trends and designers to staying updated with medical advancement and techniques.

TECHNICAL ABILITIES :

- Familiar working with mobile devices.

PERSONALITY :

Introvert ————— Extrovert


Positive ————— Negative

Busy ————— Time rich

Messy ————— Organized

Independent ————— Team player

- System Administrator – Maintaining the system



"I want to manage my operation relate to web application in efficient manner"

AGE 27


JOB TITLE software engineer

STATUS Single

LOCATION USA

- Organized
- Practical
- Protective
- Hardworking

FAVORITE BRANDS



USER PERSONA

EMMA RODRIGO

ABOUT :

As a seasoned software engineer, I am driven by a passion for technological innovation and a commitment to excellence in the dynamic realm of software development. With a profound grasp of coding principles and a keen eye for emerging technologies, I thrive on translating complex concepts into user-friendly solutions. My dedication to pushing the boundaries of software engineering is matched only by my unwavering commitment to ethical coding practices and user privacy. Together, we embark on a journey toward technological advancement, where innovation meets integrity, and user satisfaction remains paramount.

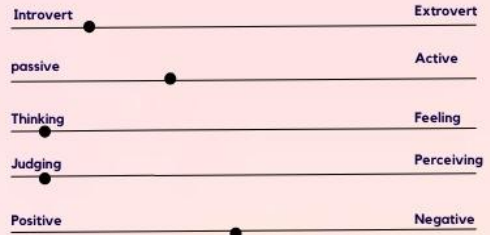
GOALS :

- Manage user proprly.
- Maintain the data base.
- Generate report according to sales data.

TECHNICAL ABILITIES :

- Perfessional at worl with technology


PERSONALITY :



MOTIVATION :

- Manage database in a efficient way .
- Get knowledge about how to handle workload in webpage.
- Security support and enhance the to improve over all productivity of the fashoin store.

- Fashion Designer – Update new items








*"I desing with all my heart,
thinking about the users"*

AGE	26
JOB TITLE	Fashion Designer
STATUS	Single
LOCATION	UK

- Resilience:
- Protective

- Ambition:
- Leadership

FAVORITE BRANDS

USER PERSONA

LUISA SANDERS

ABOUT :

Luisa is a dynamic and trendsetting fashion designer. She thrives on being ahead of the curve, always seeking the next big trend before it hits the mainstream. She is a regular attendee at fashion events, always seeking inspiration from runway shows, street styles, and emerging designers.

GOALS :

- Dreams of launching her own fashion-related business.
- Driven by the desire to stay ahead of the ever-evolving fashion landscape.
- Loves the thrill of discovering hidden fashion gems in thrift stores, vintage shops, and emerging local designers.

MOTIVATION :

- Sees fashion as a tool for empowerment.
- Motivated by the opportunity to experiment with styles, mix and match different pieces, and showcase her creativity through her clothing choices.


TECHNICAL ABILITIES :

- Familiar working with technical devices.

PERSONALITY :

Introvert	●	Extrovert	
Analytical		●	Creative
Busy	●		Time rich
Messy		●	Organized
Independent	●		Team player

- Financial Analyst – Handling payment process



USER PERSONA

WILLIAM HENRY

ABOUT :

As a seasoned businessman, I am committed to fostering entrepreneurial excellence and innovation in the dynamic world of commerce. With a profound understanding of market dynamics and a sharp eye for emerging trends, I thrive in turning complex business strategies into tangible success stories. I am dedicated to pushing the boundaries of business innovation while maintaining a steadfast commitment to ethical practices and stakeholder satisfaction. Together, we aim for unparalleled business success and growth.

GOALS :

- Finding best deals for season
- Use voucher and earning rewards.
- Choose quality products from sale item.

MOTIVATION :

- Want to get quality product from reasonable amount.
- Always try to buy item which have discount and offers .

TECHNICAL ABILITIES :

- Have a basic level of ability to seek for discount and do payment through online.

PERSONALITY :

Introvert ————— Extrovert

passive ————— Active

Thinking ————— Feeling

Judging ————— Perceiving

Positive ————— Negative

Don't limit your challenges . li

AGE 31






JOB TITLE Businessman

STATUS Married

LOCATION USA

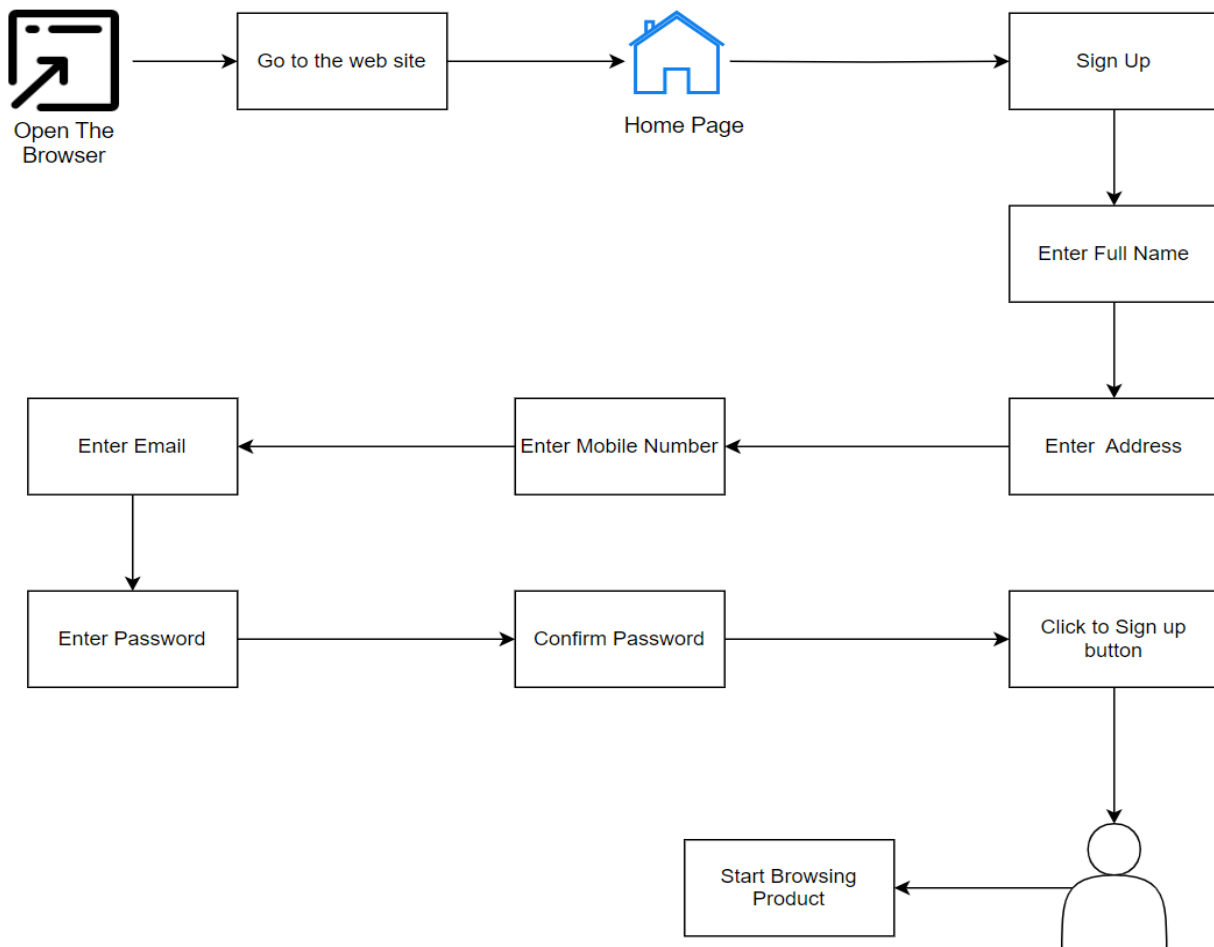
- Creativity
- Risk-taking
- Adaptability
- Resilience:

