

BrandVision Profiler: Monetization Blueprint

Input: People love my content but I don't know what to se... | 2025-04-20

1. Analyze Emotional Signals & Engagement Stage: Reviewing your audience's comments, reactions, compilations of your talks, and interaction on your content can provide insights into their most resonating subjects or topics. Assessing your audience's engagement stage can also reveal their readiness to purchase.

2. Monetizable Offers:

- Online Courses: If you're great at spoken word and have expertise in particular topics, creating an online course can be a great income source. You could cover topics like public speaking, topic knowledge, motivation, or storytelling.
- Podcasts: Similarly, people love to listen to engaging and inspiring speakers, start a paid podcast channel where you drop weekly or monthly episodes with added insights or personal stories.

3. Soft-Sell CTA Post Ideas:

- Share a story of your own journey, subtly mentioning how your upcoming course or podcast has shaped your progress.
- Share a testimonial from a beta tester of your course or podcast, emphasizing the transformational value.
- Offer a 'behind-the-scenes' glimpse of the effort and depth that's gone into creating your course or podcast, and how it's meant to uplift the listener/viewer.

4. Funnel Path: Encourage interested followers to DM you with a prompt ("Interested to learn how to speak more confidently? DM me!"). Provide a relevant lead magnet (a free introduction webinar or a podcast episode). Once they're warmed up, offer the course or subscription to your premium

podcast as an upsell.

5. Confidence-Boosting Language: Use phrases like "With this course/podcast, you're not just getting tips, you're adopting a lifestyle", "Imagine the impact when you get better at your communication" or "This is your pathway to transform your words into powerful tools" to make potential customers confident of their investment.

6. Quick Win Timeline (7-day warm-up): Offer a 7-day teaser mini-course or podcast, giving them useful quick wins that would incentivize them to opt for the complete course or continuing the podcast.

7. VIP Upgrade Suggestion: Offer a VIP/ Premium subscription that adds additional value - mentorship session, behind-the-scenes content, unlimited access to resources. Use phrases like "My VIP Membership is designed for those who are eager to accelerate their communication skills" to create exclusivity and encourage their action.

Next Steps:

- Turn this into a launch plan.
- Book a Strategy Call: <https://calendly.com/curlygirllala/30-minute-strategy-call>
- Unlock the Power Bundle: <https://brandvisionprofiler.com/checkout?bundle=power149>