

# BrandVision Profiler: Monetization Blueprint

*Input: People love my content but I don't know what to se... | 2025-04-20*

## 1. Analyze emotional signals & engagement stage:

Based on your audience's interaction with your content, we can gather that your audience is largely appealed by humor and wisdom in your speaking. They appreciate your unique perspective and the interesting narratives you weave in your speech. The engagement stage suggests they are primed to make a purchase, but the right product/service is not yet presented.

## 2. Recommend 2 monetizable offers (aligned with emotions + strengths):

a. Personalized Speaking Masterclass: Initiate an online class designed to help your audience master the art of public speaking. This will bring them closer to your unique storytelling style and lend your expertise to them.

b. Podcast Subscription: Create a podcast series where you'd share your thoughts, ideas, perspectives or even tell interesting stories. An easily accessible platform for your followers to hear your content would be a surefire hit.

## 3. Suggest 3 "soft-sell" CTA post ideas:

a. Share a teaser video clip from a session of your Masterclass with a caption like, "Want to captivate audiences with your words? Learn with me! Link in bio".

b. Share a snippet of the podcast and caption it, "Love listening to me speak? There's more where that came from! Link available in bio."

c. Share a testimonial from a satisfied customer with the caption, "Join our community of eloquent speakers! Classes starting soon. More details in bio."

## 4. Funnel path (DM prompt -> lead magnet -> upsell):

a. DM prompt: Run a campaign like a free webinar or live Q&A session on crucial speaking techniques.

b. Lead Magnet: Extending a free trial period for your Masterclass or free access to the first episode of your podcast.

c. Upsell: On completion of trial/free offering, provide offers to the audience to subscribe to your complete Masterclass or entire podcast series.

#### 5. Confidence-boosting language to reduce doubt:

Use empowering and humble language like, "I'm here to assist you on this extraordinary journey to mastering the art of eloquent speaking. It's a capability we all possess; I'm just here to help you refine it."

#### 6. Quick win timeline (7-day warm up):

Day 1-2: Teaser posts

Day 3: Announce free webinar

Day 4-5: Conduct webinar

Day 6: Offer lead magnet

Day 7: Upsell

#### 7. Add VIP upgrade suggestion with call-to-action:

Post a suggestion like, "Take your speaking skills to uncharted heights with our premium VIP package! More personal mentorship, more intricate speaking techniques, and overall a deeper insight into captivating with words" and integrate the call-to-action as "Click here to upgrade now and unlock your full speaking potential!".

### **Next Steps:**

- Turn this into a launch plan.
- Book a Strategy Call: <https://calendly.com/curlygirllala/30-minute-strategy-call>
- Unlock the Power Bundle: <https://brandvisionprofiler.com/checkout?bundle=power149>

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