



Quadance: Halves the development effort for data extraction

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GOOGLE CLOUD RESULTS

- ✓ Processed two million images and corresponding names from college yearbooks within one month
- ✓ 50% reduced development effort for the college yearbook project
- ✓ Provided faster and more relevant responses to user document queries

Quadance has expedited data extraction from documents and images and added an AI-powered chat interface, enabling rapid responses to queries of its

document storage and retrieval system with Gemini for Google Cloud.



The new way to speed up data processing and responses

**“We have
positioned
ourselves as an
AI and
automation
company, and
with Google
Cloud we have
been able to
incorporate
these
technologies
seamlessly into
our solutions.”**

Finny Mathews

Co-founder and
Director, Quadance

Specialists in empowering businesses with intelligent automation, [Quadance](#) evaluated Artificial Intelligence (AI) data-extraction services from multiple cloud providers and identified [Google Cloud](#) as the best fit for its specific use cases.

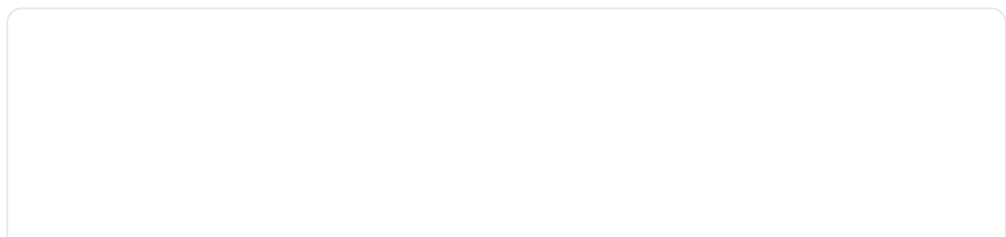
Google Cloud's AI-powered optical character recognition services were the primary reason for Quadance's choice. Access to generative AI through [Gemini](#) was another key factor in the selection – with Gemini being infused in most of Quadance's solutions, Google Cloud's AI services help the company extract data easily from complex documents with an extremely high degree of accuracy.



Why Google Cloud?

As part of a project for a customer, Quadance needed to map two million photos with corresponding names from college yearbooks in one month. "By combining Gemini's contextual understanding with its models, the business was able to accurately map names to photos and complete all processing within the required timeframe. With Gemini, the company reduced its data extraction effort for this project by 50%," said Mathews. "Moreover, it was also able to send about 100 requests per minute to Gemini, which, combined with rapid processing, ensured that it met the project deadline."

Quadance has added a Gemini-integrated chat interface to its document storage and retrieval system, enabling fast and intelligent responses to search queries. "Gemini can understand user questions, fetch corresponding documents, and provide accurate, concise summaries, improving the user experience, boosting productivity, and enabling faster decision-making," said Mathews. "When we attempted a similar project using traditional AI, the accuracy was limited, and we had to invest in natural-language conversions. Gemini has considerably reduced our development effort while meeting users' expectations of being able to interact naturally with documents."





With a mission to undo complexity with AI services and advanced data processing, **Quadance** empowers organizations by helping them digitally transform with AI-driven automation, helping businesses streamline processes with quality output while providing exceptional user experiences driven by customer centricity and technical excellence.

Industry: Technology

Location: India

Products: [Google Cloud](#), [Gemini](#)

Why Google	Products and pricing	Solutions	Resources	Engage
Choosing Google Cloud	Google Cloud pricing	Infrastructure modernization	Google Cloud Affiliate Program	Contact sales
Trust and security	Google Workspace pricing	Databases	Google Cloud documentation	Find a Partner
Modern Infrastructure Cloud	See all products	Application modernization	Google Cloud quickstarts	Become a Partner
Multicloud		Smart analytics	Google Cloud Marketplace	Events
Global infrastructure		Artificial Intelligence	Learn about cloud computing	Podcasts
Customers and case studies		Security	Support	Developer Center
Analyst reports		Productivity & work transformation	Code samples	Press Corner
Whitepapers		Industry solutions	Cloud Architecture Center	Google Cloud on YouTube
Blog		DevOps solutions	Training	Google Cloud Tech on YouTube
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