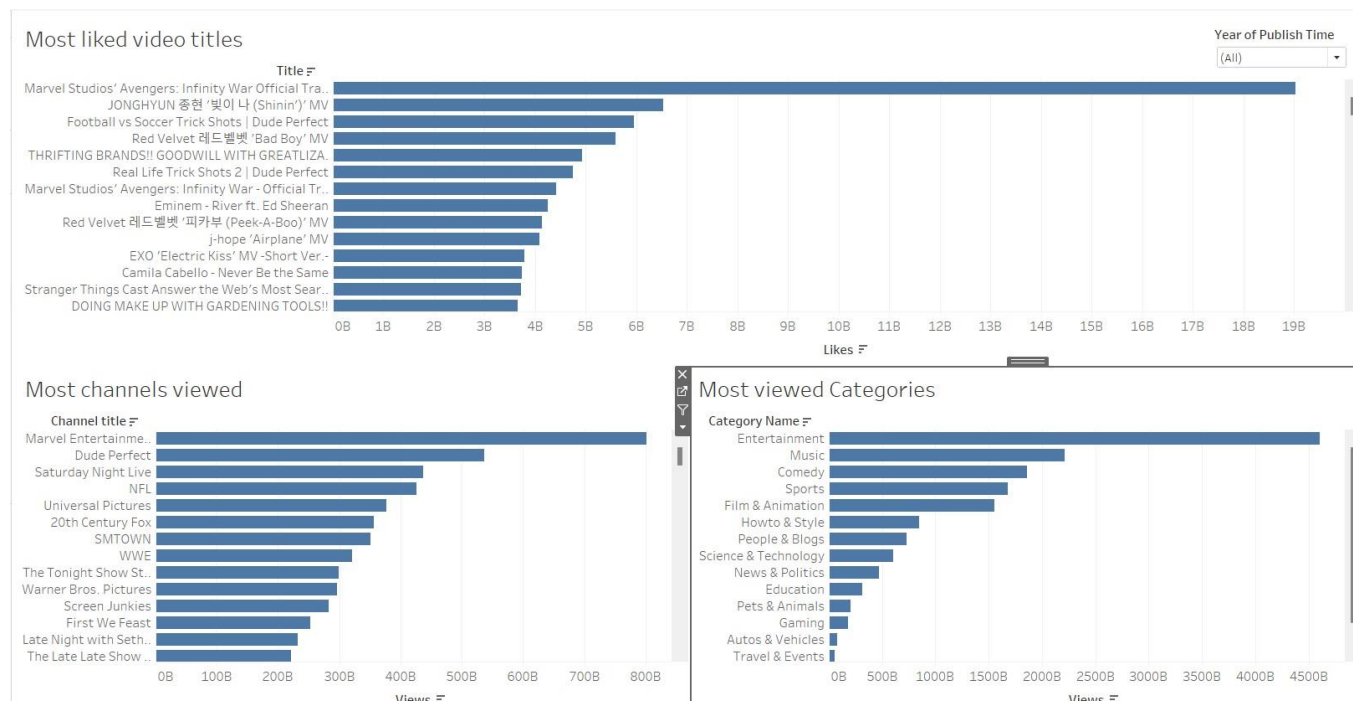# Q1 : What are the most viewed Categories , channels and videos over the years ?



## Links:

[Dominent youtube catagories over the years | Tableau Public](#)

## Summery

Looking at the data starting from 2006, entertainment was the dominant category, then Music started

To come on top until 2011, News & politics surprisingly came in top also the news channels like CBS

which indicates that year witnessed major political events, that lasted until 2014,

then the category of Film & animation came on top for the years 2015, 2016, and the news category

came in a second place.

Starting from 2017 Marvel entertainment came to rule and become the most viewed channel and its trailer

"The avengers infinity war" became the most viewed YouTube title with approximately 19 billion views .
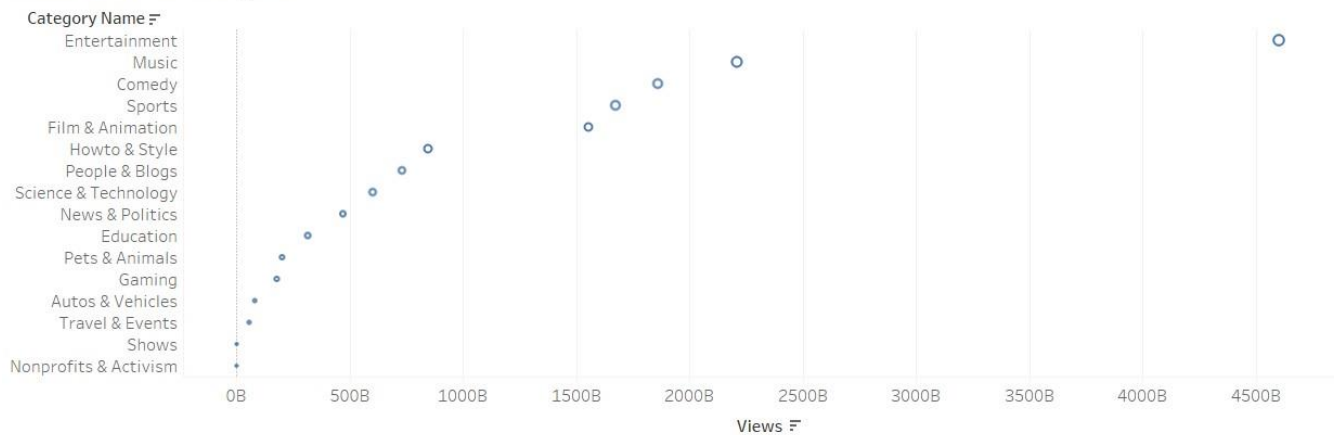
## Design

We use dashboard here to quickly gain insights into the most important aspects of our data. And make competitive analyses.

