

# PROJECT REPORT SUMMARY.

FASHION HEAVEN PVT LTD.

# About:

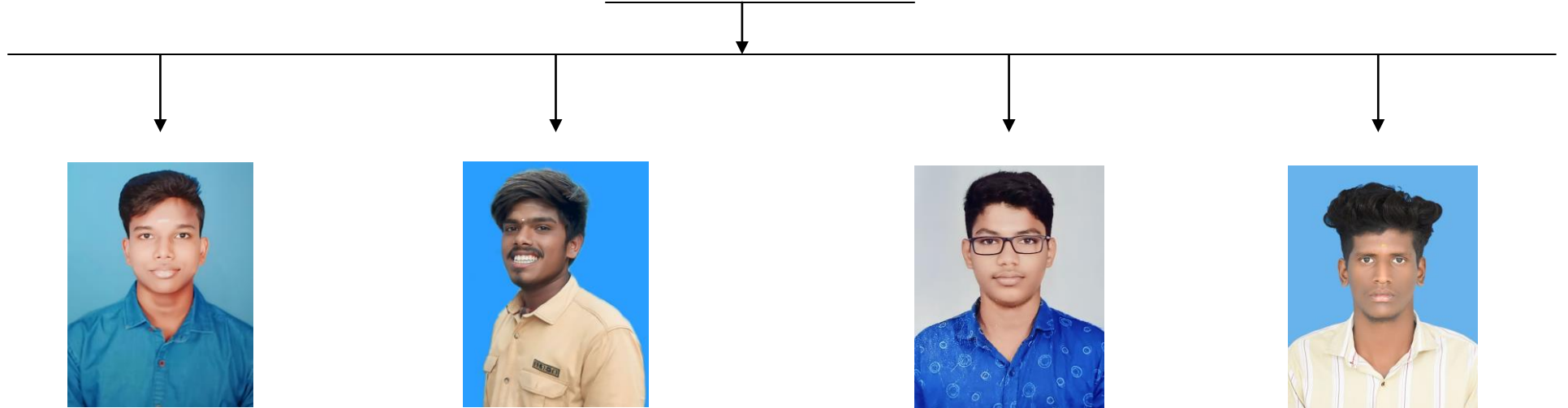
- ▶ Team ID : **NM2023TMID12545**
- ▶ Company Name : **FASHION HEAVEN PVT LTD**
- ▶ College Name : **RAJA DORAISINGAM GOVERNMENT ARTS COLLEGE, SIVAGANGAI**
- ▶ Class : **III – B.Com ( I – SHIFT )**

[https://github.com/Tharun9604/Fashion Heaven NM2023TMID12545](https://github.com/Tharun9604/Fashion_Heaven_NM2023TMID12545)

# Team Members:

( Team ID : NM2023TMID12545 )

## Team Members



Name : A.Tharun  
Reg.No : 0321151062  
NM ID : aluau03321151062



Name : U.Yogeshwaran  
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# 1. INTRODUCTION.

