

# DIGITAL MARKETING PROJECT

**Project title:** How to Create Brand Name, Brand Mail and Brand Logo in Canva

## Team Members

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## BRAND NAME: EVENT HORIZON

### DESCRIPTION:

"Event Horizon: Where Dreams Unite with Reality. Unleashing Unforgettable Moments."

Event Horizon stands as the celestial conductor of unforgettable moments, orchestrating a symphony of unparalleled experiences that traverse the boundaries of imagination. Rooted in the belief that every event is a universe of its own, we sculpt, mold, and tailor each occasion with finesse, weaving dreams into reality.

Our cosmic tapestry of services extends far beyond the ordinary, illuminating the path toward extraordinary gatherings. We fuse innovation with tradition, transforming the mundane into the extraordinary, crafting moments that transcend time.

As the guardians of enchantment, we invite you to join us on an odyssey through the infinite possibilities of event creation, where your aspirations and our expertise converge to craft an event that transcends the event horizon. Step into our universe, where the extraordinary is an everyday occurrence, and let us illuminate the skies of your imagination. Welcome to Event Horizon – where dreams take flight and reality exceeds expectation.

# CREATING BRAND MAIL

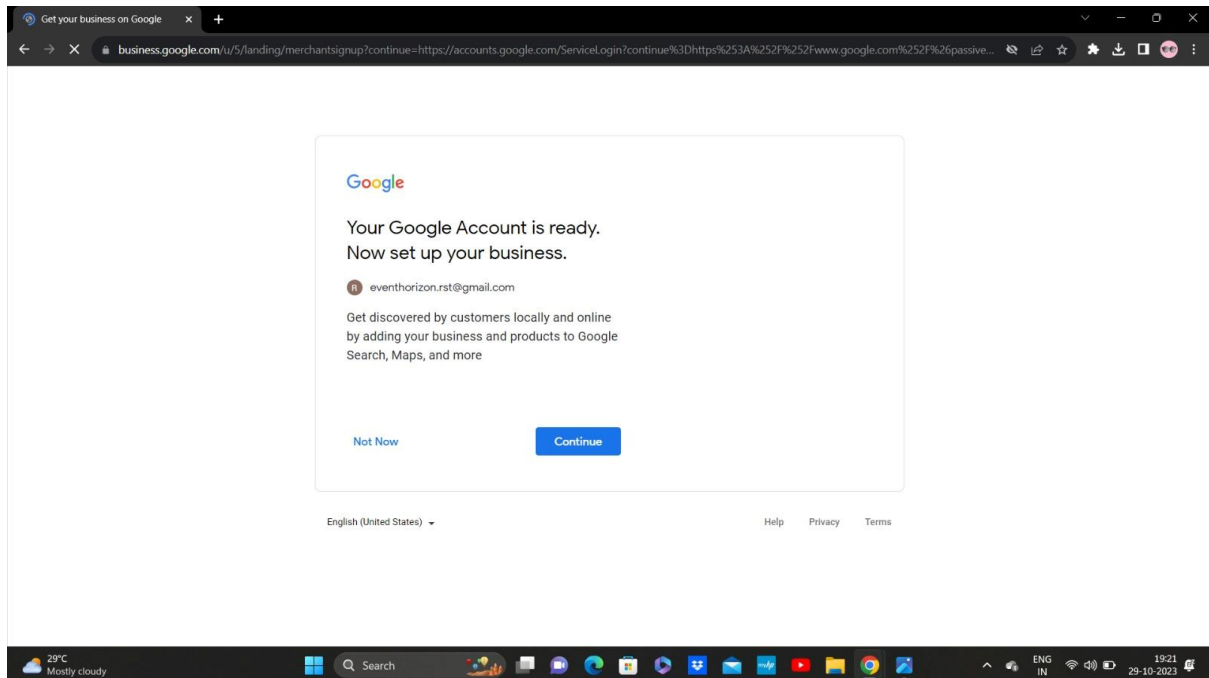
1.

The screenshot shows a web browser window with the Google Accounts sign-up page. The page title is 'Sign in - Google Accounts'. The URL in the address bar is [accounts.google.com/signup/v2/confirmation?biz=true&cc=IN&continue=https%3A%2F%2Fwww.google.com%2F&dsh=S-838058766%3A1698587036832655&ec=GAIAmgQ&f...](https://accounts.google.com/signup/v2/confirmation?biz=true&cc=IN&continue=https%3A%2F%2Fwww.google.com%2F&dsh=S-838058766%3A1698587036832655&ec=GAIAmgQ&f...). The main content area has the Google logo at the top, followed by the heading 'Review your account info' and the subtext 'You can use this email address to sign in later'. Below this, there is a profile icon with the initials 'RST' and the email address 'eventhorizon.rst@gmail.com'. A blue 'Next' button is positioned to the right of the email address. At the bottom of the page, there are links for 'English (United States)', 'Help', 'Privacy', and 'Terms'. The Windows taskbar at the bottom shows the date and time as 19:19 on 29-10-2023, along with various system icons and a search bar.

