# Project Design Phase

## Requirements Analysis

| Date | 02 November 2023 |
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| NM ID | NM2023TMID05849 |
| Project Name | How to create brand name, brand mail and brand logo in Canva. |

## Requirements Analysis

### 1. Functional Requirements

Brand Name Creation:

- User-friendly interface for brainstorming and selecting brand names.
- Validation of name availability, including domain names and social media handles.
- Option to generate creative, available names.

Brand Mail Setup:

- Integration with email service providers or guidance on domain email setup.
- Professional email address configuration (e.g., contact@yourbrand.com).
- Instructions for customizing email signatures.

Brand Logo Design:

- Access to design tools within Canva for logo creation.
- Templates and design elements suitable for various industries.
- Export options for logo in different formats.

### 2. Operational Requirements

User Interface:

- Intuitive, user-friendly interface with step-by-step guidance.
- Responsive design for accessibility on different devices.

Data Security:

- Ensuring the security and privacy of user data during brand name and email setup.
- Compliance with data protection regulations.

Scalability:

- The system should be scalable to accommodate a growing user base.

### 3. Technical Requirements

Platform Compatibility:

- Ensure compatibility with various web browsers and devices.
- Technical support for troubleshooting issues related to the Canva platform.

Integration with Third-party Services:

- Integration with domain and email hosting services.
- Compatibility with various email clients for brand mail setup.