

# BrandVision Profiler: Offer Summary

Offer: Emotional Marketing Mastery | Type: Mini Course

Description: 4-part video series to teach coaches how to create emotionally magnetic content that sells.

## AI Offer Strategy:

1. Summary: Our "Emotional Marketing Mastery" is a tightly-packed, comprehensive 4-part mini course particularly designed for coaches who are keen to understand and leverage the power of emotionally captivating content to skyrocket their sales.
2. Emotional Trigger: Many coaches are encumbered by the persistent problem of their compelling content not resonating with their audience, and hence not selling as anticipated. This course puts an end to the struggle of generating results-driven content that connects deeply with your audience.
3. Tangible Outcomes: Upon completion of this enthralling course, you will not only comprehend the science behind emotionally engaging content but also learn to masterfully craft it. You'll be equipped with robust skills to weave words that immediately strike a chord with your viewers, inevitably increasing the attention and retention of your messages, leading to higher closing rates.
4. Bonuses/Fast-Action Incentives: Enroll now and get a bonus module on "The Psychology Behind Emotional Marketing". Furthermore, our early birds will have the golden opportunity of accessing a 30-minute one-to-one session with a top coach practitioner, ensuring the chance to clear doubts and discuss implementation strategies personally.
5. Suggested Pricing Model: Our recommended pricing model for this high-impact course is a one-time payment scheme. This allows our valued learners to receive all of this vital content for a

single, affordable price, giving them unlimited and lifetime access to the course material.

6. Recommended CTA Phrase: "Unlock the secrets to creating emotionally magnetic content that sells, Enroll in our 'Emotional Marketing Mastery' course today. Don't wait, harness the power of emotions to uplift your coaching business!".

### **Next Step:**

Want help launching this offer?

- Book a Strategy Call: <https://calendly.com/curlygirllala/30-minute-strategy-call>
- Explore Power Bundle: <https://brandvisionprofiler.com/checkout?bundle=power149>

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