# IMPLEMENTING CRM FOR RESULT TRACKING OF A CANDIDATE WITH INTERNAL MARKS

Project Report

# IMPLEMENTING CRM FOR RESULT TRACKING OF A CANDIDATE WITH INTERNAL MARKS

#### **INTRODUCTION:**

#### 1.1 Overview

We are create this project for school and colleges, because data management process is not an easy job.it helps to manage there students data. This app manage semester details, candidate details, course details, lecturer details and internal results. so it helps to track candidates all data. In this app administators only able to create all base data and only Dean can update the marks.

### 1.2 Purpose

- 1. It helps to manage candidate details.
- 2. Regular feedback & continuous evaluation of candidates performance.
- 3. The project can helps you get the most up to date and accurate information.
- 4. The project can be use very to every users.
- 5. It was cloud based software so it was effective use anyone.

**Problem Defination & Design Thinking:** 

# 2.1 Empathy Map



#### **Build empathy**

The information you add here should be representative of the observations and research you've done about your users.

#### Says

What have we heard them say? What can we magine them saying?

Which Instrution?



What is your Internal marks in subject wise?

#### Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

I want increase my percentage

I want something awesome



Need more marks

awe

valuale notes Need more guidence

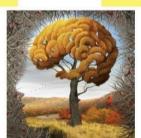
Numer of candidates in Instuition?

What is your persentage?



subject wise or class wise

Motivate your self



Ask anything for your mentor

Does

What behavior have we observed

School and college Students





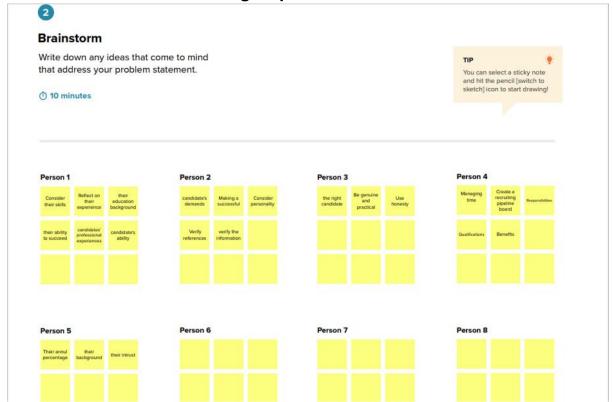
over presure

Trustable

Feel

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

2.2 Ideation and Brainstromig Map



# **RESULT:**

# 3.1 Data Model:

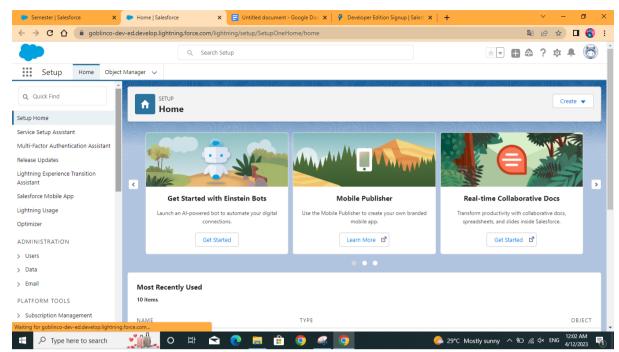
Object Name	Fields in the Object	
Obj 1		
	Field Label	Data type
	Label	Semester
	Plural Label	Semesters
	Record Name	Semesters Name

Ohi 2		
Obj 2	Field Label	Data type
	Label	Candidate
	Plural Label	Candidates
	Record Name	Candidates Name
Obj 3		
•	Field Label	Data type
	Label	Course Details
	Plural Label	Courses Details
	Record Name	Courses Name
Obj 4		
	Field Label	Data type
	Label	Lecturer Details
	Plural Label	Lecturers Details
	Record Name	Lecturers Name
Obj 5		
-	Field Label	Data type
	Label	Internal mark
	Plural Label	Internal marks
	Record Name	Internal result

# 3.2 Activity & Screenshot

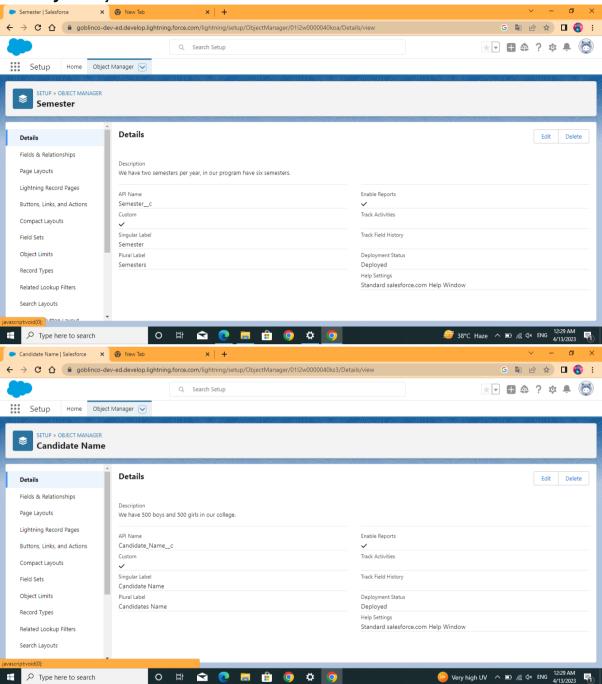
**Activity 1:** Creating developer account