FAVORITE BRANDS

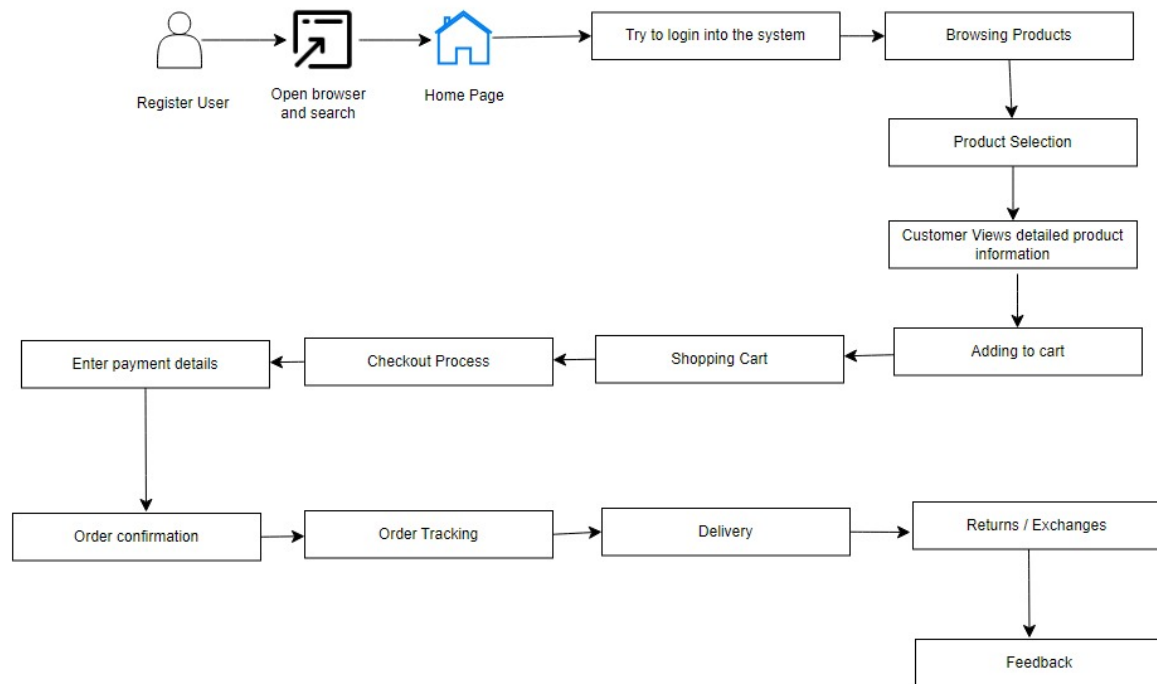






3 User Journeys

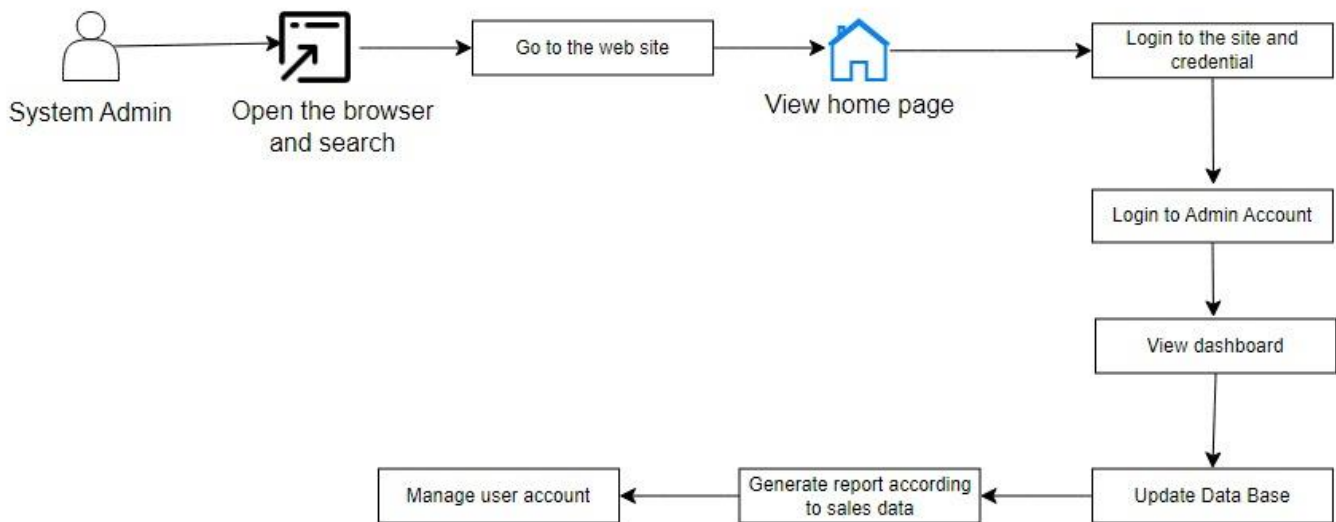
- New User – Focus on searching for items



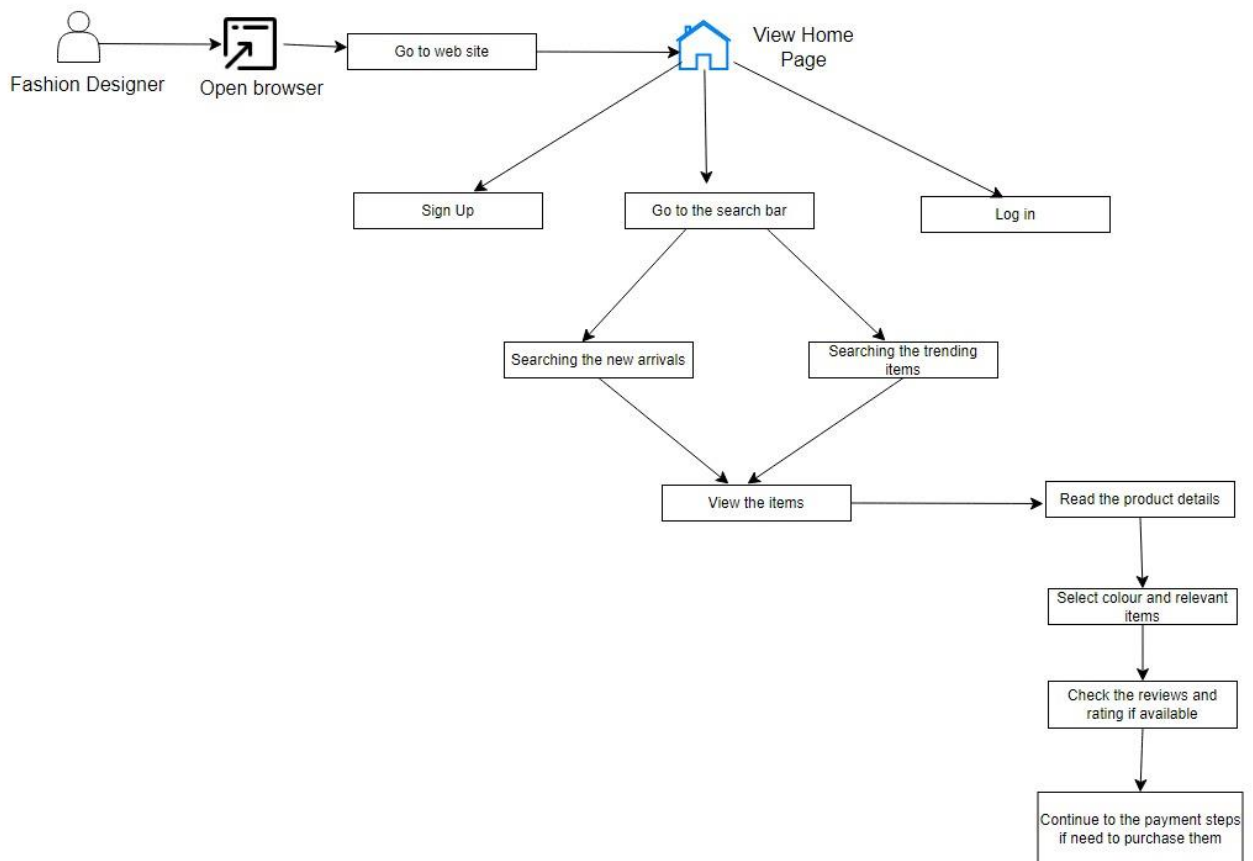
- Registered User – Register for the system



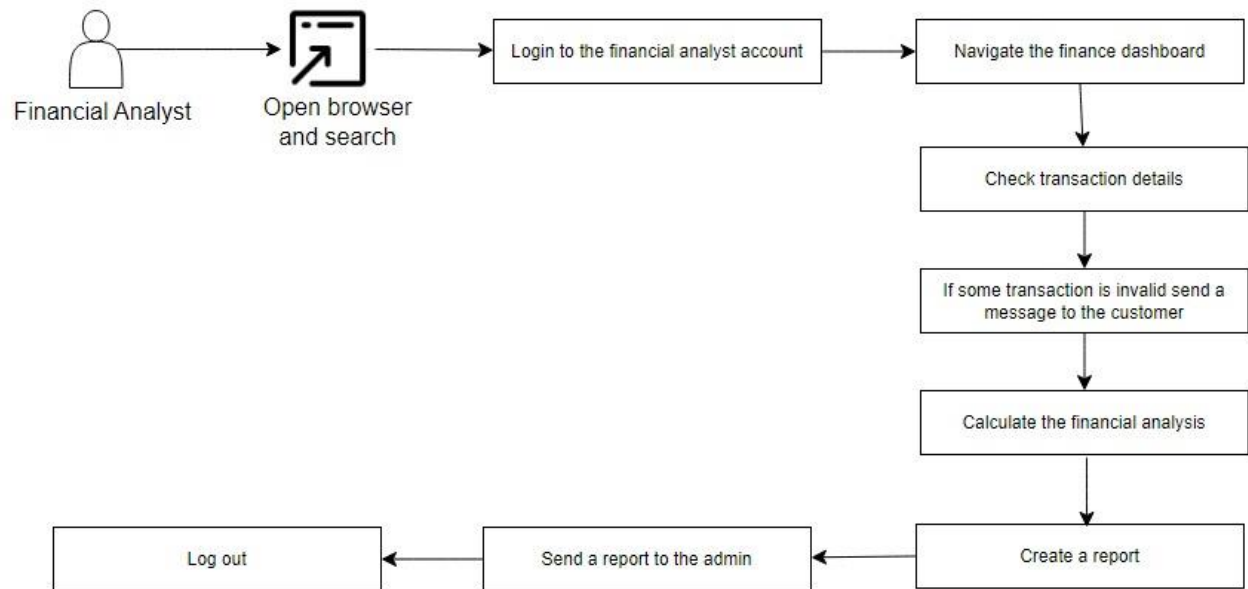
- System Administrator – Maintaining the system



