

BrandVision Profiler: Offer Summary

Offer: Emotional Marketing Mastery | Type: Mini Course

Description: 4-part video series to teach coaches how to create emotionally magnetic content that sells.

AI Offer Strategy:

1. Summary of what it is and who it's for:

Emotional Marketing Mastery is an intensive, 4-part mini video course specifically designed for coaches who strive to create enthralling content that connects at a deep emotional level. By tapping into the potent power of emotions, you can intrigue, engage, and ultimately sell your services like never before.

2. Emotional trigger (what pain or desire it solves):

Are you tired of investing endless hours drafting content that yields negligible results? Are your narratives falling flat of their intended effect? Emotional Marketing Mastery addresses these challenges by teaching you the art and craft of infusing your content with emotional appeal, effectively turning interested prospects into committed buyers.

3. Tangible outcomes they'll get:

Upon completing this mini-course, you'll learn how to understand your audience's emotional triggers, create engaging emotional narratives that stand out in the crowded digital space, and most importantly, convert your audience into loyal clients with the power of emotion-imbued marketing strategies. In essence, you'll get a dramatic boost in your conversion rates, client engagement, and overall sales.

4. Bonuses or fast-action incentives:

For quick-action takers, an additional bonus module is offered, highlighting "The Psychology behind Emotional Decisions". Along with this, you'll receive a downloadable guidebook filled with various case studies, hands-on exercises, and ready-to-use emotional marketing templates. And those who enrol within the first week also get an hour of one-on-one consultation with our lead course instructor.

5. Suggested pricing model (one-time, recurring, etc.):

This mini-course is available at a practical one-time payment of \$199, offering lifetime access to course material, bonus content, and any future updates that may arise, ensuring you always stay ahead in your emotional marketing journey.

6. Recommended CTA phrase:

"Empower your content with Emotional Marketing Mastery! Enroll today to ignite your conversion rates and project your voice in a way that truly resonates with your audience!"

Next Step:

Want help launching this offer?

- Book a Strategy Call: <https://calendly.com/curlygirllala/30-minute-strategy-call>
- Explore Power Bundle: <https://brandvisionprofiler.com/checkout?bundle=power149>

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