

Movie Trailer Application

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Team

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[Add names as necessary]

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Study Details

Project Background

This application is develop for user for easily notify with new movies available in movie theaters and watch movie trailers and find movie theater for watch movie and booking tickets.

Study Details

Research Questions

Select a movie and watch trailer
Find movie theater for watch movie.
Complete booking process for books tickets.
Confirm booking.

Participants

5 participants

2 -male, 2-female and one person with physical disability.

Methodology

15 minutes

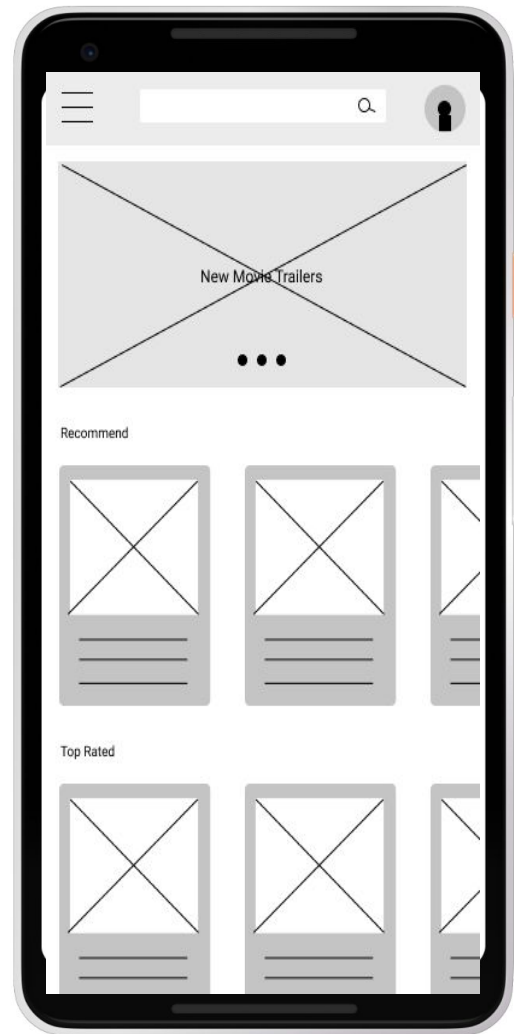
Sri Lanka, remotely

Unmoderated usability study

Low fidelity prototype of application.

Prototype / Design Tested

This a low fidelity prototype of home page.



Themes

Most participant wants more than one payment methods for complete payment.

- 3 of 5 participants want more than one payment method.
- Not all participants want to many payment methods to available.

“Oh ! I think in here I need another payment methods for complete my payment” (P2)

Back

Book your Seats

01	02	03	04	05	26	27	28
06	07	08	09	10	30	31	32
11	12	13	14	15	33	34	35
16	17	18	19	20	36	37	38
21	22	23	24	25	39	40	

Selected

Available

Booked

Selected

Count 03

Select Payment method

card ez cash

Select your date & time

Time


Date

Total prize

Confirm Booking


Insights & Recommendations

Research insights

A blue circle containing the text "Some labels are not clear well." in white font.

Some labels are
not clear well.

Some fonts are not clear
and hard to see.

A blue circle containing the text "Difficulty of finding movie theater" in white font.

Difficulty of
finding movie
theater

Many number of options
to find theater make
participer confuse

Recommendations

- Need to provide more payment methods.
- Labels should redesign to see well.
- Change color between booked and not booked seats and make simple way to identify different.
- Provide only simple method to find movie theater.

Thank you!