



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Reduces burden?

Regulates Business Transactions?

Successfully Running?

Saves Time?

Subscription Money?

Features?

Convenient for all?

Benefits?



Fashion Heaven Owner

Software Speciality?

How to Install?

Service in case of default.

Trial Period

Time Restrictions?

Why I Should Buy?

Simplify Financial Aspect.

Reduce Paper Work



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?