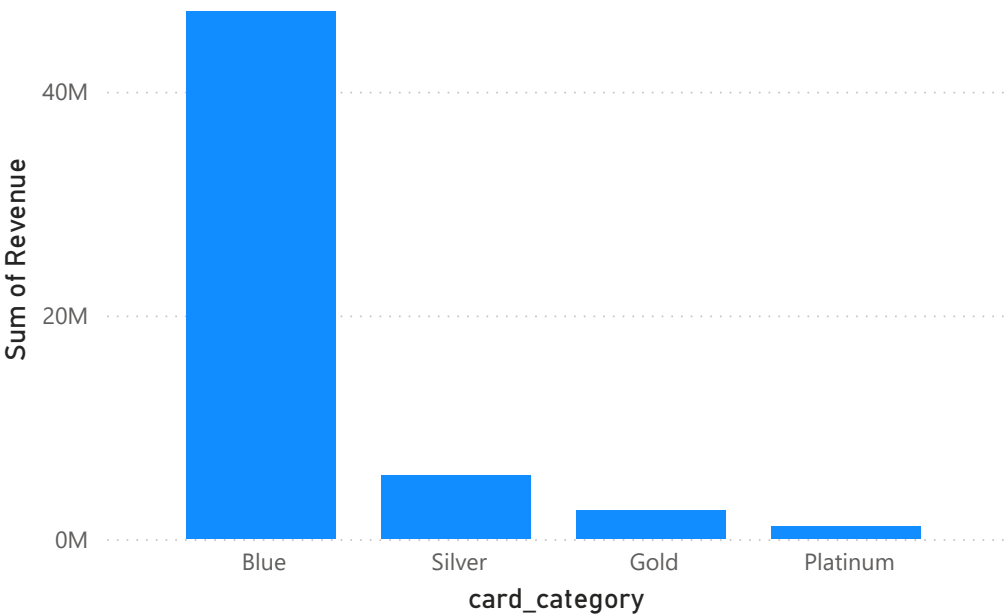
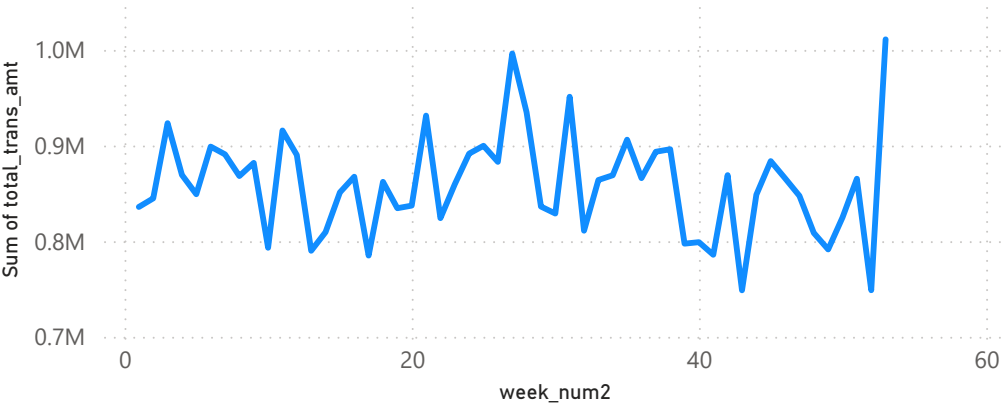


Sum of Revenue by card\_category



Sum of total\_trans\_amt by week\_num2



week_num	week_num2	Sum of Revenue	Current_Week_Revenue	Previous_Week_Revenue	wow_revenue
Week-53	53	1201601	1201601	933134	28.8%
Week-11	11	1131281	1131281	987820	14.5%
Week-44	44	1063063	1063063	934631	13.7%
Week-31	31	1182652	1182652	1040273	13.7%
Week-27	27	1236295	1236295	1103545	12.0%
Week-21	21	1147870	1147870	1035861	10.8%
Week-42	42	1080205	1080205	982974	9.9%
Week-3	3	1148250	1148250	1053089	9.0%
Week-18	18	1063741	1063741	978441	8.7%
Week-33	33	1074741	1074741	1015951	5.8%
Week-6	6	1121745	1121745	1064578	5.4%
Week-15	15	1056485	1056485	1003844	5.2%
Week-22	22	1070102	1070102	1010510	5.10%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

