IMPLEMENTING CRM FOR RESULT TRACKING OF A CANDIDATE WITH INTERNAL MARKS

1 INTRODUCTION:

OVER VIEW:

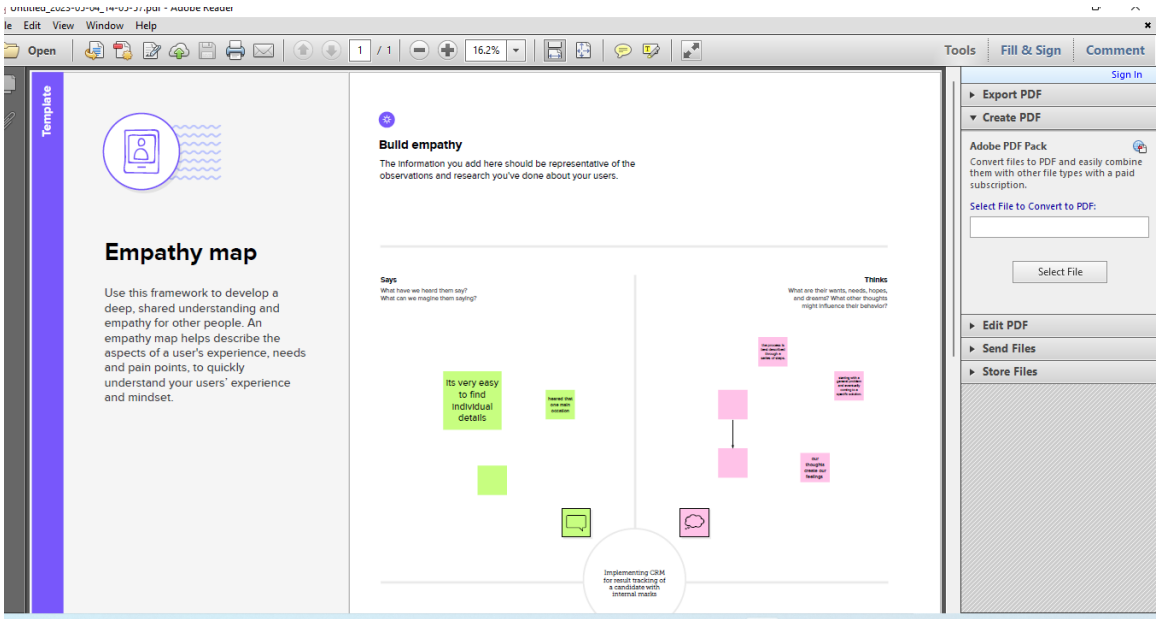
Administrator should be able to create all base data including semester,candidate,course and lecturer, lecturer should have the ability to create internal results,dean, who is one of the lecturer, should be the only one with ability to update internal results, re-evaluation can be initialized by candidate for all internal results. Now only dean can update the marks after re-evaluation.

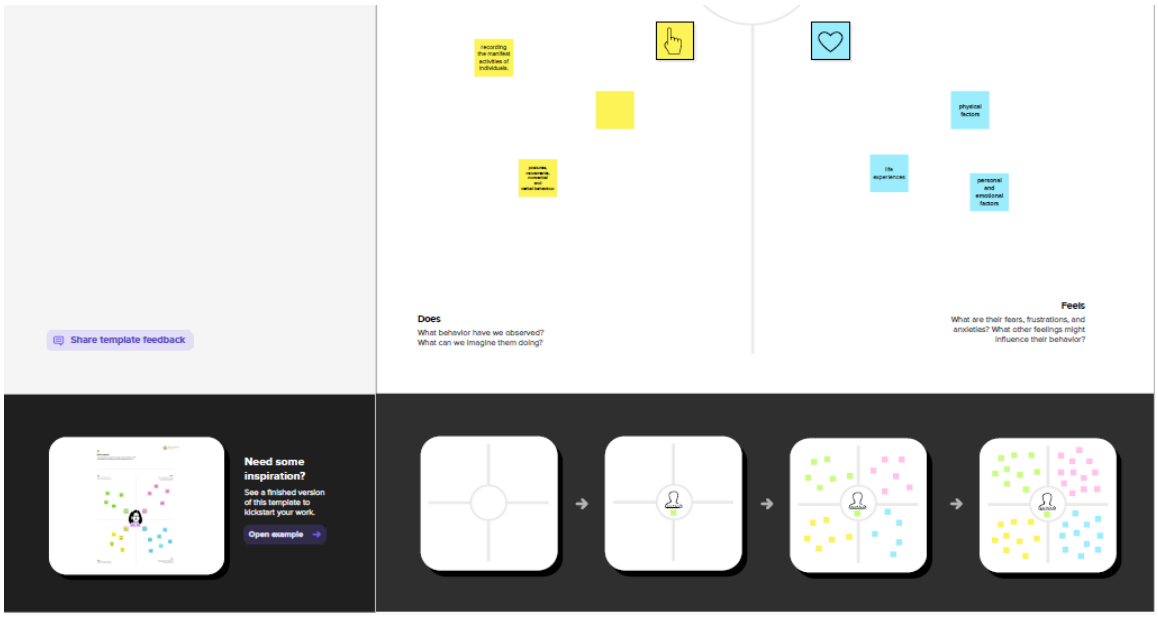
PURPOSE:

