

Aptech

COMPUTER EDUCATION

Unleash your potential

Ascend to your career

What next after 10 + 2?

Which other careers can I explore?

What skills should I acquire?

Is any **degree** sufficient to
get me a job?

How much will I **Earn**?

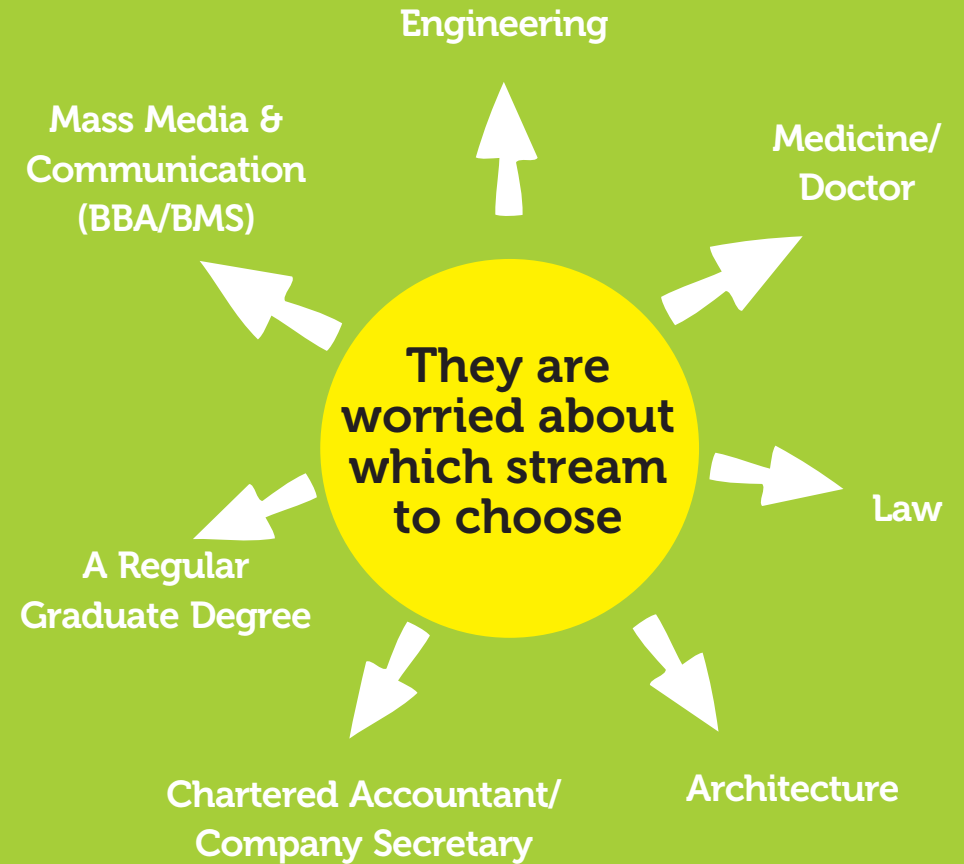
Will I be job-ready?

c a r e e r g u i d e

The 'Cross-Road' Year

when your child needs to decide what to do
after 10 + 2.

