



PIZZA SALES REPORT

Jan/15 - Dec/15

pizza_category

All

01/01/2015

31/12/2015



Home



Best/Worst sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from month of **July and January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large Pizza contributes to **maximum** sales



124K

TotalRevenue



38.14

AvgOrderValue



7K

TotalPizzaSold



3K

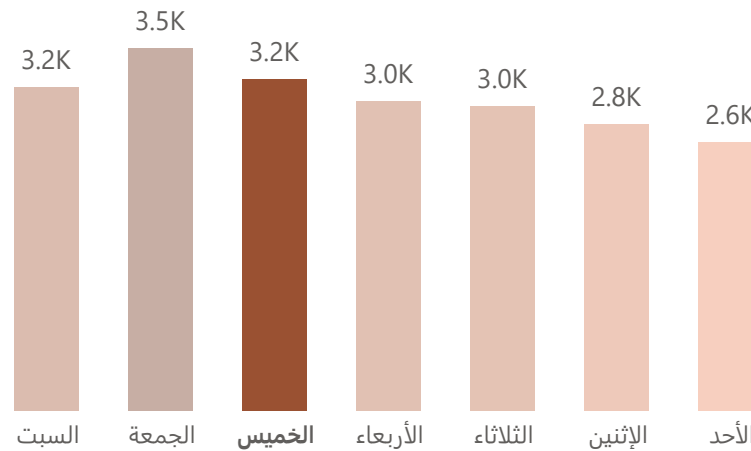
TotalOrders



2.31

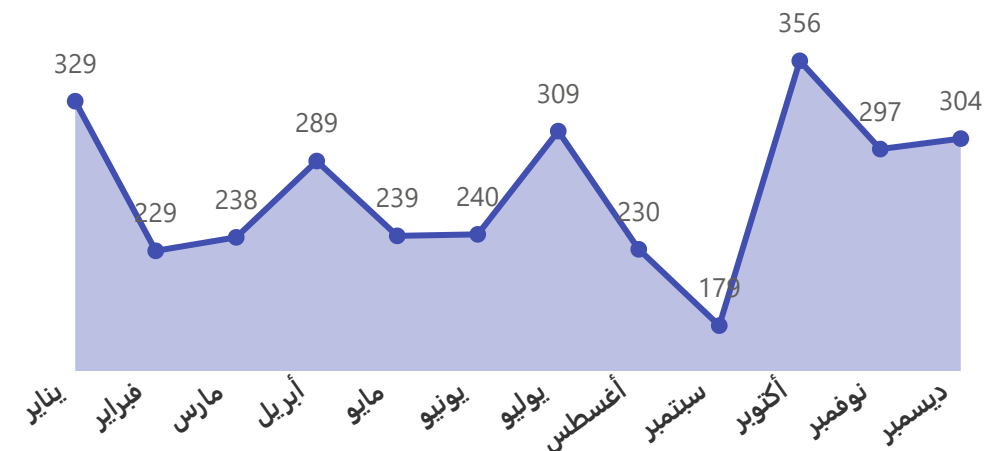
AvgPizzasPerOrder

Daily Trend for Total Orders

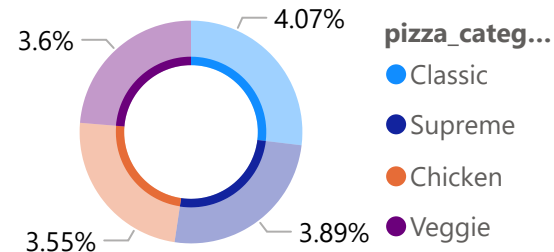


Order Day

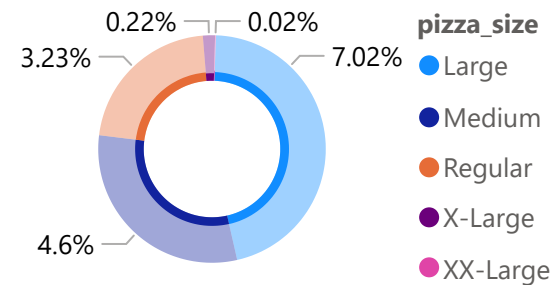
Monthly trend for total orders



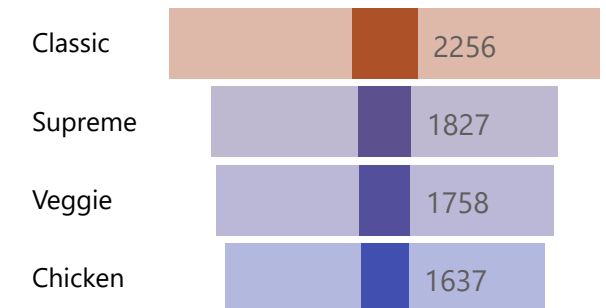
% of Sales by Pizaa Category



% of Sales by Pizaa Size



TotalPizzaSold by pizza_category





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Best/Worst sellers



