Larissa Aesthetic drives customer-first transformation with Google Cloud

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GOOGLE CLOUD RESULTS

- ✓ Increases revenue by 30% through optimized customer handling

- ✓ Reduces time spent on inventory management by 50% and reporting by 70%

- ✓ 20% reduction in data entry errors and 99.99% uptime for ERP system

- ✓ Serverless platform reduced IT infrastructure costs by 30%

- ✓ Deeper insights reduced the lead time for comprehensive reports from weeks to hours, enabling more effective monitoring and decision-making

With Google Cloud as its core infrastructure, Larissa Aesthetic optimized workflow operations across more than 50 branches, leveraging data for deeper insights to improve customer service.

The New Way to Drive Transformation

Larissa Aesthetic deployed Google Cloud to modernize its IT infrastructure and streamline operations across more than 50 branches. The brand quickly found that the scalability and reliability of Google Cloud enabled it to stay ahead of the competition by optimizing operations, improving efficiency, and enabling data-driven decision-making. This meant that customer service improved, resulting in a 30% increase in revenue.

Beyond just streamlining operations, the ability to automate processes with Cloud SQL and Cloud Run enabled Larissa Aesthetic to reduce infrastructure costs, increase uptime, and scale its operations seamlessly.

"Google Cloud ensures our data is secure while allowing full transparency by enabling monitoring for real-time operations. This way,

we are able to better respond to business
needs and make better strategic decisions."

Tomy Tan
Owner, Larissa Aesthetic

Why Google Cloud?

Using technology, Larissa Aesthetic aims to provide treatments for customers. With Google Cloud, the company is able to scale its business seamlessly to cater to more customers without increasing resources. The company has also improved customer management by personalizing communications for better targeting and contributing to improved customer loyalty and satisfaction, leading to increased revenue.

Implementing Cloud SQL and Cloud Run, Larissa Aesthetic operates with real-time visibility into inventory levels across more than 50 branches, preventing shortages and optimizing stock levels to prevent service disruptions. In addition, sales data, customer information, and other key metrics can be easily assessed and consolidated into robust reports, faster, to inform future decisions and business strategies.

Larissa Aesthetic Center is a Pratama aesthetic beauty clinic that carries the concept of "Natural Ingredient with High Technology", namely a system of facial care, hair care and body care using natural ingredients in synergy with the use of modern technology at affordable prices.

Industry: Healthcare & Life Sciences

Location: Indonesia

Products: Google Cloud, Cloud SQL, Cloud Run

Why Google

Choosing Google Cloud

Trust and security

Modern Infrastructure Cloud

Multicloud

Global infrastructure

Customers and case studies

Analyst reports

Whitepapers

Blog

Products and pricing

Google Cloud pricing

Google Workspace pricing

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