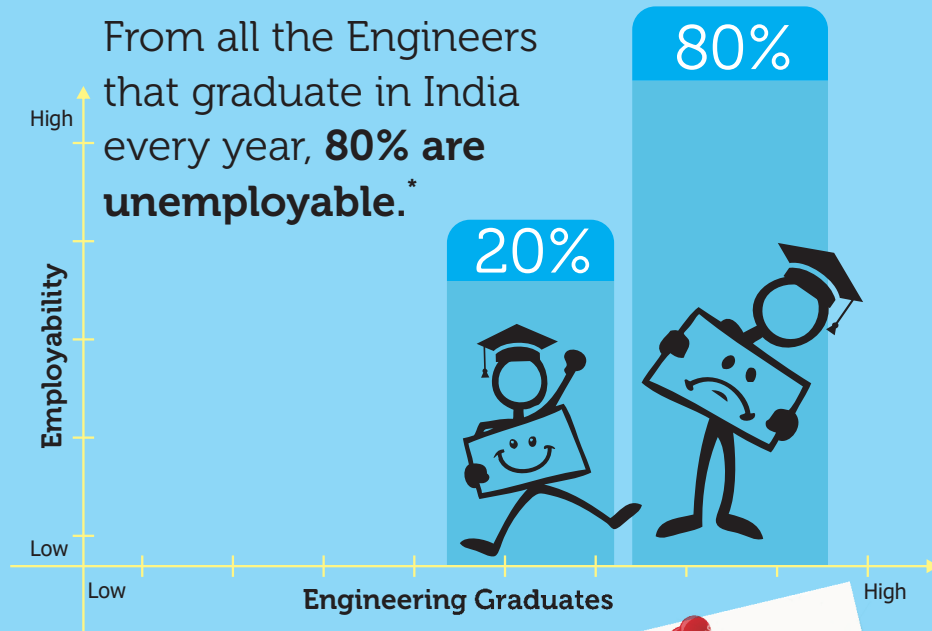
It's that time in their life when children are confused,
tensed and worried about their **FUTURE**.



They are also worried about how to build a successful career.

- ☐ Is any degree enough to get a job?
- ☐ Do I have the skills required to get hired?
- ☐ Why should companies choose me?

Some Startling Facts



80%* of engineers who apply for jobs are rejected because they lack professional skills.

Evidently, **just any degree isn't enough.**
The era where only doctors and engineers did well is long over.

Only **25%*** of graduates today are **employable.**

For core jobs in **mechanical, electronics/electrical** and **civil** jobs, only a mere **7.49%** are **employable.**



Approx. **75%*** Job Applicants get rejected because they lack **relevant job-ready or professional** skills that industry is looking for:

- 50% rise in hiring focused on niche skills in past few qtrs
- Niche skills attract 50% premium in remuneration

*Source: www.rediff.com



In addition to conventional career paths there are many **new-age careers** which children can **pursue successfully** and **excel** in **professionally**.

Interesting Stats

Global I.T. services market to reach a market value of
US \$75,000 billion
by 2017.

*Source: Nasscom HR Summit 2010.

In FY2016, NASSCOM expects the Indian IT_BPM industry to add revenues of **₹1,324 billion to the existing industry revenues of ₹9,668 billion**. Export revenues for FY2016 is projected to grow by 12% to 14% and reach **USD 7,416 billion**.

*Nasscom

3 Reasons for the Growth in New-Age Career & Industry Sectors.

01

Breakthrough in communication technology

02

The Internet revolution

03

Increased adoption of technology from enterprises to consumers

Mobile App Development
Programming e-Commerce implementation
Open Source Programming JAVA EE Applications
HTML5 Development Cloud Computing Big Data Analytics
.NET Development Database Development
Web Applications Development

There is an
explosion
of lucrative
career
opportunities

e-Commerce implementation Programming
.NET Development Open Source Programming
JAVA EE Applications Big Data Analytics
Database Development Cloud Computing
Mobile App Development HTML5 Development
Web Applications Development

and many more...

Your child ^{can} get jobs in multiple sectors

- I.T.
- Banking & Finance
- Telecom
- Retail
- Media
- Manufacturing
- Aeronautics
- Automotive
- Pharmaceutical
- Hospitality
- Infrastructure
- FMCG
- e-Commerce
- Government Organisations
- Education sectors
- Travel & Tourism
- Defense
- Capital markets
- Small & Medium Businesses

Depending on your child's interest and skills there are **Multiple** job profiles they can **choose** from...