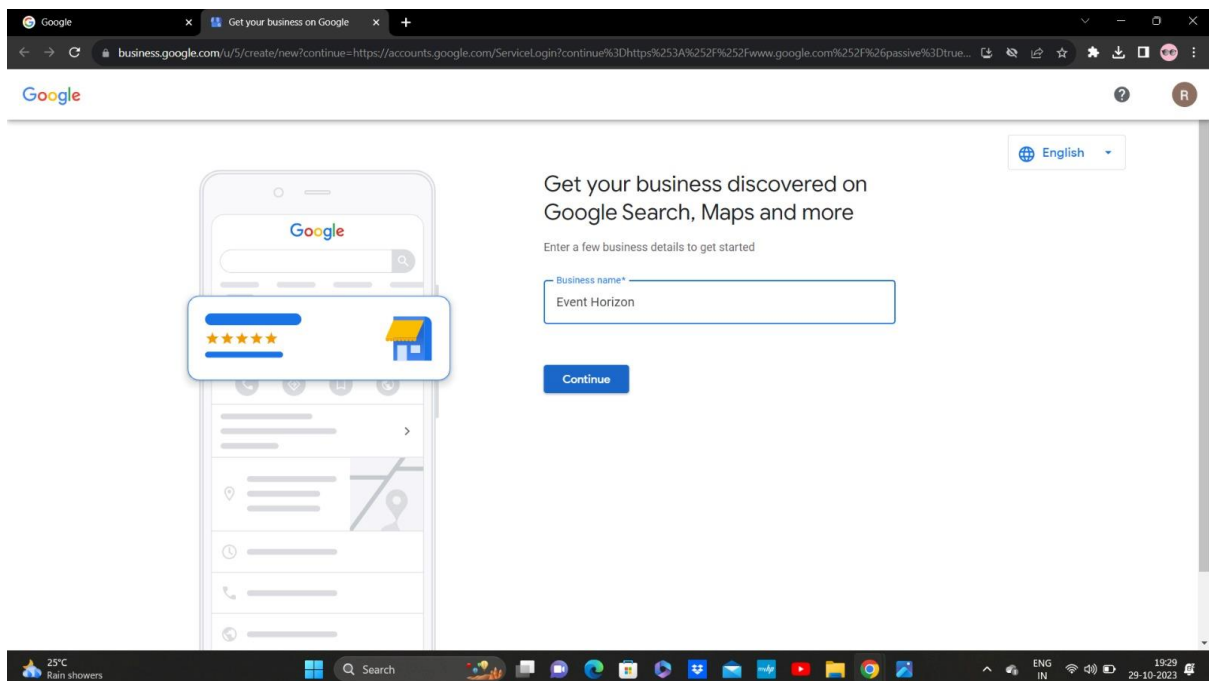
2.

The screenshot shows the next step in the Google account creation process. The page title is 'Sign in - Google Accounts'. The URL in the address bar is [accounts.google.com/signup/v2/createpassword?biz=true&cc=IN&continue=https%3A%2F%2Fwww.google.com%2F&dsh=S-838058766%3A1698587036832655&ec=GAIAmgQ&f...](https://accounts.google.com/signup/v2/createpassword?biz=true&cc=IN&continue=https%3A%2F%2Fwww.google.com%2F&dsh=S-838058766%3A1698587036832655&ec=GAIAmgQ&f...). The main content area has the Google logo at the top, followed by the heading 'Create a strong password' and the subtext 'Create a strong password with a mix of letters, numbers and symbols'. Below this, there are two input fields: 'Password' and 'Confirm', both containing masked text (dots). A checkbox labeled 'Show password' is located below the 'Confirm' field. A blue 'Next' button is positioned to the right of the 'Confirm' field. At the bottom of the page, there are links for 'English (United States)', 'Help', 'Privacy', and 'Terms'. The Windows taskbar at the bottom shows the date and time as 19:18 on 29-10-2023, along with various system icons and a search bar.