## Resources

[Trending YouTube Video Statistics | Kaggle](#)

## Q2 : What are the most and least viewed Categories ?



Most viewed Categories

**Links**:

the most and least viewed Categories | Tableau Public

## Summary

It looks that Nonprofits &Activism, Shows, Travel and Events came last according to viewing

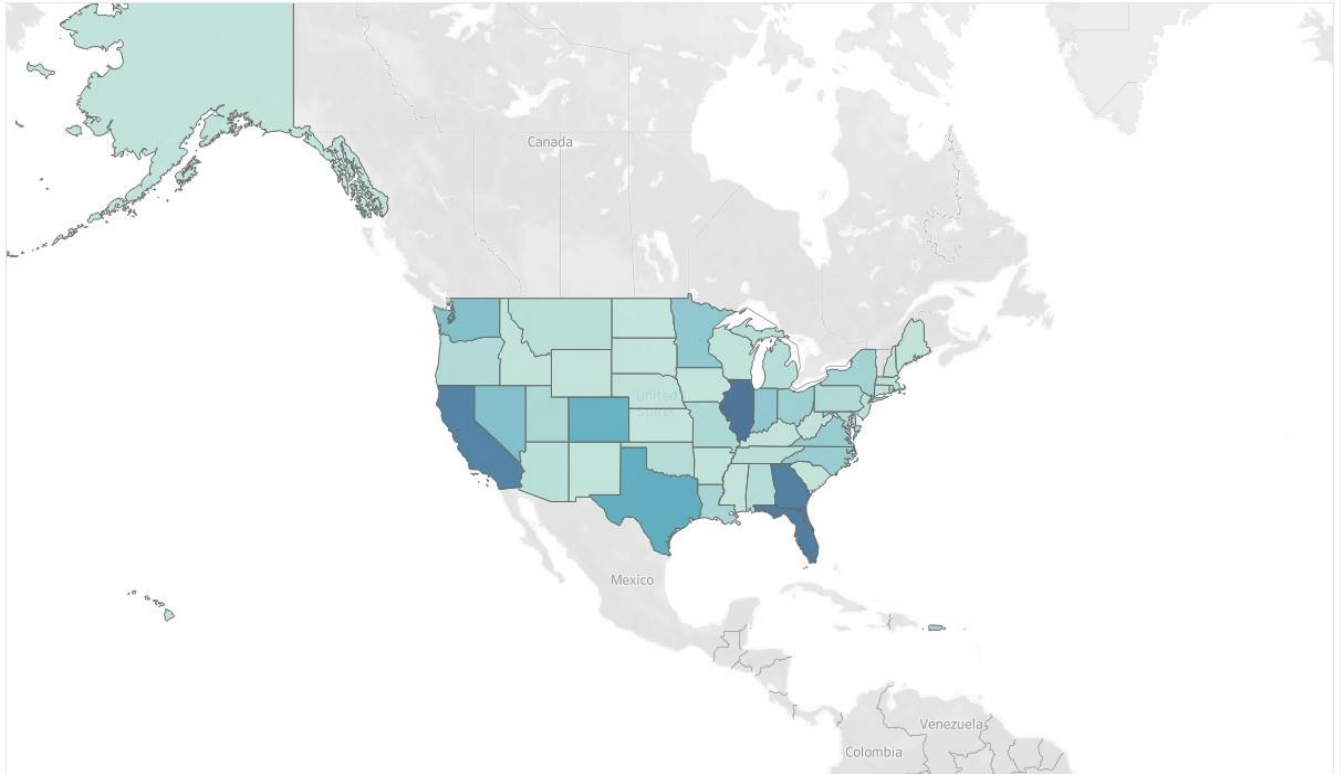While Entertainment, Comedy, Music came on top.

## Design

Using shape chart to compare different categorical or discrete variables.

## Resources

Trending YouTube Video Statistics | Kaggle

## Q3: Which states made the most YouTube views?



States with most views

## Links:

States with the most Youtube views | Tableau Public

## Summary

Florida and Georgia are the top states according to number of YouTube views over

the years

looking at the timeline, from 2006 YouTube views were limited to a few states starting with

Nevada, Colombia, Louisiana, and views started to grow to all states starting from 2017

## Design

The map chart is used here because we compare values across geographical regions, this kind of data expression is clearer and more intuitive. We can visually see the distribution or proportion of data in each region.

## Resources

Trending YouTube Video Statistics | Kaggle