

Project Design Phase-I

Solution Architecture

Date	02 November 2023
Team ID	NM2023TMID05849
Project Name	Project - How to Create Brand Name, Brand Mail and Brand Logo in Canva

Solution Architecture:

Creating a solution architecture for the project "How to Create Brand Name, Brand Mail, and Brand Logo in Canva" involves integrating various components within Canva's platform:

Components:

1. **User Interface:** Canva's user-friendly interface to input project details, including brand values, target audience, and industry.
2. **AI-Powered Brand Name Generator:** An AI tool within Canva that analyses user-provided information and suggests relevant brand names.
3. **Logo Design Studio:** Canva's built-in design studio for creating customized logos. Users can select templates, customize colours, fonts, and graphics.
4. **Branded Email Setup:** Integration with email service providers for setting up branded email addresses.
5. **Output:** The final output includes a brand name, logo design, and instructions for setting up a branded email address.

Integration:

- Integration with AI algorithms for brand name generation.
- Integration with Canva's design tools for logo creation.
- Integration with email service providers for branded email setup.

Data Storage:

- Data storage for user inputs, generated brand names, logo designs, and email setup instructions.
- Security:
- Security measures to protect user data, email credentials, and maintain the privacy of brand names and email information.

Scalability:

- The architecture can easily scale to accommodate a growing number of users and projects within the Canva platform.
- This architecture leverages Canva's existing capabilities to create a comprehensive brand identity efficiently and user-friendly manner, ensuring the project's objectives are met.

Solution Architecture Diagram:

1. BRAND NAME :

Brand Name



Focus on Audience.

Find your Brand Archetype.



Set the Right tone.(Brand's tone)

Check the name's availability



2. BRAND MAIL



User interface



Domain management



Email Server



Web Mail Interface



User Account Management



Authentication

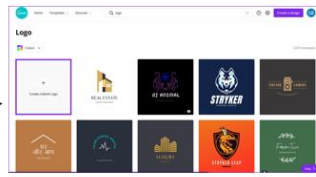


Spam and Security filters

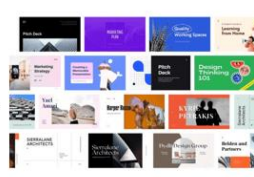
3. BRAND LOGO



User interface



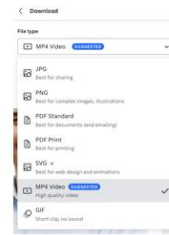
Logo design Engine



Template Library



Design Customization Tools



output