

# Joni Halabi

Senior Web Developer and Instructor

## < Summary />

Senior web developer in Washington DC with over 20 years of programming experience. Expertise in WordPress custom plugin and theme development and JavaScript application architecture.

## < Contact />

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## < Skills />

- HTML
- CSS / SCSS
- Bootstrap
- Bourbon, Neat
- SVG
- Javascript (ESNext)
- jQuery, jQuery UI
- Node
- React, JSX
- Twig, Handlebars
- PHP
- Gulp
- JSP
- JSTL
- WordPress
- WooCommerce
- Jekyll
- Drupal

## < Current Work />

2016 - present

### Senior Javascript Front-End Developer

GEORGETOWN UNIVERSITY

- Developing a common WordPress framework, including custom theme and plugin functionality, used by 350+ university school and department websites.
- Building custom WordPress editor (Gutenberg) blocks that are integrated with a central KSS pattern library using ReactJS, JSX, PHP, and Twig.
- Converted the university's Drupal themes into WordPress themes, using HTML, SCSS, and Twig.
- Built responsive and accessible Drupal 7 themes for the university's school and department sites using HTML, CSS, Bootstrap 4, Javascript, and PHP.
- Led the university's accessibility development efforts during an OCR review in 2017.

## < Conference Speaking & Teaching />

### Speaking appearances in 2022

- Panelist at **Gutenberg Developer Hours**, WordPress Social Learning Meetup (February & March, 2022)

## Previous speaking and teaching appearances

- Speaker at **WPCampus Online** (September 2021)
- Speaker at **HighEdWeb** (October 2021)
- Speaker at **Javascript for WordPress Conference** (July 2020)
- Speaker at **WPCampus Online** (July 2020)
- Speaker at **WPCampus Online** (January 2019)
- Speaker at **edUi** (September 2017)
- Speaker at **ConvergeSE** (June 2017)
- Speaker at **NoVA CodeCamp** (April 2017)
- Taught **Introduction to Javascript** @ General Assembly (September 2016)
- Taught **Front-End Web Development** @ General Assembly (March 2016 - June 2016)
- Taught **Front-End Web Development** @ General Assembly (December 2015 - March 2016)

## < Previous Experience />

2015

### **Lead Web Developer** @ Atlantic Media Strategies

- Led and grew the web development team by establishing project workflows.
- Created a development resource library containing base themes and reusable custom libraries and WP plugins.
- **The Chicago Community Trust:** Lead developer on a project to develop a new responsive website in WordPress. The site released in May 2015 and won the 2015 OMMA award for website excellence.

2009 - 2014

### **Senior User Experience Developer** @ Optaros

- Worked with creative and back-end teams to develop user-focused client e-commerce sites for a variety of enterprise companies, including Macy's, Stella & Dot, and AAA.

2004 - 2009

### **Web Content Engineering Manager** @ Cambridge Interactive Development Corp.

- Maintained all company and product websites and app UIs. Directly managed front-end web content engineers.
- Created the company's localization department. Set standards used by this department for all copy localization.

## < Degrees, Certifications, and Awards />

### **Georgetown University President's Excellence Award, 2017**

Team award for web accessibility

### **Magento Front End Developer Certification, 2013**

### **Master of Fine Arts, 2003**

*Electronic Arts* @ Rensselaer Polytechnic Institute

### **Bachelor of Science, 2000**

*Electronic Media, Arts, and Communication & Computer Science* @ Rensselaer Polytechnic Institute