- Fashion Designer – Update new items

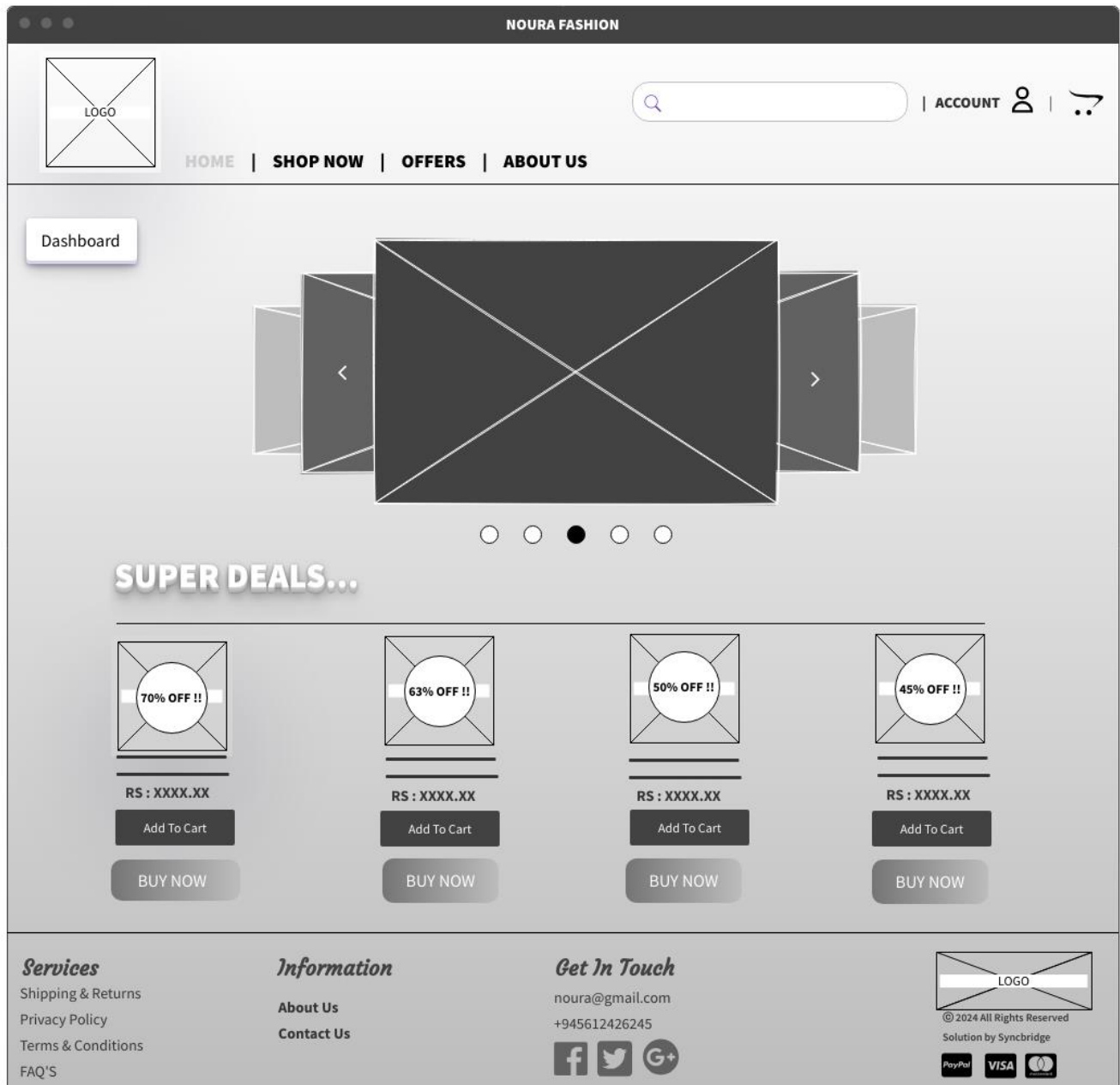


- Financial Analyst – Handling payment process



4 Wire Frames


- HOME PAGE





- REGISTRATION PAGE

NOURA FASHION

You can also sign in,

 Sign in with Google

 Login in with Facebook

 Loginin with Twitter

Full Name

Address

Mobile Number

Email

Password

Minimum of 8 characters

Sign Up

Already have an account?

LOGIN

- LOG IN PAGE

The image is a wireframe of a login page for a website called "NOURA FASHION". The page is divided into two main sections. On the left, there is a header area with a small square logo placeholder labeled "LOGO" and the text "Hello! Login / Sign Up". Below this is a large square placeholder with an 'X' inside, likely for a hero image or banner. On the right, there is a "LOG IN" form. The form contains two input fields for "Username" and "Password". Below these fields are a checkbox labeled "Remember" and a link "Forgot my password". A "Log in" button is positioned below the checkbox. Further down, there is a link "Still don't have an account?" followed by a "Sign Up" button. At the bottom of the form, there are links for "Terms & Condition" and "Policy".

NOURA FASHION

LOGO

Hello!
Login / Sign Up

LOG IN

Username

Password

☐ Remember [Forgot my password](#)

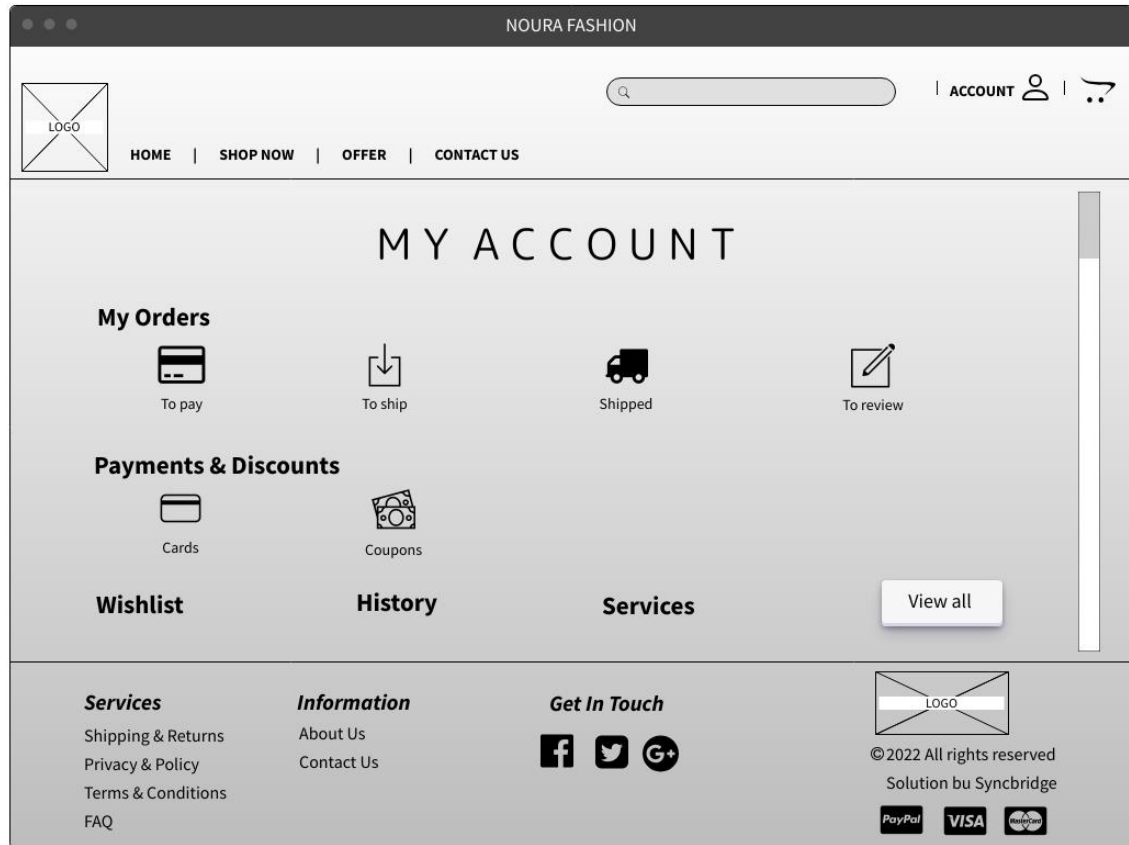
Log in

Still don't have an account?

