

Filter by Date Range, Event Type, Signup Month

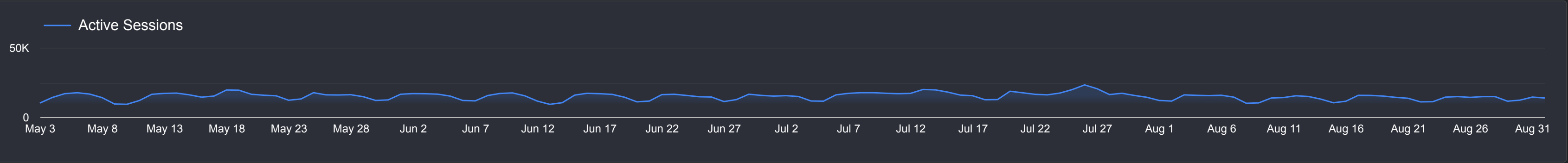
May 3, 2015 - Sep 1, 2015

Event Type

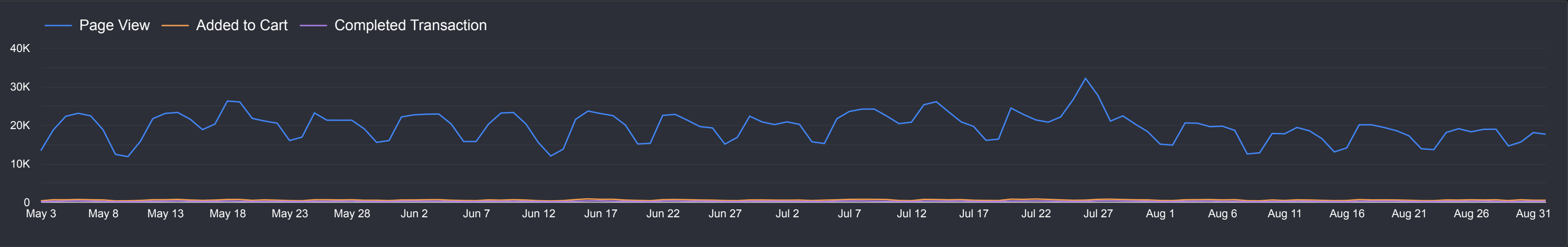
Signup Month: 2015-05

(1)

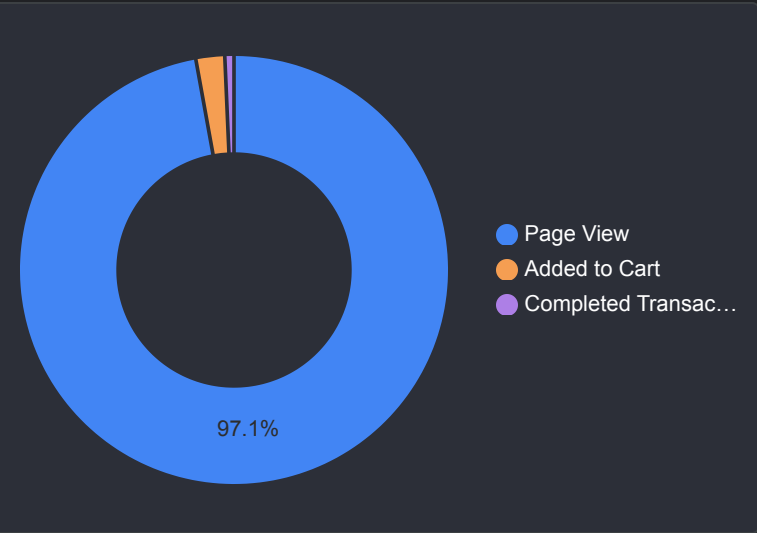
User Engagement Over Time



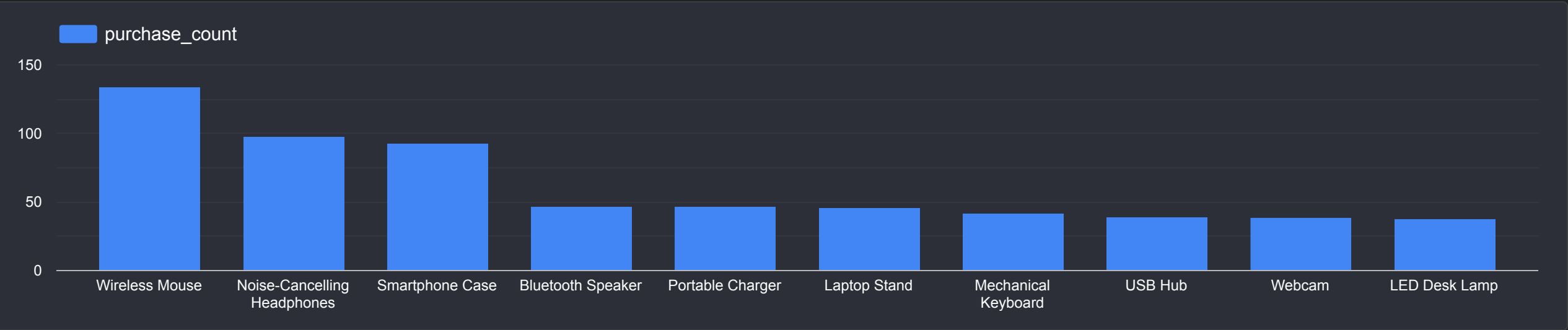
User Behavior Breakdown by Event Type



User Funnel Drop-Off Summary



Top 10 Purchased Products



Cohort Activity Over Time