# Credit Card Transaction Report

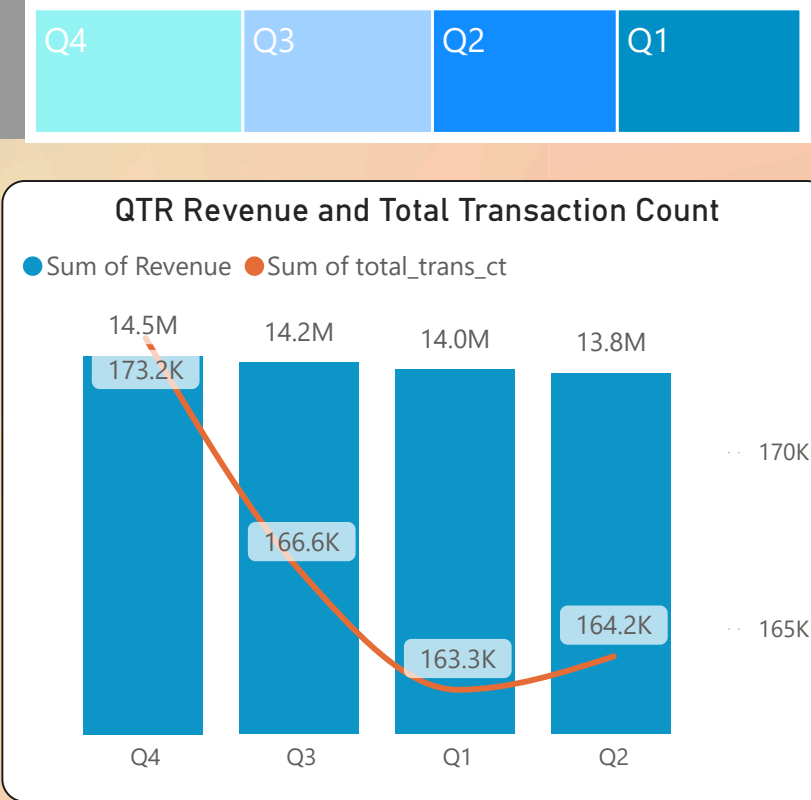
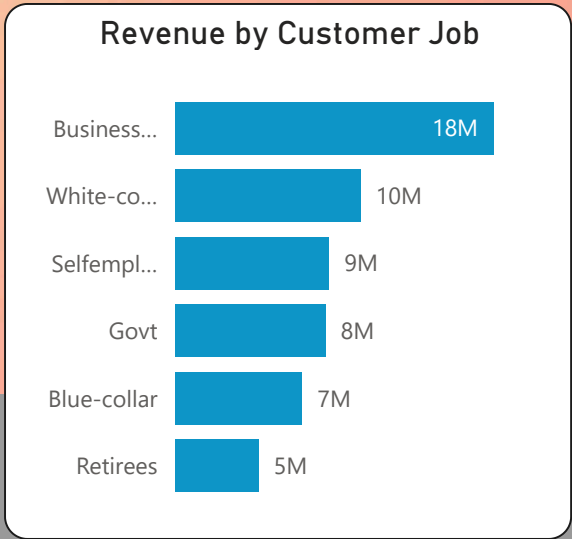
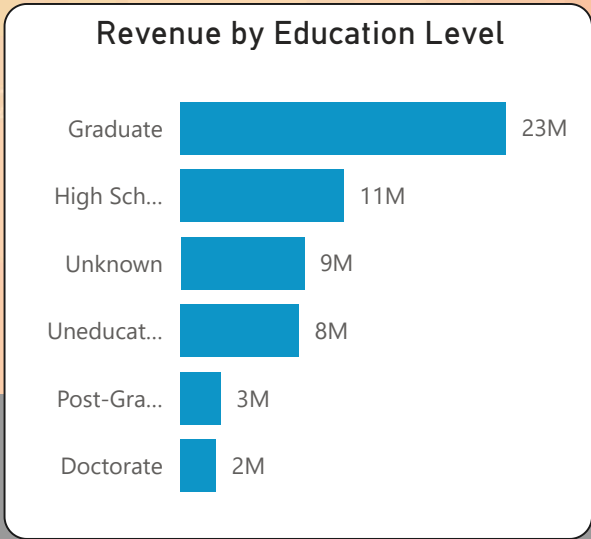
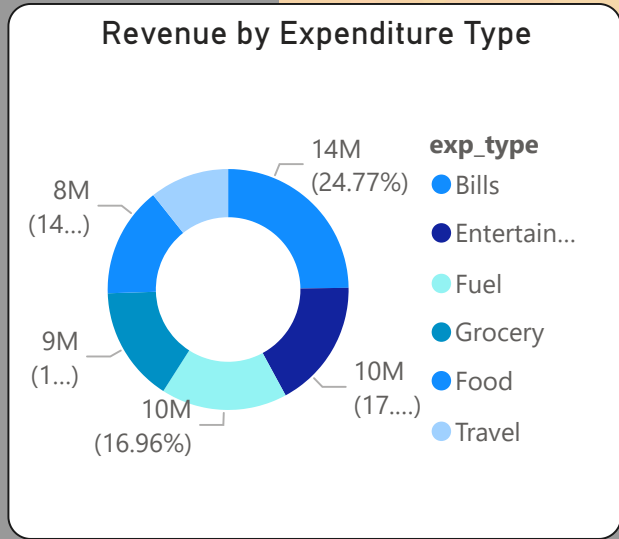
Revenue  
57M