BEST SELLERS

REVENUE

The **Thai Chicken** Pizza Contributes to **Maximum** Revenue.

QUANTITY

The **Classic Deluxe** Pizza Contributes to **Maximum** Total Quantity

TOTAL ORDERS

The **Classic Deluxe** Pizza Contributes to **Maximum** Total Orders

SALES PERFORMANCE

REVENUE

The **Brie Carre** Pizza **Minimum** Revenue

QUANTITY

The **Brie Carre** Pizza **Minimum** Quantity

TOTAL ORDERS

The **Brie Carre** Pizza **Minimum** Orders



818K

TotalRevenue



38.31

AvgOrderValue



50K

TotalPizzaSold



21K

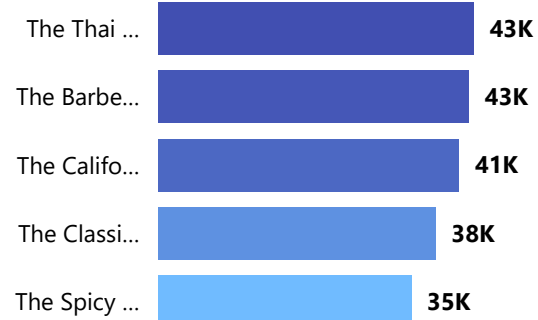
TotalOrders



2.32

AvgPizzasPerOrder

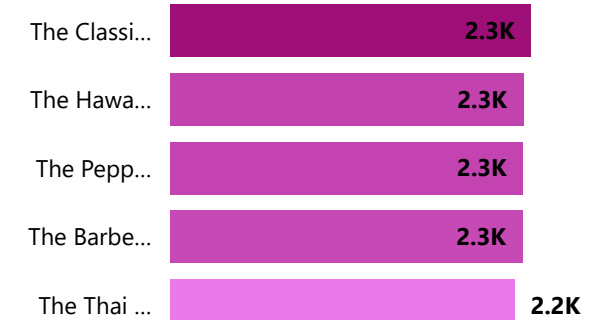
Top 5 Pizzas by Revenue



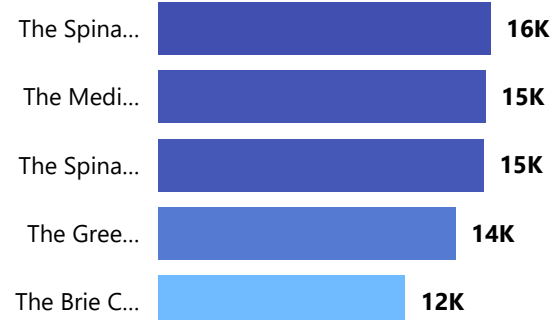
Top 5 Pizzas by Quantity



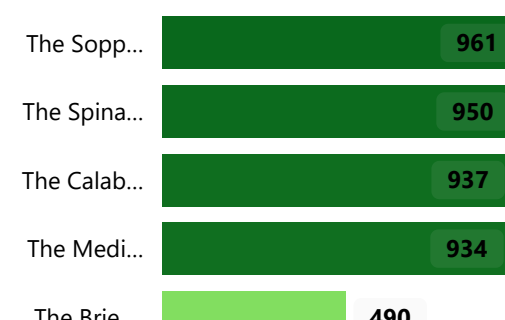
Top 5 Pizzas by Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Orders