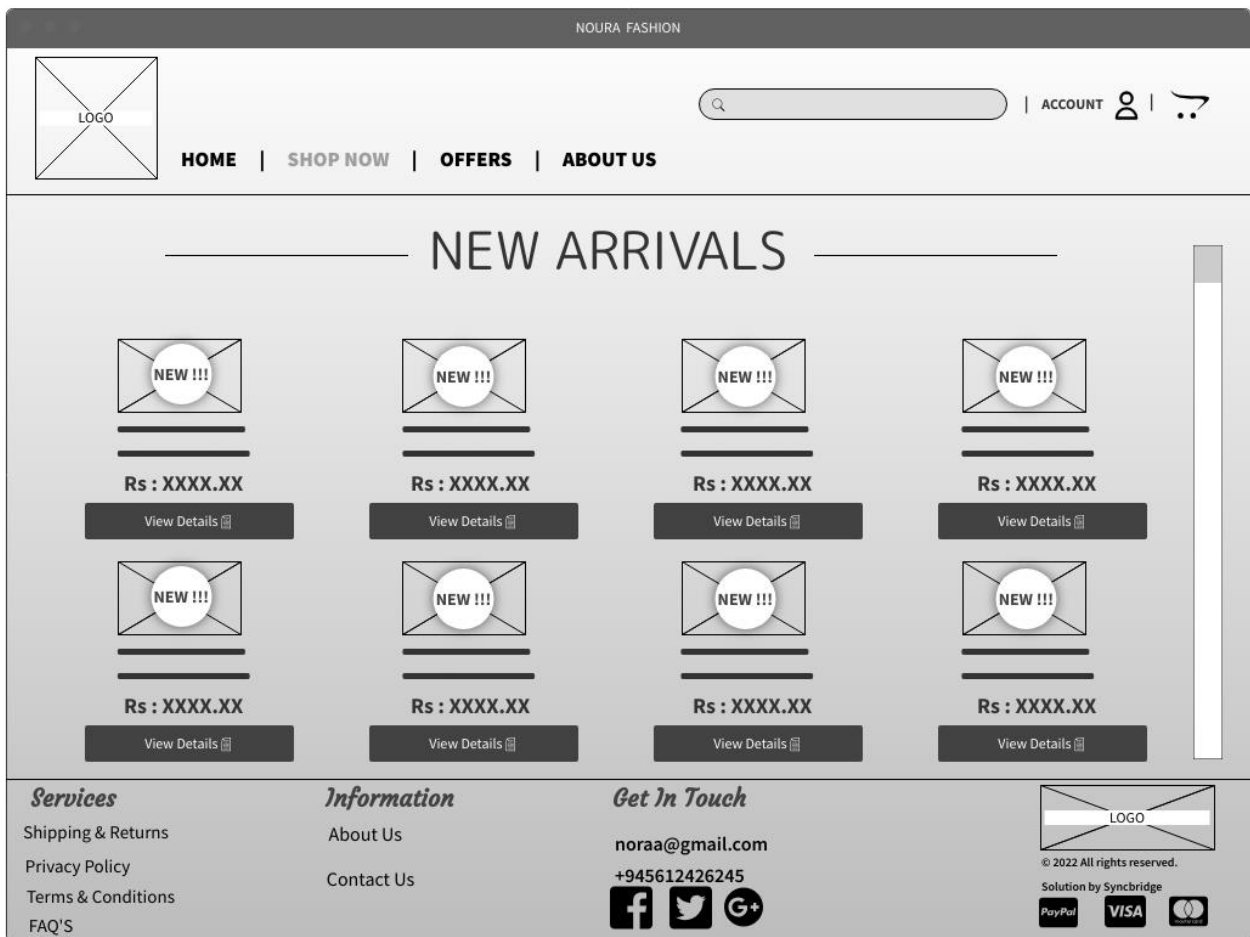
Sign Up

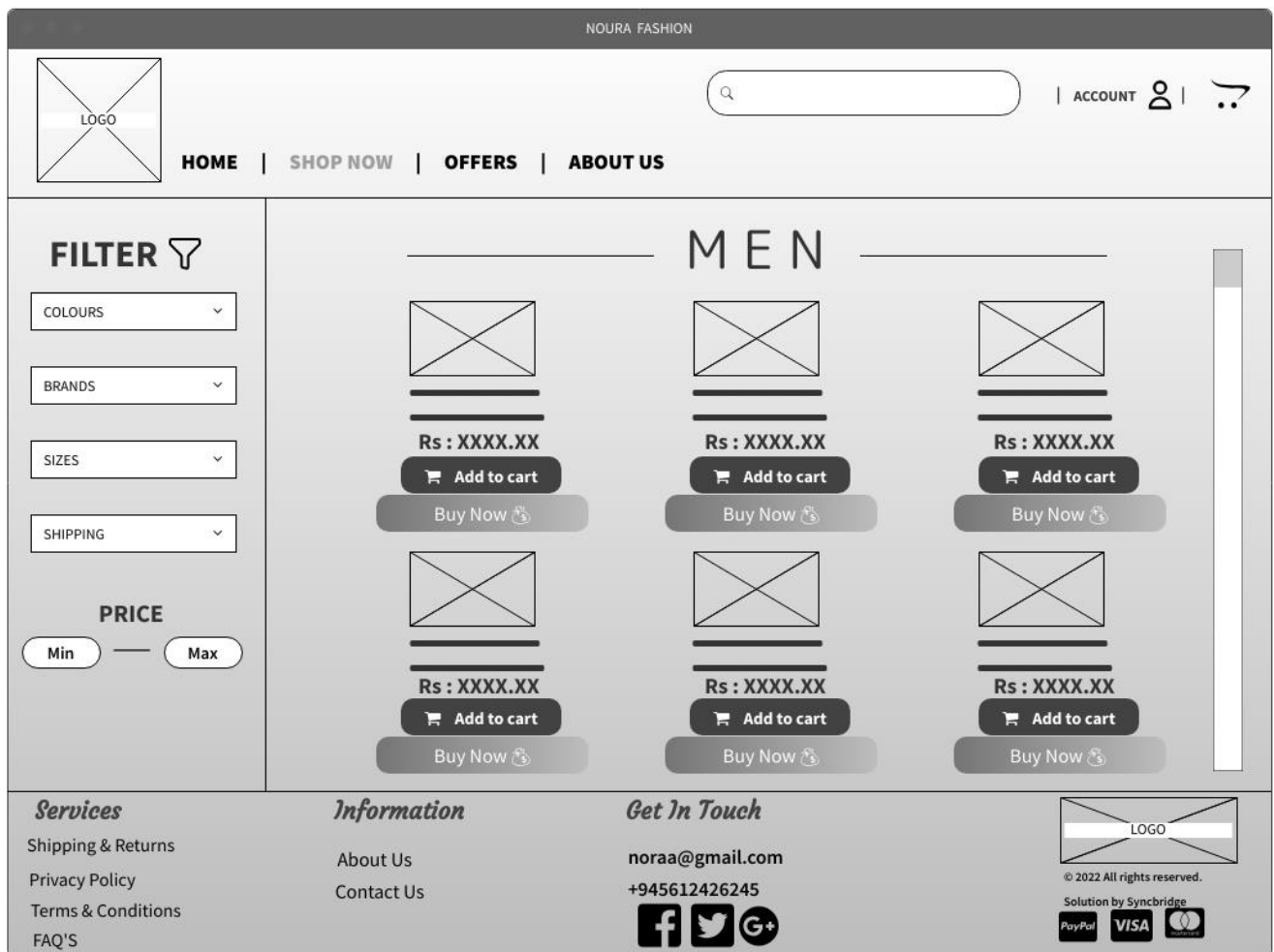
[Terms & Condition](#) | [Policy](#)