## ► 1.1 Overview.

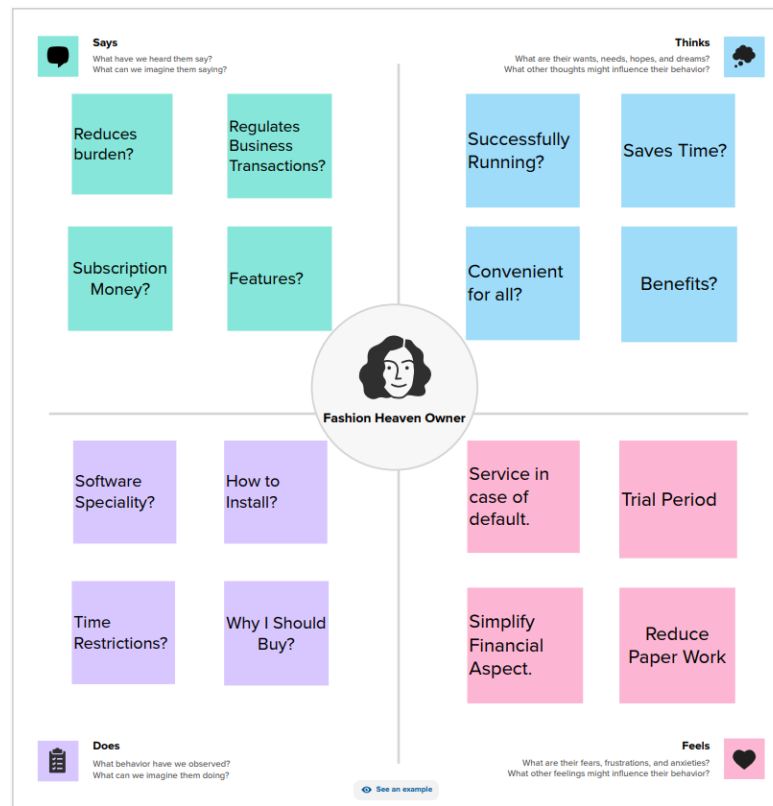
- ❖ The Fashion Heaven Pvt Ltd project is a comprehensive initiative aimed at modernizing our fashion retail operations, encompassing various facets of our business.
- ❖ In the context of this project, it's essential to recognize the evolving fashion industry landscape and the competitive dynamics we operate within.

## ► 1.2 Purpose.

- ❖ The Primary purpose of this project is multifaceted. It strives to enhance the overall customer experience, streamline internal operations, and ultimately boost revenue.
- ❖ Addressing the dynamic challenges prevalent in the fashion industry is central to our project. This includes rapid shifts in consumer preferences, inventory management complexities, and the need for data-driven and decision-making.


## 2. PROBLEM DEFINITION AND DESIGN THINKING

### ► 2.1 Empathy Map.



## 2. PROBLEM DEFINITION AND DESIGN THINKING

### ► 2.2 Ideation & Brainstorming Map.



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 15 minutes to collaborate
- 3-8 people recommended

**Before you collaborate**

A little bit of preparation gives a long way with this session. Here's what you need to do to get going.

- Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or give work ahead.
- Set the goal**  
Experiment: Define Goals on Problem/Issue
- Learn how to use the facilitation books**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open session](#)

**1 Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

10 minutes

**PROBLEM**

Describe the problem statement in your own words and write it down. Brainstorm your ideas, management, task, value, experience, and strategy. Identify and give names to the ideas that are most interesting and relevant to the problem. Add details and examples to the ideas that are most interesting and relevant to the problem.

**Key rules of brainstorming**

To run an smooth and productive session

- Stay to topic
- Encourage wild ideas
- Defer judgement
- Listen to others
- Go for volume
- If possible, be visual

**2 Brainstorm**

Write down any ideas that come to mind that address your problem statement.

10 minutes

**Tharun A**

- Reduce Manpower
- Regulate Business Transactions
- cost of Implement

**Yogesh Waran U**

- Features
- Successfully Running
- Save Time

**Bharath M**

- Convenient for all
- Benefits
- Software Specialty

**Adithya S**

- Installation Process
- It is any Time
- Why I should Buy?

**Somasundharam P**

- Service in case of Default
- Tier Period
- Simplify Financial Aspects

**3 Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**4 Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**5 After you collaborate**

You can export the board as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Show the board**  
Share a new link to the board with stakeholders to keep them in the loop about the outcomes of the session.
- Repeat the board**  
Repeat a copy of the board as a PDF or PPT to attach to emails, include in slides, or reuse in your ideas.

Keep moving forward

- Strategy blueprint**  
Outline the components of a new idea or strategy.
- Customer experience journey map**  
Use detailed customer needs, motivations, and objectives for an experience.
- Strength, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Show template feedback](#)

# 3. RESULT.

## ► 1. Profit and Loss Account.

Profit and Loss | Reports | Zoho | x

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Custom Customize Report

Schedule Report

Export As

Fashion Heaven Pvt Ltd  
Profit and Loss  
Basis: Accrual  
From 01.04.23 To 30.04.23

+ Add Temporary Note

ACCOUNT	TOTAL
<b>Operating Income</b>	
Sales	8,80,000.00
<b>Total for Operating Income</b>	8,80,000.00
<b>Cost of Goods Sold</b>	
Cost of Goods Sold	11,00,000.00
<b>Total for Cost of Goods Sold</b>	11,00,000.00

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# 3. RESULT.

