

Joni Halabi

Senior Web Developer and Instructor

< Summary />

Senior web developer in Washington DC with over 20 years of programming experience. Expertise in both creating custom themes for content management systems, architecting Javascript applications, and developing eCommerce solutions.

< Contact Details />

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< Skills />

Front End

HTML
CSS / SCSS
Bootstrap
Bourbon, Neat
Twig, Handlebars
SVG

Javascript

Plain Ol' Javascript
jQuery, jQuery UI
Node
React, JSX
Backbone, Marionette
D3
Jasmine

Languages

PHP
Gulp
JSP
JSTL

CMS

WordPress
Drupal
WooCommerce
Magento

< Current Work />

2016 - present

Senior Javascript Front-End Developer

GEORGETOWN UNIVERSITY

- Building custom Gutenberg blocks and WordPress plugins for specialized functionality using React, JSX, and PHP.
- Converted the university's Drupal themes into WordPress themes, using HTML, SCSS, and Twig.
- Developing custom Javascript functionality for individual department websites.
- Built responsive and accessible Drupal 7 themes for the university's school and department sites using HTML, CSS, Bootstrap 4, Javascript, and PHP.
- Led the university's accessibility development efforts during an OCR review in 2017.

2015 - present

Founder and Lead Developer

THAT DEV GIRL

- Working with both large and small businesses to build website and application UIs, specializing in creating dynamic and responsive themes and functionality for WordPress and Drupal.

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< Conference Speaking & Teaching />

2019

- *Customizing Gutenberg: Lessons Learned at Georgetown* at WPCampus Online (January 2019)

2017

- *Accessible Development For All!* at:
 - edUi (September 2017)
 - ConvergeSE (June 2017)
 - NoVA CodeCamp (April 2017)

2016

- *Introduction to Javascript* workshop at General Assembly (September 2016)
- *Front-End Web Development* 10-week class at General Assembly (March 2016 - June 2016)
- *Front-End Web Development* 10-week class at General Assembly (December 2015 - March 2016)

< Previous Experience />

2015

Lead Web Developer

ATLANTIC MEDIA STRATEGIES

- Led and grew the web development team by establishing project workflows.
- Created a development resource library containing base themes and reusable custom libraries and WP plugins.
- **The Chicago Community Trust:** Lead developer on a project to develop a new responsive website in WordPress. The site released in May 2015 and won the 2015 OMMA award for website excellence.

2009 - 2014

Senior User Experience Developer

OPTAROS

- Worked with creative and back-end teams to develop user-focused client e-commerce sites.
- **Macys:** I re-platformed the product management application UI as a Backbone app, with Marionette and Jasmine. I also worked with a team to launch a company-wide core UI platform in Backbone and jQuery UI.
- **Stella & Dot:** I localized their online shop for the European market and redesigned a significant part of the site's stylist order creating workflow. Development work was done in Magento, using CSS, jQuery, and Prototype.

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2004 - 2009

Web Content Engineering Manager & Translation Manager

CAMBRIDGE INTERACTIVE DEVELOPMENT CORP.

- Maintained all company and product websites and app UIs. Directly managed front-end web content engineers.
- Created the company's localization department. Set standards used by this department for all copy localization.
- Managed the translation process for all website and software copy in over 15 written languages.

< Degrees, Certifications, and Awards />

Georgetown University President's Excellence Award, 2017

Team award for web accessibility

Magento Front End Developer Certification, 2013

Master of Fine Arts, 2003

Electronic Arts @ Rensselaer Polytechnic Institute

Bachelor of Science, 2000

Electronic Media, Arts, and Communication & Computer Science @ Rensselaer Polytechnic Institute