

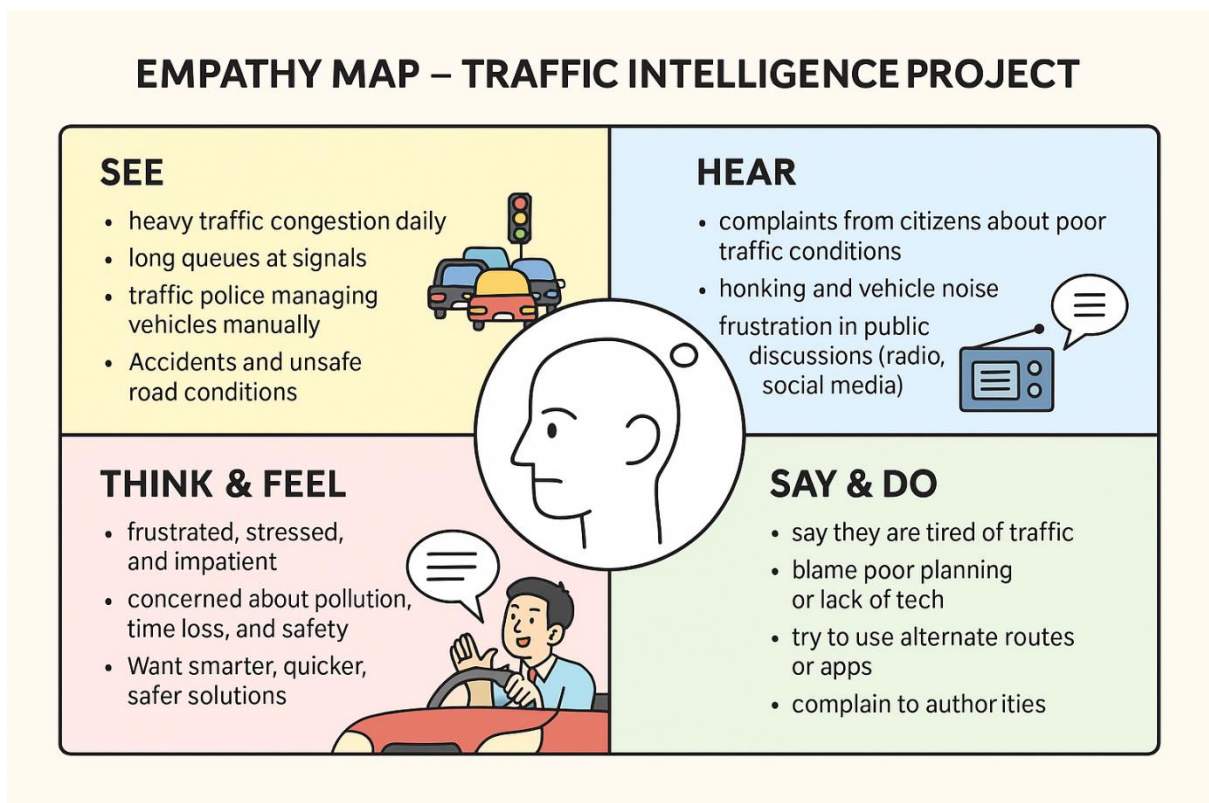
Ideation Phase Empathize & Discover

Date	31 January 2025
Team ID	LTVIP2025TMID41942
Project Name	TrafficTelligence:advanced traffic volume estimation with machine learning
Maximum Marks	4 Marks

Empathy Map Canvas:

empathy and canvas information for a **Traffic Intelligence Project**, which typically involves using technology like AI, sensors, and data analytics to manage and optimize road traffic. This can include things like predicting congestion, smart signals, and real-time traffic monitoring.

- Heavy traffic congestion daily
- Long queues at signals
- Traffic police managing vehicles manually
- Accidents and unsafe road conditions
- Delay in emergency vehicle movement



Example:

Reference: <https://www.mural.co/templates/empathy-map-canvas>