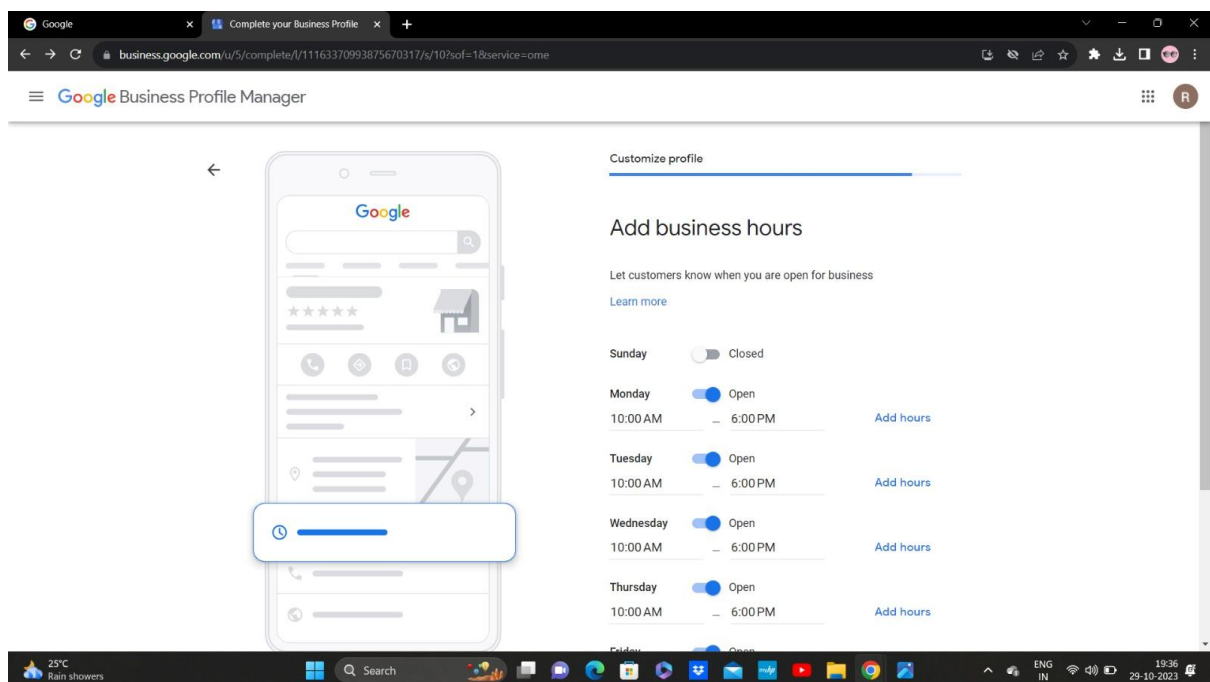
3.



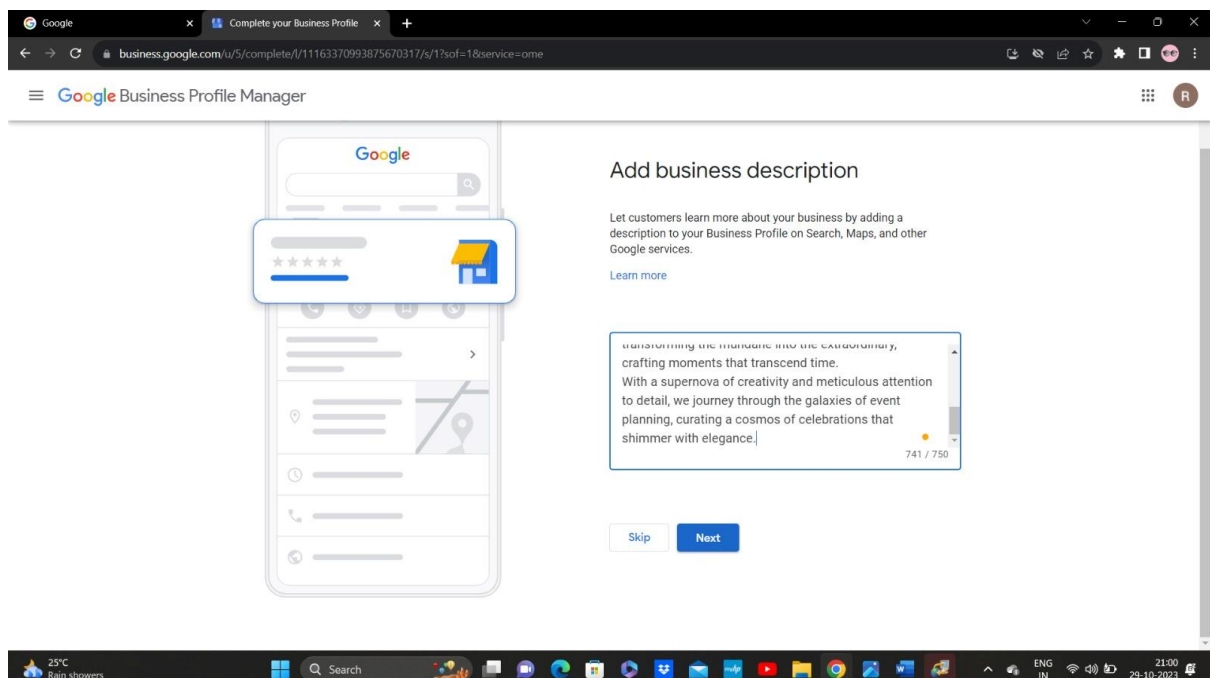
4.