It aims to produce areal time knoeledge of the salesforce and how can we build a app using salesforce in this project we build a candidate results card application for educational institutions, which would be useful for the staffs to reduce time and track the performance of the students with ease.it is helpful to have large number of data maintained under one platform.

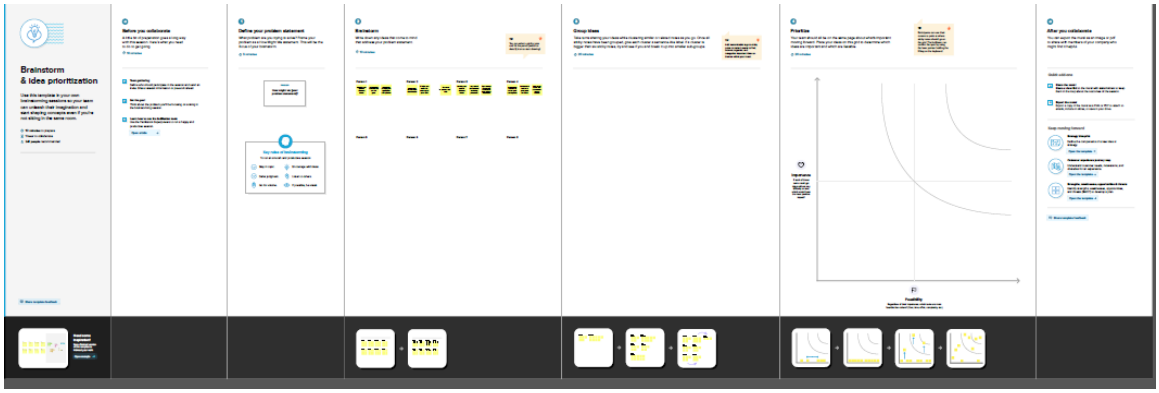
2 PROBLEM DEFINITION & DESIGN THINKING

EMPATHY MAP:





IDEATION & BRAINSTORMING MAP:



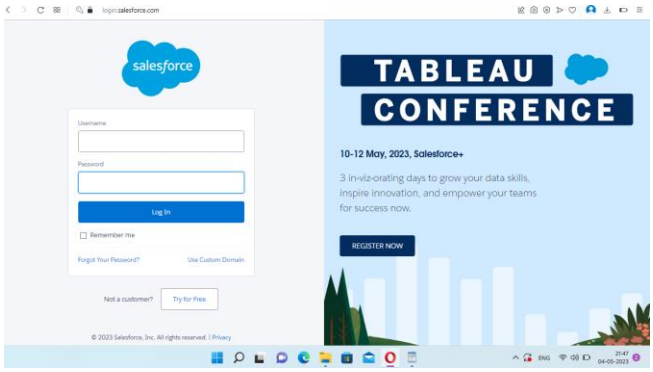
3 RESULT:

DATA MODEL:

Object Name	**Fields in the Object**
SEMESTER	**FIELD LABEL:** Semester Name **DATA TYPE:**

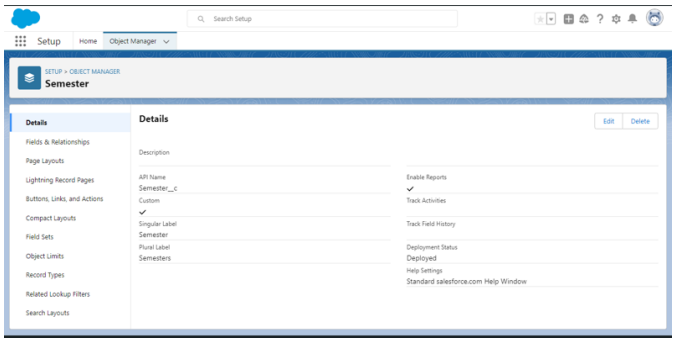
CANDIDATE **COURSE DETAILS** **LECTURER DETAILS** **INTERNAL RESULT**	Text **FIELD LABEL:** **Ca**ndidate name **DATA TYPE:** Text **FIELD LABEL:** Course Detail Name **DATA TYPE:** Text **FIELD LABEL:** Lecturer Detail Name **DATA TYPE:** Text **FIELD LABEL:** Internal Result Name **DATA TYPE:** Text