Amount  
46M

Total Interest  
8M

Count  
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480



Week\_start\_date

All

F

M

Low

Med

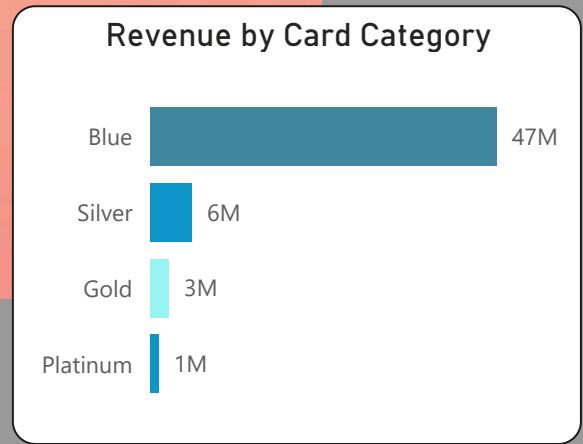
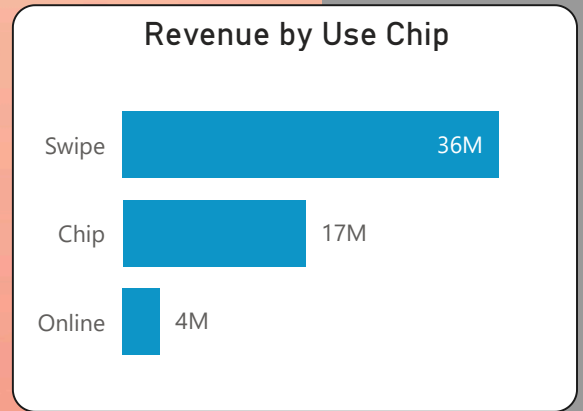
High

Gold

Silver

Blue

Platinu...



# Credit Card Customer Report

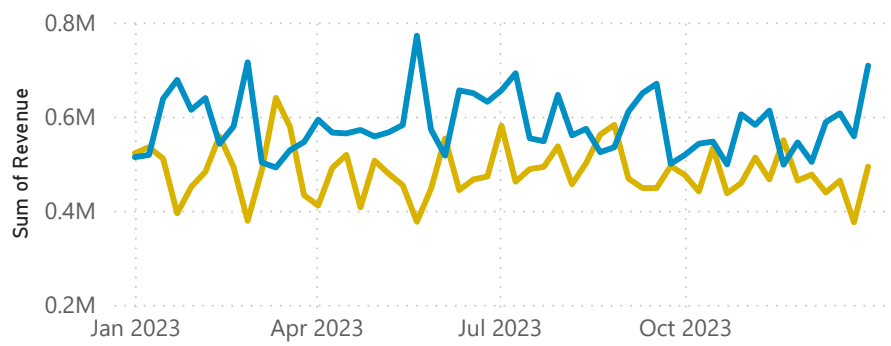
Revenue  
57M

Income  
588M

Total Interest  
8M

CSS  
3.19

Revenue by Week



Q4

Q3

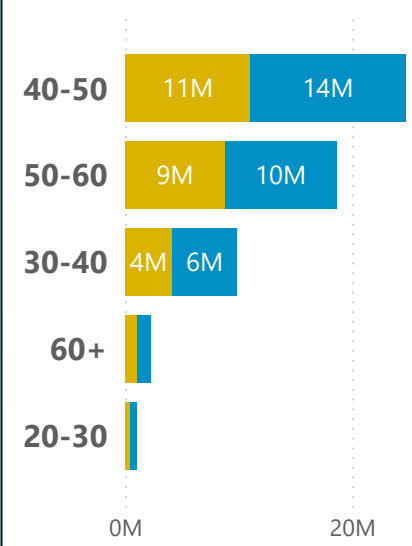
Q2

Q1

Week\_start\_date

All

Revenue by AgeGroup



M  
31M

F  
26M

Gold

Silver

Blue

Platinu...

