**Lambhunu Catering and Event Management**

Presented by: Lambhunu Management Team

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Table of Contents

[Table of Contents 2](#_Toc205298762)

[1. Name of the Organisation 3](#_Toc205298763)

[2. History 3](#_Toc205298764)

[3. Mission 3](#_Toc205298765)

[4. Vision 3](#_Toc205298766)

[5. Target Audience 3](#_Toc205298767)

[6. Website Goals 3](#_Toc205298768)

[7. Services Offered 3](#_Toc205298769)

[8. Budget 4](#_Toc205298770)

[9. Timeline and Milestone 4](#_Toc205298771)

[10. Technical Requirements 4](#_Toc205298772)

[11. Why Choose Us? 4](#_Toc205298773)

[12. Client Testimonials 4](#_Toc205298774)

[13. Contact Us 4](#_Toc205298775)

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# 1. Name of the Organisation

Lambhunu Catering and Event Management

# 2. History

Founded in 2018, Lambhunu Catering and Event Management started as a small family-run business providing local catering services in Mpumalanga. Over the years, the company has expanded its offerings to include full-service event planning, decor, and equipment hire. Today, Lambhunu is recognized as a trusted name in the South African event industry, known for delivering high-quality, personalized service.

# 3. Mission

To create memorable experiences through exceptional food, detailed planning, and outstanding service.

# 4. Vision

To be the leading catering and event management company known for excellence, innovation, and unparalleled customer service.

# 5. Target Audience

- Corporate clients (conferences, office functions)  
- Private clients (weddings, birthdays, anniversaries)  
- Government institutions and NGOs  
- Community organizations and local businesses

# 6. Website Goals

- Provide detailed service information and packages  
- Offer online booking and inquiries  
- Showcase past events through a portfolio  
- Improve visibility and accessibility online  
- Facilitate client testimonials and reviews

# 7. Services Offered

- Event Catering (Corporate, Weddings, Private Functions)  
- Event Planning and Coordination  
- Decor and Design Services  
- Equipment Hire (Tents, Chairs, Tables, Cutlery, etc.)  
- On-site Staff and Event Support

# 8. Budget

The projected initial budget for website development and online marketing is R150,000. This includes design and development (R100,000), hosting and maintenance (R20,000), and digital marketing (R30,000).

# 9. Timeline and Milestone

- June 2023: Project Kickoff and Requirements Gathering  
- August 2023: Website Design and Development  
- October 2023: Testing and Launch  
- December 2023: Marketing Rollout and Monitoring

# 10. Technical Requirements

- Responsive design (mobile/tablet compatibility)  
- Secure booking form with CAPTCHA  
- CMS for easy content updates (e.g., WordPress)  
- SEO optimized structure  
- Integrated analytics and contact forms

# 11. Why Choose Us?

- Experienced and Professional Team  
- Customizable Menus Tailored to Your Needs  
- Reliable and Punctual Service Delivery  
- Attention to Detail and High Standards  
- Affordable Packages Without Compromising Quality

# 12. Client Testimonials

"Lambhunu made our wedding unforgettable! The food and décor were beyond our expectations." – Sarah M.

"Professional, punctual, and creative. Our corporate gala was a huge success thanks to Lambhunu." – David K.

“Lambhunu catering is the one to go for. The food is one of the best and it’s staff is so kind and friendly.” – Nkosi B.

“Lambhunu offers the best food.” – Sibiya Z.

# 13. Contact Us

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