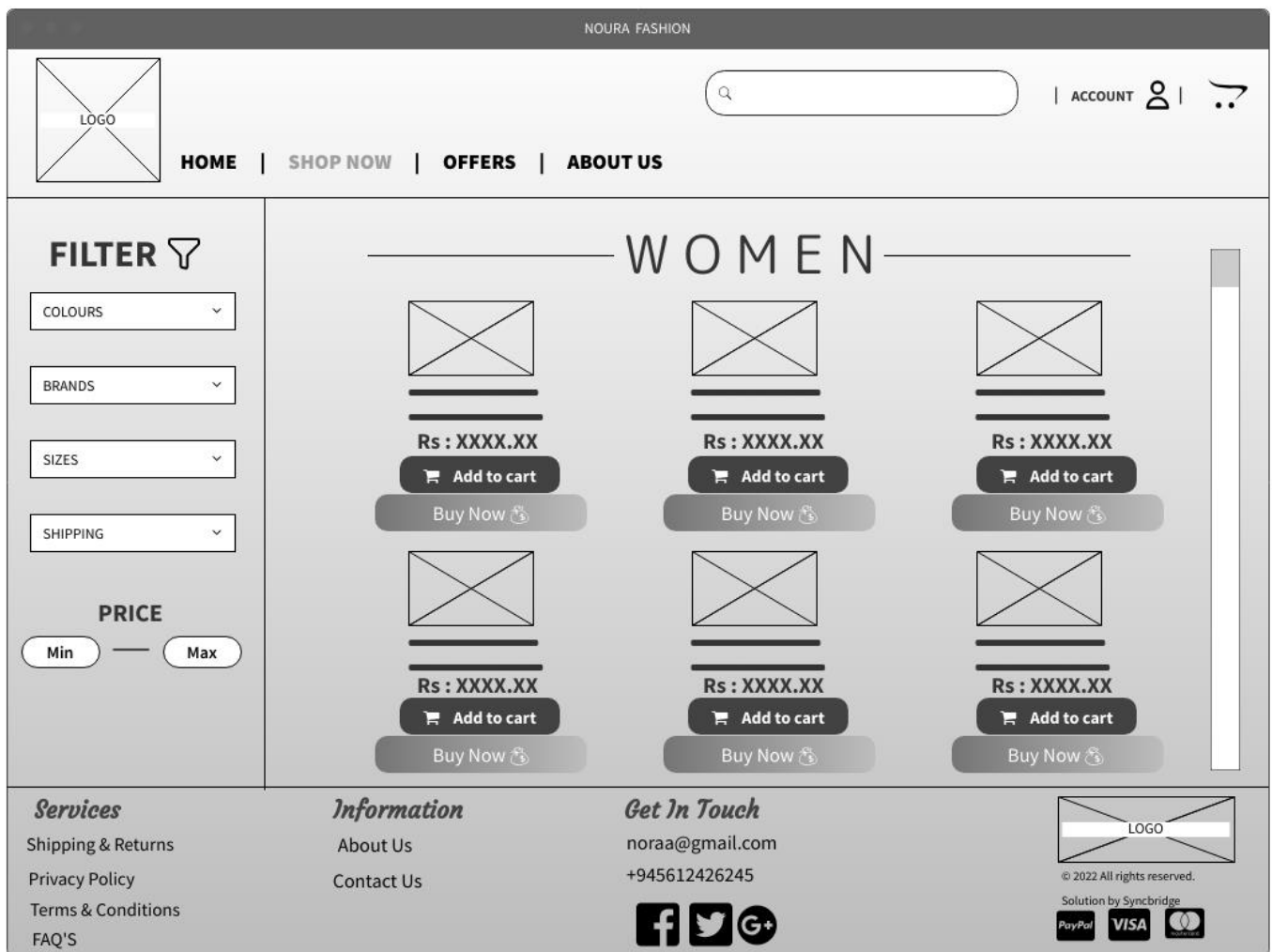
- MY ACCOUNT

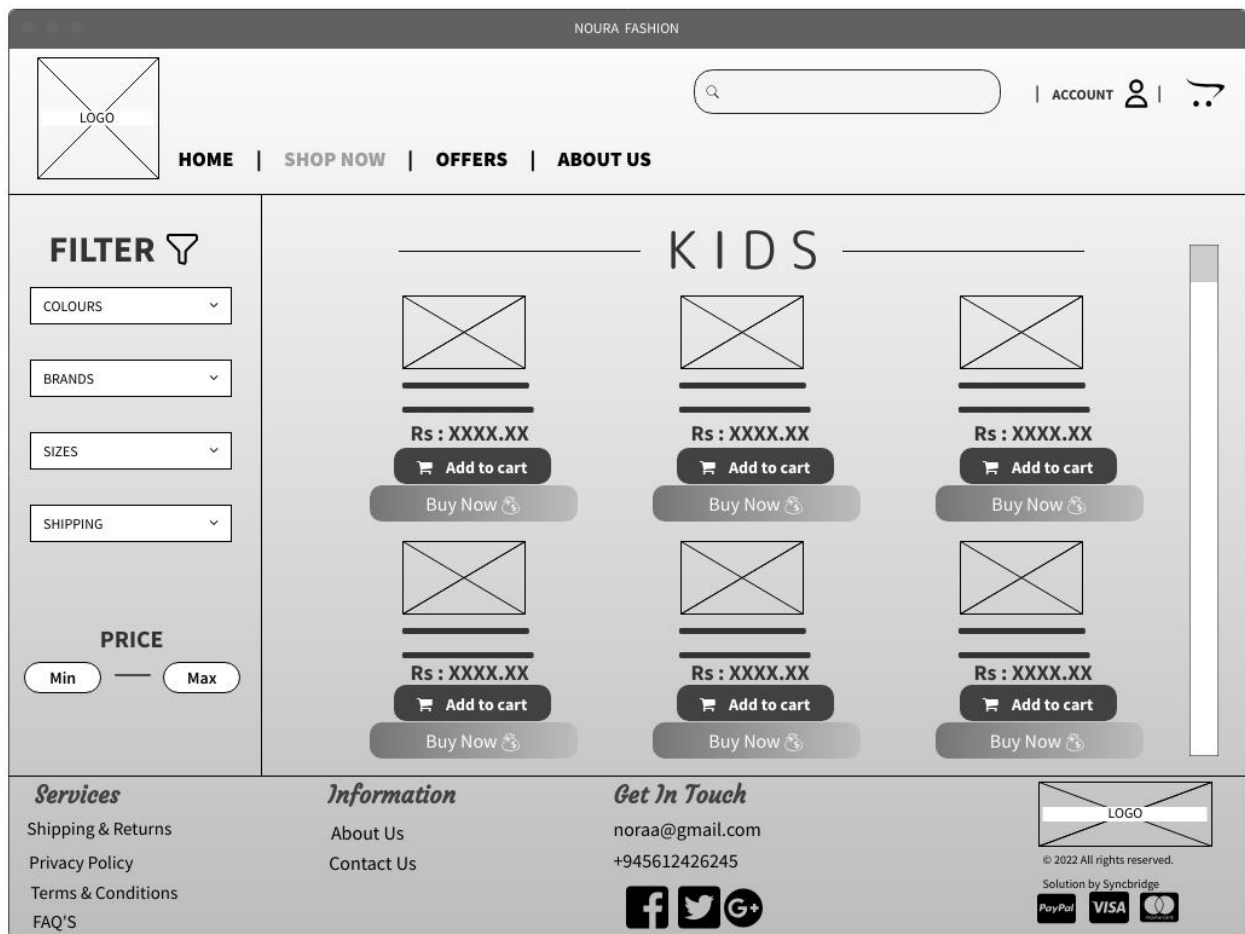


- SHOP NOW

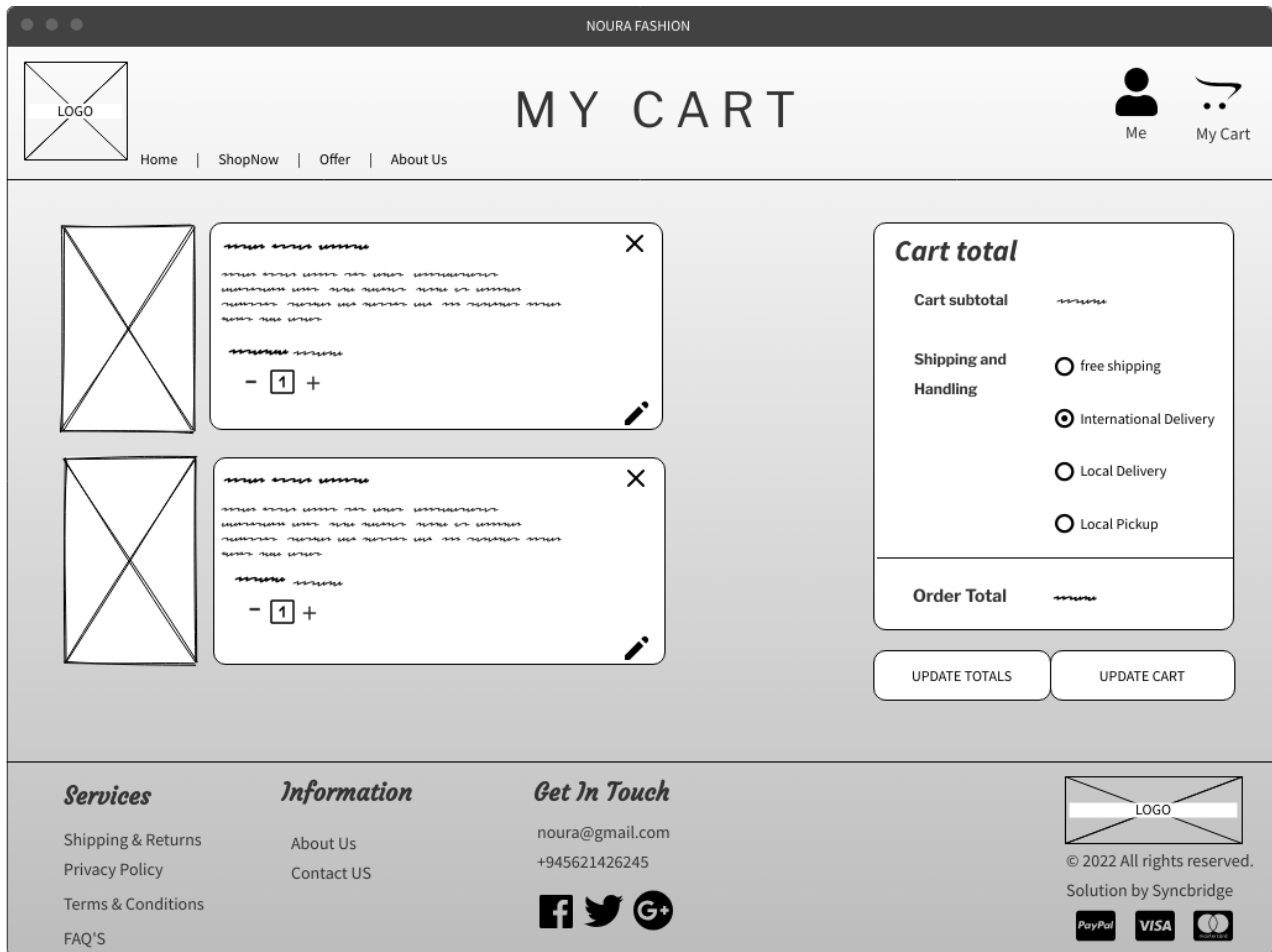








• MY CART



- CHECKOUT

NOURA FASHION

LOGO

CHECKOUT

Home | ShopNow | Offer | About Us

EMAIL

mail@example.com

SHIPPING

e.g. First Name

e.g. Last Name

US +1 (757) 585-3977

Address

Apt,Suite

City

State*

Zip Code*

County

Order now, Delivery by :

Enter your Zip code for an estimate

☐ This order is a gift

CART SUMMARY

1. Peloton Membership

\$2,495.00

Sub total (2) :

\$2,495.00

Est.delivery and set up

Include

Estimated Tax :

-

Estimated Total :

\$2,459.00

PAYMENT METHOD

Secure and encrypted

VISA

PayPal

MasterCard

Services

Shipping & Returns

Privacy Policy

Terms & Conditions

FAQ'S

Information

About Us

Contact US

Get In Touch

noura@gmail.com

+945621426245

f

t

+

LOGO

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Solution by Synchronbridge

PayPal

VISA

MasterCard

- PAYMENT DETAILS

NOURA FASHION

LOGO

ACCOUNT

[HOME](#) | [SHOP NOW](#) | [OFFERS](#) | [ABOUT US](#)

PAYMENT DETAILS

Card*

☐
☐
☐

Card Number*

Expiration

Month

▼

Year

▼

CVN*

Your Order

Total Amount

Rs.XXXXX.XX

Cancel

Pay

Services

[Shipping & Returns](#)
[Privacy Policy](#)
[Terms & Conditions](#)
[FAQ'S](#)

Information

[About Us](#)
[Contact Us](#)