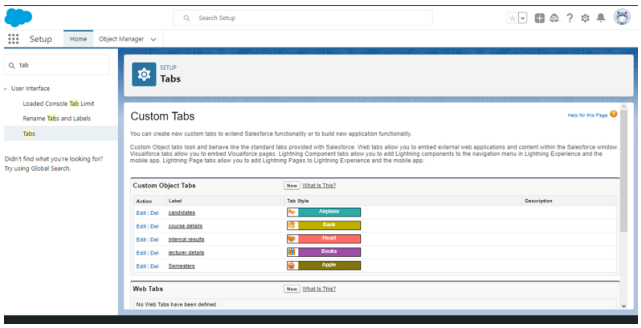
ACTIVITY & SCREENSHOT:



we have an create an developer account for salesforce account. The salesforce account login page is showen in the screenshot.

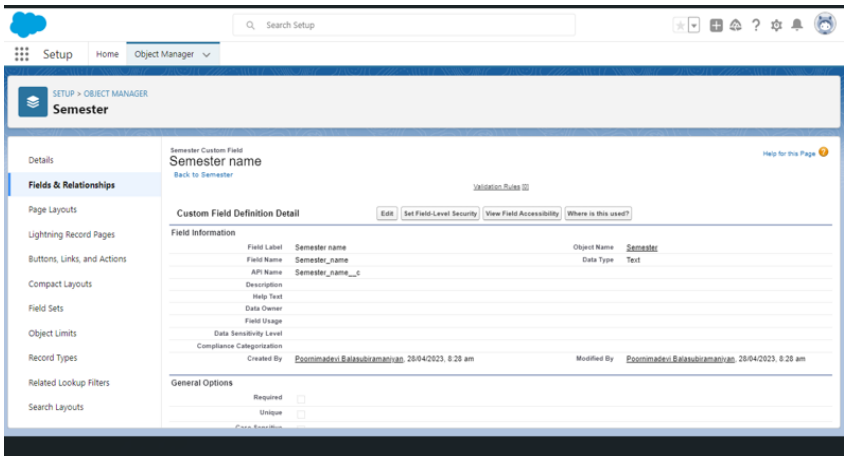
Create Objects:





Creation of objects for candidate internal result card for this internal result card need to create five objects that are semester,candidate,course details,lecturer details,internal results.

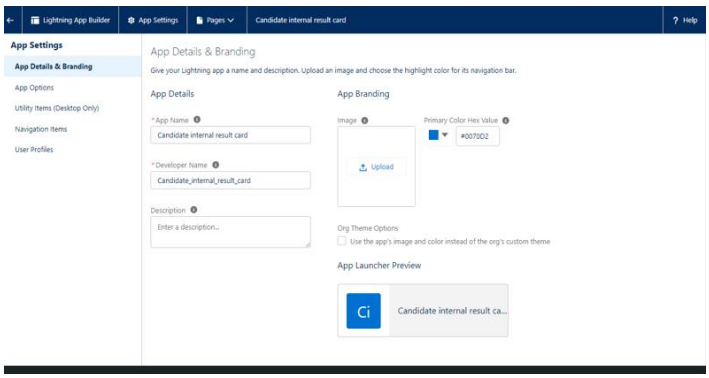
FIELD AND RELATIONSHIPS:



Relationship are created custom relationship fields on an objects. This is done for the user to view records, they can also see and access related data.

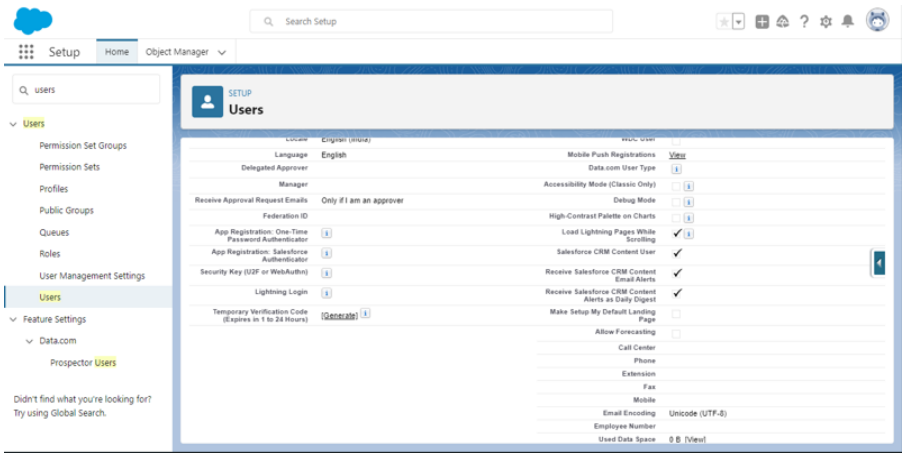
LIGHTNING APP:

