

BrandVision Profiler: Monetization Blueprint

Input: People love my content but I don't know what to se... | 2025-04-20

1. Analyze emotional signals & engagement stage:

First, understand the emotional signals from the audience's comments, likes, shares, and reaction times. Also, analyze the audience's stage of engagement, whether they are new followers, active engaged followers, or long-time loyal followers. This understanding will help in crafting offers, messages, and content that resonate and lead to conversions.

2. Recommend 2 monetizable offers (aligned with emotions + strengths)

- Webinars/Online Speaking Engagements: Given your speaking abilities, organize monthly/quarterly premium webinars or online speaking events on popular topics within your content. Ticket revenue is the primary income source with the potential for personalized upselling.

- Digital Products: Develop digital assets such as e-books, audiobooks, or courses expanding upon your content. These provide a passive income stream.

3. Suggest 3 soft-sell CTA post ideas

- "Join me on my upcoming webinar, where I'll delve further into the issues we've been discussing. Click the link in bio to secure your spot!"

- "I've distilled my ideas into an e-book/audiobook/course that's a roadmap to success. Check it out today!"

- "If you found this piece insightful, you'll LOVE what's coming. Subscribe to my newsletter to be the first to know!"

4. Funnel path (DM prompt -> lead magnet -> upsell)

- DM Prompt: Share personalized DMs to highly-engaged followers inviting them to your upcoming

webinar.

- Lead Magnet: Offer a sneak-peek, early-bird prices, or bonus content as a part of the webinar ticket for those responding to the DM.

- Upsell: Once they've attended the webinar, upsell the digital products as a way to dive deeper into the subject.

5. Confidence-boosting language to reduce doubt

Use reassuring and confident language in your messaging, such as:

- "You're just steps away from gaining profound insights..."
- "Join a community eager to learn and grow..."
- "Don't miss this opportunity to transform your understanding..."

6. Quick win timeline (7-day warm-up)

- Day 1: Teaser for upcoming webinar
- Day 2: Highlight benefits of attending webinars
- Day 3: Share testimonials from past participants
- Day 4: Announce early-bird prices for webinar
- Day 5: Introduce the lead magnet (bonus content)
- Day 6: Reminder post about webinar tickets
- Day 7: Last-chance post to secure a spot at the webinar

7. Add a VIP upgrade suggestion with call-to-action

Offer the chance to upgrade to a VIP pass for webinars, which includes personalized Q&A sessions, exclusive content, and first-access to new digital products. CTA could be: "Elevate your learning experience with our VIP pass! Click the link to upgrade now!"

Next Steps:

- Turn this into a launch plan.
- Book a Strategy Call: <https://calendly.com/curlygirllala/30-minute-strategy-call>
- Unlock the Power Bundle: <https://brandvisionprofiler.com/checkout?bundle=power149>

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