LATEX for Economics and Business Administration (Part II)

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Introduction

Previously

- Pros and cons of LATEX
- Why bother with learning LATEX
 - · for consistent/structured lay-out
 - · better automation of workflow
- · Compiling, referencing, formula's, text control

This session we look at

- Packages (controlling the preamble)
- Tables (inserting plain tables)
- Automatizing tables (complex tables)
- Better looking references
- Making slides

Note: we will only touch upon these subjects

Note2: All materials can be downloaded from http://thomasdegraaff.nl/LaTeX-Workshop/notes/02-morenotes.html

Packages, packages, and

packages

The use of packages

- Typically, packages are used to change appearance
- To ensure no errors, usually opt for the full installation or have access to internet
- There are lots of them, see CTAN
- · Often used packages
 - amsmath, graphicx, subfig, marvosym, microtype, booktabs, lipsum, pdflscape, fullpage, natbib
- format:

```
\usepackage[colorlinks=true,citecolor=magenta,
urlcolor=magenta]{hyperref}
```

The use of classes

- Typically one uses the article class
- However, there is as well a book, minimal, report, beamer class etcetera
- Specific user written classes are Koma-Script and elsarticle classes
- · Classes come with options such as

```
\documentclass[12pt, a4paper]{article}
```

General structure

```
\documentclass[twocolumn, a4paper]{article}
1
  % Preamble: how should it look like
2
  \usepackage { multicol, lipsum }
3
  \usepackage[english, german] {babel}
4
  \begin { document }
5
           % Body: the real contents
6
           \lipsum
7
  \end{document}
8
9
```

Exercise: fluff it up!

With a cool paper:

- 1. Use the scrartcl class with options: 11pt, abstracton, notitlepage
- 2. Now add option parkskip (and perhaps twocolumn)
- 3. One by one add the following packages and see what happens:
 - 3.1 package fullpage
 - 3.2 package fourier
 - 3.3 package setspace with command thereafter doublespace

natbib & biblatex

Default format is BibTeX—customizable (however limited). Default is good (except: use natbib!)

If you want to customize quite a lot: biblatex package!

```
\usepackage[style= authoryear-icomp,
                backend=bibtex,
2
                natbib=true,
3
                 firstinits=true,
4
                backref=true,
5
                maxnames=2,
6
                maxbibnames=10]
7
                          {biblatex}
8
   \bibliography { mybib.bib}
9
10
   \printbibliography
11
```

Exercise: cite or perish

Create a reference list by:

1. citing some people, note:

```
| \citet{refid} % in text citation
| \citep[][]{refid} % between parentheses
```

2. Indicate where the bibliography should be

Figures

Figures

Figures/graphs and tables in a floating environment

```
| \begin{figure} [htbp!] }
| \center |
| \includegraphics[] { ligatures_latex }
| \caption{A figures about ligatures}
| \label{fig:ligatures}
| \end{figure}
```

Figures can be .pdf, .jpg, .png and a whole lot of other types (but not bitmaps!)

Exercise: insert cool picture

1. Insert the file Powerphluff.jpg and use the command

to control the size

2. Give the figure an appropriate caption (something perhaps with source)

Tables

Tables

```
\begin{table} [t!]
            \caption{This is the caption}
2
            \begin{tabular}{lcr}
3
                     \hline
4
                     first & row & data \\
5
                     second & row & data \\
6
                     \hline
7
            \end{tabular}
8
            \label{tab:example}
9
   \end{table}
10
```

Referencing

Internal references are a breeze

```
1 \label{} % Label something
2 \ref{} % Refer to that
3 \footnote{} % Add footnote
4 \thanks{} % For in title
5
```

dcolumn and booktabs package

```
\usepackage{booktabs, dcolumn} % in preamble
1
   \newcolumntype{d}{D{.}{.}{2}} % in preamble
2
   \begin{table}[t!]
3
           \caption{This is the caption}
4
           \begin{tabular}{ldd}
5
                    \toprule
6
                    Student & Grade 1 & Grade 2 \\
7
                    \midrule
8
                    Mike & 7.8 & 9 \\
9
                    Andrea & 6 & 8.2 \\
10
                    \bottomrule
11
           \end{tabular}
12
           \label{tab:example2}
13
   \end{table}
14
```

Exercise: Create a lame table

Create the following table

Table 1: Average grades

First name	Surname	Grade
Sherlock	Holmes	7.9
John H.	Watson	8.1

Some R code

```
library(texreg)

control <- c(4.17, 5.58, 5.18, 6.11, 4.50, 4.61, 5.17, 4.53, 5.33, 5.14)
treated <- c(4.81, 4.17, 4.41, 3.59, 5.87, 3.83, 6.03, 4.89, 4.32, 4.69)
group <- gl(2, 10, 20, labels = c("Control", "Treated"))
weight <- c(control, treated)
m1 <- lm(weight ~ group - 1)
m2 <- lm(weight ~ group)

texreg(list(m1, m2), dcolumn = TRUE, booktabs = TRUE, file = "Table.tex",
use.packages = FALSE, label = "tab:3", caption = "Two linear models.",
float.pos = "hb!")</pre>
```

which saves a file "Table.tex" to the same directory

Exercise: Be as lazy as possible!

Now

i \input { Table.tex }

produces your table

• Do it!

Slides

Slides

Slides are typically made with the beamer class

Beamer style

You can change the beamer style by:

(https://www.hartwork.org/beamer-theme-matrix/ gives all possible combinations

Exercise: Create slides or powerphluff!

Create a couple of slides containing at least

- Titlepage
- Introduction
- Conclusion

Conclusion

In conclusion

- LATEX is a very powerful structured language especially suitable for
 - · large complex documents;
 - · documents with many formula's.
- Big advantage: you really need to think
- · Not for every one; steep learning curve, but
- large community (google it)
- Markup language (especially, Markdown) becomes more and more wide-spread: LATEX is a good start