Apps in salesforce are a group of tabs that help the application function by working together as a unit. It has a name, a logo, and particular set of tabs. The simplest app usually has just two tabs.



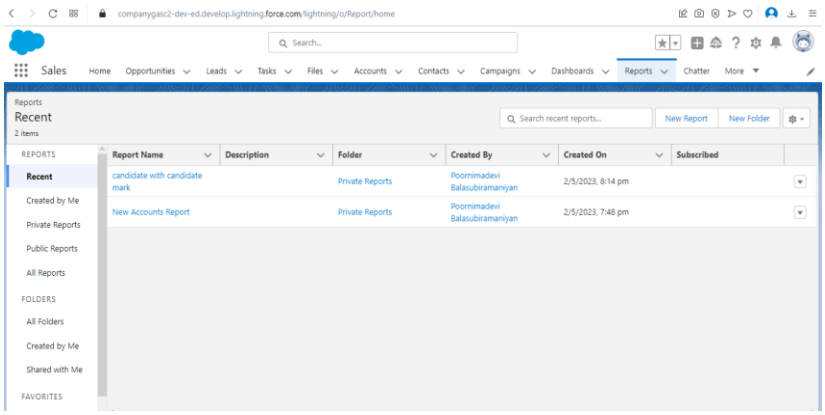
USERS:

A user is anyone who logs in to salesforce. Users are employees at your company such as sales reps, managers and IT specialists who need access to the companys records.



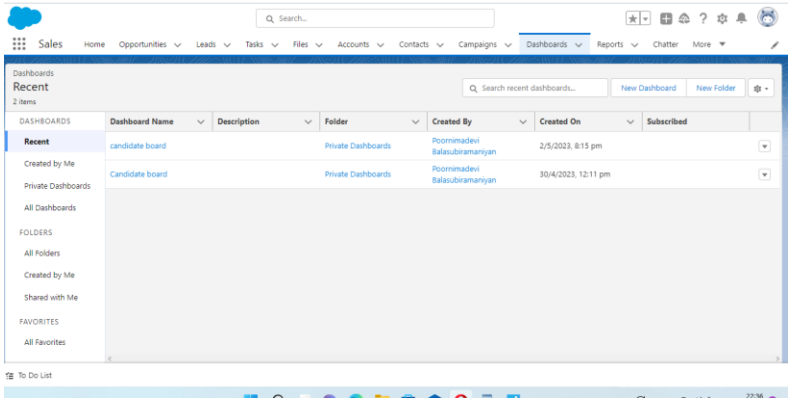
REPORTS:

A report is a list of records that meet the criteria you define. its displayed in salesforce in rows and columns and can be filtered,grouped or displayed in a graphical chart.



DASHBOARDS:

Dashboards let you curate data from reports using charts,tables, and metrics. If your colleagues need more information then they are able to view your dashboards data-supplying reports.



dashboards filters make it easy for users to apply different data perspectives to a single dashboard.

4 TRAILHEAD PROFILE PUBLIC URL

Team lead- http://trailblazer.me/id/uthat3

Team Member 1- http://trailblazer.me/id/usubbaiah2

Team Member 2- http://trailblazer.me/id/sivas312

Team Member 3- https://trailblazer.me/id/suthg

5 ADVANTAGES:

It allows for the consolidation of customer data and the basis for the deep insights.

It speeds up the sales conversion process.

It increases staff productivity,lowering time-cost.

DISADVANTAGES:

Security and data prodection issues with centralized data.

Requires a process- driven sales organization.

CRM may not suit all business.

6 APPLICATIONS:

I want something reliable

Target marketing

Increase candidate quality

Can work easily

7 CONCLUSION:

Student internal mark management system deals with studend details, academic related reports,college details and course details. It tracks all the details of a student from the day one to the end of his course which can be used for all reporting purpose,tracking of progress in the course,complete semester,upcoming semester details, exam details,project or any other assignment details,and final exam result.

8 FUTURE SCOPE:

Scope of education means range of view, outlook, field or opportunity of activity, operation and application of education. Education has a wider meaning and application.