

BrandVision Profiler: Monetization Blueprint

Input: People love my content but I don't know what to se... | 2025-04-20

1. Analyze emotional signals & engagement stage:

Since your audience is fond of your content, you need to understand their emotional signals, their likes, dislikes, needs, and expectations. Assess their engagement level across different types of content to identify patterns. Utilize this data to make informed decisions about product/service creation.

2. Recommend 2 monetizable offers aligned with emotions + strengths:

a. Speaking Coaching Program: Leverage your anchoring strength of speaking by offering a comprehensive one-on-one or group coaching program. You could guide your audience to enhance their speaking skills, public speaking, or improve their communication skills.

b. Podcast Subscriptions: Create a paid podcast subscription where you deliver high-quality spoken content regularly. This could include expert interviews, motivational talks, life lessons, etc.

3. Suggest 3 soft-sell CTA post ideas:

a. "Unlock your speaking potential with my exclusive coaching program! Click the link in my bio to find out more."

b. "The voice YOUR future needs. Find out how in the link."

c. "Join a community of aspiring speakers on our exclusive podcast. Link in bio."

4. Funnel path:

DM prompt: "Hey, I've noticed your interest in boosting your speaking abilities. How about hopping on a free discovery call to see how we can make that happen?"

Lead magnet: A free podcast episode or a mini speaking course.

Upsell: Upon engagement with the free content, upsell your premium speaking program or exclusive podcast subscription.

5. Confidence-boosting language to reduce doubt:

Utilize affirmative and empowering language to build trust and reduce doubts. For example, "You've got an incredible voice, it's time we make the world hear it!", "Unleash your true potential with our one-of-a-kind program tailored just for you."

6. Quick win timeline:

Reach out to interested individuals and offer your introductory discovery call, podcast episode, or course. Release free valuable content within 7 days. Keep consistent communication and gradually drive them towards your premium offers.

7. Add a VIP upgrade suggestion with call-to-action:

Offer exclusive VIP membership in your coaching program and podcast subscription - "Get ahead with our VIP program. You'll get early access to all our content, one-on-one sessions, members-only webinars, and lot more. Upgrade today and elevate your speaking journey!"

Next Steps:

- Turn this into a launch plan.
- Book a Strategy Call: <https://calendly.com/curlygirlala/30-minute-strategy-call>
- Unlock the Power Bundle: <https://brandvisionprofiler.com/checkout?bundle=power149>