

# BrandVision Profiler: Monetization Blueprint

*Input: People love my content but I don't know what to se... | 2025-04-20*

1. Analyze Emotional Signals & Engagement Stage: By studying the comments, likes and shares your content receives, alongside any direct messages, we can determine the emotional connection your audience has with you. Are they amused, inspired, thankful? Moreover, the frequency and type of their interactions can reveal their engagement stage. If they're regularly engaging, they're warm prospects while infrequent interaction suggests they need more nurturing.

## 2. Monetizable Offers:

a. Personalized Coaching: Given your speaking strength, offering voice coaching or public speaking training aligns well. Such classes help people be more comfortable, articulate, and persuasive in professional or personal situations.

b. Webinar Host: Partner with brands or influencers for sponsored webinars. You can host these events, create an engaging atmosphere, convert sales, all while providing value to your audience.

## 3. Soft-Sell CTA Post Ideas:

a. Share a story of someone you helped improve their public speaking skills, then invite your audience to join your coaching program for similar benefits.

b. A behind-the-scenes post from your upcoming sponsored webinar, enticing your followers to sign up to learn more.

c. Share a personal challenge you overcame through better speaking skills, and invite your audience to discover these benefits through your coaching.

## 4. Funnel Path:

a. DM Prompt: "Seen our latest success story post? Thoughts?"

b. Lead Magnet: "Free eBook - Top 10 Tips to Master Public Speaking Today."

c. Upsell: "Liked the eBook tips? Dive deeper into the art of speaking with our coaching program!"

5. Confidence-Boosting Language: Use positive and reassuring language to reduce doubt, such as "You have the potential," "This is entirely possible for you," "you're closer than you think to mastering this skill."

6. Quick Win Timeline:

Day 1-2: Engage audience with success story posts and encourage DMs.

Day 3-4: Promote the lead magnet via posts and DMs.

Day 5-6: Share testimonials and success stories from your coaching class.

Day 7: Official announcement and invitation to your coaching program.

7. VIP Upgrade Suggestion: Create a VIP membership for your most committed followers offering exclusive benefits. "Want more personalized coaching and insights? Join our VIP Club and uplevel your public speaking skills. Hurry, limited slots only!"

### **Next Steps:**

- Turn this into a launch plan.
- Book a Strategy Call: <https://calendly.com/curlygirllala/30-minute-strategy-call>
- Unlock the Power Bundle: <https://brandvisionprofiler.com/checkout?bundle=power149>