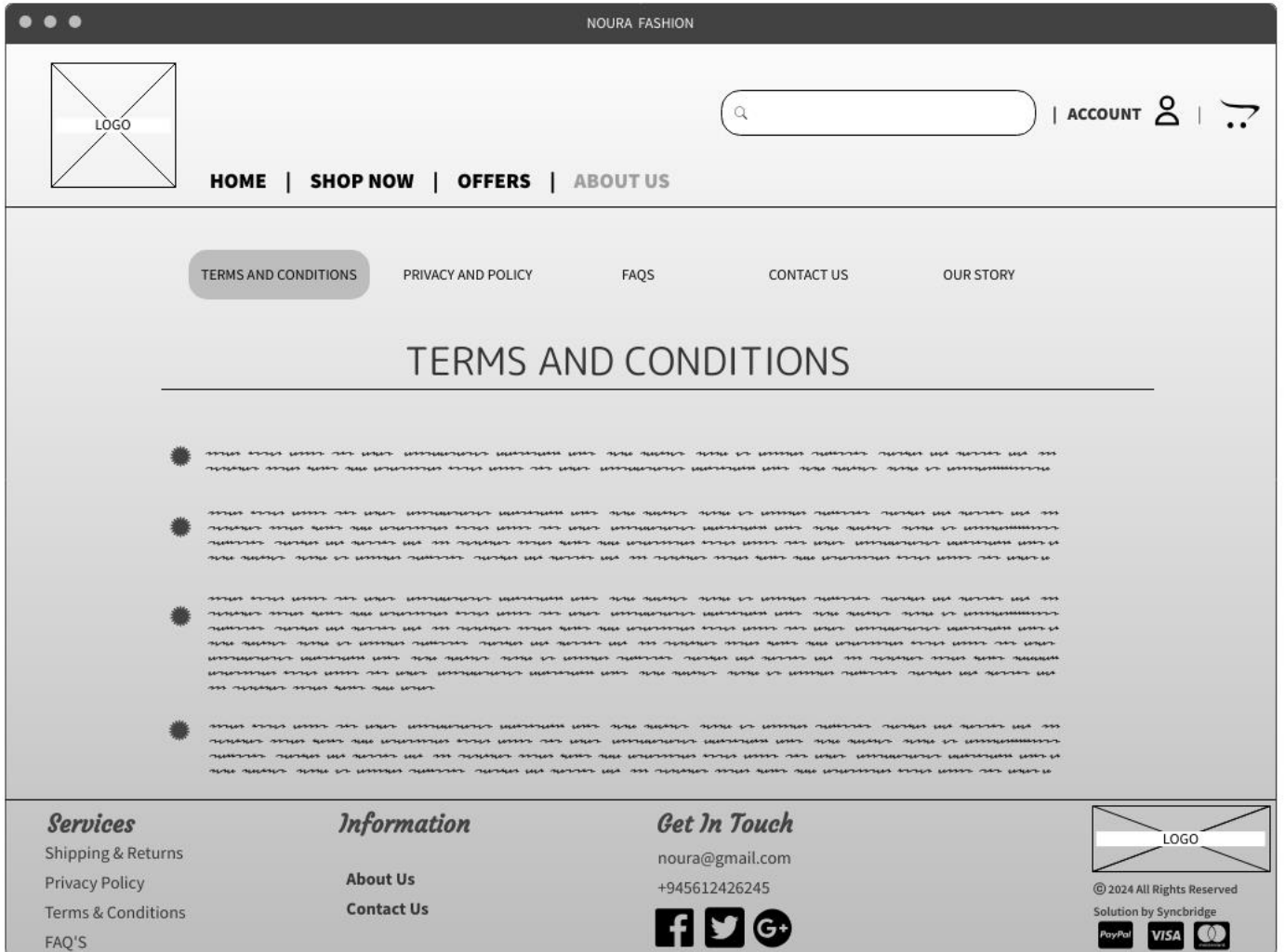
Get In Touch

noraa@gmail.com
[+945612426245](tel:+945612426245)

