BrandVision Profiler: Offer Summary

Offer: Emotional Marketing Mastery | Type: Mini Course

Description: 4-part video series to teach coaches how to create emotionally magnetic content that

sells.

Al Offer Strategy:

1. Summary: Emotional Marketing Mastery is an exclusive four-part mini-course designed

specifically for coaches. This actionable guide unlocks the secrets to crafting emotionally engaging

content that not only resonates with your audience, but also compels them to invest in your services.

2. Emotional trigger: Are you tired of creating content that doesn't deliver the desired results? Do

you feel like your messages aren't resonating with your audience? This course will eliminate these

struggles, helping you capture your audience's hearts and minds to achieve your business

objectives.

3. Tangible outcomes: After undertaking this course, you'll have mastered the art of emotion-driven

copywriting, leading to a significant increase in client engagement, improved conversions, and

potentially substantial growth in your revenue. You'll also gain the skills to consistently communicate

in a way that moves and inspires, making every piece of content a powerful sales pitch.

4. Bonuses or fast-action incentives: Enroll now, and you'll receive two bonus materials absolutely

free - our 'Emotion-Driven Content Blueprint' for your immediate reference and our monthly

'Emotional Marketing Hot-Tips Newsletter'. Additionally, to reward fast action-takers, we're offering a

20% discount to the first 20 enrollees.

- 5. Suggested pricing model: A one-time payment is suggested for this course. This gives lifetime access to the course materials, the freedom to revisit lessons as often as needed, and all updates in the future at no extra cost.
- 6. Recommended CTA Phrase: "Elevate your content to emotionally magnetic levels. Enroll in Emotional Marketing Mastery today, and transform your communication into a sales-converting powerhouse."

Next Step:

Want help launching this offer?

- Book a Strategy Call: https://calendly.com/curlygirllala/30-minute-strategy-call
- Explore Power Bundle: https://brandvisionprofiler.com/checkout?bundle=power149

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