

BrandVision Profiler: Offer Summary

Offer: Emotional Marketing Mastery | Type: Mini Course

Description: 4-part video series to teach coaches how to create emotionally magnetic content that sells.

AI Offer Strategy:

1. Summary of what it is and who it's for: "Emotional Marketing Mastery is a mini course designed specifically for coaches. Its 4-part video series will guide you on how to craft emotionally powerful content that is compelling enough to generate increased business sales."
2. Emotional trigger (what pain or desire it solves): "Are you a coach frustrated by lackluster conversions or feeling stuck with content that doesn't connect with your audience? This course will allow you to tap into your audience's emotions, guiding you on how to strike a chord with them, ignite their interest in what you offer, and ultimately influence their purchasing decisions."
3. Tangible outcomes they'll get: "By undertaking this course, you will be able to craft content that resonates with your audience on an emotional level, sparking their interest and cultivating their loyalty. As a result, you'll see vastly improved engagement rates, an increase in lead generation and ultimately, sales growth."
4. Bonuses or fast-action incentives: "Act now and receive two free bonuses: 'The Ultimate Copywriting Cheat Sheet for Emotional Marketing' and a 1-hour personalized consultation on how to implement emotional trigger tactics in your specific business topic. This offer is for a limited time only, so don't hesitate!"
5. Suggested pricing model (one-time, recurring, etc.): "This valuable mini-course and bonuses can

be yours for a one-time payment of just \$97. This is a small investment for the substantial and enduring returns you'll generate."

6. Recommended CTA phrase: "Don't miss this golden opportunity to uplift your content and skyrocket your sales. Harness the power of emotional marketing today by taking advantage of this special offer. Click on 'Enroll Now' and let's embark on this transformative journey together!"

Next Step:

Want help launching this offer?

- Book a Strategy Call: <https://calendly.com/curlygirllala/30-minute-strategy-call>
- Explore Power Bundle: <https://brandvisionprofiler.com/checkout?bundle=power149>

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