To be successful in a new-age career requires 2 kinds of skills

01

Core Job-Skills

- In-depth understanding of fundamentals
- Core subject knowledge
- Practical application in real-world
- Industry exposure

02

Soft-Skills

- Communication skills
- Presentation skills
- Business etiquette
- Interpersonal skills
- Behavioural traits

Having the **relevant & right skills** goes a long way in **making a child a confident professional** and gives them the ability to do well at work and **succeed in their career.**

The kind of training required is not always available in most universities because of two key reasons:

1

- Most classrooms have hundreds of students
- It is difficult to get individual attention
- Students are hesitant to clarify doubts when in a crowd

2

The course curriculum & assessment system at most universities/colleges has a high weightage on examination with little or no practical application in a work environment.

Help your child choose an educational route that ensures he/she will get practical application of learning which will make them job-ready and develops professional skills for a career of their choice!



Choose the right institution

Choosing the right institute can be such a daunting task. One has so many elements to factor into ensure that children get the best education. Here are some factors that will help you decide on the right institute.

✓ Job-oriented, Industry-centric Curriculum

Look for an institute that trains students as per the latest trends that are prevalent in the industry/segment of their choice (i.e. Are they making use of the latest tools and techniques?

✓ Training Methodology

An institute should put emphasis on fundamentals, mentoring, extensive practice and soft-skills development at an early stage. These ensure the all-around development of your child.

✓ Career Guidance

Guidance is a continuous process. Choose an institute with experienced Career Guidance Counsellors who will hand-hold the students and help throughout the program.

✓ Seminars, Workshops, Industry Interaction

A good institute must give a lot of emphasis not just on bookish knowledge but also on practical experience through seminars, workshops, industry Interface through which the students get hands on experience and knowledge from the experts.

✓ Infrastructure

It is important for your child to learn in a positive and vibrant learning environment which offers latest infrastructure facilities like

Labs, Theory Rooms, Library, appropriate Seating, latest Computers, etc. Choose an institute that has all these facilities.

✓ Latest Tools and Softwares

Choose an institute that offers training on the latest tools and software, so your child is ready to hit the ground running on day 1 of their job.

✓ Placement Assistance

Choose an institute that provides interview opportunities. Your child will also need training and guidance on how to handle interviews once they are ready to enter the job world.

✓ Certified Faculty

Look for an institute with certified and expert faculty along with adequate teaching experience.

✓ Student-teacher Ratio

Choose an institute with a student-teacher ratio of 1:15. This is important because while a trained faculty imparts training in the latest techniques and tools, a low student-teacher ratio enables the faculty to mentor the student throughout his journey from a student to a professional. Look for an institute where the faculty plays an active mentoring role.

Programs offered by Aptech Computer Education

Career Programs

Job-oriented programs for Graduates and Undergraduates

Professional Programs

For Graduates, Undergraduates and working professionals

Certification Programs

Programs which lead to certifications by Global I.T. companies recognised the world over

Short-term Programs

Can be done at any time to upgrade skills

Empower your child

Make your child job-ready to meet the challenges of the professional world while still pursuing graduation.

Enhanced with
OnlineVarsity

It is a unique portal with 24x7 support to give students an enhanced and interactive learning experience. Access, Collaborate, Interact, Learn and Practice from any device, any platform, any place and at any time.

OUR VALUED ASSETS



Code Tadka is a contest to test the programming skills of students and professionals through a programming project.



Evolve is an event to connect Aptech students with the I.T. industry and recognise the work of students and the I.T. industry.



The Technominds event gives a platform to Aptech students to exhibit their technical skills through an independent application project.



Pathfinder helps students find their niche in the world of I.T. education with the help of an annual career guidance workshop with counsellors.



I.T. Vista is a seminar where industry experts offer their views on the prevailing trends in the I.T. industry to help the students define their future.

Aptech's Global Presence



- ★ **30 Years of Expertise**
- ★ **Over 68 Lakh Students**
- ★ **40 Countries**

We hope this guide has empowered you to further guide your child in his/her career.

Call 1-800-209-1444 to register for a Free Technology Workshop cum Demo Class and a Free Guidance session at your nearest Aptech Centre. Your child will also get a Certificate.*

Visit www.aptech-education.com to know more about the career and professional courses for your child.

Share this document with your friends and family who will benefit from this information.



