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| **Karthikeyan Kalyanasundaram** | |
| **Native name** | **Karthikeyan /** **கார்த்திகேயன்** |
| **Born** | **Karthikeyan** May 17, 1977  Tiruchirapalli,[Tamil Nadu](https://en.wikipedia.org/wiki/Tamil_Nadu), [India](https://en.wikipedia.org/wiki/India) |
| **Other names** | Karthik |
| **Parents** | Kalyanasundaram –Suseela |
| **Spouse** | Uma Rani |
| **Children** | Madhuvanthi  Dinesh Kumaran |
| **Profession** | Professor , Writer, Orator, Public Speaker & TV Anchor |

**Wiki**

Karthikeyan Kalyanasundaram was born to Kalyanasundaram and Suseela in a traditional family who perform Agriculture as a major occupation. He is a Professor, Writer, Orator, Public speaker and TV Anchor, presently heading the Department of Management Studies in Saranathan College of Engineering, Tiruchirapalli, Tamilnadu,India.

**Early Life**

Karthikeyan Kalyanasundaram familiarly known as karthik, born and brought up in Tiruchirapalli,Tamilnadu,India. He went to St.John’s Vestry Anglo Indian Higher Secondary School. He completed graduation and Masters Degree (MBA) in Bishop Heber College, Tiruchirapalli. Completed his Doctorate in Management in the year 2009 from Bharathidasan University, Tiruchirapalli.

**Career**

Started his career as “Lecturer” in Saranathan College of Engineering, Tiruchirapalli in the year 2002 which is one of the prominent technical institute which is affiliated to Anna university ,Chennai. In the year 2015, he took charge as Professor & Head in the Department of Management Studies. He delivered special talks in many reputed institutions like St Joseph’s College ,Trichy , National College , Bishop Heber College and schools like Campion Higher Secondary School Trichy , Mahatma Gandhi Centenary Vidyalaya etc.,.

He has been an anchor and creative head for the Programme “Arimugam ithu Thozhil Mugam” which shows the commercial operations of successful businessmen. Every week Sunday the programme telecasted in S TV (2016 to 2018). Links (https://www.youtube.com/watch?v=HfFQfqVJ-qA&t=29s)

# He came out with Social Awareness programs in STV titled “Alarm –Vizhithidu”( <https://www.youtube.com/watch?v=0YnkAuf1P4s> and two short films on the importance of saplings plantation titled “போதி மரம்” (link: https://www.youtube.com/watch?v=c2MKx8nxG7o) and Conservation of water titled “மாற்றம்" -தண்ணீரை சேமிப்போம். (Link-https://www.youtube.com/watch?v=aQV\_5rYAtBQ&t=28s)

# In the year 2015,Delivered a Speech in All India Radio (Rainbow FM 102.1) and motivated the young students community in the aspect of career guidance. (Link : https://www.youtube.com/watch?v=d6KXIkiRgyE)

**He authored two motivational books in Tamil**.

**கையருகே வெற்றி**

This book is a motivational book in the year 2013 which is wrote in the style of socratarian dialogue. Many situational vignettes was given and explained in a simple manner. This book was well received by the young people hailing from rural background.

**மனசுக்கு ஒரு செக் போஸ்ட்**

This book illustrates the Management Concepts which can be executed in our real life daily. Management Concepts like JIT (Just in Time), TQM (  
Total Quality Management) ,Time Management , Emotional Intelligence etc were explained in an uncomplicated way whereas a common civilian can understand easily. This book was published by Narmatha pathipagam,Chennai in the year 2016.

(link : <https://bit.ly/2QI7nMf>)

He authored a serious of articles in **Dinamalar and The Hindu (Tamil)** from the year 2014 to till date.

**Dinamalar**

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| S NO | **ARTICLE** | YEAR | CIRCULATION(Weekly) |
|  | **பாஸ்போர்ட்டும் விசாவும்** | 2014 | EVERY SUNDAY |
|  | **சக்சஸ் வாழ்க்கைக்கு சாக்லேட் பார்முலாக்கள்** | 2015 | EVERY SUNDAY |
|  | **சொல்வதை செய்வோம் செய்வதை சொல்வோம்** | 2015 | EVERY SUNDAY |
|  | **தீர்வை நோக்கி** | 2015 | EVERY SUNDAY |

The Hindu (Tamil)

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| S NO | **ARTICLE** | YEAR | CIRCULATION(Weekly) |
|  | **அனுபவம் புதுமை** | 2018 | FRIDAY |

Link

1. <https://tamil.thehindu.com/society/lifestyle/article23602911.ece>
2. <https://tamil.thehindu.com/society/lifestyle/article23684867.ece>
3. <https://tamil.thehindu.com/society/lifestyle/article23761943.ece>
4. <https://tamil.thehindu.com/society/lifestyle/article23838877.ece>
5. <https://tamil.thehindu.com/society/lifestyle/article23916492.ece>
6. <https://tamil.thehindu.com/society/lifestyle/article23979449.ece>
7. <https://tamil.thehindu.com/society/lifestyle/article24044971.ece>
8. <https://tamil.thehindu.com/society/lifestyle/article24096785.ece>
9. <https://tamil.thehindu.com/society/lifestyle/article24164424.ece>
10. <https://tamil.thehindu.com/society/lifestyle/article24220108.ece>

**Talkshows**

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| S NO | **PERSONAGE** | YEAR |
|  | Mr. K.R Suresh Kumar – Managing Director –KR Fuels,Tiruchirapalli  Link <https://www.youtube.com/watch?v=XMLcpy6GfpE>  <https://www.youtube.com/watch?v=XMLcpy6GfpE&t=678s> | 2015 |
|  | Mr. Mookapillai –Managing Director ,Mangal & Mangal ,Tiruchirapalli  Link : <https://www.youtube.com/watch?v=Lfeij48nN9E&t=26s> | 2016 |
|  | Mr. A.Kumaran –Proprietor- Abbai Maligai,Tiruchirapalli  Link  <https://www.youtube.com/watch?v=t8fef6UBx4k&t=494s>  <https://www.youtube.com/watch?v=feGuYobRLwU> | 2018 |

# Motivational Album

# He released a Tamil motivational album “ Ennai Velven” in collaboration with students. The album has 4 songs and the lyrics were written by karthikeyan.The ultimate aim of the album is to direct the student community into positive attitude.

# Link (<https://www.youtube.com/watch?v=TiU3gaf7nsw>)

**VeeAura Academy**

He founded a Non-Profit Virtual learning Academy **Veeaura** which consists of motivational videos, articles and talk shows. The main objective of this academy is to bring in a positive change in the minds of the young generation, to shape their personality and to Hone their entreprenuering skills.

(link : www.veeaura.com )