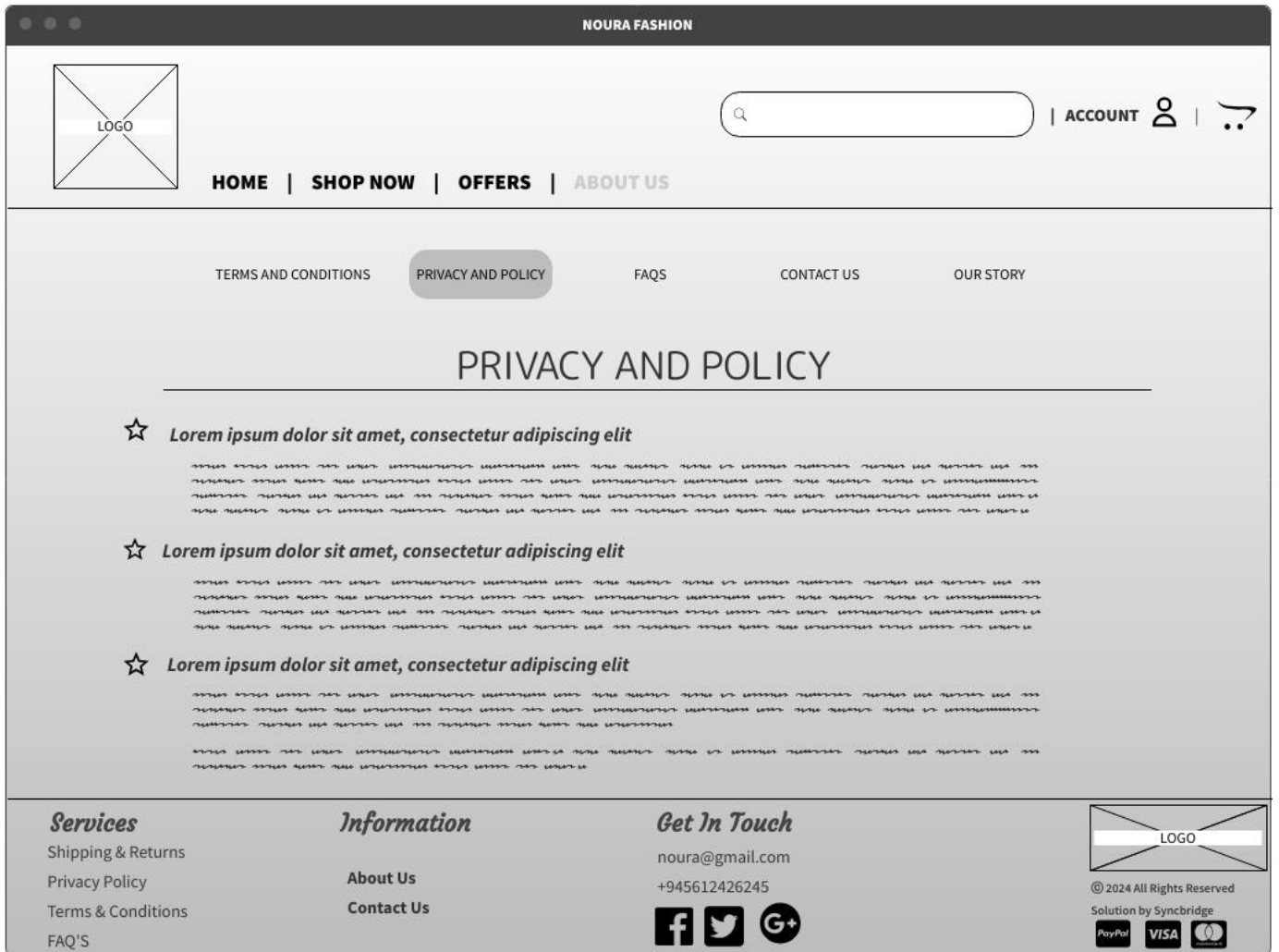
LOGO

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Solution by Sincbridge

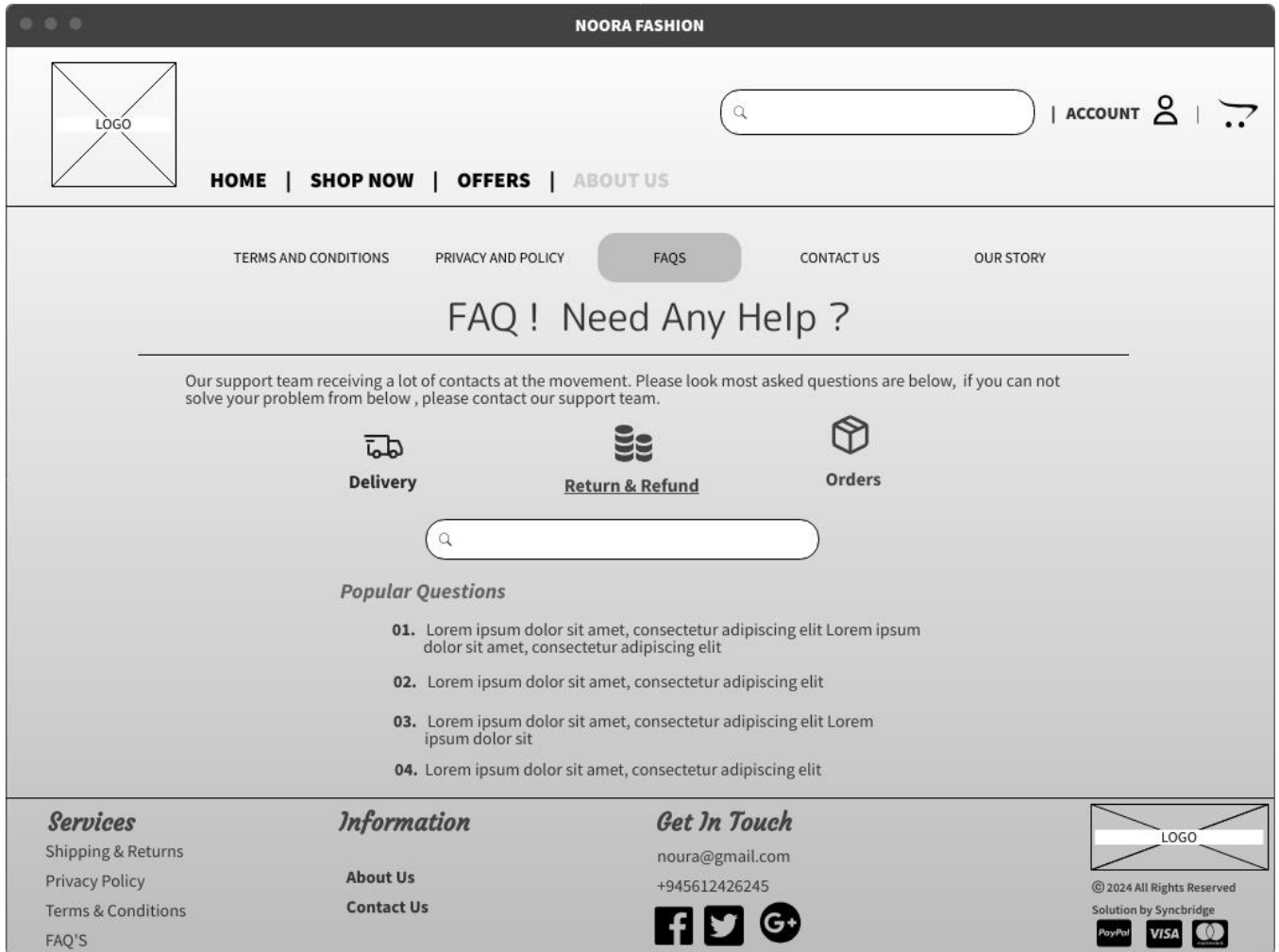
- TERMS AND CONDITIONS



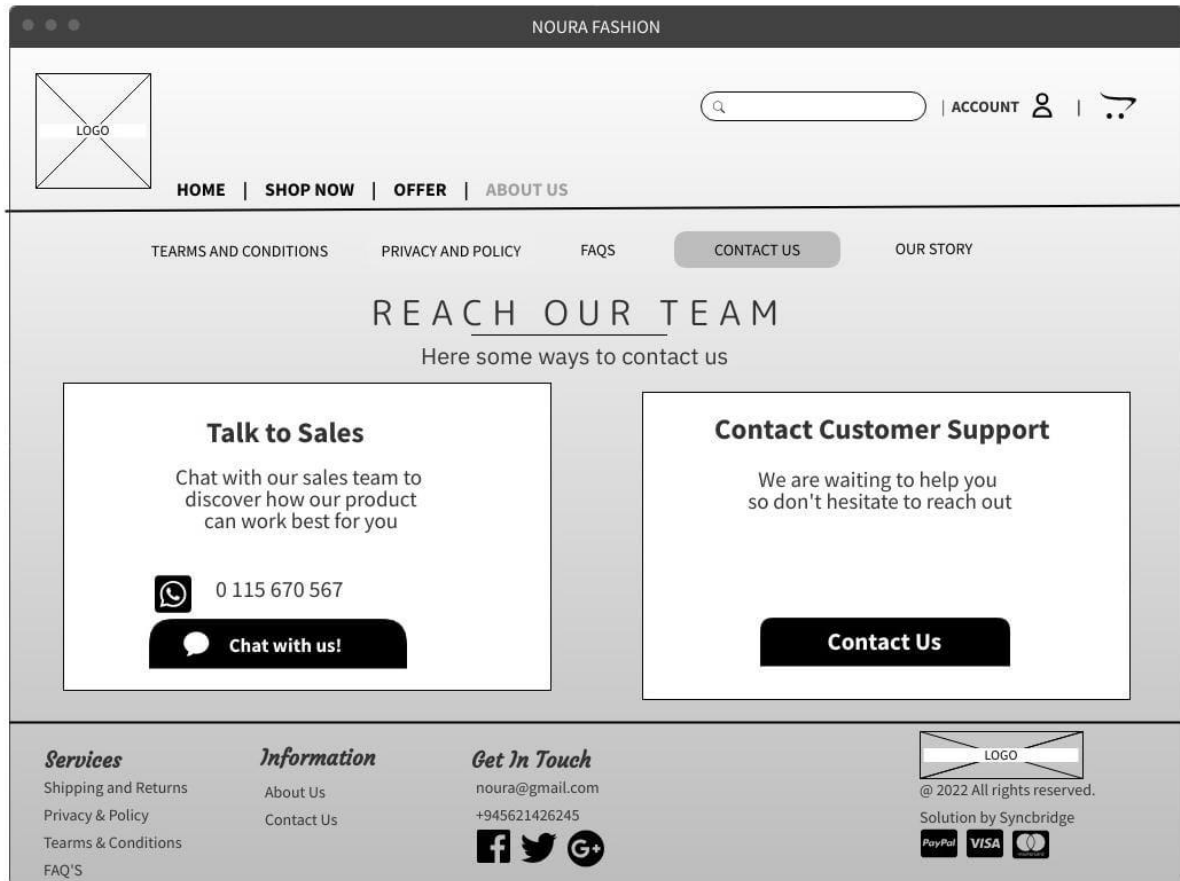
- **PRIVACY POLICY**



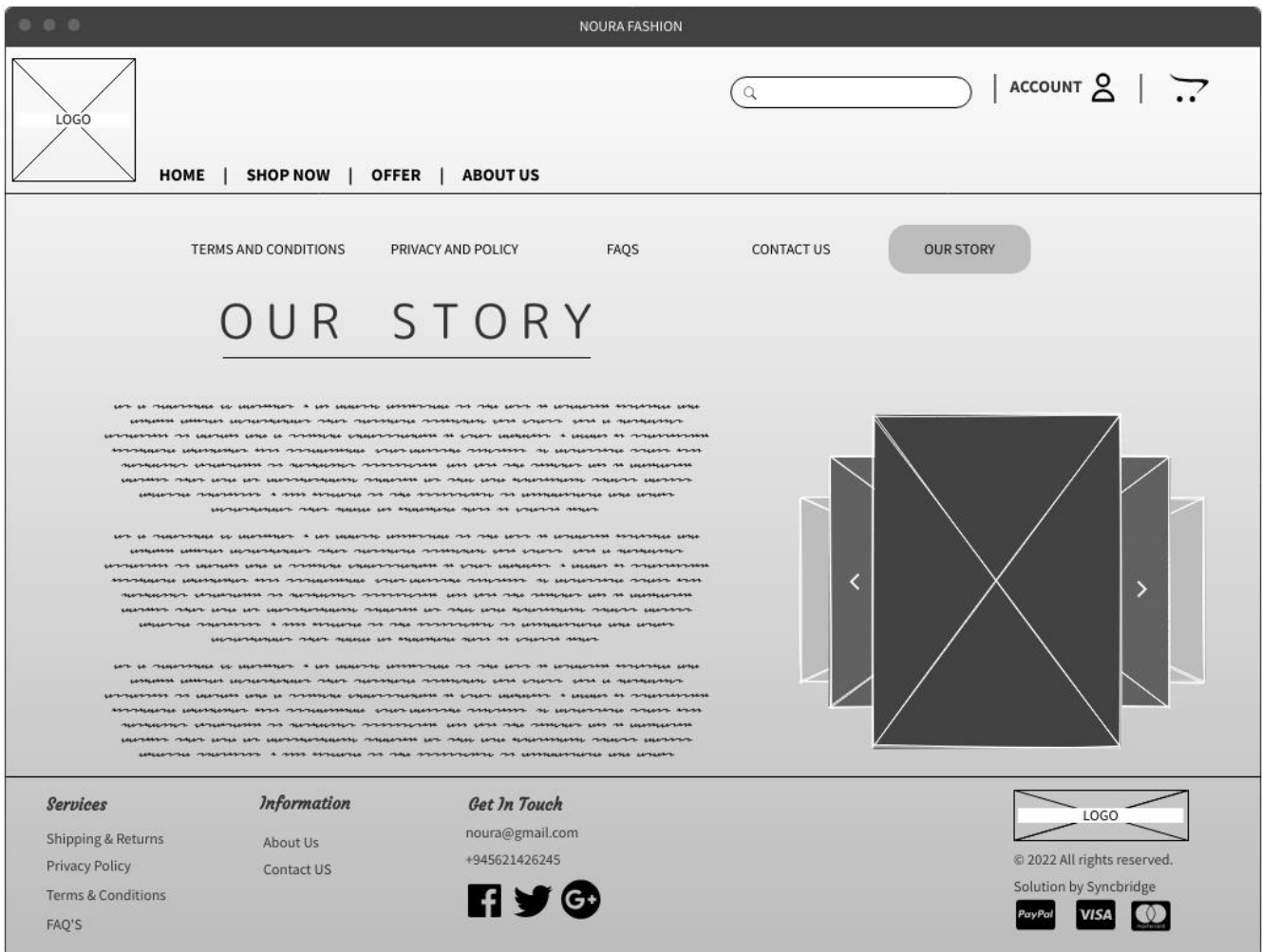
• FAQ'S



- CONTACT US PAGE



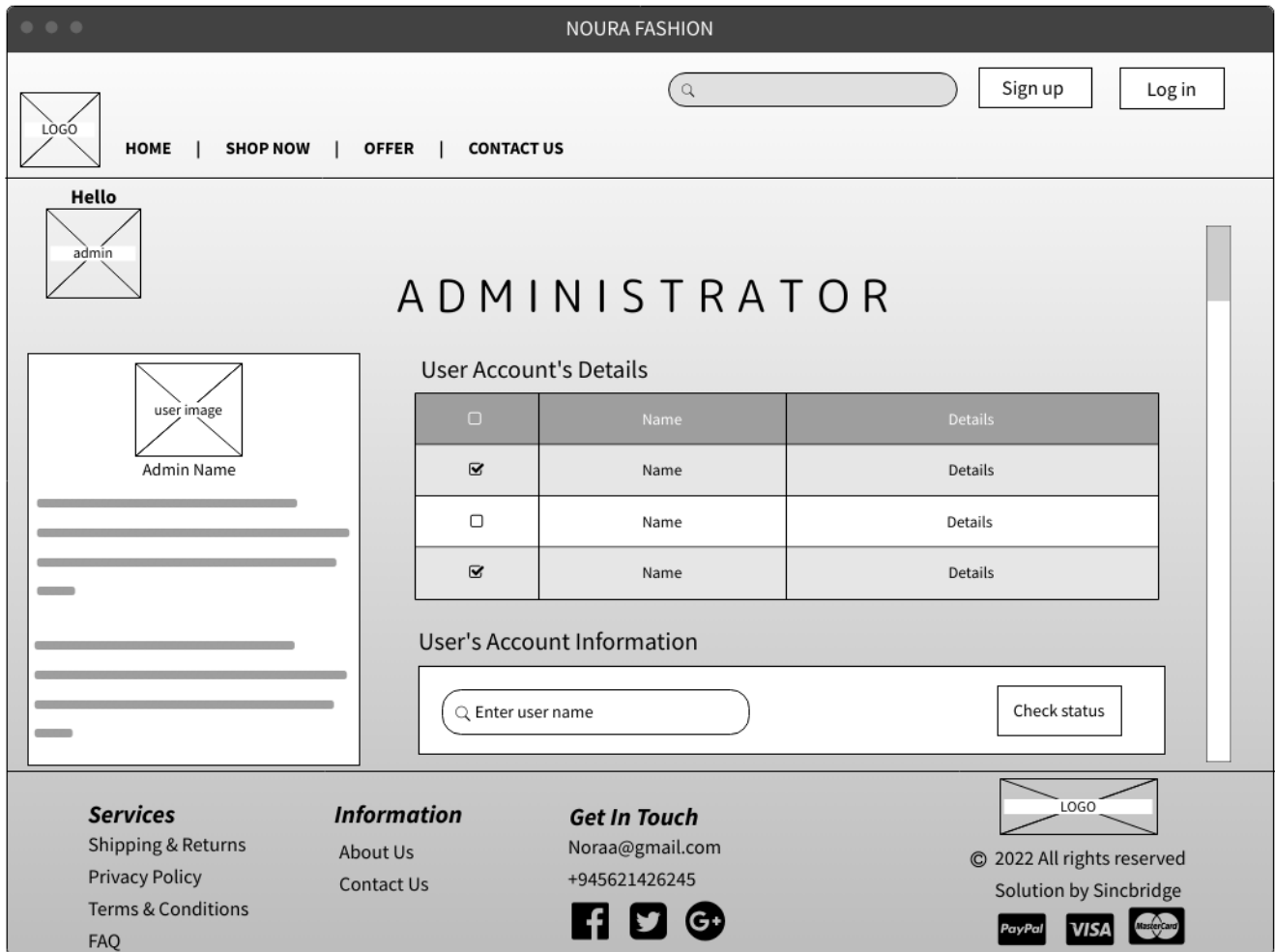
- OUR STORY



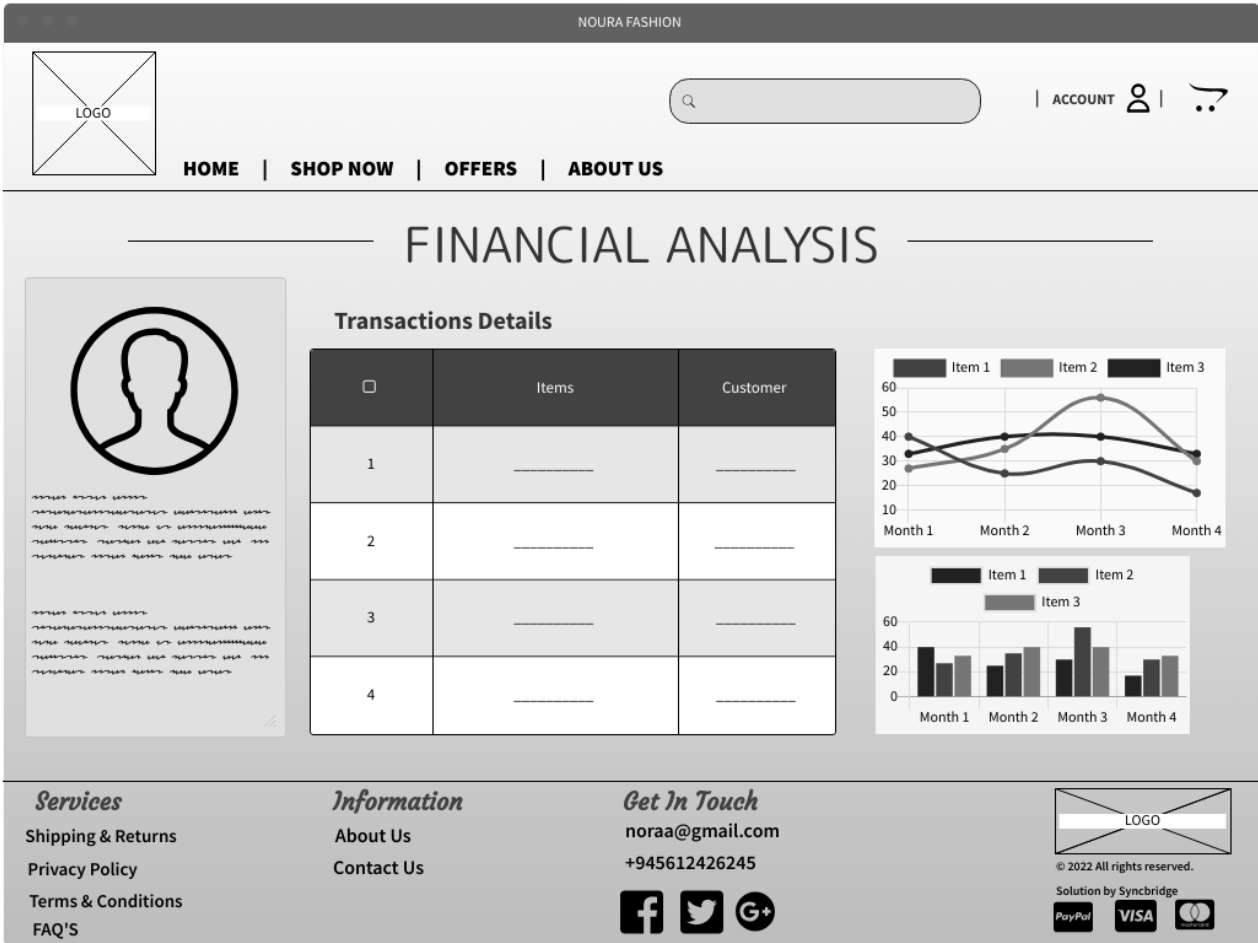
- DASHBOARD



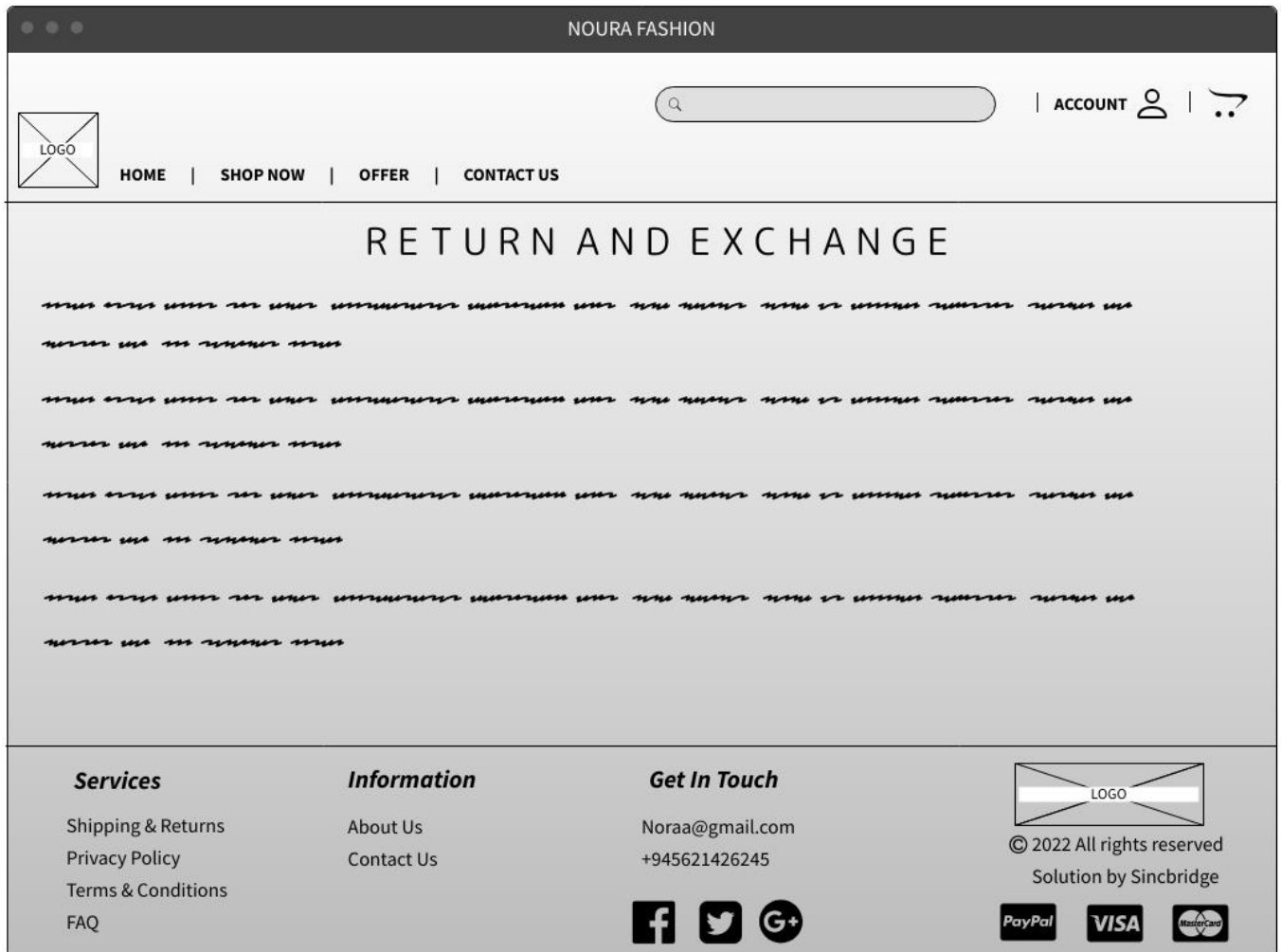
- ADMINISTRATOR



- FINANCIAL ANALYSIS



- RETURN AND EXCHANGE



Individual Contribution

	Student ID	Student Name	Individual Contribution
1	IT23380196	L K P Yasith	<ul style="list-style-type: none"> • Persona: New User • User Journey: New User • Wireframe: Home page , Terms and Conditions , Privacy Policy , FAQ'S , Dashboard.
2	IT23344556	Jayawickrama W T L	<ul style="list-style-type: none"> • Persona: Administrator • User Journey: Administrator • Wireframe : Our Story Page , Checkout Page , Administator Page , My Cart Page.
3	IT23189676	Withana N K	<ul style="list-style-type: none"> • Persona: Registered User • User Journey: Registered User • Wireframe : Login Page , Sign Up Page , Contact Us Page , New Arrivals Page.
4	IT23215306	R V P P Nimsara	<ul style="list-style-type: none"> • Persona: Financial Analyst • User Journey: Financial Analyst • Wireframe : Mens Page , Womens Page , Kids Page , Sales Page , Financial Analyst Page.
5	IT23344456	Vidanapathirana L S	<ul style="list-style-type: none"> • Persona: Fashion Designer • User Journey: Fashion Designer • Wireframe : My Account , Payment page, Return and Exchange Page.