## ► 2. Balance Sheet.

Balance Sheet | Reports | Zoho B x +

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Fashion Heaven Pvt Ltd  
Balance Sheet  
Basis: Accrual  
As of 30.04.23

+ Add Temporary Note

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ACCOUNT	TOTAL
<b>Assets</b>	
<b>Current Assets</b>	
<b>Cash</b>	
Petty Cash	5,10,000.00
<b>Total for Cash</b>	5,10,000.00

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# 3. RESULT.

## ► 3. GST Reports.

Reports | Zoho Books

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### GSTR-3B Summary

From 01.04.23 To 30.04.23

#### 3.1 Details of Outward Supplies and inward supplies liable to reverse charge

Nature of Supply	Taxable Value	Integrated Tax	Central Tax	State/UT Tax	CESS Tax
1	2	3	4	5	6
(a) Outward taxable supplies (other than zero rated, nil rated and exempted)	₹8,80,000.00	₹0.00	₹22,000.00	₹22,000.00	₹0.00
(b) Outward taxable supplies (zero rated)	₹0.00	₹0.00			₹0.00
(c) Other outward supplies (Nil rated, exempted)	₹0.00				
(d) Inward supplies (liable to reverse charge)	₹0.00	₹0.00	₹0.00	₹0.00	₹0.00
(e) Non-GST outward supplies	₹0.00				
<b>Total value</b>	₹8,80,000.00	₹0.00	₹22,000.00	₹22,000.00	₹0.00

#### 3.1.1 Details of supplies notified under sub-section (5) of section 9 of the Central Goods and Services Tax Act

# 3. RESULT.

## ► 4. Tax Retrun.

Reports | Zoho Books

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< GSTR-3B Summary

Export As

Fashion Heaven Pvt Ltd  
Tax Return  
From 01.04.23 To 30.04.23

+ Add Temporary Note

DATE	ENTRY NUMBER	TRANSACTION TYPE	AMOUNT	IGST AMOUNT	CGST AMOUNT	SGST AMOUNT	CESS AMOUNT
10.04.23	INV-000001	Invoice	₹1,00,000.00	₹0.00	₹2,500.00	₹2,500.00	₹0.00
20.04.23	INV-000002	Invoice	₹5,00,000.00	₹0.00	₹12,500.00	₹12,500.00	₹0.00
20.04.23	INV-000003	Invoice	₹1,60,000.00	₹0.00	₹4,000.00	₹4,000.00	₹0.00
20.04.23	INV-000004	Invoice	₹1,20,000.00	₹0.00	₹3,000.00	₹3,000.00	₹0.00

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# 3. RESULT.

## ► 5. Journal Report.

Journal Report | Reports | Zoho E x +

books.zoho.in/app/60022812841#/reports/journals?cash\_based=false&filter\_by=CustomDate&from\_date=2023-04-01&to\_date=2023-04-30

Search in Customers ( / ) You are cur... Upgrade +

Custom Customize Report Schedule Report Export As

Fashion Heaven Pvt Ltd  
Journal Report  
Basis: Accrual  
From 01.04.23 To 30.04.23

+ Add Temporary Note

	DEBIT	CREDIT
01.04.23 - OWNERS CONTRIBUTION 2		
Fashion Heaven	1,00,000.00	0.00
Owner's Equity	0.00	1,00,000.00
	1,00,000.00	1,00,000.00
05.04.23 - BILL 01 (ZENITH LIFESTYLE)		
	DEBIT	CREDIT
Cost of Goods Sold	1,00,000.00	0.00
Input CGST	2,500.00	0.00
Input SGST	2,500.00	0.00

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# 3. RESULT.

