

CREDICT CARD DEFAULT PREDICTION

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Objectives

Goal:

To develop a predictive model that identifies credit card users at high risk of defaulting on payments, enabling proactive risk management for financial institutions.

Key Objectives:

- Risk Identification
- Feature Analysis
- Decision Support

Business Impact:

- Reduce bad debt by flagging high-risk customers.
- Optimize credit limit adjustments and collection strategies.

Methodology

1. Data Preparation

2. Feature Engineering:

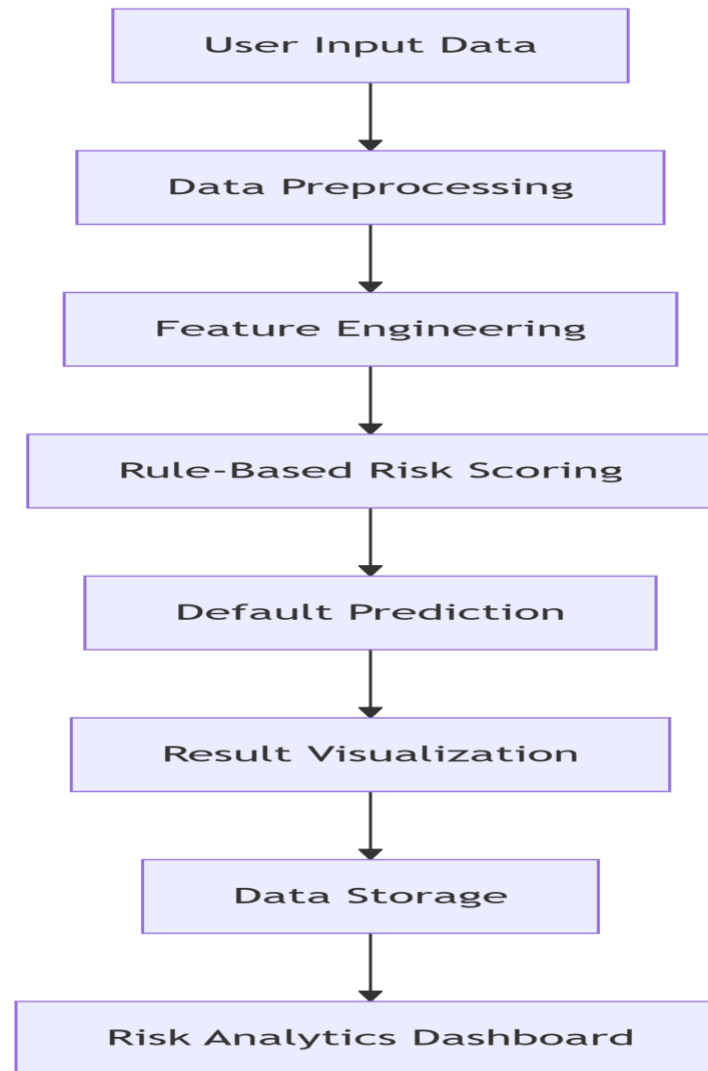
- Credit Utilization Ratio
- Payment Adequacy
- Delinquency Trend

3. Rule-Based Prediction Model

4. Deployment:

- Built interactive dashboard using Streamlit
- Real-time predictions + explanation of risk factors
- Logged all predictions to CSV for audit

Block Diagram






Implementation of PANDAS

1. Data Loading & Inspection
2. Data Cleaning
3. Feature Engineering
4. Risk Calculation
5. Results Export

Key Pandas Functions Used

Function	Purpose
<code>read_csv()</code>	Load dataset
<code>map()</code>	Encode categorical variables
<code>np.select()</code>	Implement rule-based logic
<code>groupby().agg()</code>	Generate risk profiles
<code>to_csv()</code>	Save outputs

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4. Khandale, S., Patil, P., & Patil, R. (2023). *Predicting Credit Card Defaults with Machine Learning*. AISSMS College of Engineering, Pune. International Journal for Research in Applied Science and Engineering Technology (IJRASET), *11*(6), 2345-2352.
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Thank you!