Joni Halabi

Senior Web Developer and Instructor

< Summary />

Senior web developer in Washington DC with over 20 years of programming experience. Expertise in WordPress custom plugin and theme development and JavaScript application architecture.

< Contact />

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< Skills />

- JavaScript (ESNext)
- jQuery
- Node
- React
- Twig, Handlebars
- WordPress
- Gutenberg API
- WooCommerce
- Jekyll
- Drupal
- HTML
- CSS / SCSS
- Bootstrap
- Bourbon, Neat
- SVG
- PHP
- Gulp
- JSX
- JSP
- JSTL

< Current Work />

2016 - present

Senior Javascript Front-End Developer

GEORGETOWN UNIVERSITY

- Developing a common WordPress framework, including custom theme and plugin functionality, used by 350+ university school and department websites.
- Building custom WordPress editor (Gutenberg) blocks that are integrated with a central KSS pattern library using ReactJS, JSX, PHP, and Twig.
- Converted the university's Drupal themes into WordPress themes, using HTML, SCSS, and Twig.
- Built responsive and accessible Drupal 7 themes for the university's school and department sites using HTML, CSS, Bootstrap 4, Javascript, and PHP.
- Led the university's accessibility development efforts during an OCR review in 2017.

< Conference Speaking & Teaching />

Speaking appearances in 2022:

- Panelist at **Gutenberg Developer Hours**, WordPress Social Learning Meetup (February & March, 2022)

Previous speaking and teaching appearances:

- Speaker at **WPCampus Online** (September 2021)
- Speaker at **HighEdWeb** (October 2021)
- Speaker at **Javascript for WordPress Conference** (July 2020)
- Speaker at **WPCampus Online** (July 2020)
- Speaker at **WPCampus Online** (January 2019)
- Speaker at **edUi** (September 2017)
- Speaker at **ConvergeSE** (June 2017)
- Speaker at **NoVA CodeCamp** (April 2017)
- Taught **Introduction to Javascript** @ General Assembly (September 2016)
- Taught **Front-End Web Development** @ General Assembly (March 2016 - June 2016)
- Taught **Front-End Web Development** @ General Assembly (December 2015 - March 2016)

< Previous Experiences />

2015

Lead Web Developer @ Atlantic Media Strategies

- Led and grew the web development team by establishing project workflows.
- Created a development resource library containing base themes and reusable custom libraries and WP plugins.
- **The Chicago Community Trust:** Lead developer on a project to develop a new responsive website in WordPress. The site released in May 2015 and won the 2015 OMMA award for website excellence.

2009 - 2014

Senior User Experience Developer @ Optaros

- Worked with creative and back-end teams to develop user-focused client e-commerce sites for a variety of enterprise companies, including Macy's, Stella & Dot, and AAA.

2004 - 2009

Web Content Engineering Manager @ Cambridge Interactive Development Corp.

- Maintained all company and product websites and app UIs. Directly managed front-end web content engineers.
- Created the company's localization department. Set standards used by this department for all copy localization.

< Degrees, Certifications, and Awards />

- **Georgetown University President's Excellence Award**, 2017
- **Magento Front End Developer Certification**, 2013
- **Master of Fine Arts**, *Electronic Arts* @ Rensselaer Polytechnic Institute, 2003
- **Bachelor of Science**, *Electronic Media & Computer Science* @ Rensselaer Polytechnic Institute, 2000