

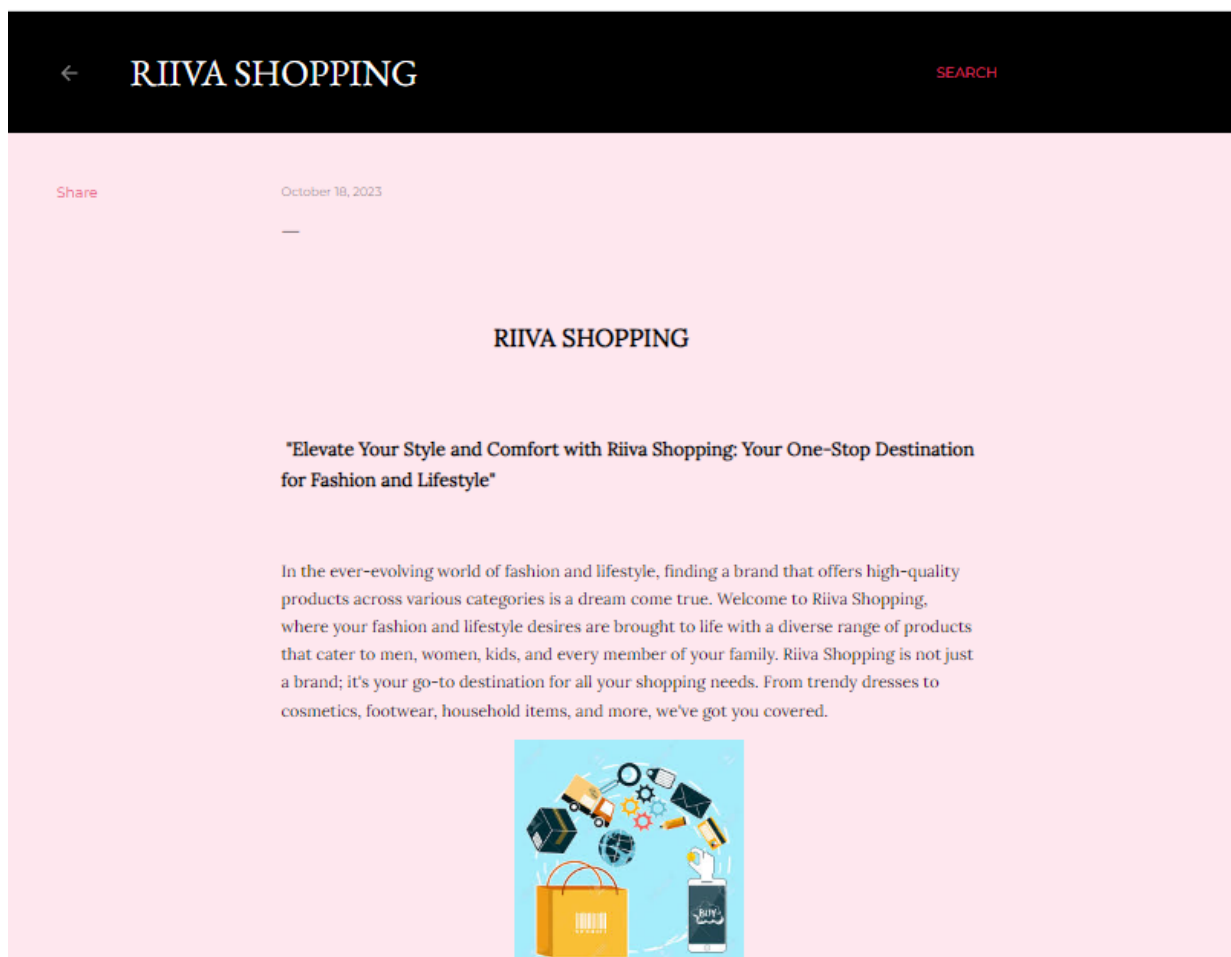
DIGITAL MARKETING: ASSIGNMENT

NM ID : CF9EF763675CF95BE734205FBF00B72A

NAME : RISHIKA K

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words

BLOGSPOT LINK : <https://riivashopping.blogspot.com/>



Fashion for All Ages:

Riiva Shopping offers a wide selection of fashionable clothing for all age groups. Whether you're shopping for yourself, your partner, or your little ones, you'll find the latest trends and timeless classics that suit your style.