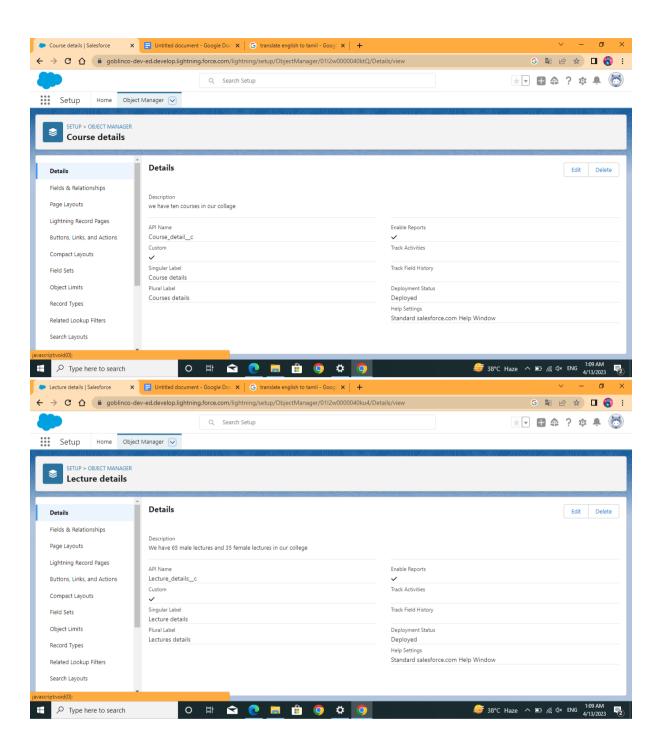
Login to your salesforce account:

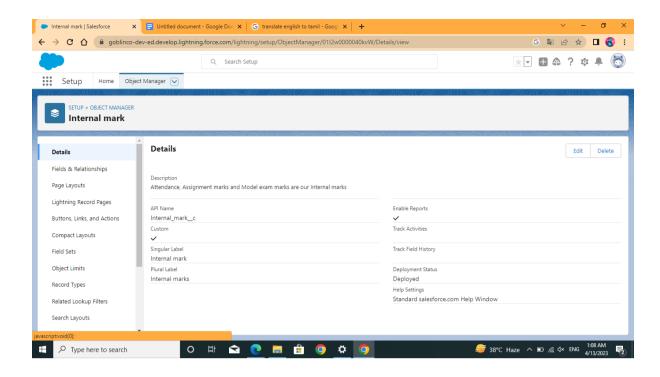


We are finish all sign up procedures. Then my dashboard is opened

Activity 2: objects

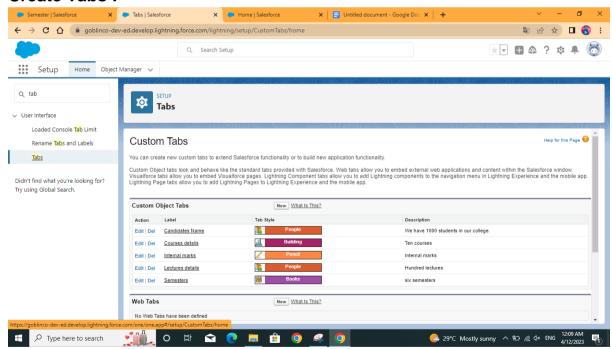






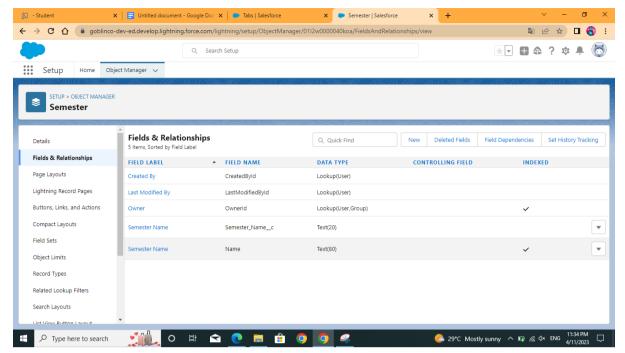
We are create the objects for semester, candidate details, course details, lecture details and internal results.

