

# BrandVision Profiler: Offer Summary

Offer: Emotional Marketing Mastery | Type: Coaching

Description: 4-part framework to help coaches and creators craft emotionally magnetic offers, content, and brand messaging.

## AI Offer Strategy:

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Title: Emotional Marketing Mastery

Type: Exclusive High-Touch Coaching

### 1. What it is & who it's for:

Unveiling our transformational Emotional Marketing Mastery program. This is an elite, 4-part coaching framework specifically designed for heart-centred coaches, conscious creators, and vision-driven entrepreneurs who are eager to convey their message and offerings magnetically, with profound emotional resonance.

### 2. Emotional triggers it speaks to:

Trust, Fear of Missing Out, Sense of Belonging, Aspiration for Growth, Hunger for Success, Longing for Authentic Connection, Desire for Recognition, and Need for Security.

### 3. Tangible results & transformation:

Participants will gain in-depth understanding of neuro-emotional marketing techniques and connection-building strategies, enabling them to attract their ideal clients organically. They'll learn how to craft deeply compelling content, emotionally magnetic offers, and brand messaging that resonates on a subconscious level. The transformation will look like a booming business filled with

clients who feel seen, understood, and incredibly eager to invest in your offers.

#### 4. Bonuses or fast-action perks:

For those who take action swiftly, we're including an exclusive bonus: The Emotion Code Cheat Sheet - your secret weapon to decoding and leveraging human emotions for greater engagement and sales. Plus, the first 10 enrollees will experience a personalized Emotional Analytic Report and a 60-minute 1:1 Quantum Leap consultation session.

#### 5. Ideal pricing strategy (with logic):

We're offering this high-touch, result-oriented program at an investment of \$1997. Taking into account the substantial value and the transformation it delivers, it is a remarkable investment that will foster a deep connection with your audience, driving your revenues and brand affinity.

#### 6. CTA phrase that drives action:

Secure your spot for Emotional Marketing Mastery now and weave the art of emotional intelligence into your business tapestry. This is your invitation to step into a powerful, purposeful, and profitable future. Click [here](#) to register, and let's illuminate your journey to marketing excellence together!

#### 7. Suggested brand voice (tone/style):

Invoke an inspirational, compassionate yet assertive brand voice. Add a synthesis of wisdom, empathy, and emotional intelligence, creating a safe, aspirational space for potential clients. Communicate with a mix of motivational energy and thoughtful insight.

#### 8. Audience persona summary:

Our target persona is a growth-minded coach or creator, aged 25-45, seeking innovative and emotionally intelligent methods to build their brand, attract their ideal clients, and drive conversion.

They crave authentic connection, value emotional intelligence, and aspire to make a meaningful, positive impact on their audience's lives.

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Experience Emotional Marketing Mastery and transcend the traditional contours of marketing. Because when you truly connect, you do more than just sell - you transform lives. Together, let's craft your legacy. Register today!

### **Next Step:**

Want help launching this offer?

- Book a Strategy Call: <https://calendly.com/curlygirllala/30-minute-strategy-call>
- Explore Power Bundle: <https://brandvisionprofiler.com/checkout?bundle=power149>

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