



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Invitation

Chermakani.M
Karpagavalli.k
Kaviya.R
Mareeswari.S

Where
should i
start?

Something
different

is this
acceptable?

which
design suits
well?

Choose
Templates

confused

asks friends

fear



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

 [See an example](#)