

# BrandVision Profiler: Monetization Blueprint

*Input: People love my content but I don't know what to se... | 2025-04-20*

## 1. Analyze Emotional Signals & Engagement Stage:

Observing the engagement patterns with your content, we can infer that your audience responds positively to your speaking ability. They enjoy your charisma, clarity, and the manner you deliver your content. Assessing your likes, shares, comments, and views can provide insights into the emotional signals your audience sends, hence helping with audience segmentation.

## 2. Recommend 2 Monetizable Offers:

- Webinars or Online Workshops: Given your strength in speaking, conducting live webinars or online workshops can be a viable source of income. They can be detailed, informative sessions on topics your audience is interested in.

- Podcast Membership: Another offer could be exclusive podcast series. You can create private group memberships for your podcasts that include early access to new episodes, bonus content, and interactive Q&A sessions.

## 3. Suggest 3 Soft-Sell CTA Post Ideas:

- Share an insightful snippet from your upcoming webinar and prompt them with "If you found this interesting, just imagine what our complete session holds! Secure your spot now!"

- Share a teaser or behind-the-scenes clip from your podcast episode. Use a CTA like "Enjoyed this sneak peek? Join our exclusive Podcast Club to access all the exquisite content."

- Ask questions and spark discussions on related topics to your webinar or podcast. CTA could be, "Have more to say or curious about the topic? Jump into our webinar/podcast to dive deep."

## 4. Funnel Path:

DM Prompt -> "Hey, I've noticed you seem really engaged in our discussions, I thought you might be interested in our upcoming webinar/ exclusive podcast"

Lead Magnet -> Provide a free mini-webinar or podcast episode to lure them into your offerings

Upsell -> After their experience with the free content, upsell your actual offer: "Enjoyed the free session? This is just a taste of what the actual session holds. Sign up now!"

#### 5. Confidence-Boosting Language to Reduce Doubt:

Always instill confidence using positive affirmation messages like "You're making a wise decision", "Join a community of smart learners" etc.

#### 6. Quick Win Timeline:

Day 1-2: Teaser Posts

Day 3-4: Invite for free mini-webinar/podcast

Day 5: Upsell Paid Webinar/Podcast Membership

Day 6-7: Reminder and Count Down Posts

#### 7. Add VIP Upgrade Suggestion with CTA:

"Boost your growth journey with our VIP upgrade! Get first access to new content, personalized responses to your queries, and more. Elevate your learning experience by becoming a VIP member today!"

### **Next Steps:**

- Turn this into a launch plan.
- Book a Strategy Call: <https://calendly.com/curlygirllala/30-minute-strategy-call>
- Unlock the Power Bundle: <https://brandvisionprofiler.com/checkout?bundle=power149>

