

# BrandVision Profiler: Monetization Blueprint

*Input: People love my content but I don't know what to se... | 2025-04-20*

## 1. Analyze emotional signals & engagement stage:

We need to analyze the engagement data and understand the emotional signals of your audience. For example, let's consider your audience is motivated and inspired by your content. Their engagement level is high, regarding likes, shares, and comments, showing they are actively interested and involved.

## 2. Recommend 2 monetizable offers (aligned with emotions + strengths)

Given your strength in speaking:

- Offer 1: You could create an online masterclass or a webinar series on a topic of interest among your audience. Given their motivation and alignment with your content, they would be likely to invest in learning more in-depth from you.
- Offer 2: Podcasts or Audiobooks - You can leverage your speaking skills and create a premium podcast series or audiobooks on popular topics.

## 3. Suggest 3 soft-sell CTA post ideas:

- Post idea 1: You can create a teaser for your upcoming webinar series or masterclass with a line such as "Tune in for my upcoming masterclass on XYZ. Double tap if you're as excited as I am!"
- Post idea 2: Share a behind-the-scenes video of you recording for your podcast or audiobook. Caption it with something like, "A sneak peek into my new podcast - can't wait for you all to hear it! Let me know what you think!"
- Post idea 3: Share a related inspirational quote or personal story. It could end up with a line like "If you want to dive deeper into this, you might enjoy my webinar/masterclass/podcast on XYZ."

#### 4. Funnel path (DM prompt -> lead magnet -> upsell):

- DM: Use direct messages to engage your audience personally. Have a call-to-action like "Message me if you're interested in learning more about XYZ."
- Lead magnet: Offer a free mini-class or a free podcast episode to get them to sign up for your email list.
- Upsell: Once they are engaged with your free content, offer an upsell like the full masterclass or the complete podcast series.

#### 5. Confidence-boosting language to reduce doubt:

Use phrases like "You can do it!", "Imagine where you could be in a couple of weeks/months if you get started today!", "You are capable and worth the investment in yourself."

#### 6. Quick win timeline (7-day warm-up):

Day 1-3: Share sneak peeks, countdowns, behind-the-scenes looks

Day 4-5: Share testimonials or success stories related to your offer

Day 6: One day before the launch, stir up excitement

Day 7: Launch your product

#### 7. Add a VIP upgrade suggestion with a call-to-action:

Offer a VIP upgrade package for your online masterclass/webinar or podcast. Enhanced features could include 1-on-1 sessions, personalized feedback, early-content access, etc. An example CTA: "Level up and get the VIP experience! Click the link in bio to learn more!"

### **Next Steps:**

- Turn this into a launch plan.
- Book a Strategy Call: <https://calendly.com/curlygirllala/30-minute-strategy-call>

- Unlock the Power Bundle: <https://brandvisionprofiler.com/checkout?bundle=power149>

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