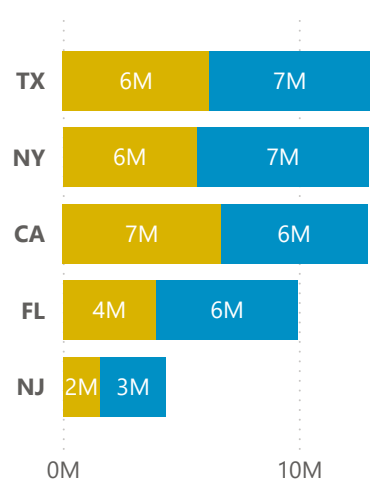
Swipe

Online

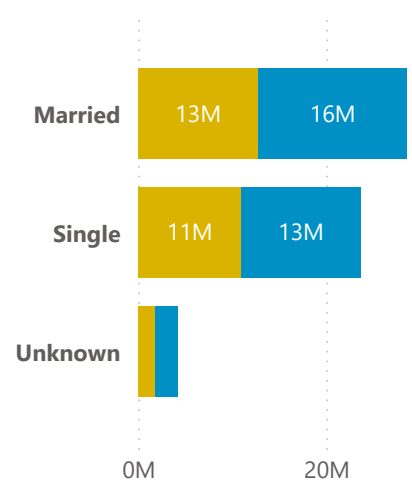
Chip

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployed	8542826	1141510	77659931
Total	56517011	7982480	587599783

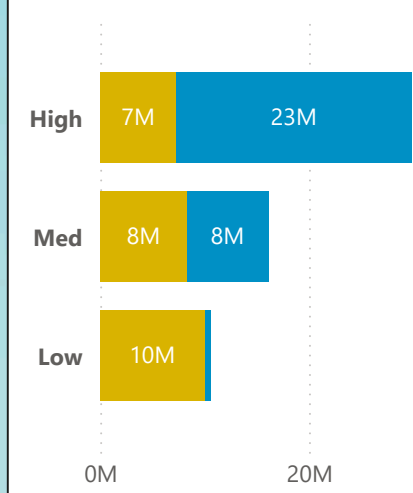
Top 5 States



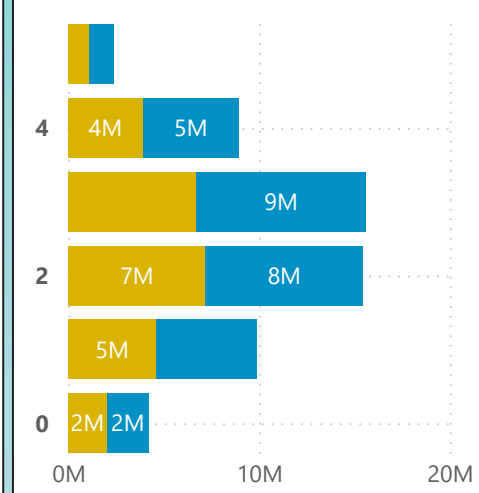
Revenue by Marital Status



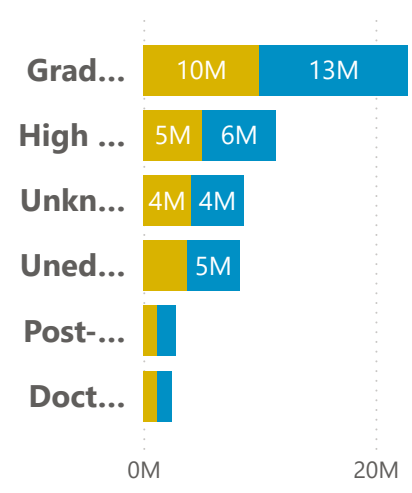
Revenue by Income Group



Revenue by Dependent Count



Revenue by Education Level



Quick measure