

BrandVision Profiler: Offer Summary

Offer: Emotional Marketing Mastery | Type: Mini Course

Description: 4-part video series to teach coaches how to create emotionally magnetic content that sells.

AI Offer Strategy:

1. Summary: Emotional Marketing Mastery is a condensed and value-packed mini-course designed especially for coaches. Our 4-part video series will delve deep into the intricacies of designing and delivering powerful and emotionally charged content to captivate your target audience, foster genuine relations, and ultimately attract more clients.

2. Emotional Trigger: Do you struggle to connect with your potential clients on a deep, emotional level? Or perhaps you find difficulty in eloquently expressing the real value you can deliver, leaving potential clients unmoved. This course addresses these pains head-on, helping you to authentically communicate your passion, purpose, and expertise, in a way that resonates with your clients on an emotional level.

3. Tangible outcomes: After completing Emotional Marketing Mastery, you'll be able to craft emotionally compelling content that not only captures attention but also leads to sales. You'll also gain the knowledge to strategically use these emotional aspects in your marketing to build strong relationships with clients, enhancing client retention and recurring business.

4. Bonuses / Fast-Action Incentives: Act fast to enrol and benefit from an exclusive bonus - a one-on-one coaching session with our expert team to explicitly address your unique pain points and aspirations (\$350 value). Plus, the first 50 sign-ups will receive an additional bonus - our 'Emotion Elevation eBook,' a rich guide on advanced emotional marketing techniques (worth \$99).

5. Suggested Pricing Model: The Emotional Marketing Mastery mini-course, including all bonuses and exclusive materials, can be yours for a one-time investment of \$499 only. Leverage this opportunity to transform your coaching business today.

6. Recommended CTA Phrase: "Embrace the power of emotional marketing! Enroll in the Emotional Marketing Mastery course today and start connecting deeply with your audience to skyrocket your conversions. Your transformational journey begins here!"

Next Step:

Want help launching this offer?

- Book a Strategy Call: <https://calendly.com/curlygirllala/30-minute-strategy-call>
- Explore Power Bundle: <https://brandvisionprofiler.com/checkout?bundle=power149>

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