

-----For YoY Total Value-----

```
SELECT
    YEAR(date) AS year,
    SUM(total_value_inr) AS total_value,
    LAG(SUM(total_value_inr)) OVER (ORDER BY YEAR(date)) AS last_year,
    ROUND(
        (SUM(total_value_inr) - LAG(SUM(total_value_inr)) OVER (ORDER BY YEAR(date)))
        / NULLIF(LAG(SUM(total_value_inr)) OVER (ORDER BY YEAR(date)),0) * 100,
        2) AS yoy_total_value_pct
FROM trade_cleaned
GROUP BY YEAR(date)
ORDER BY year;
```

-----for YoY Duty Paid-----

```
SELECT
    YEAR(date) AS year,
    SUM(duty_paid_inr) AS duty_paid,
    LAG(SUM(duty_paid_inr)) OVER (ORDER BY YEAR(date)) AS last_year,
    ROUND(
        (SUM(duty_paid_inr) - LAG(SUM(duty_paid_inr)) OVER (ORDER BY YEAR(date)))
        / NULLIF(LAG(SUM(duty_paid_inr)) OVER (ORDER BY YEAR(date)),0) * 100,
        2) AS yoy_duty_pct
FROM trade_cleaned
GROUP BY YEAR(date)
ORDER BY year;
```

----- for YoY Grand Total -----

```
SELECT
    YEAR(date) AS year,
    SUM(grand_total_inr) AS grand_total,
    LAG(SUM(grand_total_inr)) OVER (ORDER BY YEAR(date)) AS last_year,
    ROUND(
        (SUM(grand_total_inr) - LAG(SUM(grand_total_inr)) OVER (ORDER BY YEAR(date)))
        / NULLIF(LAG(SUM(grand_total_inr)) OVER (ORDER BY YEAR(date)),0) * 100,
        2) AS yoy_grand_pct
FROM trade_cleaned
GROUP BY YEAR(date)
ORDER BY year;
```

----- Pareto -----

```
WITH hsn AS (
    SELECT
        hs_code,
        SUM(grand_total_inr) AS total_value
    FROM trade_cleaned
    GROUP BY hs_code
),
sorted AS (
    SELECT
        hs_code,
        total_value,
        SUM(total_value) OVER (ORDER BY total_value DESC) AS cumulative_value,
```

```

        SUM(total_value) OVER () AS total_sum
    FROM hsn
)
SELECT
    hs_code,
    total_value,
    cumulative_value,
    ROUND((cumulative_value / total_sum)*100, 2) AS cumulative_pct
FROM sorted
ORDER BY total_value DESC;

```

-----active vs churned suppliers-----

```

WITH hsn AS (
    SELECT
        hs_code,
        SUM(grand_total_inr) AS total_value
    FROM trade_cleaned
    GROUP BY hs_code
),
sorted AS (
    SELECT
        hs_code,
        total_value,
        SUM(total_value) OVER (ORDER BY total_value DESC) AS cumulative_value,
        SUM(total_value) OVER () AS total_sum
    FROM hsn

```

)

SELECT

hs_code,

total_value,

cumulative_value,

ROUND((cumulative_value / total_sum)*100, 2) AS cumulative_pct

FROM sorted

ORDER BY total_value DESC;

-----END-----