#### **Create Tabs:**

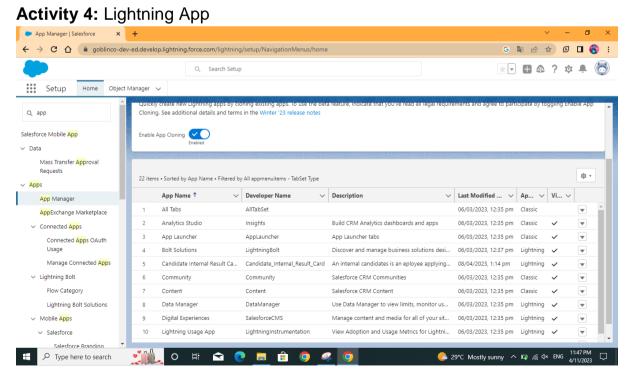


We added the all created custom objects in Tabs.

Activity 3: Fields and Relationship

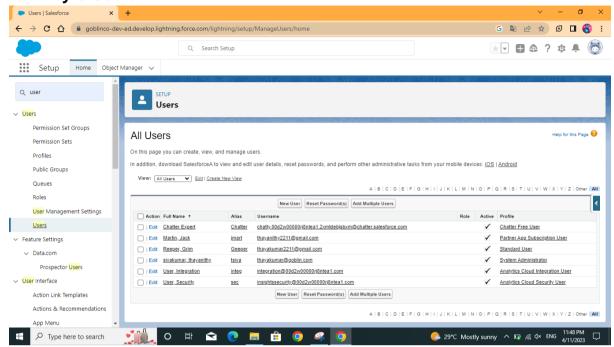


We open object manager and select fields and relationship option.then moved the custom objects.



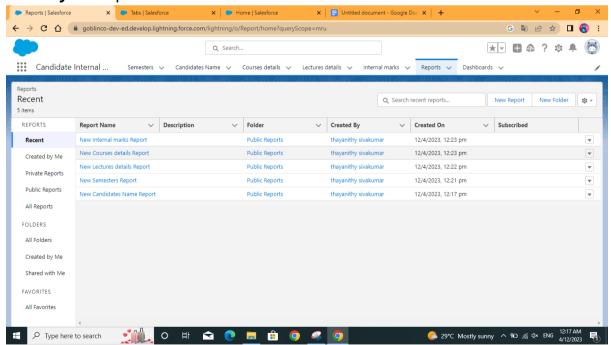
We open app manager and enable app cloning then created the lightning app.

# **Activity 5:**Users



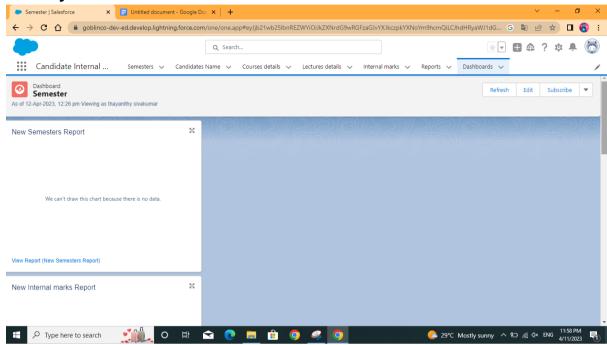
We open users and created new user.

### **Activity 6: Reports**



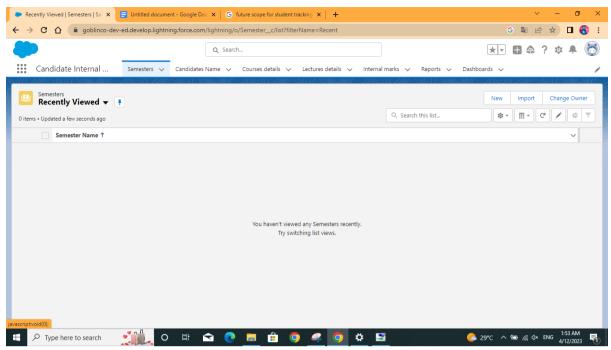
We open reports and added all custom objects and save the all reports in public.

# **Activity 7: Dashboards**



We open dashboard and created new dashboard then added component.

**Activity 8: Candidate internal result card** 



Finally the candidate internal result card is successfully opened.

#### **Trailhead Profile Public URL:**

Team Lead- http://trailblazer.me/id/th22

Team Member 1-https://trailblazer.me/id/vgobi2

Team Member 2-http://trailblazer.me/id/vdeventhiran

Team Member 3-https://trailblazer.me/id/yjoseph4

Team Member 4-http://trailblazer.me/id/tazhaghimaran

# **Project Report Template**

#### **Advantages & Disadvantage:**

### Advantage:

- 1. This app was very easy access anyone to use.
- 2. The data are only modify with deen.
- 3. This app for user friendly.
- **4.** Only candidate see there internal marks.

### Disadvantage:

1. Many peoples use the app in same time it was run slow.

## **Applications:**

This app is used in school and colleges and its helps to manage any candidates details in same time. This app is user friendly so using methods are so simple. It was created based on cloud based system, so it stores many data.

#### **Conclusion:**

We will create the model for Result tracking system for Schools and Colleges.

#### **Future scope:**

This app was manage candidates all semester details. Deen can only change the internal results. Candidates details are very secured, so no one to access and see semesters details.