

UNIVERSITY OF MALAYA DATA ANALYTICS CLUB
(UMDAC)

President of UMDAC
Vice-President of UMDAC
Secretary of UMDAC
PEKOM

MEDIA PARTNERSHIP DISCUSSION WITH PEKOM UM
FRIDAY 22 DECEMBER 2023, 8.00 PM
GOOGLE MEET

AGENDA

1. Welcome and opening remarks
2. Introduction to collaboration
3. Discussion about media partnership
 - (1) Discussion on communication strategy
 - (2) Discussion on cross-promotion guidelines
 - (3) Addressing inquiries
4. Closing remarks