## ► 6. Accounts Receivable Aging Details.

AR Aging Summary | Reports | Zoho Books

books.zoho.in/app/60022812841#/reports/invoiceaging?report\_date=2023-10-06

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Fashion Heaven Pvt Ltd

AR Aging Summary By Invoice Due Date

As of 06.10.23

+ Add Temporary Note

CUSTOMER NAME	TOTAL (FCY)	CURRENT	1-15 DAYS	16-30 DAYS	31-45 DAYS	> 45 DAYS	TOTAL
Aravindan Mani	₹1,68,000.00	₹0.00	₹0.00	₹0.00	₹0.00	₹1,68,000.00	₹1,68,000.00
Suresh Kumar iyer	₹1,26,000.00	₹0.00	₹0.00	₹0.00	₹0.00	₹1,26,000.00	₹1,26,000.00
Total		₹0.00	₹0.00	₹0.00	₹0.00	₹2,94,000.00	₹2,94,000.00

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# 3. RESULT.

## ► 7. Accounts Payable Aging Details.

AP Aging Summary | Reports | Zoho Books

books.zoho.in/app/60022812841#/reports/billsaging?report\_date=2023-10-06

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Schedule Report

Export As

Fashion Heaven Pvt Ltd

AP Aging Summary By Bill Due Date

As of 06.10.23

+ Add Temporary Note

VENDOR NAME	CURRENT	1-15 DAYS	16-30 DAYS	31-45 DAYS	> 45 DAYS	TOTAL	
Evolve Life	₹0.00	₹0.00	₹0.00	₹0.00	₹5,25,000.00	₹5,25,000.00	₹5,25,00
Soulful Essence	₹0.00	₹0.00	₹0.00	₹0.00	₹5,00,000.00	₹5,00,000.00	₹5,00,00
Zenith Lifestyle	₹0.00	₹0.00	₹0.00	₹0.00	₹1,05,000.00	₹1,05,000.00	₹1,05,00
Total	₹0.00	₹0.00	₹0.00	₹0.00	₹11,30,000.00	₹11,30,000.00	

## 4. ADVANTAGES AND DISADVANTAGES

### ► **Advantages.**

- ❖ The project has positively affected various facets of our business, leading to improved inventory turnover rates, heightened customer satisfaction, and enhanced profit margins.
- ❖ These advantages bolster Fashion Heaven Pvt Ltd's competitive position in the market.

### ► **Disadvantages.**

- ❖ Initial implementation costs have been incurred, which require careful management and monitoring.
- ❖ Challenges related to employee training and adapting to new systems must be addressed proactively.
- ❖ Strategies are in place to mitigate these disadvantages as we continue to refine our processes

## 5. APPLICATIONS.

- ❖ Our project's solutions are versatile and applicable across diverse departments within Fashion Heaven Pvt Ltd, encompassing marketing, supply chain, and customer service.
- ❖ Real-world examples and case studies showcase successful implementations in these areas, underscoring their practicality.
- ❖ This solution can be applied in various industries, particularly those with an online presence, such as e-commerce, fashion, and retail.

## 6. CONCLUSION.

- ❖ In conclusion, this project marks a significant milestone in the evolution of Fashion Pvt Ltd.
- ❖ Our achievements in improving the customer experience and operational efficiency align perfectly with our long-term strategic goals, emphasizing innovation and adaptability in the ever-changing fashion industry.
- ❖ This project has effectively addressed the identified design limitations, resulting in a more user-friendly and visually appealing online platform for Fashion Heaven Pvt Ltd. The findings are encouraging, with positive impacts on sales and brand perception.



## 7. FUTURE SCOPE.

- ❖ The project lays the foundation for future enhancements. Considerations include integrating advanced analytics for trend analysis and expanding our e-commerce capabilities.
- ❖ A well-defined roadmap outlines the trajectory for future development and how they will further advance our company's position.
- ❖ Future enhancements may include the integration of advanced analytics for personalized user experiences and expansion into mobile applications.

## 8. APPENDIX.

### ► A. Source Code.

[https://martinternz.s3.amazonaws.com/Zoho\\_Books\\_Use%20Case\\_Fashion\\_Haven.pdf](https://martinternz.s3.amazonaws.com/Zoho_Books_Use%20Case_Fashion_Haven.pdf)

Attached is the relevant source code, along with a brief explanation of its functionality and its significance in the context of our project.