For women, our collection includes elegant dresses, chic tops, and comfortable loungewear. Men can choose from a range of stylish shirts, casual wear, and accessories. And don't forget the little ones - our kids' section is filled with adorable outfits for every occasion.

Footwear Galore:

No outfit is complete without the right pair of shoes. At Riiva Shopping, we understand the importance of comfortable and stylish footwear. Explore our range of shoes, from casual sneakers and sandals to formal heels and boots. Our shoes are designed for both fashion and comfort, ensuring that you'll turn heads while staying comfortable all day long.

Transform Your Home:

At Riiva Shopping, we believe that a beautiful home reflects your personality and style. We offer a diverse range of household items, including kitchen appliances, decor, bedding, and more. Upgrade your living space with our selection of high-quality products, designed to enhance your comfort and aesthetics.

Quality You Can Trust:

We are committed to providing products of the highest quality to our customers. Riiva Shopping meticulously sources and curates its items, ensuring that you receive the best value for your money. Our commitment to quality extends to our customer service, where your satisfaction is our top priority.

Shop with Confidence:

Shopping at Riiva is a breeze. Our user-friendly website and secure payment methods ensure a smooth and safe shopping experience. With a few clicks, you can have your favorite products delivered right to your doorstep.

Stay Updated with Riiva:

We constantly update our inventory to keep up with the latest trends and demands in fashion and lifestyle. Stay connected with Riiva Shopping through our newsletter and social media to get exclusive access to promotions, discounts, and new arrivals.

Whether you're refreshing your wardrobe, redecorating your home, or simply treating yourself to some well-deserved self-care, Riiva Shopping is your ultimate destination for everything you need. Experience the joy of shopping with us, and let us be a part of your journey towards personal style and comfort.

Don't wait any longer. Explore the world of Riiva Shopping today and elevate your fashion and lifestyle game to the next level. Your dream wardrobe and home are just a click away!

WORDPRESS LINK: <https://riivashopping.wordpress.com/2023/10/19/riiva-shopping/>

RIIVA SHOPPING

MAKE A FIRST MOVE IN STYLE

"Elevate Your Style and Comfort with Riiva Shopping: Your One-Stop Destination for Fashion and Lifestyle"

In the ever-evolving world of fashion and lifestyle, finding a brand that offers high-quality products across various categories is a dream come true. Welcome to Riiva Shopping, where your fashion and lifestyle desires are brought to life with a diverse range of products that cater to men, women, kids, and every member of your family. Riiva Shopping is not just a brand; it's your go-to destination for all your shopping needs. From trendy dresses to cosmetics, footwear, household items, and more, we've got you covered.



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2. Create a New Facebook Business Page and post one social media poster for your brand.

Facebook link: <https://www.facebook.com/profile.php?id=61551988807721>

FACEBOOK COVER PICTURE



LOGO



FACEBOOK POST

R

[See All Photos](#)[illegible][See all friends](#)

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Welcome to Riiva Shopping..❤️



GRAND OPENING
MAKE A FIRST MOVE IN
STYLE

BUY 2 @ 70% OFF

Shop Now

Contact us;
shoppingriiva@gmail.com
9597266276



3. Create and design a social media advertisement poster using canva



4.Create email newsletter design using MailChimp or canva tool.

DEAR RIIVA SHOPPERS

Get ready to elevate your style, discover the latest trends, and unlock exclusive deals with our monthly Riiva Shopping Newsletter! We've packed this edition with exciting updates and irresistible offers that you won't want to miss.

NEW TREND, UNIQUE AND FASHIONABLE

Fall in Love with Fashion: As the leaves change, so should your wardrobe! Explore our cozy sweaters, stylish boots, and autumn essentials.

UPGRADE YOUR OCTOBER WITH RIIVA SHOPPING. SUBSCRIBE TODAY AND STEP INTO THE WORLD OF STYLE, BEAUTY, AND SAVINGS!

more in our website
www.riivashopping.com
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Cool