5.

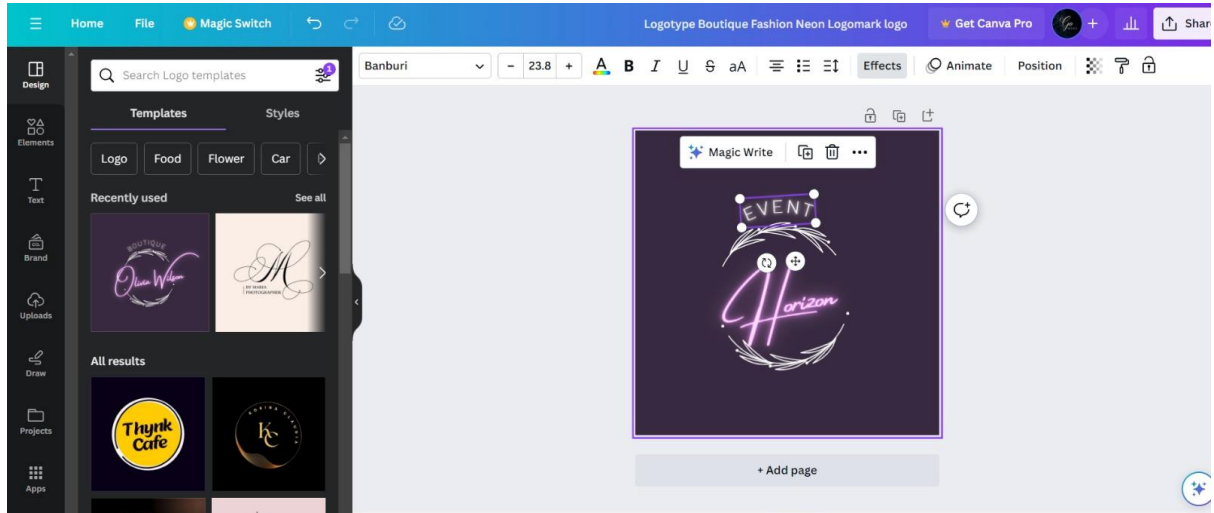


6.

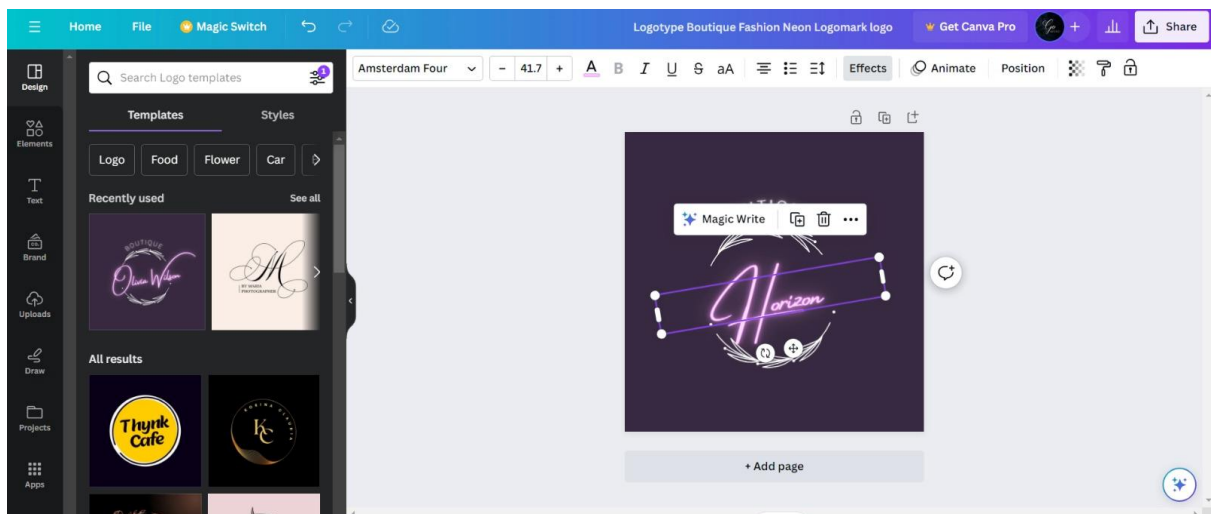


# CREATING A LOGO USING CANVA

1.



2.



## BRAND LOGO:

