

BrandVision Profiler: Monetization Blueprint

Input: People love my content but I don't know what to se... | 2025-04-20

1. Analyze Emotional Signals & Engagement Stage:

Examine the user's content to understand the type of emotion it resonates with the audience (inspiration, fun, education, motivation, etc.). Evaluate the level of user engagement and build a profile of the most loyal followers.

2. Monetizable Offers:

- Offer individual or group "Online Speaking Lessons". Boost this as a chance for your audience to develop skills and convene in a relaxed online setting.
- Produce a "Premium Access Subscription" for special content, behind the scenes or in-depth talks. This would cater to super fans who want exclusive access to your work.

3. Soft-Sell CTA Post Ideas:

- Share a story post about a fun incident that happened during your speaking journey and suggest they might benefit from your online speaking lessons.
- Post user reviews who gained from your speaking lessons and hint at how exclusive content has helped them grow.
- Share a sneak peek of exclusive content and how subscribers get more insight and personal connection.

4. Funnel Path:

- DM Prompt: Reach people who show consistent engagement with personalized DMs, show appreciation for their support, and casually mention your offers.
- Lead Magnet: Offer a free webinar/talk to provide a taste of what they'd get in online speaking

lessons.

- Upsell: At the end of the free webinar, pitch your paid online speaking lessons and premium content.

5. Confidence Boosting Language:

- Constantly remind them that 'Everyone starts somewhere' and that 'Progress is more important than perfection'.

- Encourage them by saying 'You have the potential to be a great speaker' and that 'It only takes one step to start the journey'.

6. Quick Win Timeline:

- Day 1-2: Personal engagement via social media.
- Day 3-4: Free webinar/talk promotion.
- Day 5: Conduct the free webinar/talk.
- Day 6-7: Drive the pitch for online speaking lessons and premium content, followed by the closing of sales.

7. VIP Upgrade Suggestion:

- For premium subscribers, offer a VIP upgrade that includes one-on-one coaching sessions. The call-to-action could be 'Supercharge Your Speaking Skills with Personalized Coaching! Upgrade to VIP Now!'

Next Steps:

- Turn this into a launch plan.
- Book a Strategy Call: <https://calendly.com/curlygirllala/30-minute-strategy-call>
- Unlock the Power Bundle: <https://brandvisionprofiler.com/checkout?bundle=power149>

